

Multi-Vendor Marketplace User Guide

Version 2.0.0

Introduction

Multi-Vendor Marketplace turns a standard Magento installation into a multi-vendor / multi-seller marketplace. The module provides vendors functionality to create products of all types, to create and to manage orders, invoices, shipments, credit memos, to manage individual shipping rates and settings, payment methods settings, to receive inquiries from customers.

This way several sellers / vendors can unite their efforts and present a large variety of products on a single platform. Each seller can collect his payments (for example, PayPal) or allow to collect payments to a platform owner. Also, shipping can be managed by sellers in case of a different warehouse location or a shipping policy. A flexible privileges system can split responsibilities between sellers users.

Features

Administrator Features

1. Vendors manager
2. A vendor user roles editor to create vendor roles with selected privileges.
3. A vendor users manager to create vendor users with desired roles and assign them to vendors. A single vendor user can manage multiple vendors.
4. Manage configuration settings for each vendor on a global / website / store view level. For now contacts, sales emails, shipping settings, shipping methods, payment methods sections are supported for vendors.
5. Products manager that gives an ability to assign products to vendors.
6. Orders, invoices, shipments, credit memos by vendors. Each entity is assigned to a vendor.
7. Dashboard statistics for each vendor

Vendor Features

1. Configuration settings
2. Products manager to create individual products.
3. Orders, invoices, shipments and credit memos managers.
4. Dashboard

Customer Features

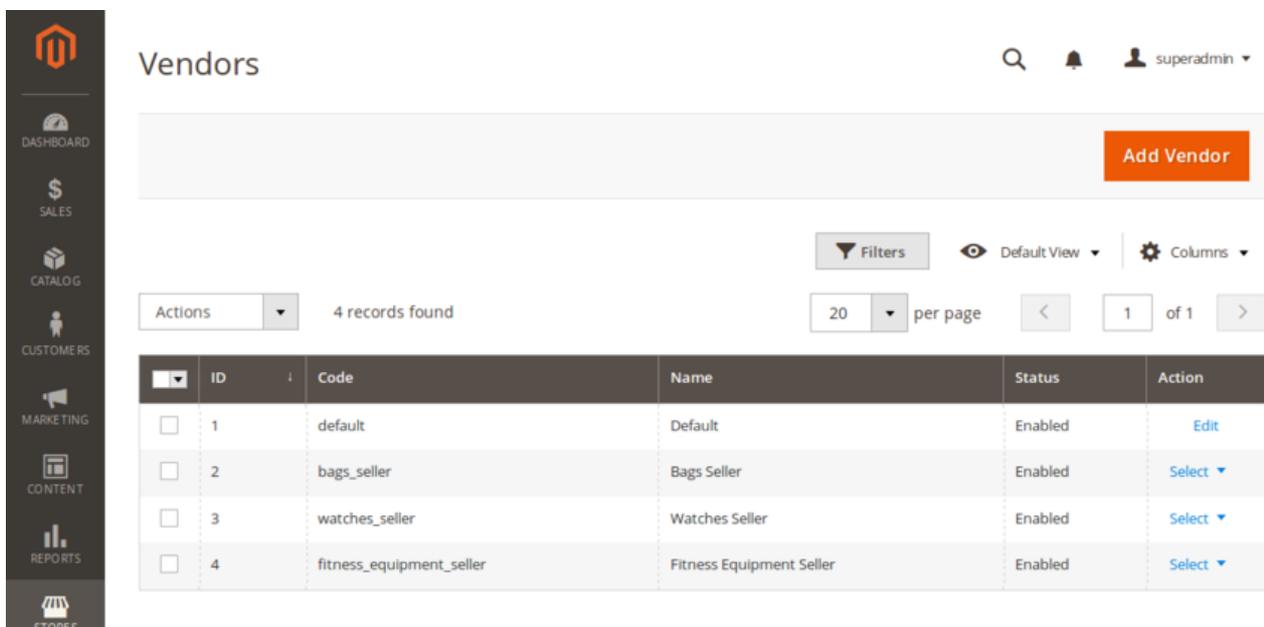
1. Multi-vendor layered navigation
2. Multi-vendor mini-cart

3. Multi-vendor cart / multi-cart. A customer can switch between vendor carts and checkout. Concurrent checkout processes are enabled.
4. Multi-cart API
5. Vendors list
6. Vendor information including a contact form and products
7. Product **Vendor Products** block

Vendors

On the admin menu, select **Stores** → **Other Settings** → **Vendors**. You can manage the list of vendors here.

