

# Official eKomi Plugin for Magento

## Description

eKomi Plugin for Magento allows you to integrate your Magento shop easily with the eKomi system. This allows you to collect verified reviews, display eKomi seal on your website and get your seller ratings on Google. This helps you increase your website's click-through rates, conversion rates and also, if you are running Google AdWord Campaigns, this helps in improving your Quality Score and hence your costs per click.

The eKomi product review container allows an easy integration of eKomi Reviews and ratings into your webshop. It allows you individual positioning of product reviews and includes the Google rich snippet functionality.

**Before installing and activating your plugin, please contact [support@ekomi.de](mailto:support@ekomi.de), this is necessary to ensure everything has been set up correctly and activated from eKomi's side.**

## Key features

- Collect order and/or product base Reviews
- Supports Simple, Configurable, Grouped and Bundle products
- Publish reviews on search engines: Google, Bing, Yahoo!
- Easy Integration with eKomi.
- Get Google Seller Ratings.
- Increase Clickthrough Rate by over 17%
- Increase Conversion Rate
- Manage Reviews: our team of Customer Feedback Managers, reviews each and every review for any terms which are not allowed and also put all negative reviews in moderation.
- Product total reviews
- Product average reviews (star rating)
- List of reviews with pagination and sorting options
- Rating schema for google structured data
- The parent/child products review display
- Multilingual

# Installation

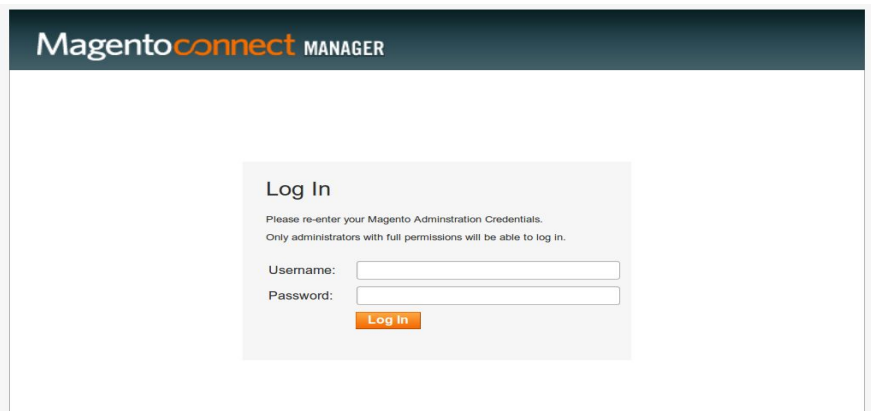
## 1. Module Installation (magento connect)

### 1.1 Login to Magento Admin Panel



The screenshot shows the Magento Admin Panel login interface. On the left, there is a vertical 'Magento' logo. The main heading is 'Log in to Admin Panel'. Below this, there are two input fields: 'User Name:' and 'Password:'. A link for 'Forgot your password?' is located below the User Name field. A 'Login' button is positioned to the right of the Password field. At the bottom of the form, a copyright notice reads: 'Magento is a trademark of Magento Inc. Copyright © 2018 Magento Inc.'

### 1.2 Navigate to Magento connect from **System** ▢ **Magento Connect**



The screenshot displays the 'Magentoconnect MANAGER' interface. The title bar reads 'Magentoconnect MANAGER'. The main content area features a 'Log In' section with the following text: 'Please re-enter your Magento Administration Credentials. Only administrators with full permissions will be able to log in.' Below this text are two input fields labeled 'Username:' and 'Password:'. A 'Log in' button is located at the bottom of the login form.

### 1.3 Copy extension key or Download the Module from the [MarketPlace](#) and install.

### 1.4 Navigate to **System** ▢ **Cache Management** and Refresh/Clear the Cache

### 1.5 Navigate to **System** ▢ **Configuration** ▢ **eKomi Integration** and you'll see the newly installed plugin.



The screenshot shows the 'Ekomi Integration' configuration page. At the top left, the title is 'Ekomi Integration'. At the top right, there is a 'Save Config' button with a checkmark icon. Below the title bar, there is a list of configuration items: 'Ekomi Integration' and 'Ekomi Product Review Container'. Each item has a dropdown arrow on its right side.

