

# Installation Guide of Live Shopping & Video Streams

## Description

The **Live Shopping & Video Streams** extension by Channelize.io lets you sell through Live Video Shopping, engage with your buyers in real-time and attract new prospects with exclusive products and deals. It helps brands and store owners to elevate Product Experiences for buyers, enable In-context Buying, connect with buyers in real-time and Foster Communities, all while generating incredible Sales.

Brands can showcase and popularize shopping shows, both live and recorded, on their e-commerce stores & apps as well as on other websites. Furthermore, live shows can be recorded and past shows can be used for video commerce later.

## Key Features

- "Live Shop" page for your store
- In-show Products Promotion, Product Spotlight, and Add-to-Cart
- Live HD Video for amazing buyer experiences with Product Demos, Unboxing, Complementary Content, etc
- Live Chat with Pinned Messages, and Reactions for the audience
- Broadcaster App for Hosts to go Live - You, your Employees, Influencers, etc
- Production Dashboard - For store admins to manage shopping shows
- Live Chat moderation
- Shopping Show Analytics
- Leverage recordings for post-live engagement and sales

## Setup instructions

1. Unzip the extension zip file and then copy the unzipped code to the **Magento** root directory folder i.e. **app/code/Channelize/LiveShopping**.
2. In the terminal, run the following commands at the **Magento** root directory:

```
php bin/magento module:enable Channelize_LiveShopping
php bin/magento cache:clean
php bin/magento indexer:reindex
php bin/magento setup:upgrade
php bin/magento setup:static-content:deploy
chmod -R 777 pub/ generated/ var/
```

## Extension Configuration:

1. After installing & activating the extension successfully, the next step is to configure the extension's **General settings**.

- To do so, sign up for a [Channelize.io account](#), choose a subscription plan, and complete the sign-up process.
- You will then be redirected to your **Live Shopping & Video Streams Dashboard**, also known as the **Production Dashboard**.

The screenshot shows the Channelize.io dashboard with a dark sidebar on the left containing navigation links: Overview, Live Shopping Shows, Integrations, and Help & support. The main content area is titled "Live Shopping & Video Streams - Dashboard" and includes a "Powered by Channelize.io" note, an "Upgrade Plan" button, and a "Create Live Show" button. Below this is a "Usage Statistics (23 Oct 2021 - 21 Nov 2021) - Free" section with four cards: "Created / Total Shows" (0/4), "Upcoming Shows" (1), "Total Shows Duration" (00h:00m), and "Average Audience" (0). A "Your Upcoming Shows" section below features a calendar icon and a "START BUILDING YOUR SHOW" button.

- Now go to your dashboard's **Help & Support** page, where you can see your **Public & Private Keys** as well as other account information. Copy and paste these keys into the extension's General settings and save the changes.

The screenshot shows the Channelize.io dashboard with the "Help & Support" page selected in the sidebar. The main content area is titled "Live Shopping & Video Streams - Dashboard" and includes the same "Upgrade Plan" and "Create Live Show" buttons. Below this are two main sections: "Account Information" and "Need Help?". The "Account Information" section displays fields for Name, Email, Public Key, and Private Key, along with "Current Plan: Free" and "Billing Cycle: 23 Oct 2021 - 21 Nov 2021". A "SUSPEND APPLICATION" button is at the bottom. The "Need Help?" section features a circular icon with a speech bubble, "QUICK SETUP GUIDE" and "VISIT HELP CENTER" buttons, and the text "Facing Issues? Contact us or write at: support@channelize.io".

Store View: Default Config ? Save Config

CHANNELIZE.IO ^

Live Shopping and Video Streams

Channelize.io Issues Public and Private Keys to app developers in order for them to identify their applications and access API.

After signing up at [Live Shopping & Video Streams Dashboard](#), you can create multiple applications, each with its own Public key and Private key. Your Public and Private key can be found on the **Help & Support** page of your Dashboard.

### General Settings

**Activate** [store view] Yes ▼  
If this is set to "Yes", the Live Shopping & Video Streams will be activated.

**Public Key** [store view]   
Enter the Channelize.io Public Key in this field. You can find the Public Key in your [Dashboard](#).

**Private Key** [store view]   
Enter the Channelize.io Private Key in this field. You can find the Private Key in your [Dashboard](#).

5. When this is completed, the extension has been successfully configured. You can find your Live Shop Page URL in the extension's **Live Shop Page**. This page is also available in Pages with title **Streams**.

## Channelize.io Live Shopping & Video Streams



### Live Shop Page

The Live Shop Page displays a list of all the Shopping Shows on your store frontend that you have created using the [Live Shopping & Video Streams Dashboard](#). When you configure the extension from **General Settings**, this page is automatically generated. This page is also available in Pages with the title **Streams**.

#### Live Shop Page URL

<http://.../streams>

Please note that the Live Shop Page will not be created if any of the following conditions are met:

- The Live Shop Page will not be created if you already have a page with the same URL (**Streams**). In this case, you must modify the previously created page URL and re-save the General Settings of Live Shopping & Video Streams extension.
- If you have successfully configured the General Settings but yet, the Streams page returns 404 (Page not found) then it is possible that the Streams page is not available for the selected Store View type.

To fix this problem, navigate to **Menu > Channelize.io Live Shopping and Video Streams > Settings > Store View**. Now, select the Store View from the dropdown to display Streams Page on your website for that specific Store View only. Once this is done, save the configuration and check on your Website Store View. [Ref Screenshot](#).

In case you want to display Streams Page on your website globally then set the Store View as **Default Config** from the dropdown and save the changes. Now, all of your Store Views will have access to the Streams page. [Ref Screenshot](#).

6. You are now ready to create Shopping Shows in your production dashboard and go Live from broadcaster apps. To learn more, visit our [Help Center](#).

Please remember to include the **Product ID** of each product when adding products to your Live Shopping Show for **Cart Integration**.

To get Product ID, navigate to **Magento Admin Panel > Catalog > Products**. You will see the list of all the products existing in your store. Now, you need to copy the Product's ID as [shown here](#), paste it into your production dashboard as [shown here](#) & save the changes.