



Developed by Magento Solution Partner

IMPORTANT

[IWD_All](#) plugin must be installed in order for this extension to work correctly.

If your store already has IWD_All installed, you may proceed to installing this extension.

[DOWNLOAD IWD_ALL](#)

WELCOME TO IWD'S BLOG

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MANAGING IN WORDPRESS OR MAGENTO

Before configuring the extension, it is important to know where you will be managing your blog!

There are two options for you:

WordPress

Magento

Use WordPress but show Magento header & footer on my blog	Optional: Import posts, categories, and comments from WordPress
Use any WordPress theme or use the theme provided	Use the theme provided with the extension
Use WordPress to manage: blog posts, categories, & comments	Use Magento to manage: blog posts, categories, & comments

INSTALLING WORDPRESS THEME

If you are planning to use WordPress and show your Magento header / footer on your blog then please follow these steps:

1. Login via FTP to your Wordpress account
2. Unzip the product file from our website and upload the WordPress folder into the root folder
3. In WordPress, go to **Appearance** → **Themes** → locate **IWD** theme and activate it

DISPLAYING MAGENTO HEADER & FOOTER ON WORDPRESS

Follow these simple steps to show your store's Magento header and footer on your WordPress blog:

1. Go to **Settings** → **IWD Options**
2. Enter your store's Magento URL and select which social media accounts users can share your blog post on

ADJUSTING BLOG SETTINGS

1. In Magento, go to **System** -> **Configuration** -> **IWD Extensions** -> **Blog**
2. Customize the extension by completing the fields listed below:

General

Enabled	Enable / disable extension
Type Blog	<p>Magento Blog (with WordPress Import) - select if you will be managing the blog directly in Magento or would like to import blog posts from WordPress into Magento</p> <p>WordPress Blog (share Magento header & footer) - select this option if you would like to manage your blog in WordPress and show your Magento header and footer on your blog.</p>

General Options

Blog URL	<p>Enter the base URL that will be used for the blog. A common example of this would be:</p> <p>www.yourdomain.com/blog</p>
Blog Title	Specify the title / name of your blog
Meta Title	For SEO, enter a meta title for your blog
Meta Description	For SEO, enter a meta description for your blog
Enable Blog RSS Feed	Enable / disable an RSS feed of your blog posts
Blog RSS Feed Posts Limit	Control the number of posts to include in the feed

Design

Title Font	Enter any Google Font to be used for all titles in the blog
Text Font	Enter any Google Font to be used for all blog posts
Text Hyperlink Color	For text that is linked to another website, specify a color to be used
Text Hyperlink Rollover	Specify a color to be used if the user moves their mouse over the text
Date Color	Specify the date color
Continue Reading Button Color	

Continue Reading Button Rollover

Continue Reading Button Text

Specify the color and rollover color for the Continue Reading button and text

Continue Reading Button Text Rollover

Comments Button Color

Comments Button Rollover

Specify the color and rollover color for the Comments button. You can also select the text and text rollover color for the button

Comments Button Text Color

Comments Button Text Color Rollover

Share Button Color

Share Button Rollover

Specify the color and rollover color for the Share button. You can also select the text and text rollover color for the button

Share Button Text Color

Share Button Text Color Rollover

Post Comment Button Color

Post Comment Button Rollover

Specify the color and rollover color for the Post Comment button. You can also select the text and text rollover color for the button

Post Comment Button Text Color

Post Comment Button Text Color Rollover

Login Button Color

Login Button Hover Color

Specify the color and rollover color for the Login button. You can also select the text and text rollover color for the button

Login Button Text Color

Login Button Text Color Rollover

Post Created Account Button Color

Post Created Account Button Hover Color

Specify the color and rollover color for the Create Account button. You can also select the text and text rollover color for the button

Post Created Account Button Text Color

Post Created Account Button Text Color Rollover

Style

If you would like to use your own custom style for the blog, then please enter the CSS rules for this style.

Right Nav

Position

Select which side of the blog you would like to show the side navigation

Sidebar Blocks

Use this table to arrange the sections in the side navigation to your preference. Each section can be removed, added, and rearranged.