Once the module is installed, you can see **Default** vendor installed with all products, orders, invoices, shipments, credit memos and shipping rates assigned.



The screenshot shows the 'Vendors' management page. On the left is a vertical sidebar with icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, and Stores. The main content area has a search bar, a notification bell, and a user profile 'superadmin'. An orange 'Add Vendor' button is in the top right. Below it are controls for filters, default view, and columns. A table shows 4 records found, with 20 items per page. The table has columns for selection, ID, Code, Name, Status, and Action.

<input type="checkbox"/>	ID	Code	Name	Status	Action
<input type="checkbox"/>	1	default	Default	Enabled	Edit
<input type="checkbox"/>	2	bags_seller	Bags Seller	Enabled	Select ▼
<input type="checkbox"/>	3	watches_seller	Watches Seller	Enabled	Select ▼
<input type="checkbox"/>	4	fitness_equipment_seller	Fitness Equipment Seller	Enabled	Select ▼

To create a new vendor, click **Add Vendor** button.



New Vendor

← Back Reset Save and Continue Edit **Save Vendor**

Information

Status *

Code *

Name *

Logo No file selected.
Max Image size 2M

Content

Description

Short Description

Search Engine Optimization

Meta Title

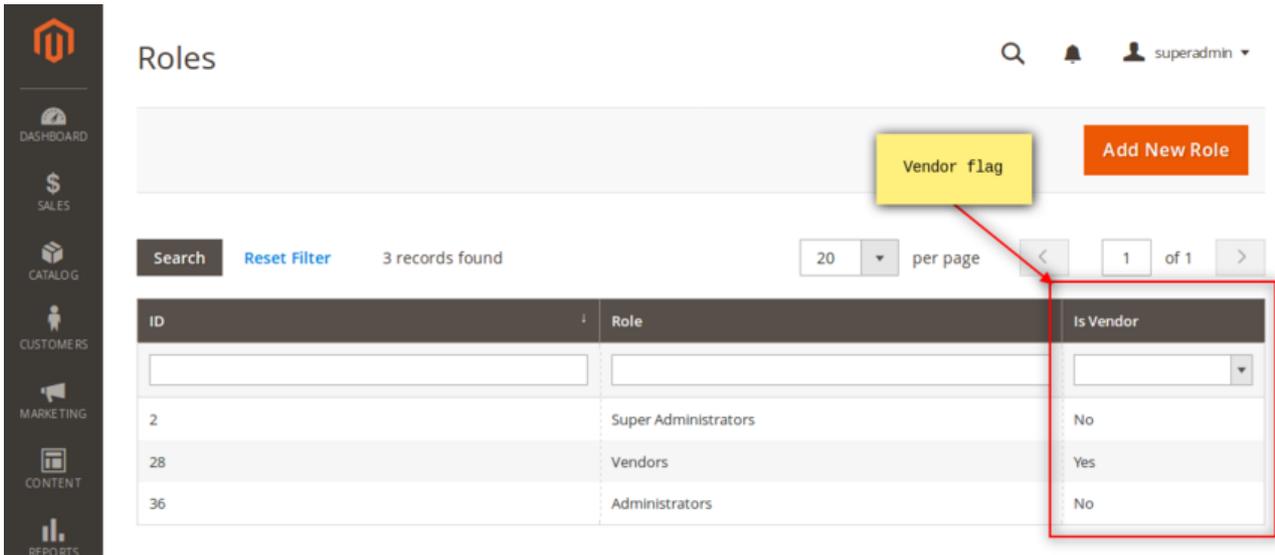
Meta Keywords

Meta Description

1. Select **Status**. If a vendor is disabled then vendor products are not available on frontend.
2. Enter a unique **Code** and **Name**.
3. Upload a **Logo**.
4. Enter **Description** and **Short Description**.
5. Enter **Meta Title**, **Meta Keywords** and **Meta Description** for a vendor public page.

