

Motivate

User Guide

Extension Version: 1.0.0
Compatibility: Magento 2.1

Introduction

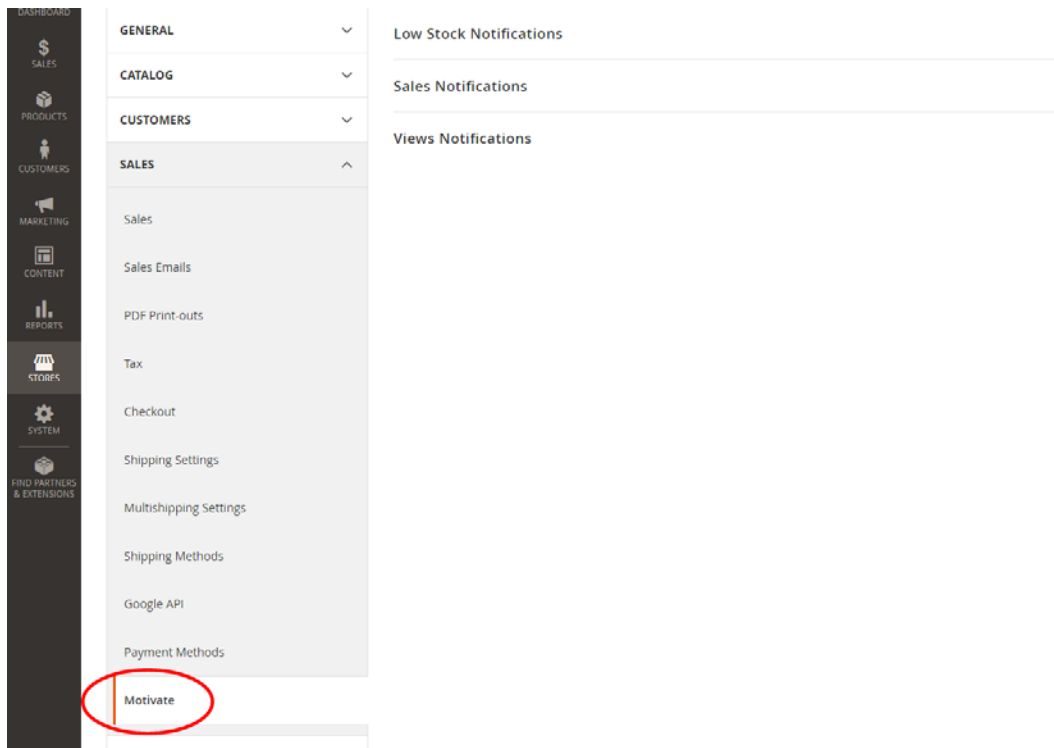
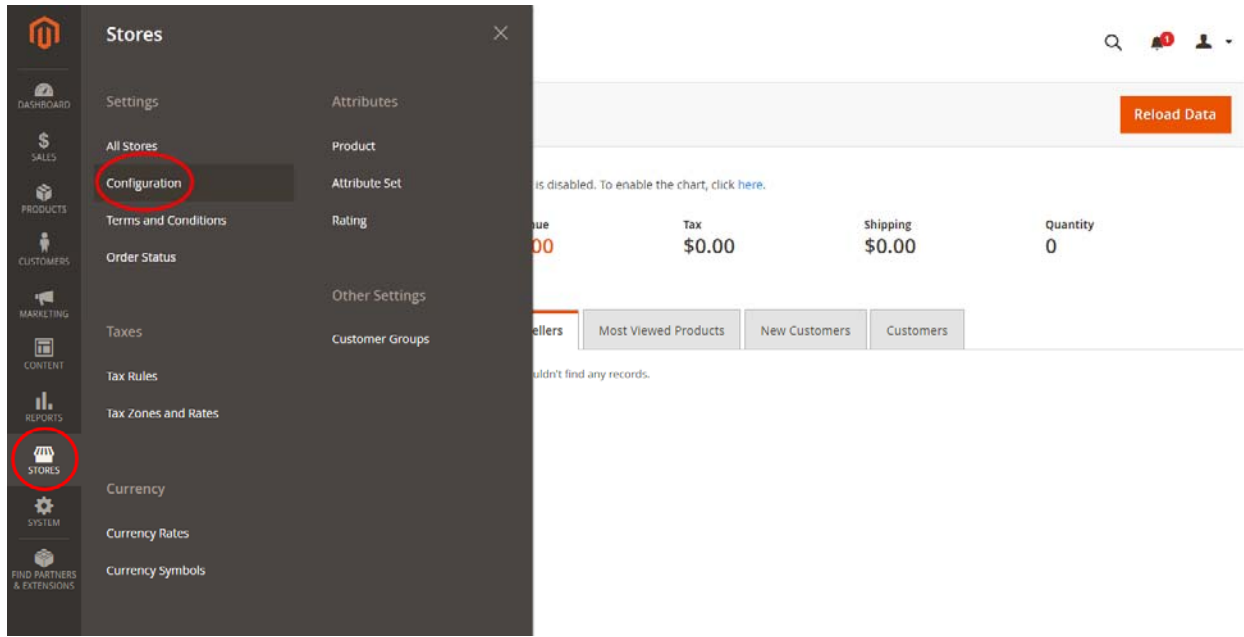
"Motivate" extension displays popup notifications on product page with the number of people currently viewing, recent purchases or low stock levels. Your visitors will see the social proof of other customers viewing and buying your products, giving your store instant credibility and prompting them to make a purchase. Low stock notifications will create a sense of urgency, and motivate potential buyers to take action. After installing the extension, navigate to Stores > Configuration > Sales > Motivate to enable the popups.