Featured Post Border

If you are using the Featured Post section in the side navigation, then please select which color will be used for this section

Blog Post

Post URL	Enter a base URL that will be used for the blog posts. For example: www.yourwebsite.com/blog/ post /yourpost
Allow User Comments?	Enable / disable ability for users to leave comments on your blog
Restrict Comments to Logged-in Users?	Select if you would like to reserve commenting only to logged-in users
Comments per Page	Control how many comments to display by default on a blog post before the user see's the pagination to view more comments
Enable Comment Approval	Enable / disable the approval process where an Admin user must approve a comment before it appears on the blog
Show Number of Characters in Comment	Control the number of characters to show in a comment before a user sees 'show more / less'
Enable Captcha Code	Enable the CAPTCHA code if you would like users to complete this step before submitting a comment
Email Sender	If a user's comment is replied too, then specify the Sender for this email
Send Email Copy Method	If you would to receive a copy of this email then select to be Bcc'd on the email or sent a sa new email
New Comment - Enable Notification	Enable / disable the email notifying the user that their comment has been approved and posted to the blog
New Comment - Email Template	Select the email template to use to notify the user
Reply to Comment - Send Email	Enable / disable the notification email that a user's comment has been replied too
Reply to Comment - Email Template	Select the email template used to notify the user
Admin Notification - Send Email To	Enter the email address that will be notified of a new comment if Comment Approval is set to Yes
Admin Notification - Email Template	Select the email template used to notify admin

Blog Category

Category URL

Enter the category base URL used for blog categories. For example:

www.yourwebsite.com/blog/category

Posts Per Page

Specify the number of blog posts to show when the category first loads

Social Sharing

Allow Users to Share Post?

Enable / disable the ability for users to share your blog post on social media. Disabling this setting will hide the Share button from the user

Share Post for Social

Select the social media platforms the user can share the blog post on

WordPress Integration

Connection

Test Connection

See the current status of your WordPress connection

Do Magento and WordPress Use Separate Databases?

Set to 'Yes' if both systems will be using the same database to store files

General

Manage Blog In

Specify where you will be primarily managing your blog post. If 'WordPress' then you will see a notification should a blog post be edited in Magento.

Posts Export

Post Statuses

Specify for each WordPress blog status how these posts will be transferred to Magento:

Export - export data to Magento only

Export / Update - export data to Magento and update data in future exports

Update - previously exported data will be updated by new posts in WordPress with this status will not be exported

Delete - delete posts with this status

Do Not Export - exclude posts with this status from export

Auto Synchronize

Enable

Enable this setting to automatically synchronize your WordPress and Magento accounts. If 'No' then manual synchronization will be used

Automatic Sync Frequency

Specify how often Magento and WordPress will be synchronized

Automatic Sync Start Time

Specify a specific time to activate the synchronization

IMPORTANT!

Creation of a cron is required in order to use Auto Sync feature. Please [contact our support](#) if you need assistance with this.

CREATE A BLOG POST

1. To create a blog post, go to **Blog** → **Posts**
2. Select the **Add New Post** button
3. In the **Settings** tab (shown first), specify the status, store view, if this will be a featured post, and the SEO meta information
 - If Featured Post is set to Yes, then the blog post will be shown in the side navigation in the “Featured Post” section
4. Next, go to the **Content** tab and specify the following information:
 - Post Title & URL
 - Author Name
 - You can select from admin panel users or create a new Author
 - If you create a new Author then this name will be added to the drop-down and you will be able to select this name for all additional posts
 - Created Date
 - Banner Image (optional)
 - If no image is uploaded, then the blog’s content will automatically move close to the blog title to avoid a gap
 - Post Short Description
 - Post Content
5. Finally, go to the **Categories** tab and select the blog categories this blog post will be added to

CREATE A BLOG CATEGORY

1. To create a category for your blog, please go to **Blog → Categories**
2. Select the **Add New Category** button
3. In the **Information** tab, specify the following information:
 - Category Name
 - URL
 - Status
 - Parent Category
 - If you would like to create a subcategory then create a category first and then select the parent category for your subcategory
 - Store View
 - Meta Title & Description
4. Finally, select the **Posts** tab and specify which blog posts will be included in this category

