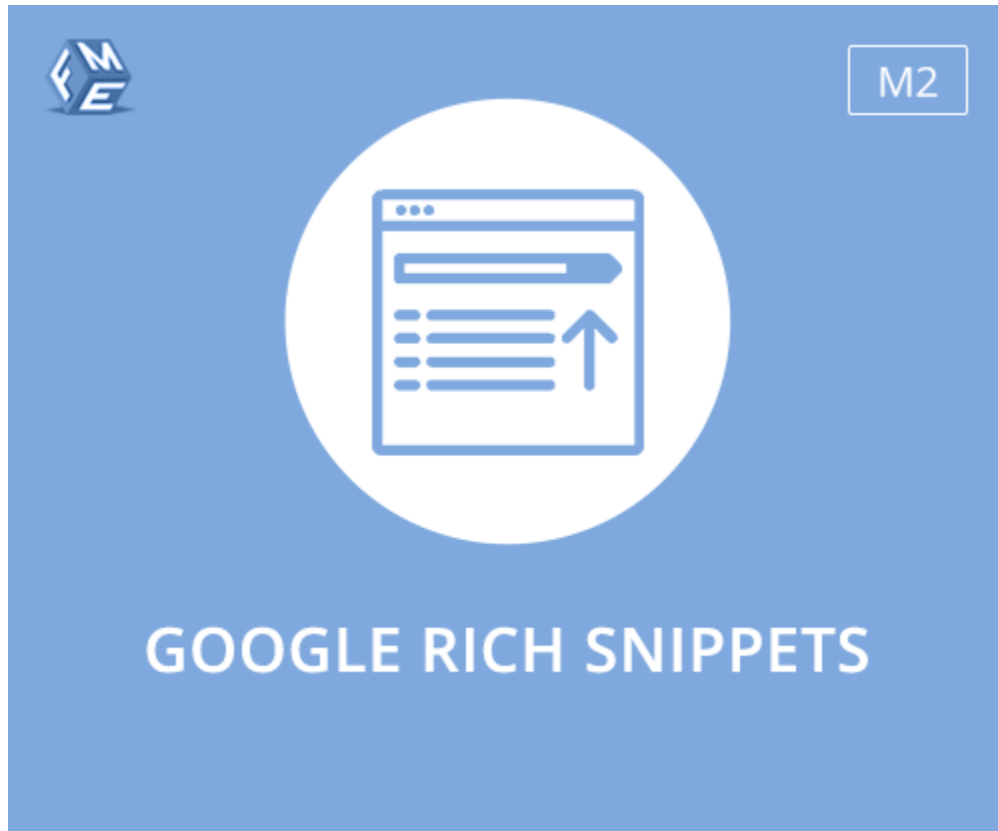




FME EXTENSIONS



EXTENSION FOR MAGENTO 2

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors, and others of **Google Rich Snippets** Extension for Magento 2. A step by step instruction has been added to this document to help users to install the extension on Magento 2.

This extension will only work on Magento 2. As a safe practice always backup your files and database before installing any extension on Magento. If you are looking for someone to install the extension, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the extension to its full capacity. If you still have questions, feel free to contact us on our website.



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USER GUIDE

After installation of the extension, make sure the setup is upgraded and static-contents are deployed. Login to the admin panel and flush your Magento cache storage.

HOW TO CONFIGURE THE EXTENSION

At the back end, go to **FME EXTENSIONS > Configurations**. Here You can find the following settings:

GENERAL

- **Enable:** Option to Enable / Disable rich snippets module

A screenshot of the Magento admin panel configuration page for the Google Rich Snippets module. The page is titled 'General' and shows the 'Enable' setting set to 'Yes'. The 'Enable' label has a '[store view]' sub-label. The 'Yes' value is displayed in a dropdown menu. The left sidebar shows the 'FME EXTENSIONS' menu with 'Google Rich Snippets' selected.