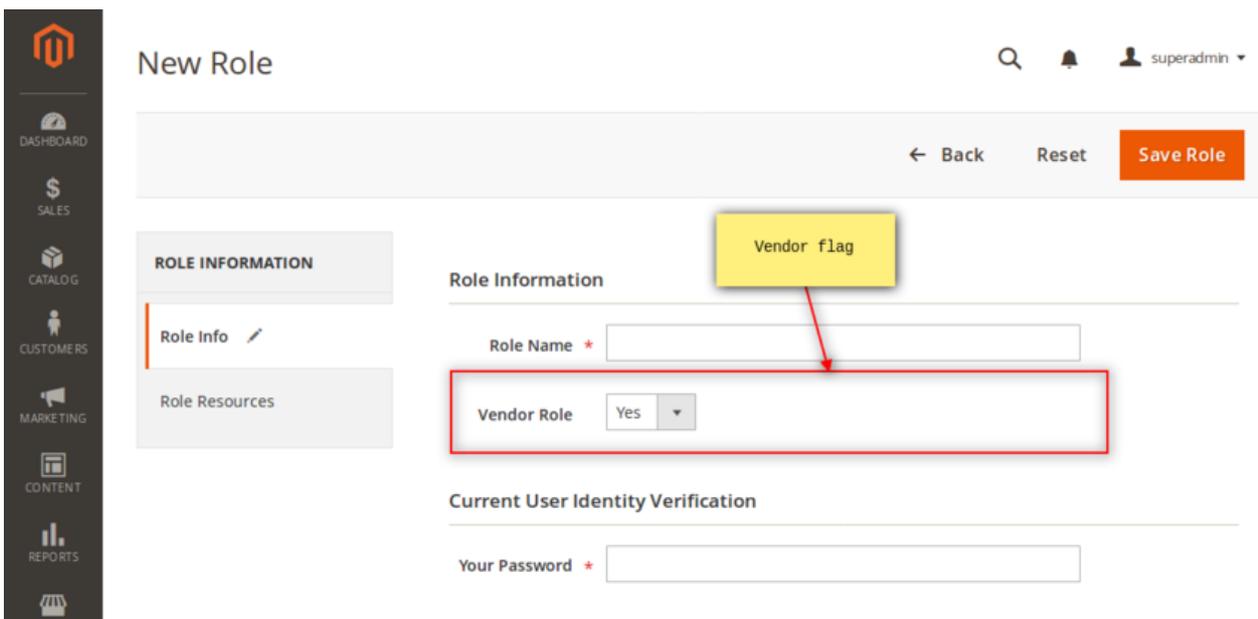
Vendor User Roles

Select **System** → **Permissions** → **User Roles**.