MANAGE BLOG COMMENTS

1. To manage the comments on your blog, please go to **Blog → Post Comments**
2. On this table, you can view all comments for your blog
3. In the Status column you will see if the comment has been approved or unapproved
 - If you require a comment to be approved before being shown on your blog, then you can filter the column to see only comments that need to be approved and manage them.
4. If you would like to add a comment to a blog post then select the **Add New Comment** button
5. Specify the following information for your comment:
 - Status
 - Blog Post
 - First Name
 - Last Name
 - Email
 - Comment Text

FEATURED PRODUCTS

1. To manage the featured products shown in the side navigation, go to **Blog → Featured Products**
2. In the first column, set the filter = Any to see a complete list of all of your products

Page 1 of 7 pages | View 20 per page | Total 138 records found | Export to: CSV

<input type="checkbox"/>	ID	Name	SKU	Type
Any	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	887	My Bundle Product	ABC 234	Bundle Product
<input type="checkbox"/>	883	My Configurable Product	ABC 456	Configurable Product
<input type="checkbox"/>	882	My Grouped Product	ABC 123	Grouped Product

3. Select the products you would like to show in the Featured Products
4. Click the Save Featured Products button to save your changes

SYNCHRONIZING WORDPRESS POSTS

If you are using WordPress to manage your blog and are syncing WordPress and Magento manually, please follow these steps:

1. In Magento, go to **Blog** → **WordPress Integration**

Manage WordPress Data Export From WordPress

Page 1 of 1 pages | View 20 per page | Total 2 records found Reset Filter Search

ID	Post Title	Url	Created At	Updated At	WordPress Status	Status	Actions
From: <input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/>	From: <input type="text"/>	<input type="text"/>		
To: <input type="text"/>			To: <input type="text"/>	To: <input type="text"/>			
1	WordPress Blog Post	http://demo.iwdextensions.com/blog/wp/?p=1	Jul 29, 2015 5:50:48 AM	Jul 29, 2015 6:48:27 AM	Published	Synced	Edit
2	Sample Page	http://demo.iwdextensions.com/blog/wp/?page_id=2	Jul 29, 2015 5:50:48 AM	Jul 29, 2015 5:50:48 AM	Published	Not Transferred	

2. On this page you will see 3 tabs: Posts, Categories, and Comments. For each section, you can see the status of each item:
 - Synced - information in both WordPress and Magento is exactly the same
 - Mismatch - information in Magento does not match the current information in WordPress
 - Not Transferred - post, category, or comment has been added to WordPress but has not been transferred to Magento
3. To update the information in Magento, select the “Export from WordPress” button

DISABLING WORDPRESS FRONTEND

To prevent customers from viewing both your WordPress blog and Magento blog, please proceed with the following steps.

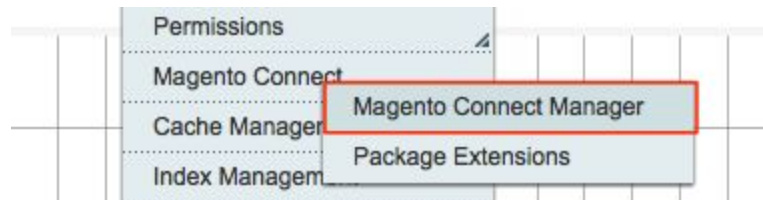
1. Go to directory with WordPress (usually in Magento root directory) and open index.php
2. Add the following snippet to the beginning of this file:

```
<?php
header("HTTP/1.1 301 Moved Permanently");
header("Location: http://yourwebsite/blog/");
die;
?>
```

3. Your WordPress blog will be 301 redirected to your new Magento blog

UPDATING EXTENSION

1. To update your extension to the latest version, please log-in to your Magento Admin Panel
2. Go to **System** → **Magento Connect** → **Magento Connect Manager**



3. Enter your Magento Connect Manager username and password

The image shows the 'Log In' form for the Magento Connect Manager. It includes the following text and fields:

- Log In** (Section Header)
- Please re-enter your Magento Administration Credentials.
- Only administrators with full permissions will be able to log in.
- Username:
- Password:
- Log In** (Submit Button)

4. Locate the extension you wish to update in the **Magento Existing Extensions** section.
5. Select **Uninstall** in the column **Actions**.

