



CJ Affiliate Network Integration for Magento

A GUIDE FOR INTEGRATING CJ AFFILIATE INTO YOUR WEBSITE

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I. Installing the CJ Extension

Below steps suggest manual download of the extension and execution of commands through the command line interface. Instructions on installing the extension through alternative modes can be found on [Magento's website](#)

1. Login into your Marketplace account.

Go to <https://marketplace.magento.com/>

Log In using your Magento Account

Registered Users

If you have an account with us, log in using your email address.

* Email

* Password

[Forgot Your Password?](#)

* Required Fields

2. Get the Extension from Marketplace

- You can search for the extension in the search bar.
- Select the appropriate edition and store version for your website.
- Click Add to Cart.
- Proceed to Checkout and complete the purchase.

Edition

Open Source (CE) ▼

Your store version

2.3 (Open Source (CE)) ▼

This is an Integration with a Third Party Service. Other charges and fees may be required to use this extension on your Store

TOTAL: \$0.00

3. Download the extension

After the purchase confirmation, click on Download

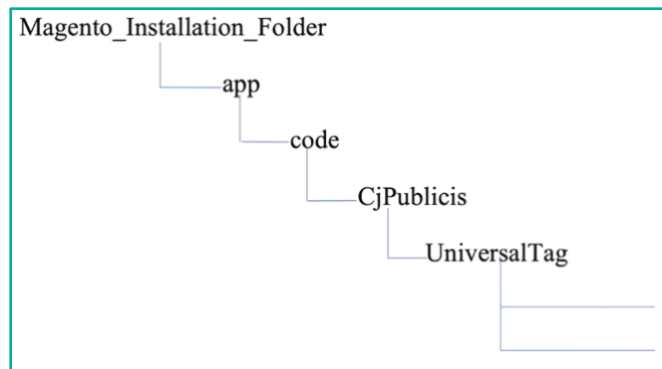
[Contact Seller](#)

[Download](#)

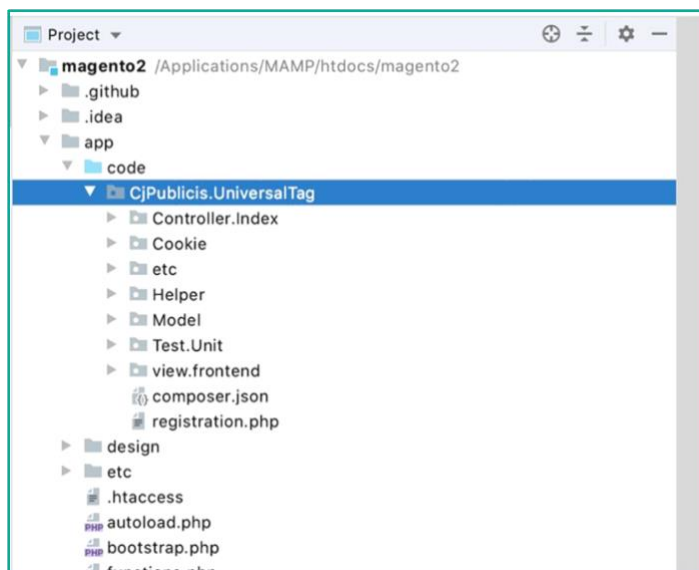


4. Create a folder structure in Magento Home directory for the module

- Create a directory called 'code' under Magento_Installation_Folder/app
- Create directories 'CjPublicis' and 'UniversalTag' to represent vendor and module within the above directory
- After creation, the directory structure would look like this.



- Extract the contents from the zip file downloaded in Step 3 and paste the contents into **<Magento Installation Folder>/app/code/CjPublicis/UniversalTag**



5. Execute the following commands and restart the server.

- bin/magento setup:upgrade
- bin/magento cache:flush
- Restart the server



6. Verify the Module is enabled in MODULE MANAGER Section

- Navigate to Module Manager Section in Store Admin as follows
- Click on System -> Web Setup Wizard -> Module Manager

Module Manager

Available modules 265 modules 20 per page 1 of 14

Component Name	Module Name	Version	Vendor	Action
▼ amazon/amazon-pay-and-login-with-amazon-core-module	Amazon_Core	3.4.1	Amazon	Select
amazon/amazon-pay-module	Amazon_Payment	3.4.1	Amazon	Select
▼ amazon/login-with-amazon-module	Amazon_Login	3.4.1	Amazon	Select
cpubliks/universal-tag-module	Cpubliks_UniversalTag	1.0.0	Cpubliks	Select
▼ dotmailer/dotmailer-magento2-extension	Dotdigitalgroup_Email	4.4.0	Dotmailer	Select
dotmailer/dotmailer-magento2-extension-chat	Dotdigitalgroup_Chat	1.0.1	Dotmailer	Select
▼ klarna/module-core	Klarna_Core	5.3.0	Klarna	Select
klarna/module-tp	Klarna_Tp	6.5.0	Klarna	Select
▼ klarna/module-ordermanagement	Klarna_Ordermanagement	5.0.8	Klarna	Select
magento/google-shopping-ads	Magento_GoogleShoppingAds	3.0.2	Magento	Select