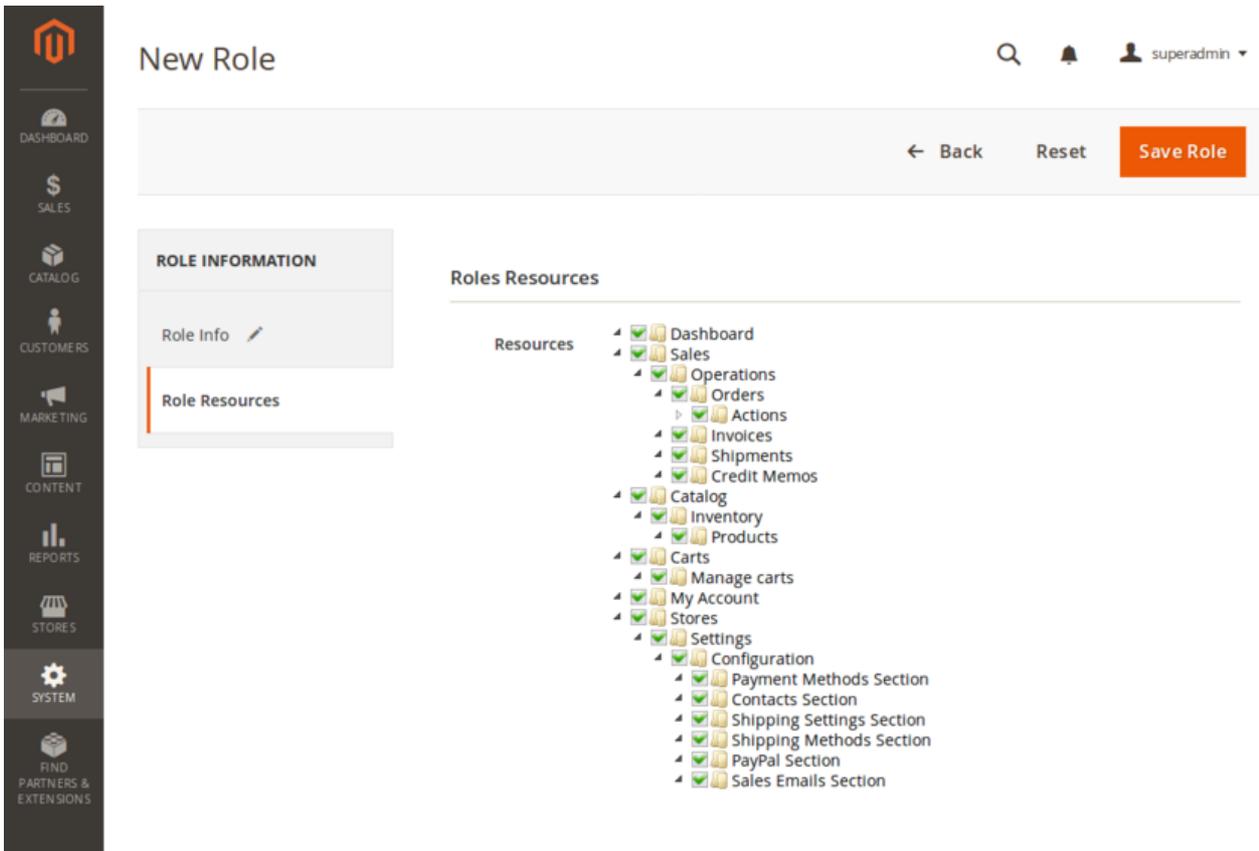


The module extends this standard feature by adding vendor roles.

To create a new vendor role, click **Add New Role** button.



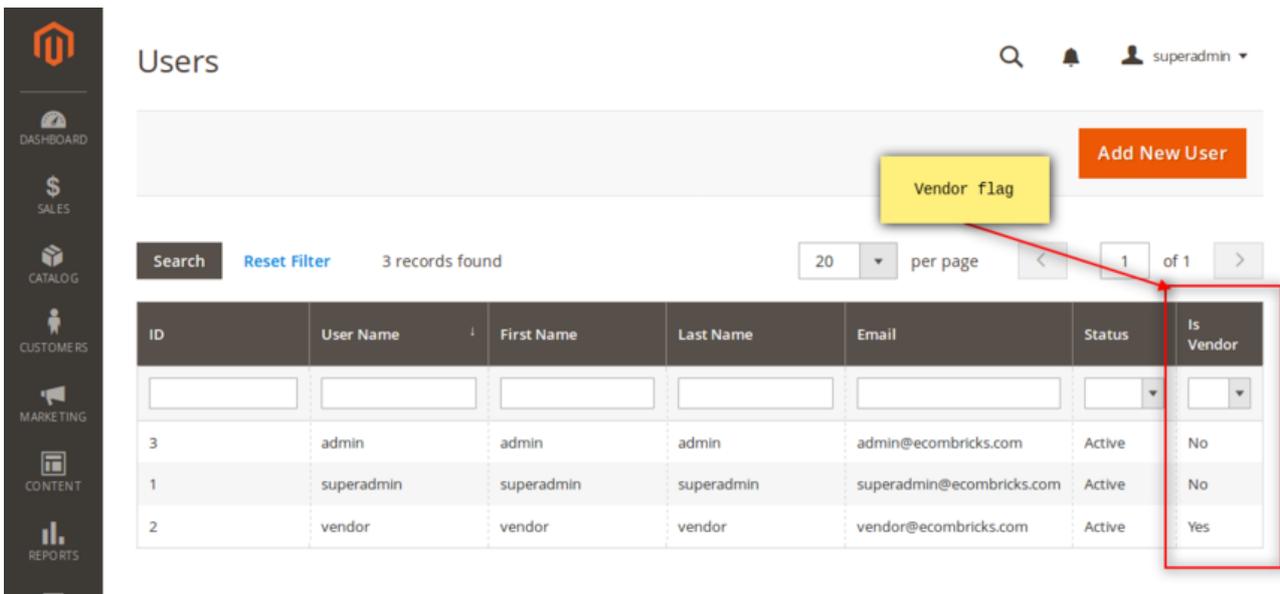
You can see **Vendor Role** flag on **Role Info** tab.



Once **Vendor Role** flag is enabled the vendor resources are available for selection on the **Role Resources** tab.

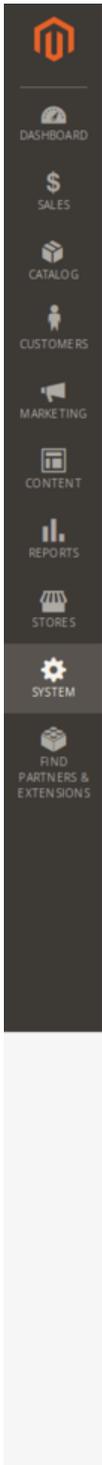
Vendor Users

Select **System** → **Permissions** → **All Users**.



Users are divided into administrators and vendors once the module is installed.

To create a new vendor user, click **Add New User** button.