The image shows the 'Manage Existing Extensions' page in the Magento Admin Panel. It includes the following elements:

- Manage Existing Extensions** (Section Header)
- Check for Upgrades** (Button)
- Channel: **Magento Community Edition**
- Commit Changes** (Button)
- Clear all sessions after successful install or upgrade:

Package Name	Installed	Actions	Summary
IWD_All	1.0.1 (stable)	<input type="button" value="▼"/>	IWD All
IWD_Tooltips	1.0.0.0 (stable)	<input type="button" value="▼"/>	Tooltips
IWD_AddressVerification	1.0.1 (devel)	<input type="button" value="▼"/>	IWD's Address Verification Module allow to validate addresses in the checkout process.
IWD_ProductVideo	1.0.2 (stable)	<input type="button" value="▼"/>	This module allow attaching video for products
IWD_AlsoBought	1.0.0.0 (stable)	<input type="button" value="▼"/>	Who bought this also bought (first stable version)
IWD_OrderManager	1.2.0.1 (stable)	<input type="button" value="Uninstall"/>	Order Manager (second stable version)
IWD_InfinityScroll	1.0.0.0 (stable)	<input type="button" value="▼"/>	AJAX infinity scroll

- Commit Changes** (Button)

6. Click on **Commit Changes** and for the extension to be successfully removed.
7. Under the **Direct package file upload** section, select the **Choose File** button.



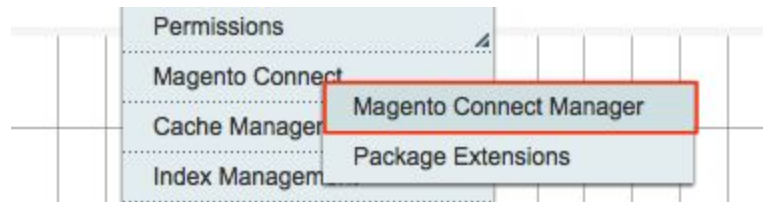
8. Select the extension file and click Upload.
9. Click on **Return to Admin**
10. Go to **System** → **Cache Management** → **Flush Magento Cache**



11. Log-out and log back into your Admin panel to complete installation

UNINSTALLING EXTENSION

1. To uninstall this extension, please log-in to your Magento Admin Panel
2. Go to **System** → **Magento Connect** → **Magento Connect Manager**



3. Enter your Magento Connect Manager username and password

4. Locate the extension you are uninstalling in the Magento Existing Extensions section
5. Select **Uninstall** in the column **Actions**.

Package Name	Installed	Actions	Summary
IWD_All	1.0.1 (stable)	▼	IWD All
IWD_Tooltips	1.0.0.0 (stable)	▼	Tooltips
IWD_AddressVerification	1.0.1 (devel)	▼	IWD's Address Verification Module allow to validate addresses in the checkout process.
IWD_ProductVideo	1.0.2 (stable)	▼	This module allow attaching video for products
IWD_AlsoBought	1.0.0.0 (stable)	▼	Who bought this also bought (first stable version)
IWD_OrderManager	1.2.0.1 (stable)	Uninstall ▼	Order Manager (second stable version)
IWD_InfinityScroll	1.0.0.0 (stable)	▼	AJAX infinity scroll

6. Click on **Commit Changes** and for the extension to be successfully removed.
7. Click on **Return to Admin**
8. Go to **System** → **Cache Management** → **Flush Magento Cache**



COMMON ISSUES DURING INSTALLATION & USAGE

To resolve issues that commonly occur during installation or usage, please review this document: [Common Issues](#).

CONTACT SUPPORT

Thank you for purchasing IWD's Magento Blog. If you experience any problems with installing this extension, please contact our support team. If you have a moment, please review this extension. If you would like IWD's certified Magento developers to install this extension, please contact our support team to receive an estimate.

[REVIEW THIS EXTENSION](#)

[CONTACT SUPPORT](#)