Order Email Coupons

USER GUIDE

Overview

E-commerce businesses always needs dynamic rules of marketing to attract and lure their customers. The more the customers visit the sites, the more opportunity for the merchants sell their products and ultimately, in returns a handsome revenue.

Magento-2 a leading E-commerce platform provides a fully flexible and customizable architecture to implement any sort of automation that ultimately leads in generating customer traffic and business.

Features

Increase Revenue:
The automated coupons in order email are one of the marketing tactics for e commerce businesses to increase their sales and revenue.

Customer Attraction:
It lures and attracts customers to re-visit site and shop more.

Coupons for Guest & Logged-in Customers:
The coupon can be availed by both guest and logged-in customers.

Sync with Cart Rules:
Dynamic coupons can be sent over email with as per configured cart rules. The coupons functionality is flexible with any configured cart rule.

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Module Installation and Configurations

Installation:

1) Copy the module files at directory path:
   /app/code/Folio3/OrderEmailCoupons/

2) Run following commands:
   php bin/magento setup:upgrade
   php bin/magento setup:di:compile
   php bin/magento setup:static-content:deploy

3) Flush or refresh all the caches.

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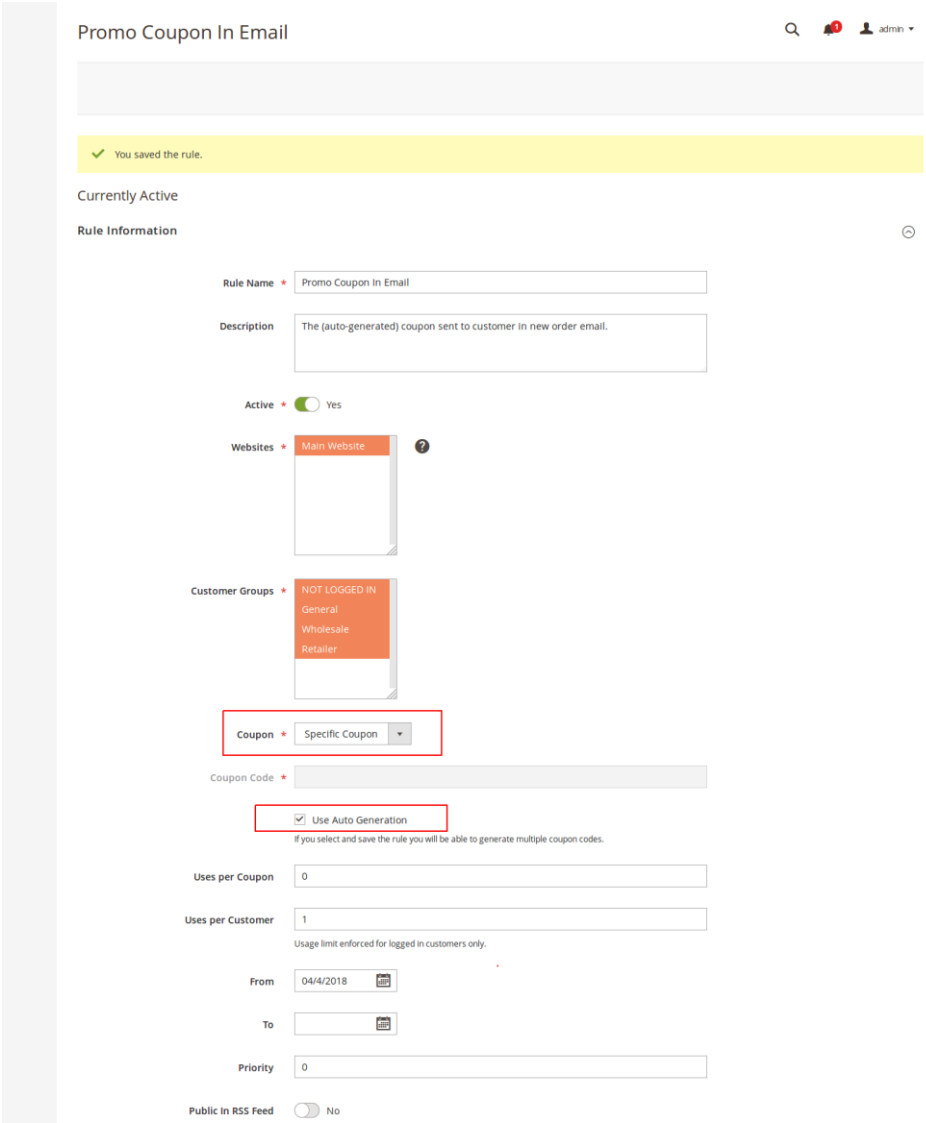
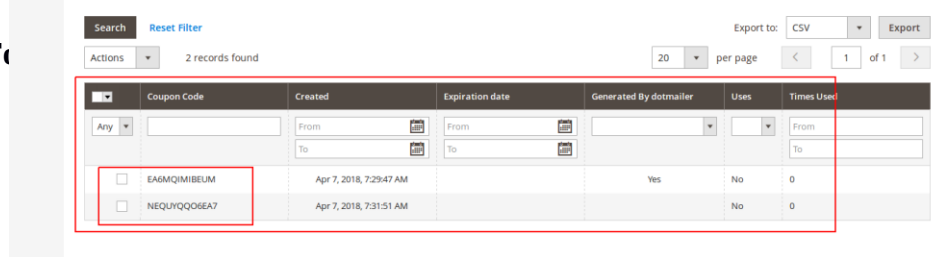
Configurations:
Screen-shots have been attached for highlighting each and every necessary configuration:

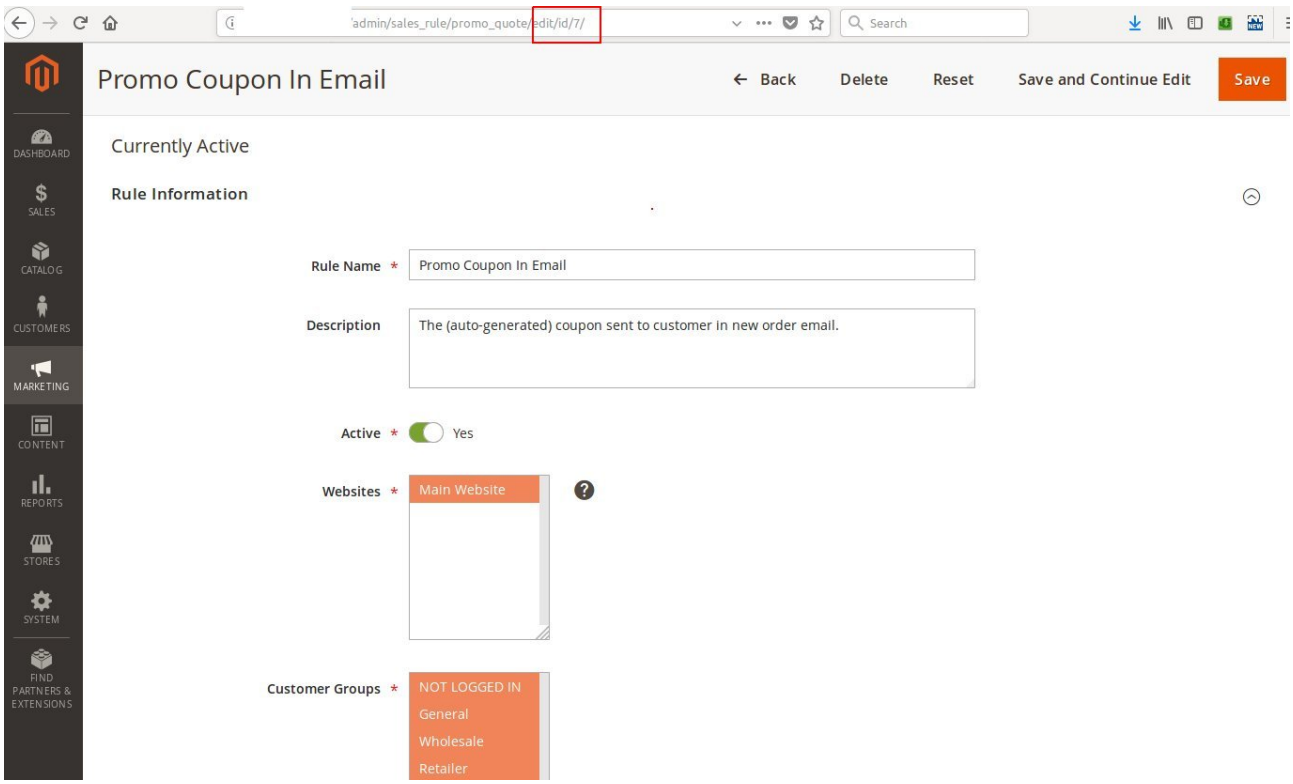


1) Create a cart rule with following necessary configurations :



2) Copy and paste, created cart rule