



FME EXTENSIONS



EXTENSION FOR MAGENTO 2

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors, and others of [Hreflang Tag Implementer](#) Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.



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USER GUIDE

After installation of the module, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

HOW TO CONFIGURE THE EXTENSION

At the backend, go to **FME EXTENSIONS > Hreflang Configurations**. Here you will have access to the following configurations:

GENERAL SETTINGS

- **Hreflang URLs Scope:** Determine the scope of the Hreflang URL. Two options are available for Hreflang URL Scope i.e. **Website** and **Global**. The Website means Hreflang URL will work within one website. On the other side, Global means Hreflang URL will work across multiple websites.
- **X-Default:** X-default Hreflang attribute tells that this page doesn't target any specific language or locale and is the default page when no other page is better suited for the visitor. If Hreflang URLs Scope is selected to Website, then select one store view for each website as x-default and if URLs Scope is selected to Global then select any one website as x-default. Choose "Please Select" option for no x-default (**Hint:** Format: Store Name | Website Name)
- **Enable Hreflang Tags:** If selected 'Yes', it will enable Hreflang tag in general as well as for specific pages i.e. Categories, Products, and CMS pages.
 - **Enable Hreflang Tags For Categories:** If selected to yes, Hreflang tags are enabled for Category pages.
 - **Enable Hreflang Tags For Products:** If selected to yes, Hreflang tags are enabled for Product pages.
 - **Enable Hreflang Tags For CMS Pages:** If selected to yes, Hreflang tags are enabled for CMS pages.



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General Settings

Hreflang

Hreflang Urls Scope
[global]

X-Default
[global]

Enable Hreflang Tags
[store view]

Enable Hreflang Tags For Categories
[store view]

Enable Hreflang Tags For Products
[store view]

Enable Hreflang Tags For CMS Pages
[store view]

*** Please Select

Default Store View | Main Website

Japan Store View | Main Website

German Store View | Main Website

LANGUAGE AND COUNTRY SETTINGS

- **Select Language:** Two options are available for language selection i.e. **Current Store Locale** and **Custom Language**. If Current Store Locale is selected, then language would be chosen from the current store’s locale.
- **Add Country:** If selected to yes, then the Hreflang tag will also include country besides language.
- **Select Country:** Two options are available for country selection i.e. **Current Store Country** and **Custom Language**. If Current Store Country is selected, then the country would be chosen from the current store’s country.

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Language and Country Settings

Hreflang

Select Language
[store view]

Add Country
[store view]

Select Country
[store view]



HREFLANG TAGS ON PRODUCT PAGES

The screenshot shows a product page for 'Radiant Tee'. The product is priced at 'As low as \$22.00' and is 'IN STOCK' with SKU# WS12. It has a 3-star rating and '3 Reviews'. The browser developer tool is open, showing the following hreflang tags in the DOM:

```

<link rel="alternate" hreflang="x-default" href="https://mag2-seo.fmeplugins.net/hreflangtag/en/radiant-tee.html">
<link rel="alternate" hreflang="ja_jp" href="https://mag2-seo.fmeplugins.net/hreflangtag/jp/radiant-tee.html">
<link rel="alternate" hreflang="de_de" href="https://mag2-seo.fmeplugins.net/hreflangtag/de/radiant-tee.html">
    
```

HREFLANG TAGS ON CATEGORY PAGES

The screenshot shows a category page for 'Jackets'. The page includes shopping options for style, size, and price, and shows 1-9 of 12 items. The browser developer tool is open, showing the following hreflang tags in the DOM:

```

<link rel="alternate" hreflang="x-default" href="https://mag2-seo.fmeplugins.net/hreflangtag/en/women/tops-women/jackets-women.html">
<link rel="alternate" hreflang="ja_jp" href="https://mag2-seo.fmeplugins.net/hreflangtag/jp/women/tops-women/jackets-women.html">
<link rel="alternate" hreflang="de_de" href="https://mag2-seo.fmeplugins.net/hreflangtag/de/women/tops-women/jackets-women.html">
    
```



DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.