

Order Email Coupons

USER GUIDE

Overview

E-commerce businesses always needs dynamic rules of marketing to attract and lure their customers. The more the customers visit the sites, the more opportunity for the merchants sell their products and ultimately, in returns a handsome revenue.

Magento-2 a leading E-commerce platform provides a fully flexible and customizable architecture to implement any sort of automation that ultimately leads in generating customer traffic and business.

Features

Increase Revenue:

The automated coupons in order email are one of the marketing tactics for e commerce businesses to increase their sales and revenue.

Customer Attraction:

It lures and attracts customers to re-visit site and shop more.

Coupons for Guest & Logged-in Customers:

The coupon can be availed by both guest and logged-in customers.

Sync with Cart Rules:

Dynamic coupons can be sent over email with as per configured cart rules. The coupons functionality is flexible with any configured cart rule.

Module Installation and Configurations

Installation:

- 1) Copy the module files at directory path:
/app/code/Folio3/OrderEmailCoupons/
- 2) Run following commands:
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy
- 3) Flush or refresh all the caches.

Configurations:

Screen-shots have been attached for highlighting each and every necessary configuration:

Promo Coupon In Email admin

✓ You saved the rule.

Currently Active

Rule Information

Rule Name * Promo Coupon In Email

Description The (auto-generated) coupon sent to customer in new order email.

Active * Yes

Websites * Main Website

Customer Groups * NOT LOGGED IN
General
Wholesale
Retailer

Coupon * Specific Coupon

Coupon Code *

Use Auto Generation
If you select and save the rule you will be able to generate multiple coupon codes.

Uses per Coupon 0

Uses per Customer 1
Usage limit enforced for logged in customers only.

From 04/4/2018

To

Priority 0

Public in RSS Feed No

Conditions

Actions

Labels

Manage Coupon Codes

Coupon Qty *

Code Length * 12
Excluding prefix, suffix and separators.

Code Format * Alphanumeric

Code Prefix

Code Suffix

Dash Every X Characters 0
If empty no separation.

Generate

1) Create a cart rule with following necessary configurations :

2) Copy and paste, created cart rule ID under stores→configuration...

Search Reset Filter Export to: CSV Export

Actions 2 records found 20 per page 1 of 1

<input type="checkbox"/>	Coupon Code	Created	Expiration date	Generated By dotmailer	Uses	Times Used
<input type="checkbox"/>	EAGMQIMBEUM	Apr 7, 2018, 7:29:47 AM		Yes	No	0
<input type="checkbox"/>	NEQYQQ05EA7	Apr 7, 2018, 7:31:51 AM			No	0

For

visit us at:

admin/sales_rule/promo_quote/edit/id/77/

Promo Coupon In Email

← Back Delete Reset Save and Continue Edit Save

Currently Active

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General
Wholesale
Retailer

Configuration

System Messages: 1

Store View: Default Config

Save Config

GENERAL

FOLIO3

Gift Coupon

CATALOG

CUSTOMERS

SALES

DOTMAILER

SERVICES

ADVANCED

Coupon Configuration

Generate Rule ID [website] 7

The cart price rule ID must be valid and active.

3) Select order email templates for guest and logged-in customers.

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<http://www.folio3.com/magento-development>

The screenshot shows the 'Configuration' page in Magento. The left sidebar contains a navigation menu with categories: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The 'SALES' category is expanded, and 'Sales Emails' is selected. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. The 'Order' section is expanded, showing the following settings:

- Enabled** (store view): Yes Use system value
- New Order Confirmation Email Sender** (store view): Sales Representative Use system value
- New Order Confirmation Template** (store view): New Order With Coupon Use system value
Email template chosen based on theme fallback when "Default" option is selected.
- New Order Confirmation Template for Guest** (store view): New Order Guest With Coupon Use system value
Email template chosen based on theme fallback when "Default" option is selected.
- Send Order Email Copy To** (store view): [Empty text field]
Comma-separated
- Send Order Email Copy Method** (store view): Bcc Use system value

Below the 'Order' section are 'Order Comments' and 'Invoice' sections, both with expand/collapse icons.

4) The coupon will be appear at above footer in order email.

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Main Website Store

Thank you for your order from Main Website Store. Once your package ships we will send you a tracking number. You can check the status of your order by [logging into your account](#).

If you have questions about your order, you can email us at support@example.com.

Your Order #000000017

Placed on Apr 7, 2018, 7:31:51 AM

Billing Info

Chicago, Illinois, 60654
United States
T: 1112223334

Shipping Info

Chicago, Illinois, 60654
United States
T: 1112223334

Payment Method

Check / Money order

Shipping Method

Flat Rate - Fixed

Items	Qty	Price
Sinbad Fitness Tank SKU: MT09-S-Blue <i>Size</i> S <i>Color</i> Blue	1	\$29.00

Subtotal	\$29.00
Shipping & Handling	\$5.00
Grand Total	\$34.00

Gift Coupon
NEQUYQQ06EA7