FME EXTENSIONS ^	General
Google Rich Snippets	Enable [store view] Yes ▼

LOCAL BUSINESS

- **Enable Local Business:** Select Yes/No to Enable/Disable local business schema
- **Name:** Write the name of your local business
- **Logo:** Option to upload a logo of your local business (**Note:** Allowed file types: jpg, jpeg, gif, png, svg)
- **Description:** Option to write a brief description of your local business
- **Business URL:** Option to provide URL of the local business (Business Website's URL)
- **Opening Hours:** Enter opening hours for your business e.g. Mon-Fri 07:00-23:00
- **Price Range:** Option to set a price range of the products/services of your local business e.g. \$500-\$10000
- **Include Rich Google Map:** Select Yes/No to Enable/Disable Google map schema.



Local Business

Enable Local Business <small>[store view]</small>	Yes
Name <small>[store view]</small>	United Sol
Logo <small>[store view]</small>	<input type="button" value="Choose File"/> No file chosen
Description <small>[store view]</small>	United Sol is a premium eCommerce development company
Business URL <small>[store view]</small>	https://www.unitedsol.net
Opening Hours <small>[store view]</small>	Mo-Fr 07:00-23:00
Price Range <small>[store view]</small>	\$500-\$10000
Include Rich Google Map <small>[store view]</small>	Yes

- **Google Map URL:** Option to provide google map URL of your local business, you can copy it from the google maps
- **Include Business Members:** Select 'Yes' to include member's information in the rich schema and add your business Member's name in Member 1, Member 2 and Member 3 text boxes. If you choose 'No', adding member options will not appear.
 - **Member 1:** Option to write the name of the first member
 - **Member 2:** Option to write the name of the second member
 - **Member 3:** Option to write the name of the third member
- **Include Contact Info:** Select 'Yes' to include or 'No' to exclude your contact information from rich schema.



- **Email:** Option to provide the email of your local business
- **Telephone:** Option to provide a telephone number of your local business
- **Fax:** Option to provide fax number of your local business

Include Rich Google Map [store view]	Yes	▼
Google Map URL [store view]	https://www.google.com/maps/place/United+Sol+(
Include Business Members [store view]	Yes	▼
Member 1 [store view]	Zeeshan Khalid	
Member 2 [store view]	Shakeel Akhtar	
Member 3 [store view]		
Include Contact Info [store view]	Yes	▼
Email [store view]	support@magento.com	
Telephone [store view]	+92514444111	
Fax [store view]		



- **Include Address:** Option to provide the physical address of your local business
- **Street Address:** Option to provide street number/address of your local business. If you choose 'Yes', you will have to provide details of your business address like City, Zip, State, Country. In the case of 'No', you can skip these options.
 - **City:** Option to write the City where your local business is situated
 - **Zip:** Option to write Postal/Zip Code of the city where your local business is situated
 - **State:** Option to mention the State in which your local business is operated
 - **Country:** Option to choose the Country in which your local business is situated

Include Address [store view]	Yes	▼
Street Address [store view]	349 - 352, Street 1, I-9/3	
City [store view]	Islamabad	
Zip [store view]	44000	
State [store view]	Islamabad	
Country [store view]	Pakistan	▼



WEBSITE SETTINGS

- **Enable Website Schema:** Option to Enable / Disable website schema
- **Enable Website Name In Google Search:** Option to Enable / Disable website name in the Google search
- **Name:** Option to write the name of the website
- **Image:** Option to upload an image of the website of local business (**Note:** Allowed file types: jpg, jpeg, gif, png, svg)
- **Description:** Option to write short description related to website
- **Website URL:** Option to provide the complete URL of your website
- **Show Search Box in Google Search:** Option to Show / Hide search box in google search
- **Show Breadcrumbs:** Option to Show / Hide breadcrumbs
- **Enable Social Media:** Option to Enable / Disable social media profile links. If you choose 'Yes', you will have to provide links to the social media profiles of your local business. In the case of 'No', you can skip these options.
 - Facebook
 - Twitter
 - Google+
 - LinkedIn
 - YouTube
 - Instagram
 - Pinterest



Website Settings

Enable Website Schema <small>[store view]</small>	Yes
Enable Website Name in Google Search <small>[store view]</small>	Yes
Name <small>[store view]</small>	United Sol
Image <small>[store view]</small>	<input type="button" value="Choose File"/> No file chosen
Description <small>[store view]</small>	United Sol Pvt Ltd
Website URL <small>[store view]</small>	https://www.unitedsol.net
Show Search Box in Google Search <small>[store view]</small>	Yes
Show Breadcrumbs <small>[store view]</small>	Yes
Enable Social Media <small>[store view]</small>	Yes

