



Velocity Software Solutions Pvt. Ltd.

Velocity Software Solutions Pvt. Ltd.
E-23, Sector 63, Noida - 201 301, India.
Ph: +91-120-4243310

Automatic Newsletter Subscription



User Guide v1.0.2

Prepared by

Velocity Software Solutions Pvt. Ltd.

Website: www.velsof.com,

E-mail: inquiry@velsof.com

E-23, Sector-63, Noida. Phone: +91-120-4243310

Table Of Content:

1.0 Introduction.....	3
1.1 Features.....	3
2.0 Installation Guide of Automatic Newsletter Subscription.....	4
3.0 User Manual.....	5
4.0 MailChimp.....	5
5.0 Constant Contact.....	6
6.0 Admin Settings.....	9
6.1 Subscriber Box Settings.....	9
6.2 popup Settings.....	13
6.3 MailChimp Settings.....	14
6.4 Constant Contact Setting.....	15
6.5 Auto Subscribe Events.....	16
6.6 Email Settings.....	16
7.0 Website Front-end Interface.....	17

1.0 Introduction

Automatic Newsletter Subscription module automatically subscribes the online users while registration, guest checkout or general checkout. The store owner can show an attractive subscription box on selected pages and subscription popup on the website homepage. If you are an eCommerce store admin and want to get more email subscriptions then you can go for this Automatic Newsletter Subscription module.

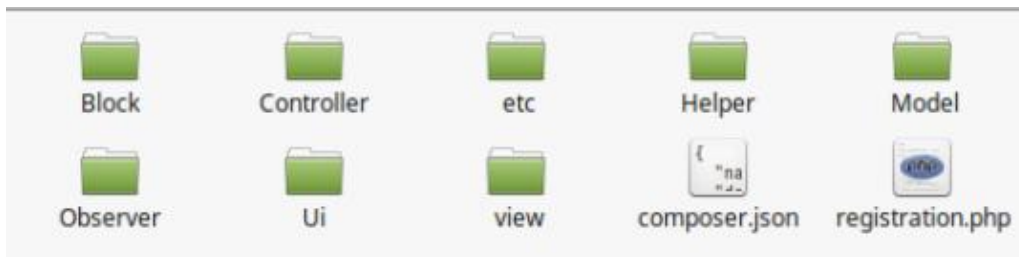
This Automatic Newsletter Subscription allows the admin to sync Email ID of the customers to MailChimp and Constant Contact's mailing list. The admin can use these email ids for email marketing and promotions in the future. This way, the admin can use Newsletter Subscription extension for Magento 2 and get huge number of subscribers.

1.1 Features

- This Automatic Newsletter Subscription allows the e-merchant to show subscription box on all the website pages of selected pages.
- Admin can show subscription box in content or sidebar.
- The store merchant can design the form by configuring the Automatic Newsletter Subscription module.
- Automatic Newsletter Subscription allows setting the look and feel of the subscription block and subscription popup as per the requirements.
- The customers can view a success message after subscribing for the newsletter.
- The Automatic Newsletter Subscription supports MailChimp and constant contact API.
- It automatically passes the email id information from the eCommerce store to the MailChimp/Constant Contact account.
- The e-merchant can auto-subscribe the store visitors while checkout, registration or guest checkout.
- Automatic Newsletter Subscription has ready to send email templates which can be further customized.
- Automatic Newsletter Subscription offers a mobile responsive layout.
- The Automatic Newsletter Subscription is compatible with Version 2.0 to Version 2.3.1.

2.0 Installation Guide of Automatic Newsletter Subscription

1. Download the zip from Magento marketplace and unzip it.
2. Open the extracted directory & you will see following folder structure.



3. Create a folder {Magento root}/app/code/Knowband/Autosubscribe.
4. Copy the extracted content in the above folder.
5. Run the following command in Magento root
 - composer require constantcontact/constantcontact
 - composer require drewm/mailchimp-api