Note: in case of access denied error, please log out from admin and login again

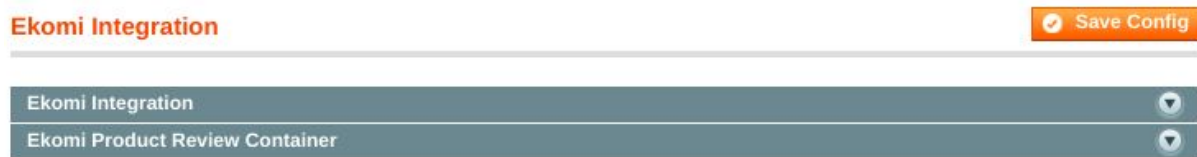
## 2. Module Installation (FTP)

2.1 Extract the Compressed plugin to a temporary directory.

2.2 Upload the extracted files to the Magento root directory.

2.3 Navigate to **System**  **Cache Management** and Refresh/Clear the Cache

2.4 Navigate to **System**  **Configuration**  **eKomi Integration** and you'll see the newly installed plugin.



Note: in case of access denied error, please log out from admin and login again

## Configuration

1. Navigate to **System**  **Configuration** and click on Ekomi Integration in the left panel





## 2. Configure Ekomi Integration

### Ekomi Integration

If you do not have an account with eKomi, please register [Here](#) or contact our [support](#)

Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ To enable for specific store or website, please change scop from top right</small>	
Shop ID	<input type="text" value="*****"/>	[STORE VIEW]
	<small>▲ Interface id received by eKomi</small>	
Shop Password	<input type="password" value="*****"/>	[STORE VIEW]
Product Base Reviews	<input type="text" value="Yes"/>	[STORE VIEW]
Order Status	<input type="text" value="Canceled"/> Canceled Ogone Closed Complete Declined Ogone Suspected Fraud On Hold Payment Review PayPal Canceled Reversal PayPal Reversed	[STORE VIEW]
	<small>▲ Order status when review email should be sent. Please note number of days added for delay will be after this</small>	
Review Mode	<input type="text" value="email"/>	[STORE VIEW]
	<small>▲ How do you want to ask customer for review, email or sms</small>	
Turnaround Time	<input type="text" value="10"/>	[STORE VIEW]
	<small>▲ How many days does an order takes to complete</small>	
Export Method	<input type="text" value="On Order Status Change"/>	[STORE VIEW]
	<small>▲ How do you want to export orders data</small>	
Product Identifier	<input type="text" value="Product ID"/>	[STORE VIEW]
	<small>▲ Which product attribute should be used as identifier in eKomi</small>	
Exclude Products	<input type="text" value="3021,3022,3901"/>	[STORE VIEW]
	<small>▲ Comma separated list of product IDs/SKUs which should be excluded from product export to eKomi</small>	
Smart Check	<input type="text" value="Yes"/>	[STORE VIEW]
	<small>▲ Enable this if you have Smart Check widget on order success page</small>	

- **Enabled:** Set to Yes.
- **Shop ID:** Enter the Shop ID provided by eKomi.
- **Shop Password:** Enter the Shop Password/Secret provided by eKomi.
- **Product Base Reviews:** If enabled, product attributes will also be sent to eKomi

- i.e. Product ID, SKU, Name, Type, Image, and URL
- **Order Status:** Choose Order Statuses on which you want to export order data to eKomi.
- **Review Mode:** for SMS, mobile number format should be according to E164.
- **Turnaround Time:** Number of days it takes to complete an order. (from the creation date to the date when the order is set to Complete or Status configured above)
- **Export Method:** When do you want to export the orders to eKomi.
- **Product Identifier:** The attribute you want to use as the identifier in eKomi system.
- **Exclude Products:** Comma separated product IDs/SKUs which should be excluded.
- **Smart Check:** Enable this if you have Smart Check widget on order success page.
- **Save** the configuration

**Note:** Plugin will only be enabled if shop credentials are valid.

### 3. Configure Ekomi Product Review Container

**Ekomi Integration**
Save Config

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Ekomi Integration

Ekomi Product Review Container

Show PRC Widget	<input type="text" value="Yes"/> <small>▲ To enable for specific store or website, please change scope from top left</small>	[STORE VIEW]
Widget Token	<input type="text" value="*****"/> <small>▲ PRC Widget token received by eKomi</small>	[STORE VIEW]

- **Show PRC Widget:** Set to Yes.
- **Widget Token:** Enter the Widget Token provided by eKomi.