New User

← Back Reset Save User

USER INFORMATION

User Info *✎*

User Role

Account Information

User Name *

First Name *

Last Name *

Email *

Password *

Password Confirmation *

Interface Locale

Vendor flag

This account is

Vendor User

Vendors selector

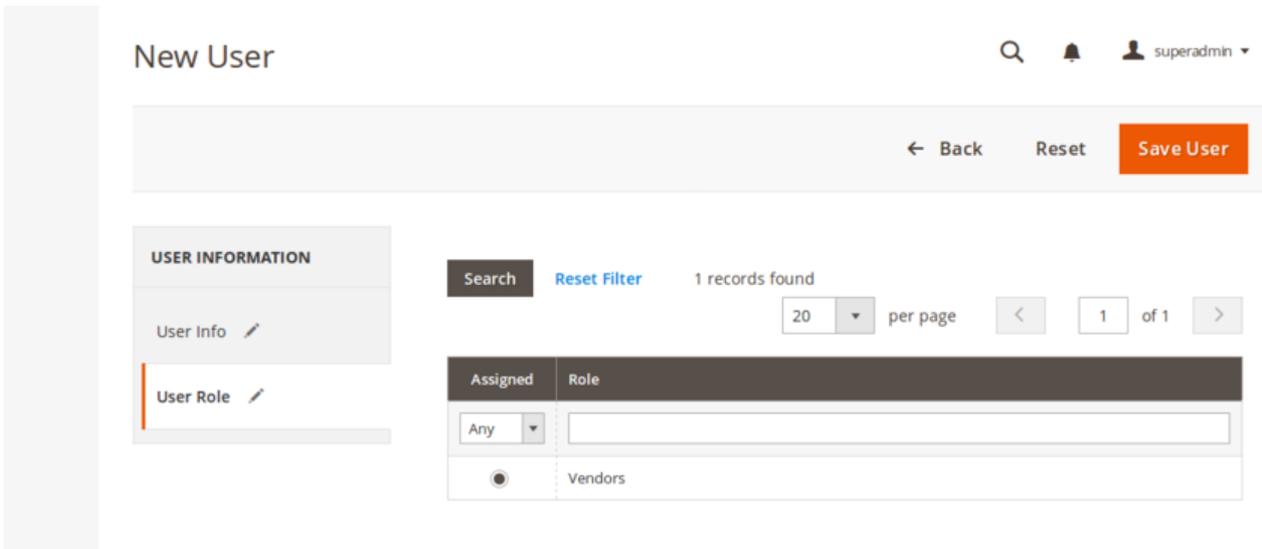
Vendors

- Bags Seller
- Default
- Fitness Equipment Seller
- Watches Seller

Current User Identity Verification

Your Password *

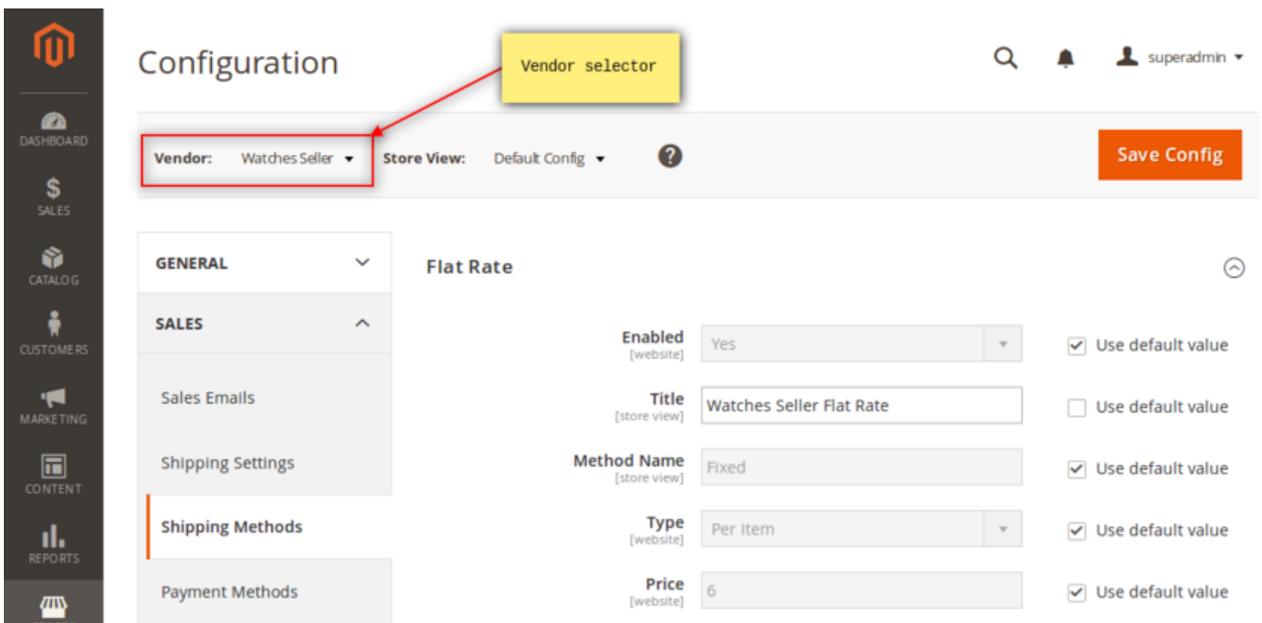
You can see **Vendor User** flag on **User Info** tab. If the flag is enabled then the vendors multiple selector comes available. A vendor user can manage assigned vendors resources only.