PRODUCT OPTIONS

- **Enable:** Option to Include / Exclude product rich schema information of your business
- **Show Name:** Option to Include / Exclude names of the products
- **Show Description:** Option to Include / Exclude description of the products
- **Show SKU:** Option to Include / Exclude SKU of the products
- **Show Price:** Option to Include / Exclude price of the products
- **Show Image:** Option to Include / Exclude Images of the products
- **Show Availability:** Option to Include / Exclude the availability status of the products
- **Show Rating:** Option to Include / Exclude Ratings of the products
- **Show Review:** Option to Include / Exclude Review of the products



Product Options

Enable [store view]	Yes	▼
Show Name [store view]	Yes	▼
Show Description [store view]	Yes	▼
Show SKU [store view]	Yes	▼
Show Price [store view]	Yes	▼
Show Image [store view]	Yes	▼
Show Availability [store view]	Yes	▼
Show Rating [store view]	Yes	▼
Show Review [store view]	Yes	▼

CATEGORY OPTIONS

- **Enable:** Option to Enable / Disable categories schema
- **Show Description:** Option to Include / Exclude description of the categories
- **Show Image:** Option to Include / Exclude Images of the categories

Categories Options

Enable [store view]	Yes	▼
Show Description [store view]	Yes	▼
Show Image [store view]	Yes	▼



SOCIAL META TAGS

- **Enable Social Meta Tags:** Option to Enable / Disable social meta tags
- **Enable Open Graph:** Option to Enable / Disable open graph
- **Open Graph Description:** Option to write a description of the open graph
- **Enable Twitter Card:** Option to Enable / Disable twitter card
- **Twitter Username:** Option to write twitter name of your local business
- **Twitter Description:** Option to write twitter description for your local business

Social Meta Tags

Enable Social Meta Tags <small>[store view]</small>	Yes
Enable Open Graph <small>[store view]</small>	Yes
Open Graph Description <small>[store view]</small>	Open Graph description.
Enable Twitter Card <small>[store view]</small>	Yes
Twitter Username <small>[store view]</small>	unitedsol
Twitter Description <small>[store view]</small>	Twitter Card description.

OTHER SCHEMA

- **Enable Carousel:** Option to Enable / Disable carousel
 - **Enter URL(s):** Option to add URL(s). You can add and delete URLs



Other Schema

⤴ Carousel

Enable Carousel [store view]

Enter URL(s) [store view]

URL	Action
<input type="button" value="Add URL"/>	

LOCAL BUSINESS SCHEMA EXAMPLE

Google united sol

All Images News Videos More Settings Tools

About 528,000,000 results (0.49 seconds)

UnitedSol
www.unitedsol.net/
 UnitedSol is the only reliable website design and development company in Pakistan that opens a door to limitless opportunities for your online business.

Contact Us
 Contact Unitedsol to discuss website design and marketing ...

About Us
 Learn about Unitedsol - How we operate with our dedicated staff ...

More results from unitedsol.net >

Services
 Through the best digital marketing services and variety of ...

Portfolio
 Our web development projects are displayed below. We invest the ...

United Sol (Pvt.) Ltd. ★
 4.4 ★★★★★ 7 Google reviews
 Corporate office

Address: I-9/3 I 9/3 I-9, Islamabad, Islamabad Capital Territory
Hours: Opens soon - 9AM
Phone: (051) 8442246

Suggest an edit · Own this business?

United Sol - Home | Facebook
<https://www.facebook.com> > Places > Islamabad, Pakistan
 ★★★★★ Rating: 4.1 - 8 votes
 United Sol, Islamabad, Pakistan. 4413 likes · 733 talking about this. United Sol is a Web Design and Development Company that also offers brilliant SEO...