ID under stores→configuration…

Fo visit us at:



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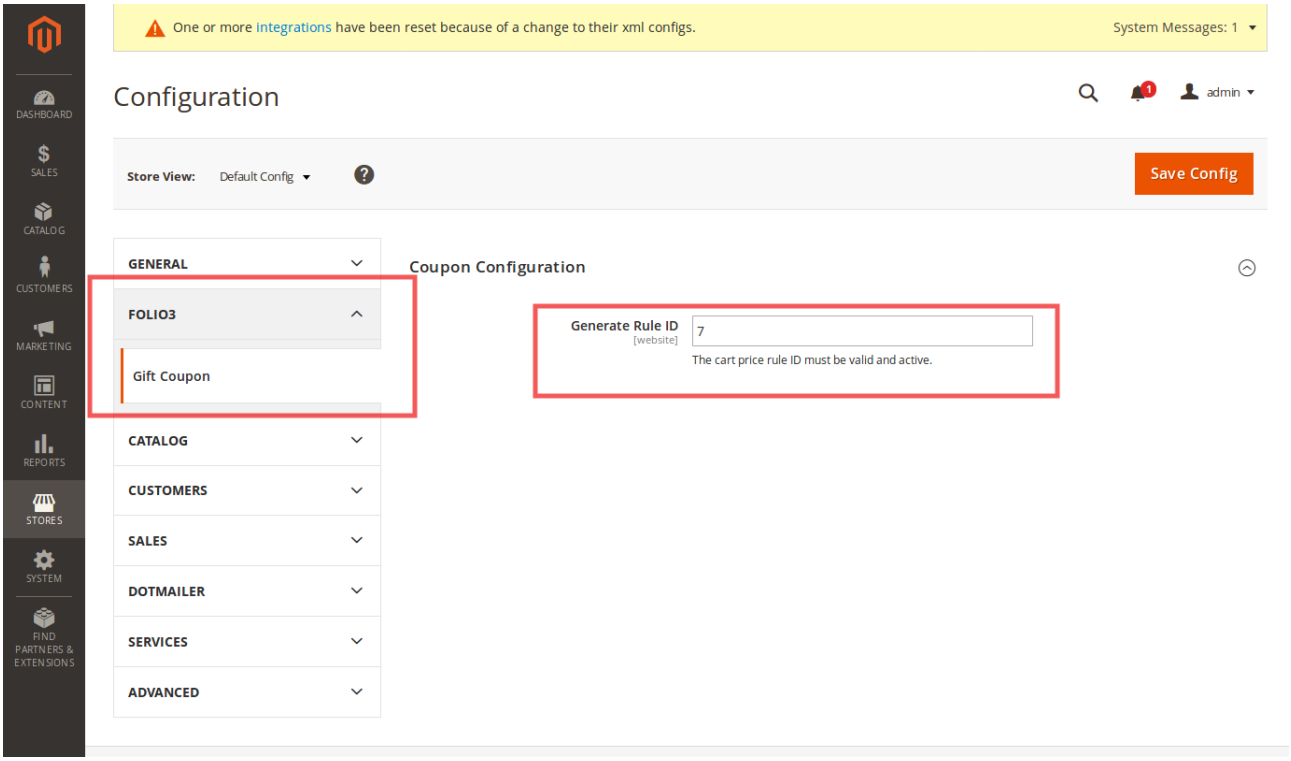