Select a vendor role among available on **User Role** tab.

Configuration

On the admin menu, select **Stores** → **Settings** → **Configuration**.



The module extends the standard configuration settings function by adding **Vendor** selector in addition to **Store View** selector.

Once a vendor is selected, you can enter vendor specific settings on a global / website / store view level.

Dashboard

The screenshot shows a dashboard interface. On the left is a vertical sidebar with icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area has a header with 'Dashboard', a search icon, a notification bell, and a user profile 'superadmin'. Below the header is a filter bar with 'Vendor: Watches Seller' (highlighted by a red box and a yellow callout 'Vendor selector'), 'Store View: All Store Views', and a 'Reload Data' button. The dashboard displays several sections: 'Lifetime Sales' (\$0.00), 'Average Order' (\$0.00), 'Last Orders' (a table with 5 rows), 'Last Search Terms' (no records), and 'Top Search Terms' (no records). A 'Orders' section is also visible with tabs for 'Orders' and 'Amounts', a 'Last 24 Hours' filter, and a summary table showing Revenue (\$0.00), Tax (\$0.00), Shipping (\$0.00), and Quantity (0). Below this is a 'Most Viewed Products' section with tabs for 'Most Viewed Products', 'New Customers', and 'Customers', and a message 'We couldn't find any records.'

Customer	Items	Total
Veronica Costello	1	\$45.00
Veronica Costello	1	\$90.00
Veronica Costello	1	\$0.00
Veronica Costello	1	\$45.00
Veronica Costello	1	\$45.00

Revenue	Tax	Shipping	Quantity
\$0.00	\$0.00	\$0.00	0

The standard **Dashboard** is changed by adding **Vendor** selector in addition to **Store View** selector.

Products

Select **Catalog** → **Products**.

Products

Vendor column

Add Product

Filters Default View Columns

Actions 2052 records found 5 per page 1 of 411

ID	Thumbnail	Name	Type	SKU	Price	Quantity	Visibility	Status	Websites	Vendor	Action
1		Joust Duffle Bag	Simple Product	24-MB01	\$34.00	100.0000	Catalog, Search	Enabled	Main Website	Bags Seller	Edit
2		Strive Shoulder Pack	Simple Product	24-MB04	\$32.00	100.0000	Catalog, Search	Enabled	Main Website	Default	Edit
3		Crown Summit Backpack	Simple Product	24-MB03	\$38.00	100.0000	Catalog, Search	Enabled	Main Website	Bags Seller	Edit
4		Wayfarer Messenger Bag	Simple Product	24-MB05	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Bags Seller	Edit
5		Rival Field Messenger	Simple Product	24-MB06	\$45.00	100.0000	Catalog, Search	Enabled	Main Website	Bags Seller	Edit

All products are assigned to **Default** vendor initially. You can create new products with vendors assigned. Vendor users can see their products only.

Click **Add Product** button.

New Product

Vendor selector

Back Add Attribute Save

Enable Product Yes

Vendor Watches Seller

Attribute Set Default

Product Name *

SKU *

Once **Vendor** is selected the system reloads the form with an ability to select related products of the same vendor. The related products are cross-sells, up-sells, configurable, bundle and grouped child products, related products itself.

Orders

Select Sales → Orders.

