



FME EXTENSIONS



EXTENSION FOR MAGENTO 2

USER GUIDE



## INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors, and others of **SEO Meta Tags Generator** Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions feel free to contact us on our website.



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## USER GUIDE

After installation of the module, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

## HOW TO CONFIGURE THE EXTENSION

At the backend, go to [FME EXTENSIONS > Configurations](#). Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Enable Module:** This will Enable / Disable SEO Meta Tags Generator Extension.
- **Max Meta Title Length (characters):** Option to set the maximum length of Meta title in characters (Maximum should be about 70-71 characters)
- **Max Meta Description Length (characters):** Option to set the max length of Meta description in characters (Maximum should be about 160 characters)
- **Max Meta Keywords:** Option to set the maximum Meta keywords. (Maximum should be about 30 words)

The screenshot shows the 'Configuration' page for the 'SEO Meta Tags Generator' extension. The page is titled 'Configuration' and has a 'Save Config' button in the top right corner. On the left, there is a sidebar with 'FME EXTENSIONS' and 'SEO Meta Tags Generator'. The main content area is titled 'General Setting' and contains four configuration options:

- Enable Module** [store view]: A dropdown menu set to 'Yes'. Below it, the text reads: 'Choose 'Yes' to enable SEO Meta Tags Generator.'
- Max Meta Title Length (characters)** [store view]: A text input field containing '50'. Below it, the text reads: 'Maximum should be about 70-71 charaters'.
- Max Meta Description Length(characters)** [store view]: A text input field containing '100'. Below it, the text reads: 'Maximum should be about 160 charaters'.
- Max Meta Keywords** [store view]: A text input field containing '10'. Below it, the text reads: 'Maximum should be about 30 words'.



## HOW TO MANAGE META TEMPLATE

At the back end, go to [FME EXTENSIONS > Manage Meta Templates](#). Here you will find the list of all your Meta Templates. You can [edit](#) any Template or click on [Add New](#) button to add a new template.

ID	Template Name	Priority	Template Type	Store View	Status	Created	Modified	Action
3	Kategorie_Teamwear	0	Categories	Main Website Main Website Store Default Store View	Enabled	Jul 31, 2019	Aug 1, 2019	Select ▾ Edit Delete
4	Kategoire_Teamwear	0	Categories	Main Website Main Website Store Default Store View	Enabled	Jul 31, 2019	Jul 31, 2019	

Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Template Name:** Enter the name of the template
- **Priority:** Set priority of the template
- **Status:** Choose 'Enabled' to enable this template
- **Store View:** Option of creating different meta tags for different store views.
- **Replace Current Meta Data:** If selected 'Yes', the default Meta data will be replaced with the new Meta data
- **Replace Current Description:** If selected 'Yes', the default Meta description will be replaced with the new Meta description
- **Apply for:** Select the type of template. You can generate a template for either products or categories. (Type cannot be changed on Edit Pages. You have to create new template if you want to change the type on Template Edit Page)



- If you have selected 'Products', then you will see conditions field where you can create a new rule for the catalog products
- If you have selected 'Categories', a category multi-select will be shown, from there you can select the categories

### META TEMPLATES

- General
- Template Settings

### General Settings

Template Name \*

Priority

Status \* Enabled

Store View \* 

All Store Views

Main Website

Main Website Store

Default Store View

Replace Current Meta Data \* Yes

Replace Current Description \* Yes

Apply for \* Categorie

### Select Categories

Categories \* 

---Default Category

----Training

-----Video Download

-----Men



## TEMPLATE SETTINGS

- Template settings are different for categories and products. If you are generating a template for **Products**, then template settings would be the following:
  - Meta Title
  - H1 Tag (Product Name)
  - Meta Description
  - Meta Keyword
  - Short Description
  - Description
- If you are generating a template for **Categories**, then template settings would be the following:
  - Meta Title
  - H1 Tag (Product Name)
  - Meta Description
  - Meta Keyword
  - Description
  - Text after Product List (Text to appear after the products list)



### Template Settings

**Meta Title**

**H1 Tag**

**Meta Description**

**Meta Keyword**

**Description**





## STORE FRONT END VIEW

Now at the front end, Meta tags will be displayed as shown in the image below. Please inspect the [Frontend Demo](#) from the product page provided to see all the Meta links. You can always go back to edit this information.

