

## Affiliate and Referral Program



### User Guide v1.0.1

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## 1.0 Introduction

The online store admin can use the affiliate and referral module and implement a multi-level marketing strategy. The online store admin can increase website sales, conversion rate and custom domain. With this Affiliate and Referral Program module, admin can allow the online users to become an affiliate customer and earn a commission.

Any online user can register as an affiliate and get an exciting commission on every referral. There are multiple ways to refer to the website, affiliates can share the referral code, referral link or voucher. Affiliates can redeem their commission amount by generating a payout request.

## 2.0 Installation

After purchasing affiliate and referral extension, the store admin will get the following files:

1. shareandwin.zip which has the source code of this affiliate and referral program plugin.
2. User Manual, with all the basic details and information.

**The steps to install the Affiliate and Referral Program are mentioned below:**

- Buy the Affiliate and Referral Program module from our website. You can download the extension package.
- The package has a zipped file that contains the user manual and the source code of the Affiliate and Referral Program module. Now, Unzip this package.
- Create a folder `{Magentoroot}/app/code/Knowband/affiliateandreferral`

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- Upload the extracted content in the above folder via FTP manager (like Filezilla or WinSCP - download here: <http://filezilla-project.org/>).

Now run below commands to install the plugin:

1. `php bin/magento module:enable Knowband_Affiliateandreferral`
2. `php bin/magento setup:upgrade`
3. `php bin/magento setup:di:compile`

The extension is now installed and ready for use. In Admin Panel go to **“Knowband Extensions >affiliate and referral”**.

You can now configure and use the affiliate and referral plugin.