

# CARTS GURU INTEGRATION WITH MAGENTO



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Installation: The module is compatible from Magento 1.6 to Magento 2.X

For Additional questions, please check our online FAQ:

<https://cartsguru.zendesk.com/hc/en-us>

Or contact us [support@cartsguru.com](mailto:support@cartsguru.com)

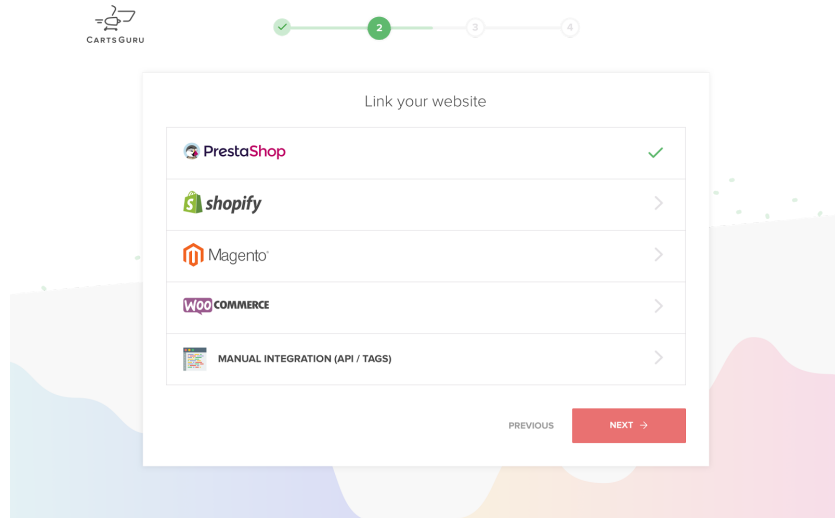
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## Installation flow

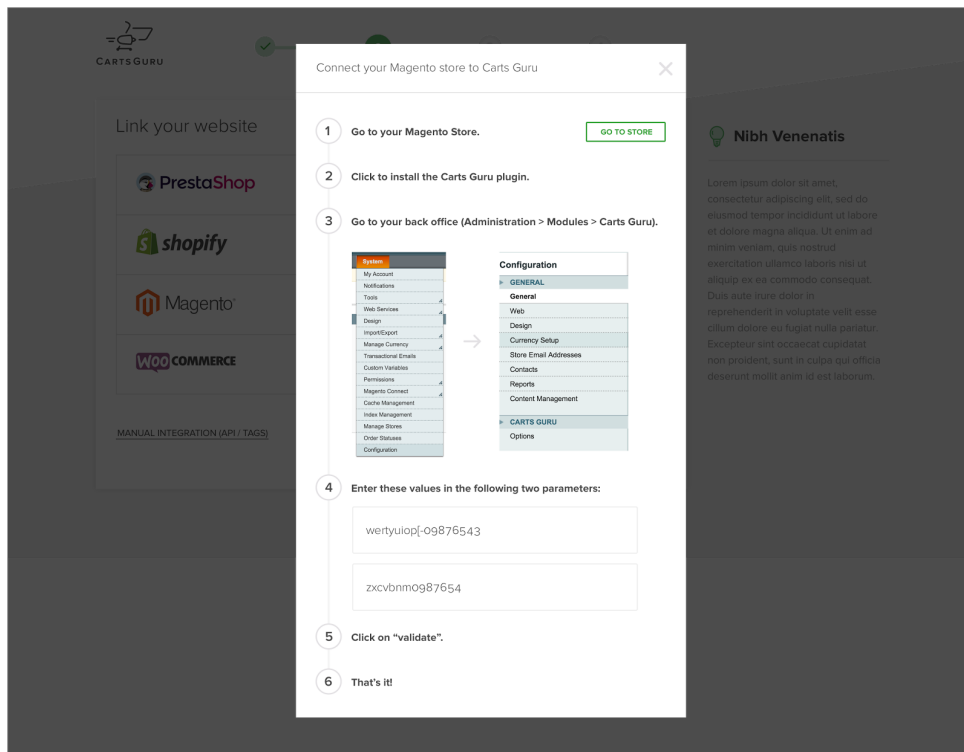
Create your account:

A screenshot of the account creation form. At the top left is the CARTS GURU logo. To its right is a progress indicator with four steps: 1 (highlighted in green), 2, 3, and 4. The form itself is a white box with a light gray border. It contains the following fields: an email field with "client@gmail.com" and a green checkmark; a "First Name" field; a "Last Name" field; a "Country" dropdown menu; a "Phone Number" field; a "Website URL" field; and a "Password" field. Below the "Website URL" field, there is a small note: "You can add more websites later." At the bottom right of the form, there are two buttons: "PREVIOUS" and "NEXT →", the latter being a red button with white text. The background of the screenshot features abstract, colorful shapes in shades of blue, purple, and pink.

### Select Magento:



### Follow the instruction to link with your store:



Select the channels:

The screenshot shows the Carts Guru interface. At the top left is the logo. A progress bar at the top has four steps, with the third step (3) highlighted in green. Below the progress bar, the text reads "Carts Guru will help you achieve:". Underneath are three statistics: "25% Conversion rate", "2,5k€ In additional revenue", and "15% ROI with Carts Guru". The main section is titled "Select Your Retargeting Channels" and contains four cards, each with a green checkmark: "Email", "SMS Retargeting", "Automatic Calls", and "Facebook & Instagram". Each card shows a preview of the respective channel and contains placeholder text "Euismod Tristique Lorem Venenatis Dapibus". At the bottom right of the selection area are "PREVIOUS" and "NEXT ->" buttons.

You're all set!

The screenshot shows the Carts Guru dashboard. On the left is a dark sidebar menu with the following items: "SHARE THE LOVE", "DASHBOARD", "RULES REPORT", "CONTACT REPORT", "RULES" (with sub-items: Grenier Alpin, Moovin, Zago Store), "SETTINGS", "SHORTCUTS" (with sub-items: DISCOUNT CODE, SMS TEMPLATES, EMAIL TEMPLATES, CALL SETTINGS), "SHARE THE LOVE", and "ALEXIS". The main content area features a large green checkmark icon, followed by the text "Done! You're ready to start recovering your money with Carts Guru." and "Here are some best practices for using multichannel retargeting." Below this is a red button labeled "VIEW MY RETARGETING RULES ->". At the bottom, there is a "Share the love!" modal with the text "Share and give 14 days free trial to someone", an input field for "Email address", and a red "SHARE" button.