

Drive your sales performance with free analytics and funnel visualization
Segment your audience to deliver relevant offers
Launch automated email campaigns and pop-up notifications
Convead is a marketing platform that analyzes customer behavior, reveals sales bottlenecks, and provides powerful tools and recommendations to increase conversions and revenue.

Upon entering an offline store, people are instantly approached by a salesperson. Otherwise, they are "just looking". A good salesperson carefully encourages shoppers to make a purchase - finds out their needs, gives personalized recommendations and introduces special offers. If visitors aren't quite ready for the purchase, a salesperson will try to get their contacts to reach out later. After the purchase, he'll stay in touch to inform customers about new goods and promotions.

Convead is the automatic "salesperson" for your online store, empowered by AI and machine learning technologies. It shows your visitors the most relevant offers, asks for their email and phone number, and activates an online chat at the right moment. If your prospect has left the website - Convead will do its best to bring them back! A reliable and smart marketing assistant, Convead will notify your customers about new goods and promotions, never forget to wish them a happy birthday or remind to replenish their stocks.

It's not magic - Convead needs to be set up and tuned. But the time you spend on it will be greatly compensated by the growth of sales and conversions. And without additional expenses on advertising!

Convead helps ecommerce businesses:

- Easily collect visitor contacts with timely invitations;
- Track and analyze customer behaviour to understand their preferences;
- Recover abandoned carts and upsell with automated newsletters;
- Chat with visitors online via multiple channels;
- Carefully segment visitors, prospects and customers to provide personalized offers;
- Drive repeat purchases with marketing campaigns;
- Get a visual representation of the sales funnel and evaluate the sales results in real time.

Try Convead for free now!