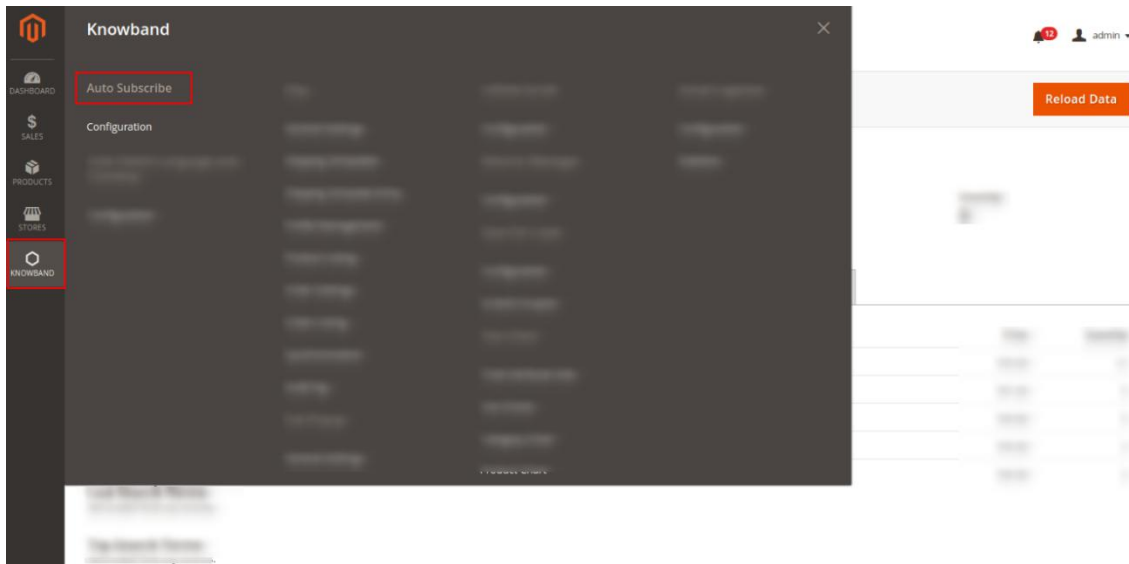
Enable Autosubscribe

Enable Autosubscribe Run the following commands in your terminal to enable this extension.

1. `php -f bin/magento module:enable -clear-static-content Knowband_Autosubscribe`
2. `php -f bin/magento setup:upgrade`

Configure Autosubscribe

Log into your Magento 2 Admin, then goto Stores -> Configuration -> Knowband -> Autosubscribe and configure the plugin as shown below:



3.0 User Manual

Prerequisites

Php version 5.6 or greater

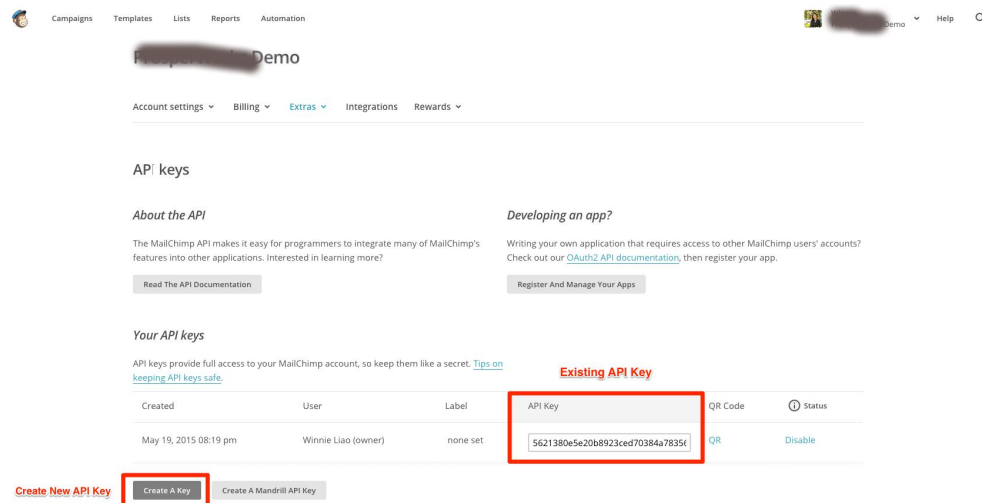
To access the API of constant contact, one must use the php version equal to or higher than 5.6 . Unless your server is running the required php version, you will not be able to successfully install this plugin.

4.0 MailChimp

Before you may use this Automatic Newsletter Subscription, you must have a valid account with MailChimp and one or more lists created into it. Note that, you must also have the access right to alter your email subscribers list. Below we have mentioned the data which plugin needs for successful installation -

API Key: In MailChimp, users with Manager permissions can generate and view their own API keys.

