

# Dynamic Creative Ad Builder Magento Integration Plugin

The Dynamic Creative Magento plugin integrates your Magento store with Dynamic Creative Ad Builder. For more information about our Ad Builder software please see <https://www.dynamiccreative.com/dc-ad-builder/>.

## Installation & User Guide

1. Navigate to the [Magento Connect](#) marketplace and find the Dynamic Creative Ad Builder Plugin and subsequently select “Add to Cart”
2. Go through the checkout process and once you have completed the order click the **Install** button. A new tab will open displaying an **Access Key**.
3. Copy the key and go to your *Magento admin panel* -> *System* -> *Magento Connect* and paste the key in the **Paste extension key to install:** field (as seen below).



**Install New Extensions**

1 Search for modules via [Magento Connect](#).

2 Paste extension key to install:  **Install**

4. Click the **Install** button and then **Proceed** to perform the installation.
5. After the extension has installed you will see a installation log like the one picture below

Auto-scroll console contents

```
Package installed:
community DynamicCreative 1.0.0

Cleaning cache
...
Cache cleaned successfully
```

Procedure completed. Please check the output frame for useful information and refresh the page to see changes.

The installation process has now created the following on your magento site:

1. A new Web Services User named “Dynamic Creative”
2. A new Web Services Role named “Dynamic Creative” with appropriately selected permissions for accessing your product catalogs data
3. A custom API for accessing your magento product catalog data which is subsequently used by Dynamic Creative Ad Builder to build a highly detailed product data feed.

## Next Steps:

Once the plugin is installed, return to your admin panel, select Dynamic Creative from the menu bar:



Next, you will need to click “Get Started” to configure your feeds and ad builds within Dynamic Creative Ad Builder.