Features

- Highly customizable popup messages. For example:
 - Hurry, only {{qty}} left in stock.
 - Someone in {{city}} {{state}} purchased this item {{time_ago}} ago
 - {{total_views}} people viewed this item today
 - {{random_views}} people are looking at this right now
- Position popups in any corner - bottom left, bottom right, top left, top right or center of the screen.
- Popups positioned in corners of the screen smoothly slide in.
- Popups positioned in the center of the screen smoothly fade in.
- Popups disappear after a set period of time, or can be closed by clicking on close icon.
- You can configure when to show each popup, and how long it will stay on page before disappearing.

Configuration

- After installation, navigate to **Stores > Configuration > Sales > Motivate** to enable popups.



Low Stock Notifications Settings

Configuration

Store View: Default Config

GENERAL

CATALOG

CUSTOMERS

SALES

Sales

Sales Emails

PDF Print-outs

Tax

Checkout

Low Stock Notifications

Enable Low Stock Popup (store view) Yes
If enabled, popup will display if product is in stock, and qty is greater than 0 and less than Max Stock Level setting below.

Initial Delay (in seconds) (store view) 5

Display Time (in seconds) (store view) 5

Max Stock Level To Display Popup (store view) 10

Show Product Image (store view) Yes

Message (store view) Hurry, only {{qty}} left in stock.
Variables: {{qty}}, {{product_name}}, {{product_name_link}}

Position (store view) Bottom Left

1. Enable Low Stock Popup

If enabled, popup will display if product is in stock, and qty is greater than 0 and less than **Max Stock Level** setting below.

2. Initial Delay (in seconds)

Time in seconds before popup will be displayed

3. Display Time (in seconds)

Seconds before popup will disappear.

4. Max Stock Level To Display Popup

For example if product has 10 or more in stock, do not show popup.

5. Show Product Image

Choose whether to show product thumbnail on the left side of popup.

6. Message

Customize popup message. You can use following variable in message text:

- {{qty}} - Quantity of product
- {{product_name}} - Product name
- {{product_name_link}} - Product name linking to product page

7. Position

Choose position of the popup on the screen. You can choose from following positions:

- Bottom left
- Bottom right
- Top left
- Top right
- Center of the screen

Sales Notifications Settings

Configuration

Store View: Default Config ?

GENERAL

- SALES
- Sales
- Sales Emails
- PDF Print-outs
- Tax
- Checkout
- Shipping Settings

Low Stock Notifications

Sales Notifications

- Enable Sales PopUp [store view] Yes
If enabled, popup will display if product has been sold at least once.
- Initial Delay (in seconds) [store view] 5 ?
- Display Time (in seconds) [store view] 5 ?
- Show Product Image [store view] Yes
- Message [store view] Someone in {{city}} {{state}} purchased a {{product_name}} ?
Variables: {{first_name}}, {{city}}, {{state}}, {{country}}, {{product_name}}, {{product_name_link}}, {{total_sold}}, {{time_ago}}, {{random_min_ago}}
- Position [store view] Bottom Right

1. Enable Sales PopUp

If enabled, popup will display if product has been sold at least once.

2. Initial Delay (in seconds)

Time in seconds before popup will be displayed

3. Display Time (in seconds)

Seconds before popup will disappear.

4. Show Product Image

Choose whether to show product thumbnail on the left side of popup.

5. Message

Customize popup message. You can use following variable in message text:

{{first_name}}	- First name of person who last purchased this item
{{city}}	- City of last order
{{state}}	- State of last order
{{country}}	- Country of last order
{{product_name}}	- Product name
{{product_name_link}}	- Product name linking to product page
{{total_sold}}	- Total items sold
{{time_ago}}	- What time ago was this item last sold
{{random_min_ago}}	- Any random number of minutes from 2 to 60

6. Position

Choose position of the popup on the screen. You can choose from following positions:

- Bottom left
- Bottom right
- Top left
- Top right
- Center of the screen

Views Notifications Settings

Configuration

Store View: Default Config ?

GENERAL ▾

CATALOG ▾

CUSTOMERS ▾

SALES ▴

Sales

Sales Emails

PDF Print-outs

Tax

Checkout

Shipping Settings

Multishipping Settings

Low Stock Notifications

Sales Notifications

Views Notifications

Enable Views Popup [store view] Yes ▾

Initial Delay (in seconds) [store view] 5 ?

Display Time (in seconds) [store view] 5 ?

Show Product Image [store view] Yes ▾

Min Views To Display Popup [store view] 1 ?

Message [store view] `{{total_views}}` people are looking at this right now ?
Variables: `{{random_views}}`, `{{total_views}}`, `{{product_name}}`, `{{product_name_link}}`

Position [store view] Top Right ▾

1. Enable Low Stock Popup

If enabled, popup will display if it was viewed more than **Min Views To Display Popup** setting below.

2. Initial Delay (in seconds)

Time in seconds before popup will be displayed

3. Display Time (in seconds)

Seconds before popup will disappear.

4. Show Product Image

Choose whether to show product thumbnail on the left side of popup.

5. Min Views To Display Popup

For example if product was viewed less than 10 times, do not display popup.

6. Message

Customize popup message. You can use following variable in message text:

- {{random_views}} - Any random number from 1 to 100
- {{total_views}} - Total number of views
- {{product_name}} - Product name
- {{product_name_link}} - Product name linking to product page

7. Position

Choose position of the popup on the screen. You can choose from following positions:

- Bottom left
- Bottom right
- Top left
- Top right
- Center of the screen