1. Click your profile name to expand the Account Panel, and choose **Account**.
2. Click the **Extras** drop-down menu and choose **API keys**.
3. Copy an existing API key or click the **Create A Key** button.
4. Name your key descriptively, so you know what application uses that key.



5.0 Constant Contact

You need to have a valid account with constant contact and one or more lists created into it. Note that, you must also have the access right to alter your email subscribers list. You will need to provide these for this module to work.

API Key: You can get API Key as follows

1. Open the Constant Contact API Key Management Portal (powered by Mashery) <https://constantcontact.mashery.com/>
2. Log in using your Mashery ID or create one by clicking “Register” for a user account.
3. Click the API Keys tab.
4. Click Get API Keys.
5. Fill out the Constant Contact Registration Application.
6. Click Register Application.

Enter the app details on the registration form as shown below:

Constant Contact Application Registration

Name	Description	Registered
Magento2		1 week ago Edit Delete Application

Register Your New Application

*** 1. Application Name:**
For developers: This is the name that appears on the Grant Access screen during the OAuth flow.

2. Company Name:
Name of the company that is publicly associated with the app

3. Website:
URL of the application or company website (80 characters max). URL must include http:// or https://

4. Application Description:
Briefly describe the application (2048 characters max)

Check the I agree to terms of service and click Register Application as shown below:

Terms of Service

Please review the information that you have entered above and agree to the [terms of service](#).

I agree to the terms of service

Register Application

After successful registration, API-Key will be shown as follows:

Constant Contact Application Registration

Application Registered!

Get an access token and try the API [here](#).

Your API keys are:

Constant Contact API: Standard API Access

Key: c9j8anjgd8w2nx3frqntdxqf

Application	autosubscribe
Key:	c9j8[redacted]xqf
Secret:	ub[redacted]eaQW9
Status:	active
Created:	1 second ago

Key Rate Limits

4 Calls per second
10,000 Calls per day

Access Token: To get access token. Click API Tester, enter your API Key and click Get Access Token as shown in the screenshot below:

Home | **API Tester** | Apps & API Keys

API Tester

Use the API Tester to make API calls to a Constant Contact account. The API Tester requires an API key and an access token that grants access to data in a Constant Contact account. If you have forgotten or do not have a token, click the Get Access Token button below.

v2 AppConnect API ▾

API for managing contacts, lists, email and event campaigns, and other Constant Contact resources.

App/Key: [Manually provide key information](#)

Enter access token:

Need an access token?

[Toggle All Endpoints](#) | [Toggle All Methods](#)

In case you are still facing the problem with getting your API Key and Access Token, please follow the instructions as mentioned in link <http://developer.constantcontact.com/api-keys.html>

6.0 Admin Settings

To access Autosubscribe plug-in, go to Stores -> Configuration -> Knowband -> Autosubscribe

Store admin will have various settings options categorized as follows:

GENERAL	▼	Subscriber Box	⌵
CATALOG	▼	Popup Settings	⌵
CUSTOMERS	▼	Maichimp Settings	⌵
SALES	▼	Constant Contact Settings	⌵
KNOWBAND	▲	Auto-Subscribe Events	⌵
Auto Subscribe		Email Template Settings	⌵
SERVICES	▼		
ADVANCED	▼		

6.1 Subscriber Box Settings

Admin can customize the subscription box to be displayed in store-front by using the following settings option available.

⊖ **General Settings:**

Enable <small>[store view]</small>	<input type="text" value="Yes"/>
	Enable/disable subscriber box
Visible on Pages <small>[store view]</small>	<input type="text" value="All Pages"/>
Position <small>[store view]</small>	<input type="text" value="Content"/>
Title Text <small>[store view]</small>	<input type="text" value="Subscribe with us and win this & that!"/>
	Type title for the box.
Curve Border Value <small>[store view]</small>	<input type="text" value="2"/>
	Type box border curve value.
Border Width Value <small>[store view]</small>	<input type="text" value="4"/>
	Type border width of subscription box.
Gap <small>[store view]</small>	<input type="text" value="10"/>
	Type a integer value to set the gap from top & bottom.
Description <small>[store view]</small>	<div style="border: 1px solid #ccc; padding: 5px; min-height: 60px;">To be the first to hear about latest products and our exclusive offers & promotion simply enter your mail here.</div>
Button Text <small>[store view]</small>	<input type="text" value="Subscribe"/>

- **Enable/Disable:** Admin can choose to enable or disable the subscription box by turning this button on or off. One cannot view the subscription box on the front.
- **Visible on Pages:** Admin can choose whether the subscription box should be visible on all pages or specific pages. On selecting specific page user will be shown a list of pages from which user can select.
- **Position:** Admin can select the position of the box. We can show the box either on the main content box or in the sidebar.
- **Title Text:** Admin can enter the text to be shown for the title of the box. By default, it is set to “Subscribe”.