ID	Purchase Point	Purchase Date	Bill-to Name	Ship-to Name	Grand Total (Base)	Grand Total (Purchased)	Status	Vendor	Action
00000011	Main Website Main Website Store Default Store View	Nov 12, 2017 2:17:23 PM	Veronica Costello	Veronica Costello	\$63.71	\$63.71	Pending	Watches Seller	View
00000010	Main Website Main Website Store Default Store View	Nov 12, 2017 12:45:59 PM	Veronica Costello	Veronica Costello	\$107.43	\$107.43	Pending	Watches Seller	View

Vendor column makes it possible to filter orders by vendors. Each order is assigned to a single vendor. Administrator users can manage all orders. At the same time vendor users can see and manage orders of assigned vendors only.

Click **Create New Order** button.

Product	Price	Qty	Subtotal	Discount	Row Subtotal	Action
Aim Analog Watch SKU: 24-MG04	\$45.00 <input type="checkbox"/> Custom Price*	1	\$45.00	\$0.00 <input checked="" type="checkbox"/> Apply	\$45.00	Please select
Summit Watch SKU: 24-MG03	\$54.00 <input type="checkbox"/> Custom Price*	1	\$54.00	\$0.00 <input checked="" type="checkbox"/> Apply	\$54.00	Please select
Total 2 product(s)	Subtotal:		\$99.00	\$0.00	\$99.00	

To create an order, **Vendor** should be selected on the left sidebar. On a vendor selected, the system loads corresponding products, payment and shipping methods.

The same way each invoice, shipment and credit memo has a vendor information assigned.

Customer Area

Products

Welcome, Veronica! Veronica Costello

LUMA Compare Products (2 Items) Search entire store here... 2

What's New Women Men **Gear** Training Sale

Home > Gear > Watches

Watches

Shopping Options 9 Items Sort By Position

CATEGORY
PRICE
COLOR
ACTIVITY
MATERIAL
GENDER
VENDOR

Default (1)
Watches Seller (8)

Vendor filter

Product Name	Price	Reviews
Aim Analog Watch	\$45.00	2 reviews
Endurance Watch	\$49.00	3 reviews
Summit Watch	\$54.00	3 reviews
Cruise Dual Analog Watch	\$55.00	4 reviews

On the products page the additional **Vendor** layered navigation filter is available in case if products are assigned to multiple vendors.

Product

Welcome, Veronica! Veronica Costello

LUMA Compare Products (2 Items) Search entire store here...

What's New Women Men **Gear** Training Sale

Home > Gear > Watches > Aim Analog Watch

Aim Analog Watch

★★★★☆ 2 Reviews [Add Your Review](#)

\$45.00 **IN STOCK**
SKU#: 24-MG04

Sold by: Watches Seller

Qty:

[Add to Cart](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

Vendor name and link

Details More Information Reviews (2)

Stay light-years ahead of the competition with our Aim Analog Watch. The flexible, rubberized strap is contoured to conform to the shape of your wrist for a comfortable all-day fit. The face features three illuminated hands, a digital read-out of the current time, and stopwatch functions.

- Japanese quartz movement.
- Strap fits 7" to 8.0".

Vendor products

Vendor Products

Summit Watch \$54.00	Cruise Dual Analog Watch \$55.00	Dash Digital Watch \$92.00	Luma Analog Watch \$43.00	Bolo Sport Watch \$49.00	Clamber Watch \$54.00
★★★★☆ 3 reviews	★★★★☆ 4 reviews	★★★★☆ 3 reviews	★★★★☆ 2 reviews	★★★★☆ 3 reviews	★★★★☆ 3 reviews
Add to Cart	Add to Cart	Add to Cart	Add to Cart	Add to Cart	Add to Cart

You can see a clickable vendor name next to **Sold by** label. Also, **Vendor Products** block can be found at the bottom of the product page.

Cart

The standard Magento cart is replaced with a multi-cart function. Each vendor has a separated cart with his own products, settings, shipping methods and payment methods

The screenshot shows the LUMA website interface. At the top, there is a navigation bar with the LUMA logo, a search bar, and a shopping cart icon with a '2' indicating items. Below the navigation bar, there are tabs for 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. The 'Gear' tab is selected, and the page is displaying a 'Watches' category. On the left, there are 'Shopping Options' including filters for Category, Price, Color, Activity, Material, Gender, and Vendor. The main product grid shows three watches: 'Aim Analog Watch' for \$45.00, 'Endurance Watch' for \$49.00, and 'Summit' for \$54.00. A 'Compare Products' section at the bottom shows two items: 'Joust Duffle Bag' and 'Aim Analog Watch'. On the right, a mini-cart is open, showing two vendor-specific carts. The 'Bags Seller' cart contains one item, 'Joust Duffle Bag' for \$34.00. The 'Watches Seller' cart contains one item, 'Aim Analog Watch' for \$45.00. The total cart subtotal is \$55.00. Each vendor cart has 'Checkout' and 'View Cart' buttons.

