

Flockler Social Wall

Magento 2 Extension – 18 Apr 2018

Flockler brings your customers, fans and followers to one social wall where you can publish editorial content, alongside social media feeds and curated pieces from around the web. Collate social content manually or set up rules to publish automatically based on hashtag or username.

This user guide will teach you how to install and use Flockler's Magento 2 extension and how to use and create social walls for Magento.

Installation

1. Check that your Magento installation meets the technical requirements:
 - a. Magento CE 2.0, 2.1, or 2.2
 - b. jQuery 1.4 or newer must be installed and active on the site
2. Download the latest version of Social Wall by Flockler from Magento Marketplace
3. Install using your preferred method, for example:
 - a. Unzip the extension archive to your Magento installation folder (e.g. /var/www/html)
WARNING! Make sure not to remove or replace any existing directories or files!
 - b. Or, with [Modman](#)
 - c. Or, via the [Magento Marketplace](#)
4. After installation, please remember to flush the Magento cache

Setup

1. Open Magento admin and from the main menu select "Content" and select "Flockler - Webhooks"
2. Click "Add New Webhook" near the top-right corner
3. Give your webhook a name that you will recognize. Leave the Webhook URL as is if it looks ok
4. Copy the "Webhook URL" of your new webhook
5. Leave Magento admin open in the background and open & log in to Flockler at <https://flockler.com/newsroom>
6. In Flockler: click "Settings" in the menu and select "Webhooks"
7. Click "Create new webhook" and paste the webhook URL which you copied from Magento
8. Click "Create Webhook"
9. Copy the webhook secret and go back to the Magento admin page
10. Click on your newly created webhook's name in Magento
11. Paste the secret into the "Secret" text field and click "Save Webhook"
12. Now, go back to Flockler and finish the creation of the webhook

13. Done! You'll see your content by selecting "Content" and "Flockler - Posts" from the Magento admin menu

Usage

Add as a widget to a static page

The easiest way to add a Social Wall to your store is to add it as widget to any of your "static pages".

1. Go to edit the static page in Magento: click "Content", select "Pages", and select the page
2. Select "Content" from the left
3. Move the cursor in the content editor to the place you want to insert the widget to
4. Click "Insert widget" on the content editor's toolbar
5. Select "Flockler Wall" and define content by defining Site ID, Section ID, or Tags of the posts you want to display on this widget
6. Change layout parameters if necessary (Items per page, Item width, and Show load more)
7. Finalize widget by clicking "Insert widget"
8. Save the page with "Save and Continue" button
9. Check that the page is viewing correctly

Generated widget code example:

```
{{widget type="flockler_flockler/Wall" section_id="15411"}}
```

For advanced usage examples, please see:

<https://developers.flockler.com/plugins/magento-2/>

Wall Settings

Please note that the Site ID, Section ID and Tags criteria are used in different ways to choose which posts are rendered on the wall:

1. Site ID, Section ID and Tags criteria are processed with an "AND operator", which means post has to match to all those criteria in order to be rendered to the wall.
2. If Tags field includes many tags, they are processed with an "OR operator" meaning that, if a post is tagged with any of the tags, it is rendered to the wall.

Using Flockler

For help with using Flockler, visit our support section at <https://help.flockler.com/>

Troubleshooting and more

Please check <https://developers.flockler.com/plugins/magento-2/> for troubleshooting and up-to-date tips & help.