



VerticalResponse for Magento

Ver 0.1.2

Installation and user guide



Intended Audience

The content of this document is designed to facilitate the Magento store Admin to create a popup / form and show store visitor and so the visitors of store can subscribe to the mailing list, which will be saved to VerticalResponse. Admin then can manage lists of the subscribers and send them periodic emails of offers / promotions / information / new arrivals etc. with VerticalResponse. Step by step instructions have been added to this document to help users to install the extension on Magento, connect with VerticalResponse and create first popup / form.

Installation Instructions

- ✓ Install Extension into your Magento store from Magento Connect
- ✓ **OR** download extension and Unzip verticalresponse.tgz
- ✓ It will create folder verticalresponse which contains three folders
 1. App
 2. Js
 3. skin

- ✓ Upload these folders to your Magento installation folder.
- ✓ Login into magento Admin panel.
- ✓ It will show menu item “VerticalResponse” added to admin navigation bar.
- ✓ Go to admin > VerticalResponse > Settings.
- ✓ To connect with VerticalResponse account, go to section “Connect with VerticalResponse” and click on Connect button.
- ✓ You will be redirected to VerticalResponse authorization page.
- ✓ Input your VerticalResponse credentials.
- ✓ If you do not already have VerticalReponse account, click on the Don't have a VerticalResponse account? Tab and click on button Signup. Signup and return to admin and then go to Connect with VerticalResponse and click on button Signup.



✓ After successful authorization, you will be redirected to Magento store admin.

Congratulations..!! You are done with basic setup now.

Support

Please contact us on support@deluxemarketingsuite.com

<https://deluxemarketingsuite.com/support>

If you are still struggling with your extension, submit a request on <http://helpcenter.mktgsuite.verticalresponse.com/support>

User Guide

Step : 1

Create Account with VerticalResponse

- ✓ Create an account with https://vr2.verticalresponse.com/users/sign_up
- ✓ Validate your email account which you have used to signup for your VerticalResponse account
- ✓ Login into VerticalResponse account to ensure everything is fine.
- ✓ Create a list if you want.

Step : 2

Connect Magento Module to VerticalResponse Account

- ✓ Install extension as per instructions provided in Installation section.
- ✓ In Magento admin menu bar, a new tab "VerticalResponse" with dropdown will be added.
- ✓ Open settings menu from "VerticalResponse" dropdown
- ✓ To connect with VerticalResponse account, click on the Connect button in section "Connect with VerticalResponse"
- ✓ It will take you to VerticalResponse Authorization page.
- ✓ Input your email / password of VerticalResponse account and authorize
- ✓ If you do not see 4 dropdown menu items under VerticalResponse menu, please refresh cache with following step.

Admin > System > Cache Management > Select All > Refresh > Submit

Step : 3

Create form / popup

- ✓ Go to admin > VerticalResponse > Marketing template
- ✓ Click on **Add Form**
- ✓ You can create popup / form very easily here with no programming knowledge. Select various options which best suite you.



- ✓ After setting form, select Form Appearance from left sidebar menu, and set the appearance of the form you like.
- ✓ If you would like to add more fields other than email input field, go to Form Fields menu in Left sidebar and add field.
- ✓ Click on Save

Go to Frontend of your store and it will show the popup you created.