- **Curve Borders Value:** You can enter the radius of the curve borders. This value will be applied to the four corners of the the subscription box on the front.
- **Box Border Width:** You can set the border width for box.
- **Description:** You can enter the text for describing to visitors, the advantages of subscribing to your email list here.
- **Button text:** You can change the text for button in this text box. We have also added the code snippet of module in case admin wants to add the subscription box manually on CMS or any other page.
- **Color Scheme:** We have added the color picker option to set the background color and text color for different sections of subscription box.

⊖ General Settings:

Enable/Disable Popup <small>[store view]</small>	<input type="text" value="Yes"/>
	Enable/Disable Pop up on home page
Popup Image <small>[store view]</small>	<input type="button" value="Browse..."/> No file selected. default/Images.jpg <input type="checkbox"/> Delete File
	Choose an image to be displayed on pop up.
Show Popup again in days <small>[store view]</small>	<input type="text" value="4"/>
	Choose the number of days after which pop up on home screen will reappear to a user.
Title Text <small>[store view]</small>	<input type="text" value="Subscribe To Our Newsletters"/>
	Type in title for the box.
Button Text <small>[store view]</small>	<input type="text" value="Joins"/>
	Type in text for button.
Popup Width <small>[store view]</small>	<input type="text" value="37"/>
	Type in popup width. Typed value will be apply as % of window size.
Popup Border width <small>[store view]</small>	<input type="text" value="10"/>
	This will be outer border width of popup.
Description <small>[store view]</small>	<input type="text" value="Hi, this is a customizable text. You can edit this description from admin side of our plugin Auto Subscribes."/>
Display Success Message <small>[store view]</small>	<input type="text" value="No"/>
	Choosing to display success message will display your desired message and pop up will not disappear, else the pop up will disappear automatically on successful subscription.

⌵ Color Settings:

Enable subscriber box to view color settings.

Title Background Color <small>[store view]</small>	8f8f8f	Choose a background color for Title.
Title Text Color <small>[store view]</small>	fcfcff	Choose a text color for title.
Button Background Color <small>[store view]</small>	3458ba	Choose a background color for button.
Button Text Color <small>[store view]</small>	ffffff	Choose a text color for button.
Box Background Color <small>[store view]</small>	f8faed	Choose a background color for subscription box.
Box text Color <small>[store view]</small>	2c2c2e	Choose a text color for subscription box.
Box border Color <small>[store view]</small>	dedede	Choose a border color for subscription box.

6.2 popup Settings

Admin can customize the popup box too. If this box is enabled then it will show on home page only.

- **Enable/Disable popup:** Admin can choose to enable or disable the popup display on home page. One cannot view subscription popup on front until this is enabled.
- **popup Image:** Admin can choose to show any image on the popup box, or choose to not show any image at all.
- **Show popup again in (days):** You can choose the duration (in days) for which the popup will not reappear from the day the popup appeared first time on a user's system. If you want popup to appear only once in a lifetime, type in a large number of days, for say 999. If you want it to appear every time a user lands home page, you should choose to type value as 0.
- **Title Text:** You can change title of your pop-up from this option.

Velocity Software Solutions Pvt. Ltd.

- **Description Text:** Description appearing on the popup can also be customized by adding desired text .
- **Button Text:** Button text and its font color can also be set from admin panel.
- **Button background color:** You can also change the background color of your button to go with your theme.
- **Display Success Message:** Turning it off means that the moment a successful subscription takes place through this popup, it will get automatically closed without showing any success message to the user. Turning it on will display a customized success message on the popup box after successful subscription.
- **Success Message:** Here you must enter the text to be displayed and choose the desired color for the text.
- **Color Scheme:** We have added the color picker option to set the background color and text color for different sections of popup box.

⌂ Color Settings:

Enable popup to view color settings.