3) Select order email templates for guest and logged-in customers.

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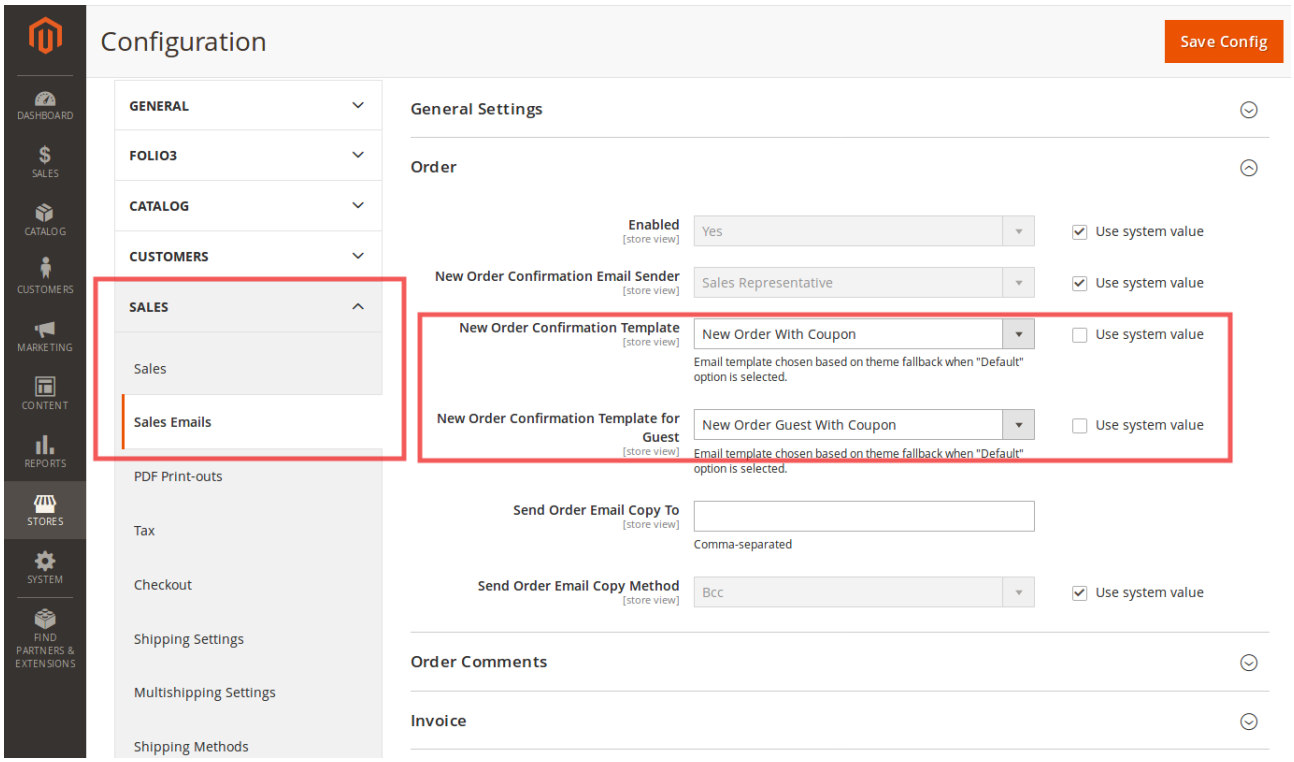

4) The coupon will be appear at above footer in order email.