**Note:** Ekomi Integration plugin should be enabled in order to display PRC.

# Display Product Review Container

## 1. Admin Panel

### 1.1 Navigate to **CMS** **Widgets** **Add New Widget Instance**

**New Widget Instance** [Back](#) [Reset](#)

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**Settings**

Type *	eKomi Product Review Container ▼
Design Package/Theme *	-- Please Select -- ▼
<a href="#" style="background-color: #f4a460; color: white; padding: 5px 15px; border: 1px solid #ccc;">Continue</a>	

- Type: eKomi Product Review Container
- Design Package/Theme: Current Theme
- Press Continue

### 1.2 Configure Frontend Properties

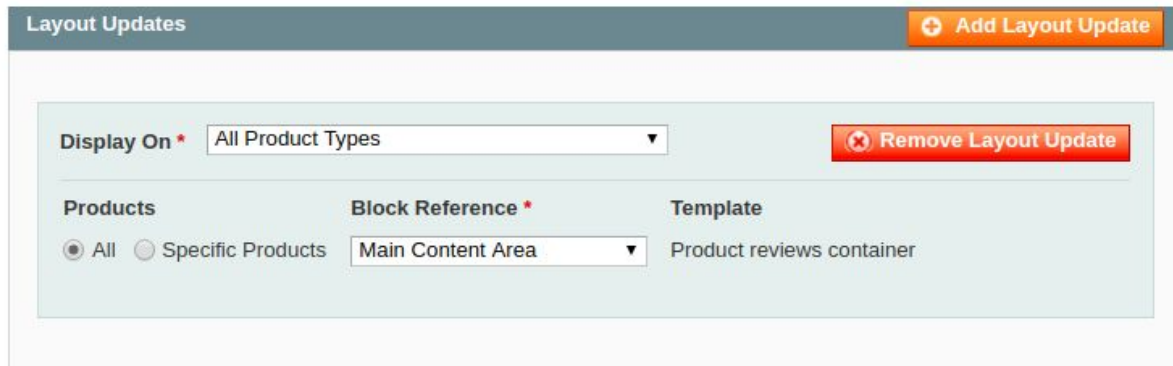
**Frontend Properties**

Type	eKomi Product Review Container ▼
Design Package/Theme	rwd / default ▼
Widget Instance Title *	PRC
Assign to Store Views *	<div style="border: 1px solid #ccc; padding: 5px;"> <p>All Store Views</p> <p><b>Main Website</b></p> <p><b>Madison Island</b></p> <p>English</p> <p>French</p> <p>German</p> </div>
Sort Order	0

▲ Sort Order of widget instances in the same block reference

- Enter Widget Instance Title, Assign desired store views and set sort order

### 1.3 Click on Add Layout Update



- Display On: Select the product page where you want to display the widget.
- Select the Block in which you want to display the widget.

### 1.4 Save the Widget Instance and the PRC will be displayed on the Store Front

## 2. Programmatically




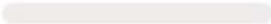
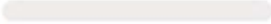
2.1 Insert the following shortcode in the product page template where you want to display the widget.

```
<?php echo $this->getLayout()  
->createBlock('ekomi_ekomiIntegration/PRC')  
->setTemplate('ekomi/ekomi_sw_prc.phtml')  
->toHtml();  
?>
```

Product template path:

[app/design/frontend/{Current-Package}/{Current-Theme}/template/catalog/product/view.phtml](#)

The PRC widget Will display as:

 <b>EXCELLENT</b> Pack of 100 washproof plasters	Product Reviews <b>3</b>	Product Rating <b>4.3/5</b>
	Product experience  Calculated from 0 customer reviews(last 12 months)	
	Positive <b>100%</b> 	
	Neutral <b>0%</b> 	
	Negative <b>0%</b> 	
<b>LATEST REVIEWS</b>		

★★★★★ 12.04.2012

Besser

★★★★★ 07.05.2010

weqwdeqwdq

★★★★★ 19.04.2010

alles öäüß?!"# ☐bestellte☐ gut ☐angekommen, ☐schmeckt ☐den ☐hundis  
 [TEST]

## ASK & ANSWER

[Ask a Question](#)



## Troubleshooting

Our eKomi headquarters in Berlin is the best place to start if you need help with this plugin. There our technical support team will get you up and running in time. You can book assistance at:

<http://ssi.ekomi.com/booking>.

## Plugin information

- Maintenance status: Minimally maintained
- Development status: Stable
- Downloads: 13
- Last modified: October 25, 2018

## Downloads

### Recommended releases

Version	Download	Date
1.2.0	tar.gz (6.5 kB)	2016-Nov-01
1.3.5	tar.gz (8.9 kB)	2018-Feb-08
2.0.0	tar.gz (9.8 kB)	2018-Mar-09
3.0.0	tar.gz (9.7 kB)	2018-Oct-25