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# JaJuMa

## PRG Pattern Link Masking

04/2018



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## 1. Introduction

JaJuMa „PRG Pattern Link Masking“ Extension prevents Crawling of Layered Navigation Links by Google and other search engines using the „POST-REDIRECT-GET PATTERN (PRG PATTERN)“.

As a result, useless Crawling may be reduced significantly which leads to available Crawling-Budget being used more efficiently by focusing more on really relevant links.

Furthermore, (Near) Duplicate Content issues caused by Layered Navigations are avoided and minimized.

Nevertheless, existing Layered Navigation URLs remain unchanged. Hence, when applying JaJuMa „PRG Pattern Link Masking“, existing (Back)-Links for Layered Navigation URLs still work as before and do not get lost and creating new (Back)-Links for and sharing Layered Navigation URLs in Social Networks is also still possible as before.

## 2. Installation

Follow installation process as with any Magento Extension.



### 3. Configuration

For enabling JaJuMa „PRG Pattern Link Masking“ Extension please go to

**Stores -> Configuration -> Open Tab: JajuMa -> Select: PRG Pattern Link Masking**

In your Magento Backend.

The screenshot displays the Magento 2 Configuration interface. The main heading is 'Configuration'. Below it, there's a 'Store View' dropdown set to 'Default Config' and a 'Save Config' button. The left sidebar lists various configuration categories: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'General Configuration' for the 'JAJUMA' extension. Underneath, the 'PRG Pattern Link Masking' section is expanded, showing a 'Module Enable' dropdown menu with the value 'Yes' selected. Below this, there are several other configuration sections: GENERAL, CATALOG, CUSTOMERS, SALES, SERVICES, and ADVANCED, each with a dropdown arrow.

When set configuration drop-down **“Module Enable”** to

- **No:** Extension is disabled → No Change
- **Yes:** Extension is enabled → PRG Pattern will be applied to
  - **Layered Navigation**  
(= all filterable Product Attributes + Category Filter)
  - **Grid/List “Sort By”-Options**  
(e. g. Position / Product Name / Price ... )
  - **Grid/List “Show <#Number of Products> per Page”-Options**  
(e. g. 9 / 15 / 30 ... )



## 4. Further Recommendations

### 4.1. Existing Stores

(Live Stores with URLs to be masked already indexed by search engines)

Just to be on the safe side, we recommend to make sure you have both,

- Meta Robots +
- Canonical URL

set correctly in the HTML-Header for masked URLs even when using this Extension.

In order to speed up the process of search engines not crawling URLs masked by this Extension anymore, that have already been crawled and indexed by search engines, we also recommend adding applicable rules for masked URLs to your robots.txt.

### 4.2. New Stores

(New Stores with URLs to be masked not yet indexed by search engines)

Just to be on the safe side, we recommend to make sure you have both,

- Meta Robots +
- Canonical URL

set correctly in the HTML-Header for masked URLs even when using this Extension.

Usage of robots.txt as for existing stores is usually not needed new stores.

## 5. Support

Please feel free to contact JaJuMa support team via [support@jajuma.de](mailto:support@jajuma.de).

In case any additional information is required. We'd be more than happy to assist in setting up the extension.