7. Module is successfully installed!

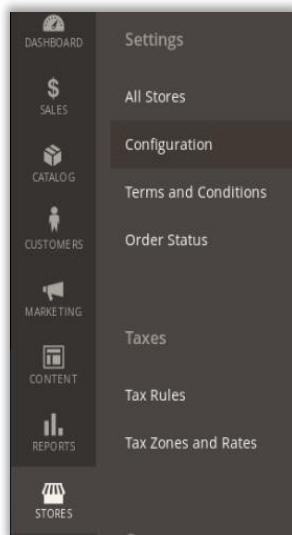
Proceed to configuration.



II. Configuring the Extension

Configure the extension as shown below unless otherwise instructed by CJ Client Integration team.

1. Log in to the admin of your Magento 2.x store.
From the left navigation, click Stores. Under the Settings section, click Configuration.



2. From the list of settings, Click on CJ UNIVERSAL TAG
The extension configuration page will appear. If necessary, click Settings to reveal the extension's configuration fields.

Scope: Default Config

CJ UNIVERSAL TAG General Configuration

Settings

GENERAL

CATALOG

CUSTOMERS

SALES

SERVICES

ADVANCED

Enterprise Id [12345]
A static 11' digit numeric field provided to you by CJ Affiliate

Action Id [105]
A static 11' digit numeric field provided to you by CJ Affiliate

Tag Id [3]
A static 11' digit numeric field provided to you by CJ Affiliate

Should track Existing/New Customers [No]
An optional field that lets CJ distinguish New customers from customers returning to your site.Turned on by default

Save Config



3. Configure the individual fields for CJ Tracking:

- Input Enterprise ID, Action ID, Tag ID – Static numbers provided to you by CJ Affiliate Client Integration Team

Enterprise ID
[store view] 12345
A static number provided to you by CJ Affiliate

Action ID
[store view] 123
A static number provided to you by CJ Affiliate

Tag ID
[store view] 3
A static number provided to you by CJ Affiliate

In case you have multiple actions to be configured, contact CJ Client Integration team as it may need custom coding.

- Select Yes or No for Tracking New and Existing Customers

Enable CJ to track New/Existing Customers
[store view] Yes
An optional field that lets CJ distinguish New customers from customers returning to your site. Enabled by default

- Click Save Config button at the top of the page.



- Optionally, you can configure a website view or store view by switching the Scope of configuration.

Scope: Default Config ▲ ?

Default Config

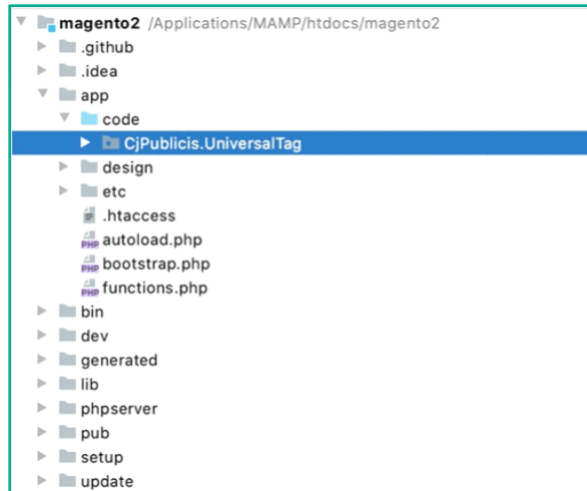
Main Website

CJ UNI Main Website Store



III. Uninstalling the Extension

1. Delete the CjPublicis folder from <Magento_Installation_Folder>/app/code



2. Delete data from PHP My admin database Execute below SQL statements to delete the data.

```
DELETE FROM core_config_data WHERE path='universaltag/general/enterprise_id';  
DELETE FROM core_config_data WHERE path='universaltag/general/action_id';  
DELETE FROM core_config_data WHERE path='universaltag/general/tag_id';  
DELETE FROM core_config_data WHERE path='universaltag/general/customer_status';
```

3. Restart

Execute the command “bin/magento setup:upgrade” Restart the server.

CJ Extension will now be removed from your store.