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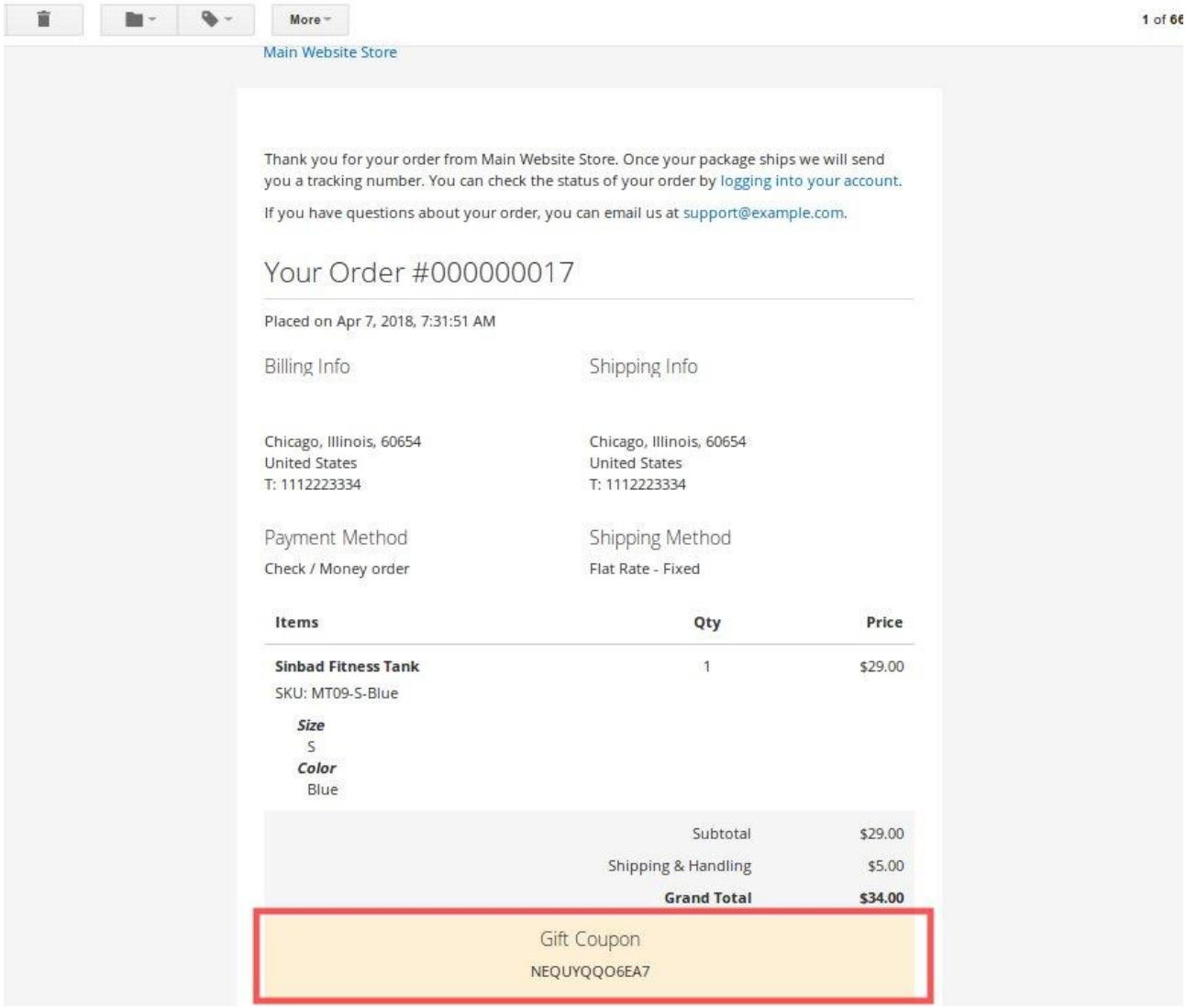

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