WEBSITE SCHEMA EXAMPLE

Apple

Technology company

Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. It is considered one of the Big Four of technology along with Amazon, Google and Facebook. [Wikipedia](#)

Stock price: [AAPL \(NASDAQ\)](#) US\$174.24 +0.06 (+0.03%)
6 Feb, 4:00 pm GMT-5 - Disclaimer

Founded: April 1, 1976, Cupertino, California, United States

Headquarters: Cupertino, California, United States

Founders: Steve Jobs, Steve Wozniak, Ronald Wayne

Products: iPhone, Apple Watch, Apple iPad Family, Macintosh, [MORE](#)

Did you know: Apple Inc. is the world's largest information technology company by revenue. [wikipedia.org](#)

Executives

[View 15+ more](#)

Tim Cook

CEO

Katherine L. Adams

Angela Ahrendts

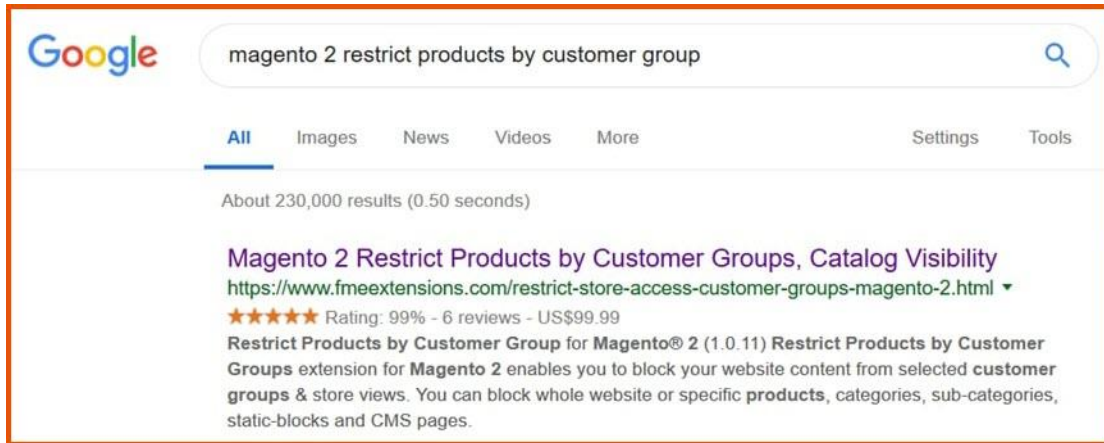
Eddy Cue

SVP, Internet

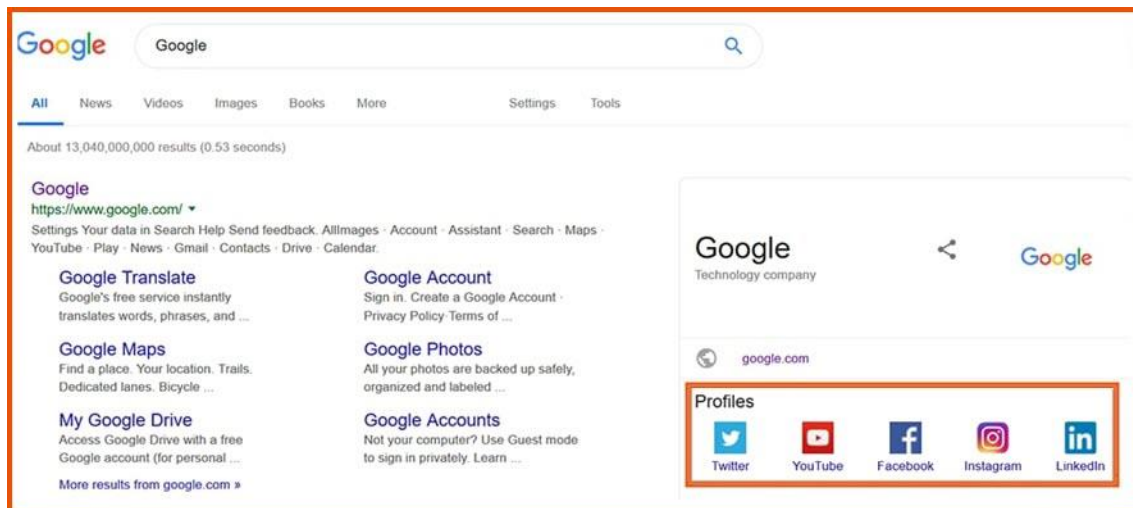
Craig Federighi



PRODUCT OPTIONS SCHEMA EXAMPLE



SOCIAL PROFILES SCHEMA EXAMPLE





DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.