Mini-cart that is available on the top of each customer area page combines all added products split by vendors. You can checkout or edit cart for each vendor.

Click **View Cart** button of any vendor.

Watches Seller Shopping Cart

Vendor selector

Watches Seller Shopping Cart ^

Bags Seller Shopping Cart



Aim Analog Watch

Price	Qty	Subtotal
\$45.00	1	\$45.00

Move to Wishlist



Update Shopping Cart

Apply Discount Code

Summary

Estimate Shipping and Tax ^

Country

United States

State/Province

Michigan

Zip/Postal Code

49628-7978

Fiat Rate

Fixed \$6.00

Watches Seller Best Way

Table Rate \$15.00

Free Shipping

Free \$0.00

Subtotal \$45.00

Multi-cart allows to select a vendor to load a vendor's cart. Each vendor has its own session that makes it is possible to run multiple checkout processes simultaneously.

Vendors

Welcome, Veronica! Veronica Costello ▾



Compare Products (2 Items)

Search entire store here...



[What's New](#) [Women](#) [Men](#) [Gear](#) [Training](#) [Sale](#)

Vendors

Compare Products
(2 Items)

- Joust Duffle Bag
- Alm Analog Watch

[Compare](#) [Clear All](#)

Recently Ordered

- Alm Analog Watch

[Add to Cart](#) [View All](#)

My Wish List (1 Item)



Joust Duffle Bag
\$34.00

[Add to Cart](#)

[Go to Wish List](#)



Bags Seller

Large variety of bags from the best manufacturers for the best price.

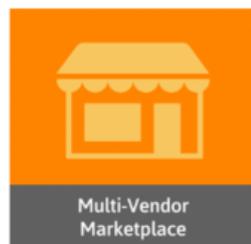


Default



Fitness Equipment Seller

Best fitness equipment that makes you looking great.



Watches Seller

Best watches brands.

Multi-Vendor Marketplace

On the vendors page the list of enabled vendors is presented for a customer. Click a vendor link to check the vendor's information.



Compare Products (2 Items)

Search entire store here...



What's New Women Men Gear Training Sale

Watches Seller

Watches Seller

Vendor Information

[Contact Vendor](#)

[Vendor Products](#)

Compare Products

(2 Items)

× Joust Duffle Bag

× Aim Analog Watch

Compare

[Clear All](#)



Best watches brands.

A watch is a small timepiece intended to be carried or worn by a person. It is designed to keep working despite the motions caused by the person's activities. A wristwatch is designed to be worn around the wrist, attached by a watch strap or other type of bracelet. A pocket watch is designed for a person to carry in a pocket. [Read more »](#)

On the vendor page you can see a vendor logo, descriptions and the left sidebar menu with items: **Vendor Information, Contact Vendor, Vendor Products.**

Click **Contact Vendor.**



Compare Products (2 Items)

Search entire store here...



What's New Women Men Gear Training Sale

Watches Seller

Watches Seller

[Vendor Information](#)

[Contact Vendor](#)

[Vendor Products](#)

Compare Products

(2 Items)

× Joust Duffle Bag

× Aim Analog Watch

Compare

[Clear All](#)

Recently Ordered

Aim Analog Watch

Add to Cart

[View All](#)

Mv Wish List (1 item)

Write Us

Jot us a note and we'll get back to you as quickly as possible.

Name *

Veronica Costello

Email *

roni_cost@example.com

Phone Number

What's on your mind? *

Submit

You can write a message to the vendor here.

Click **Vendor Products**.

Welcome, Veronica! Veronica Costello ▾

LUMA Compare Products (2 Items) Search entire store here... 

What's New Women Men Gear Training Sale

Watches Seller

Watches Seller   9 Items Sort By Position ▾ ↑ Show 9 ▾ per page

[Vendor Information](#)
[Contact Vendor](#)
Vendor Products

Compare Products (2 Items)
× Joust Duffle Bag
× Aim Analog Watch
[Compare](#) [Clear All](#)

				
Didi Sport Watch ★★★★★ 2 reviews \$92.00	Cruise Dual Analog Watch ★★★★★ 4 reviews \$55.00	Luma Analog Watch ★★★★★ 2 reviews \$43.00	Clamber Watch ★★★★★ 3 reviews \$54.00	Summit Watch ★★★★★ 3 reviews \$54.00

Recently Ordered

The full paginated list of vendor products.