Popup Background Color <small>[store view]</small>	<input type="text" value="ffffff"/>	Choose a background color for popup.
Popup Text Color <small>[store view]</small>	<input type="text" value="272729"/>	Choose a text color for popup.
Button Background Color <small>[store view]</small>	<input type="text" value="2e90ba"/>	Choose a background color for button.
Button Text Color <small>[store view]</small>	<input type="text" value="ffffff"/>	Choose a text color for button.
Title Background Color <small>[store view]</small>	<input type="text" value="4880b4"/>	Choose a background color for title.
Title Text Color <small>[store view]</small>	<input type="text" value="ffffff"/>	Choose a text color for popup's title.
Popup Border Color <small>[store view]</small>	<input type="text" value="4880b4"/>	Choose a border color for popup.

6.3 MailChimp Settings

Velocity Software Solutions Pvt. Ltd.

In this tab, admin can choose from the lists in his/her MailChimp account where emails should be added. Initially, the Default List dropdown will contain “No options found”.

MailChimp API key: Admin needs to enter API key to fetch lists from his/her account. As soon as admin enters the key and clicks outside the text box or press enter button, the request is sent and lists (if any) are fetched and displayed in a drop-down box.

Maichimp Settings ⊞

Enable
[store view] Yes

Enable frontend

Mailchimp Api-Key
[store view] 4932

Default List
[store view] autosubscribe

6.4 Constant Contact Setting

In this tab, admin can choose from the lists in his/her Constant Contact account where emails should be added. Initially, the Default List drop-down will contain “No options found”.

- **Constant Contact API key:** Admin needs to enter API key. As soon as admin enters the key and clicks outside the text box, the request is sent and lists (if any) are fetched and displayed in a drop-down box.
- **Constant Contact Access Token:** Admin needs to enter access token along with API Key. As soon as admin enters the token and clicks outside the text box, the request is sent and lists (if any) are fetched and displayed in a drop-down box.

Constant Contact Settings ⊞

Enable [store view] Yes ▼
 Enable frontend

Constant Contact API Key [store view] e[redacted]kyse
 Enter your Constant Contact API Key.

Constant Contact Access Token [store view] 907[redacted]256b5
 Enter your Constant Contact access token.

Default List [store view] autosubscribe ▼

6.5 Auto Subscribe Events

Auto-subscribe events are the events on which the users can be subscribed to the configured lists in admin automatically. On such events, the user will not be notified of being added to the subscription lists you have chosen in admin.

- **Register:** Turn Register to 'on', if you want a user to be automatically added to your list on successful registration.
- **Checkout:** Turn Checkout to 'on', if you want a user to be automatically added to your list on successful checkout.
- **Guest Checkout:** Turn Guest Checkout to 'on', if you want a user to be automatically added to your list on successful guest checkout.

Auto-Subscribe Events ⊞

On Registration [store view] Yes ▼
 Enabling this will automatically add user's email to subscription lists on successful registration

On Checkout [store view] Yes ▼
 Enabling this will automatically add user's email to subscription lists after checkout.

On Guest Checkout [store view] Yes ▼
 Enabling this will automatically add user's email to subscription lists after guest checkout.

6.6 Email Settings

Velocity Software Solutions Pvt. Ltd.


Email settings will be used to set the email template that will send to the customer after successful subscription. Admin can disable/enabled the email if he doesn't want to send the email to the customer.

Email Template Settings 🔍

Send Email [store view] ▼
Enable/Disable sending mail after subscription

Email Subject [store view]
Subject of the subscription email.

Email Body [store view] Show / Hide Editor



H,

Welcome to our store. Happy shopping :)

7.0 Website Front-end Interface

On the front end, users will have the option to subscribe themselves by clicking on subscribe button. The module will look like the following screen with default settings.

In content section

Subscribe

To be the first to hear about latest products and our exclusive offers & promotion simply enter your mail here.

Subscribe Here!

In sidebar

Subscribe


To be the first to hear about latest products and our exclusive offers & promotion simply enter your mail here.

Subscription Popup

On the user's end, popup will appear something like this screen below, depending upon your chosen display settings.

Subscribe To Our Newsletter X

Hi, this is a customizable text. You can edit this description from admin side



To subscribe through this popup, type in your email (required) and name (optional), and then click on the button below. On successful subscription, either the popup will disappear automatically or a custom message provided by you in admin settings will start appearing on the pop-up.