The screenshot shows a product page for a 'Breathe-Easy Tank' top. The page includes a main image of the product, a smaller thumbnail image, and a description: 'The Breathe Easy Tank is so soft, lightweight, and comfortable, you won't even know it's there -- until its high-tech Cocona® fabric help you stay dry and focused. Layer it over your favorite sports bra and get moving.' Below the description, a browser developer tool is open, displaying the HTML source code. The meta tags are highlighted in red:

```
<meta name="robots" content="INDEX,FOLLOW">
<meta name="title" content="Breathe-Easy Tank">
<meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1.0, user-scalable=no">
<meta name="format-detection" content="telephone=no">
<title>Breathe-Easy Tank</title>
<link rel="stylesheet" type="text/css" media="all" href="https://mag2-seo.fmeplugins.net/seometatagsgenerator/pub/static/
version1554882166/frontend/Magento/luma/en_US/mage/calendar.css">
<link rel="stylesheet" type="text/css" media="all" href="https://mag2-seo.fmeplugins.net/seometatagsgenerator/pub/static/
```



## HOW TO ADD / EDIT META TAGS TEMPLATES FOR CUSTOM URLS

At the back end, go to **FME EXTENSIONS > Meta Tags by Custom URLs**. Here you will find the list of all your Meta Templates for Custom URL. You can **edit** any Tags or Click on **Add New** button to add a new one.

Meta Tags Template (URLs)			
ID ↑	Priority	URL	Store View
<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	1	https://mag2-seo.fmeplugins.net/seometatagsgenerator/women.html	Main Website Main Website Store Default Store View
1	1	https://mag2-seo.fmeplugins.net/seometatagsgenerator/olivia-1-4-zip-light-jacket.html	All Store Views

Here you will have access to the following configurations:

### GENERAL SETTINGS

- **Page URL:** Enter the complete URL
- **Priority:** Set Priority of the template
- **Store View:** Select Store View for the template

META TEMPLATES	General Settings
General	<p>Page URL * <input type="text" value="http://10.10.10.72/mage22v/proteus-fitness-jackshirt.html"/></p> <p>Priority <input type="text" value="1"/></p> <p>Store View * <input type="text" value="All Store Views&lt;br/&gt;Main Website&lt;br/&gt;Main Website Store&lt;br/&gt;Default Store View"/></p>
Template Settings	



## TEMPLATE SETTINGS

Template settings would be the following:

- Meta Title
- H1 Tag (Product Name)
- Meta Description
- Meta Keyword

**Note:** If you have created a custom URL template for any product or categories page, then all the settings specified in Manage Meta Template will not affect that page.

The screenshot shows the 'Template Settings' interface. On the left, there is a sidebar with 'META TEMPLATES' at the top, followed by 'General' and 'Template Settings' (which is highlighted with an orange border). The main content area is titled 'Template Settings' and contains four rows of input fields, each with a corresponding 'Insert Template Variables' button below it:

- Meta Title:** Input field containing '[store\_name]'.
- H1 Tag:** Input field containing '[store\_phone]'.
- Meta Description:** Input field containing '[store\_hours]'.
- Meta Keyword:** Input field containing '[store\_country]'.



## STORE FRONT END VIEW

Now at the front end, Meta tags will be displayed as shown in the image below. Please inspect the [Frontend Demo](#) from the product page provided to see all the Meta links. You can always go back to edit this information.

The screenshot shows a product page for 'Proteus Fitness Jackshirt'. The page includes a navigation breadcrumb: Home > Men > Tops > Jackets > Proteus Fitness Jackshirt. The product image shows a man wearing a yellow zip-up jacket. The price is \$45.00. Below the price, there are color selection options: black, blue, and orange. The browser's developer tool is open, showing the 'META' tab with the following meta tags:

```
var require = { "baseUrl": "http://magento2-seo.fmeplugins.net/seometatagsgenerator/pub/static/version1543489441/frontend/Magento/luma/en_US" };  
</script>  
<meta charset="utf-8">  
<meta name="description" content="Get Proteus Fitness Jackshirt at 0">  
<meta name="keywords" content="Proteus Fitness Jackshirt, Jackets, No">  
<meta name="robots" content="INDEX,FOLLOW">  
<meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1.0, user-scalable=no">  
<meta name="format-detection" content="telephone=no">  
<title>Proteus Fitness Jackshirt</title>
```



## DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.