

# NATURAL LANGUAGE SITE SEARCH AND MERCHANDISING FOR MAGENTO

## **Magento's Premier Site Search Partner for Magento 2 and Magento 1.x** **Celebros is the only Site Search partner with Magento ECG approved extensions and code**

Celebros revolutionized the e-commerce industry by pioneering natural language, concept-based, semantic Site Search for e-Commerce merchants worldwide. Celebros caters to more than 300 e-Commerce retailers in 11 countries, representing a broad range of industry segments, revenues and catalog sizes.

**As Magento's premier partner with the only certified Site Search extension**, Celebros seamlessly enhances e-Commerce businesses that are focused on growth and superior user experience. With rich, natural language Site Search, Navigation and Merchandising technologies available in seven languages.

Celebros' Site Search technologies uses 250 natural language and conceptual algorithms as a bridge between "human terminology and the product catalog." Natural language Site Search, translates your customer's unique and personalized search terms that are being searched for on your site and provides the correct results and refinements, every time on the first page.

**Celebros clients enjoy a personal account manager that is available in their time zone and 24/7 support from our team of search and support experts, world-wide.**

Learn more about boosting the conversions on your site: [www.celebros.com](http://www.celebros.com) [sales@celebros.com](mailto:sales@celebros.com)

AMERICAS  
1-888-445-3266

UNITED KINGDOM  
0870-366-4462

FRANCE  
1-49-19-2295

GERMANY  
0-89-97007 296

AUSTRALIA  
0280.155.127

## Products and Features for Magento

- Natural Language Site Search
- Advanced and Responsive Auto Complete
- Multi-Select Navigation
- Guided Navigation
- Responsive UI's
- Dynamic Merchandising Engine
- Virtual Categories – Dynamic Landing Pages
- Cross-Sell / Product Recommendations
- Product Finders
- Heatmapping Analytics
- Robust Conversion Analytics Reporting

- **Natural Language Processing** The Celebros Site Search understands “Human language” and bridges the user's own words with the shop's catalog, in seven languages
- **Learning Synonyms** Celebros' technologies uses advanced machine learning to infuse and optimize the solution with synonyms that are used by visitors
- **Self-learning technology** Adapting the solution's output based on customers' past actions analysis (clicks, refinement, conversions, etc)
- **Fastest search results** Celebros search returns results in < 0.05 seconds or less, every time
- **Best Filter Finder** An automatic tool that showcases the best search results filters for each search query based on online analysis of user behavior. The dynamic refinements support multiple selections for optimal customer experience

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