How to install the Facebook Pixel extension:

Download & install the extension through Magento Marketplace (coming soon).
Or...
Install manually using github:
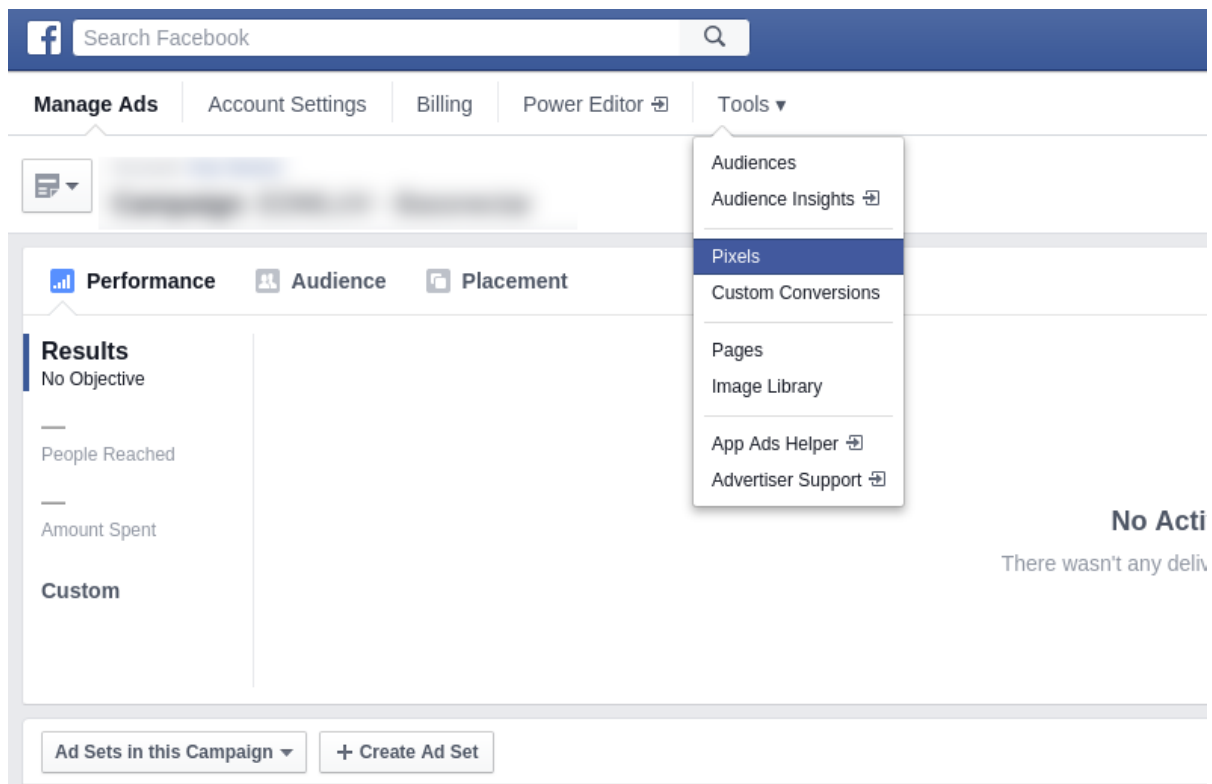**https://github.com/cadencelabs/m2-fbpixel**

```
mkdir -p app/code/Cadence/Fbpixel && git clone https://github.com/cadencelabs/
m2-fbpixel app/code/Cadence/Fbpixel
php bin/magento setup:upgrade
```
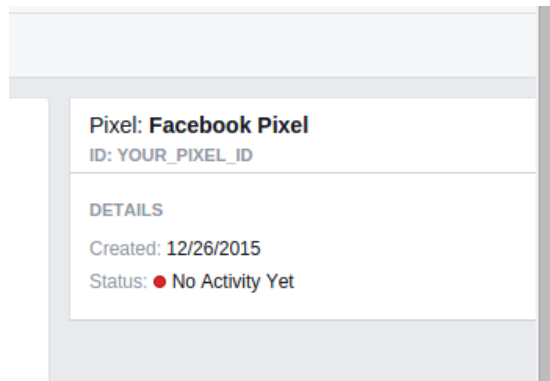
How to configure the Facebook Pixel extension:

See the **Facebook guide to creating and installing pixels here.**

After you login to the Ads Manager, go to Tools -> Pixels

By default, you should see the Facebook Pixel Tab – here you will find your pixel ID on the right side of the screen:

ENTER YOUR PIXEL ID

Once you've found your Pixel Id, enter it into the Magneto admin under

Stores -> Configuration -> Cadence Labs -> Facebook Pixel.

OUR EXTENSION TRACKS MULTIPLE EVENTS

This extension supports stores with multiple currencies, and tracks the below events:

- View

- Purchase

- Add To Cart

- Add To Wishlist

- Initiate Checkout

- View Product

- Search Products

You must enable the events you want to track in the admin.

**At this time Facebook does not track order IDs, products or other information about the purchase.

We recommend tracking this information using Google Analytics.

WANT US TO INSTALL FOR YOU?

We've have lots of experience developing & installing extensions. If you need help, please call us at (719) 286-0751 or email us at **info@cadence-labs.com.**