

Maxautomation for Magento 2 User Guide

Maxautomation for Magento 2 is a free plugin that allows you to push your new Newsletter Subscribers to a Workflow in Maxautomation.

In this guide, you will learn how to install, configure and run Maxautomation for Magento 2 plugin.

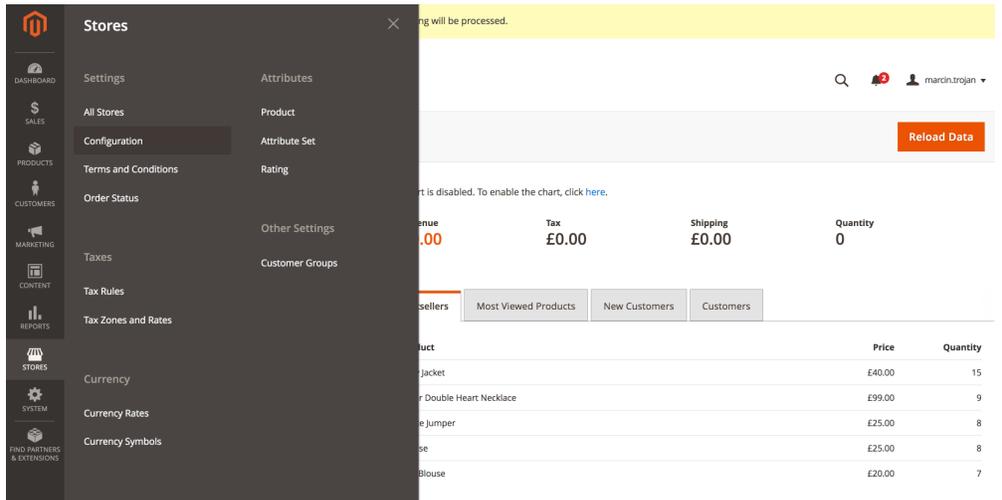
To get started you will need:

1. Magento 2 Store with access to the admin panel and option to install extensions from Magento Marketplace.
2. Maxautomation Company Account.

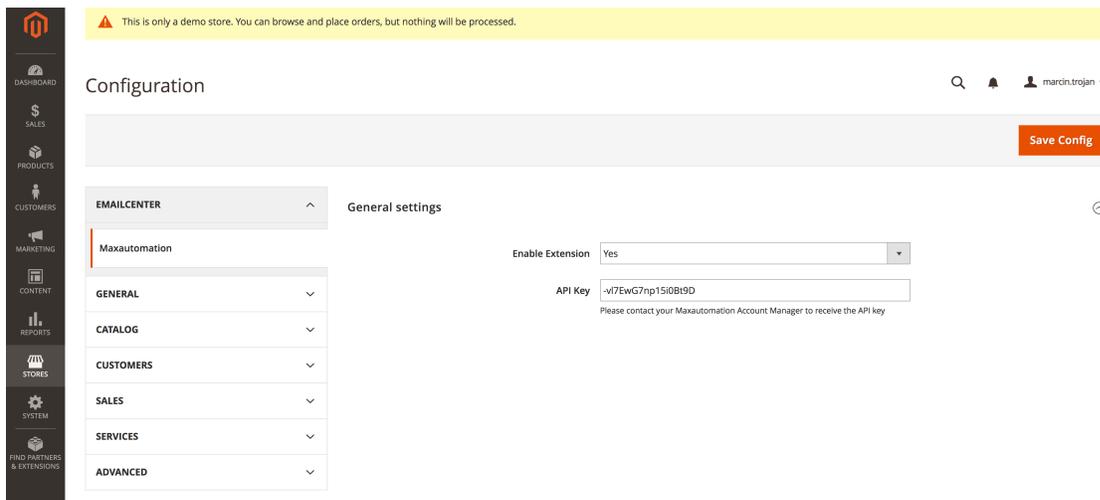
Install and configure

To begin receiving data you will first need to download and install the plugin from [Magento Marketplace](#).

