

FOR MAGENTO 2



# MANAGE PRODUCTS FOR MARKETING

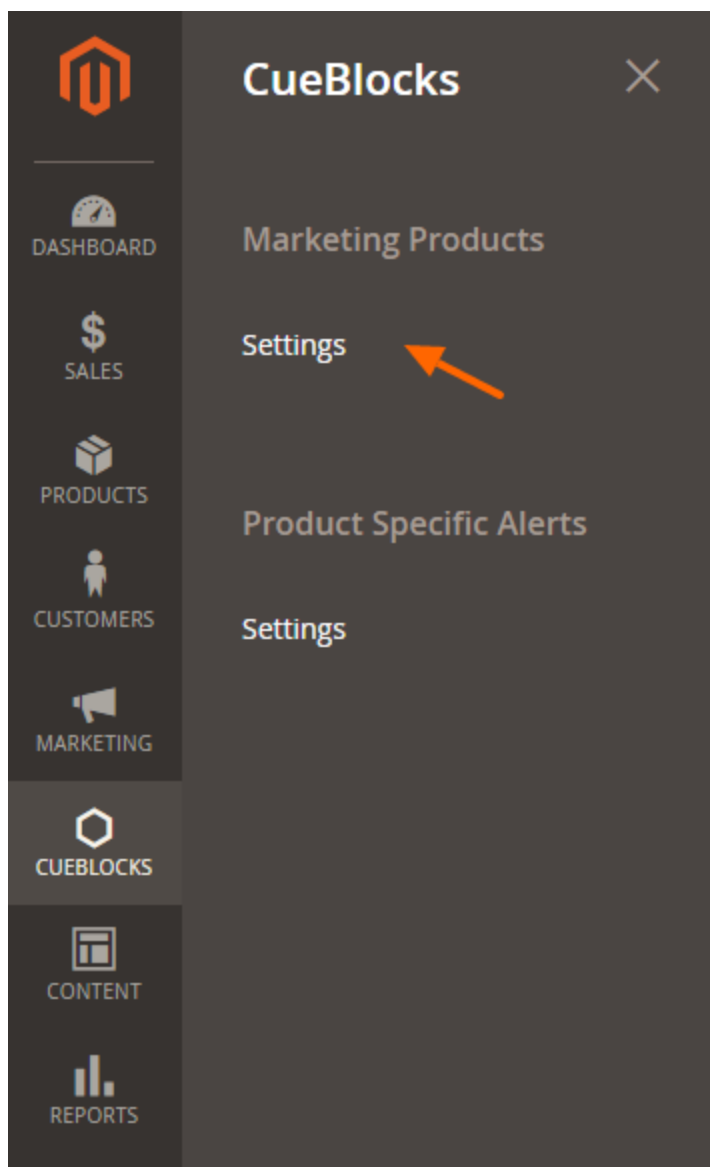


## Manage Products For Marketing - User Guide

### Setup Extension Configuration:

#### ❖ CueBlocks > Marketing Products > Settings

- From the “Magento left navigation bar”, mouse over CueBlocks and click on “Settings” under Marketing Products.



## **Settings:**

The extension interface will appear with pre-listed product types for which reports can be generated. You can enable the extension by selecting 'Yes'.

### **General Options:**

#### General Options

Enable	<input type="text" value="Yes"/>
Generate CSV for	<ul style="list-style-type: none"><li>New Products</li><li>Disabled Products</li><li>Out of Stock Products</li><li>Discontinued Products</li></ul>
Get email report Now	<a href="#">Click Here</a> This may not work in case of large number of products.
Frequency	<input type="text" value="Daily (Once in a day)"/> How frequently you would like product(s) report to be generated?
Generate csv at this time	<input type="text" value="12"/> : <input type="text" value="00"/> : <input type="text" value="00"/>
Email Report Recipient	<input type="text" value="abc@xyz.com"/> One email address per line
Email Template	<input type="text" value="Marketing Products (Default)"/>
Email Report Sender	<input type="text" value="General Contact"/>



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- **Enable:** Choose “yes” to enable the CSV report for the four product types.
- **Generate CSV for:** Choose any or all the product types as per your requirement.
- 1. **New Products** - CSV for “new products” type can be generated for a specified time period. (Select the exact time period from the “Generation Time Period” settings).
- 2. **Disabled Products** - CSV for “disabled products” type can be generated for a specified time period (Select the exact time period from the “Generation Time Period” settings).
- 3. **Out of stock products** - CSV for “out of stock” product type sends information on all the products which are not in stock till now.
- 4. **Discontinued Products** - These are the products in the system that have Visibility = Search and Status = Enabled.
- **Get email report Now:** Click on the link to get the email report immediately (This may not work in case of large number of products due to the execution ‘time out’ error at the server end).
- **Frequency:** Select how frequently you would like a product(s) report to be generated. You can set the frequency by selecting one out of the three options: Daily (Once in a day), Weekly (Once in a week), or Monthly (once in a month).
- **Generate CSV at this time:** Enter the time at which you want to receive the CSV report daily.
- **Email report recipient:** Enter the email IDs of the recipients and separate each ID by pressing “enter”. Please note that you are required to write one email address per line.
- **Email Template:** “Default template from locale” option is set by default in the settings. However, you can create new email templates at path System > Transactional emails and select them here as per your requirements.
- **Email Report Sender:** You can choose the email report sender option out of 5 available options -
  1. General Contact
  2. Sales Representative
  3. Customer Support
  4. Custom email 1
  5. Custom email 2

To edit email address of the senders, please follow the path below -

*Stores > Configuration > General > Store Email Addresses*



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## Generation Time Period

### New Products

From  

To  

### Disabled Products

From  

To  

### Discontinued Products

From  

To  

### **Generation Time Period:**

Choose the specific time period for which you need the report. The report can be generated for three categories: disabled products, new products and discontinued products.

- For Disabled Products (From)
- For Disabled Products (To)
- For New Products (From)
- For New Products (To)
- For Discontinued Products (From)
- For Discontinued Products (to)

The extension for Magento 2 store will help store admins maintain products catalogs better and more efficiently. Download it now to be on top of your product information.

Hope this helps! Let us know if any other information is required.



Thank You!

Your feedback means a lot to us!

Have any questions or suggestions, please contact us at :

<http://store.cueblocks.com/supportform>