1. With the plugin installed, go to your Magento 2 Admin Dashboard and then navigate to Stores Configuration



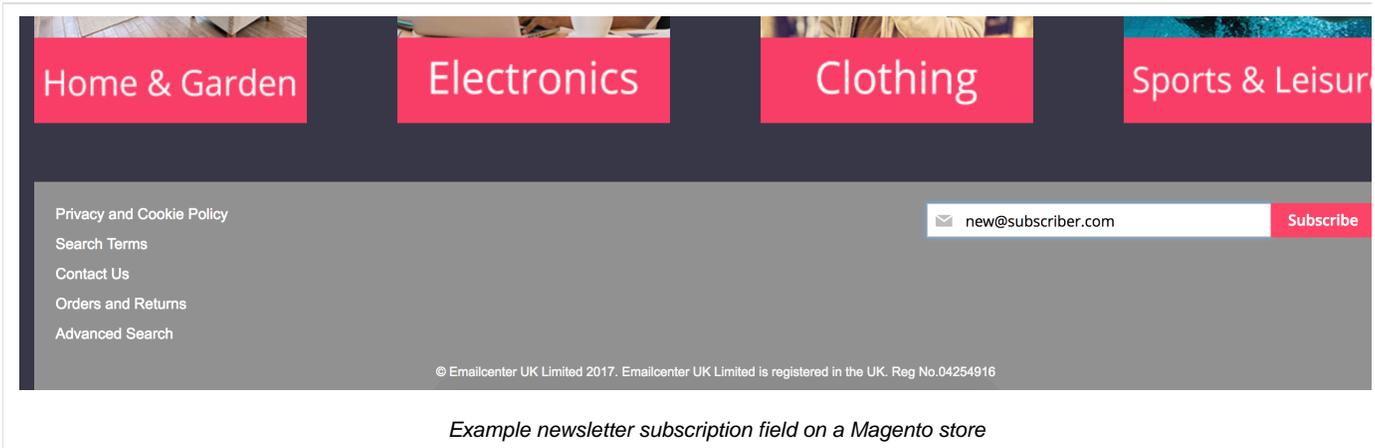
2. In the Configuration page, a new 'Emailcenter' group should be listed at the top of the menu
3. Click on 'Emailcenter Maxautomation to access the Plugin configuration page
4. In the configuration page, select 'Yes' to enable the extension and paste in the API key



- The API key can be obtained in your Maxautomation Company Admin panel as described [here](#)
5. Finally, click on 'Save Config'

First run

After setting up the **Maxautomation Magento Plugin**, any recipient who subscribes to your Magento 2 Store Newsletter, will push the submitted data to Maxautomation and will show up as an **Event**.

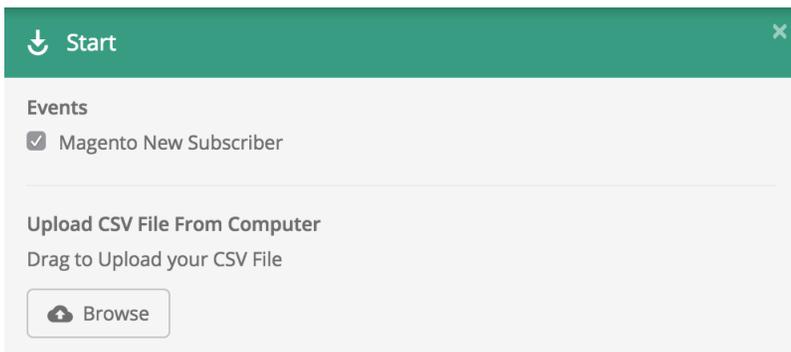


For the Plugin to sync with your Magento 2 Store and create an Event, you will need to subscribe to your newsletter at least once.

This can be done with a real or a dummy email address as the Event will not yet be linked to a Workflow and so no messages will get sent.

For each new newsletter subscription that is completed successfully, the **Maxautomation Magento Plugin** will push the subscribers id and email address to Maxautomation as a Single Event within the linked Company.

Clicking on a [Start Action](#) displays all Events coming into that Maxautomation Company account.



The **Maxautomation Magento Plugin** has been designed in such a way that it will not interrupt or change anything about a current Newsletter Subscription process on your Magento 2 Store.