

Buyr

User Guide 1.0.0

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Overview of Magento Plugin features

1. Magento Installer + Add menu option
2. Seller Registration - w/o Validations/Validations
3. Dashboard
 - a. Dashboard: Products view page - with filters, View and columns
 - b. Publish items to customer Webapp/Marketplace Webapp with pricing details
 - c. Unpublish Products
 - d. View Offers + Accept/Reject Offers
 - e. Inventory Sync
 - f. Publish items: Pricing Models

Magento Installer + Add menu option

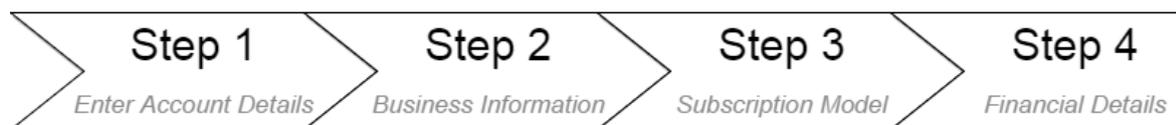
For seller to access the BuyR seller portal, a BuyR plugin designed for Magento will be provided which will be installable via the Magento stores. Once the plugin is installed on the Magento store, seller will be able to see the 'BuyR' option in their menu and can access the BuyR seller portal.

Seller Registration

To access the BuyR seller portal, sellers have to register their account with BuyR in a simple 4-step process. There are 4 sections for which the seller needs to provide information as listed below:-

1. Account Details
2. Business Information
3. Subscription Model and
4. Financial details

4-Step Registration Process



Account details

Create Account

First name
Jordan ✓

Last name
Bennet ✓

Email
JBennet@gmail.com ✓

Password at least 6 characters
***** ✓

Confirm Password
***** ✓

I agree to [Terms and Conditions](#)

Business Information

Already have an account? [Sign in](#)

- Mandatory details for the page are first name, last name, email, password, confirm password and checkbox for Terms and conditions

Business Information

Business Information

Entity Name
Jordan Bennet Pty Ltd ✓

Trade Name (DBA)
JB Consulting ✓

EIN Number
11-1235511 ✓

Business Phone
754-3010 ✓

Admin Phone
754-3010 ✓

Registered Address

Street Address
606 Ullamcorper. Street ✓

Apt, Suite, Unit, etc
3727 ✓

City
Roseville ✓

State
NH ✓

Zip
11523 ✓

Product Origin Address

Street Address
606 Ullamcorper. Street ✓

Apt, Suite, Unit, etc
3727 ✓

City
Roseville ✓

State
NH ✓

Zip
11523 ✓

Subscription Model

- 3 sections information needs to be provided for this form as mentioned below:-
 - a. Business Information: Entity Name, Trade Name (DBA), EIN Number, Business phone and Admin Phone
 - b. Registered Address: Street Address, Apt, Suite, Unit etc., city, state and Zip
 - c. Product Origin Address: Street Address, Apt, Suite, Unit etc., city, state and Zip
- States will be drop down with full state name, Zip: should have custom message available in Magento and phone will be having US format validation

Feature Section

User needs to select the subscription model which they would like to opt for using the seller portal and based on the model access level will be provided to the user. Sample mock up attached below:-

Feature Selection

	Basic Model	Advanced Model	Professional Model
Monthly payment	\$12.00	\$56.00	\$119.00
Function 1	2	5	10
Function 2	150	1000	Unlimited
Function 3	Unlimited	Unlimited	Unlimited
Function 4	✓	✓	✓
Function 5	✓	✓	✓
Function 6	✓	✓	✓
Function 7	—	✓	✓
Function 8	—	✓	✓
Function 9	—	✓	✓
Function 10	—	—	✓
Function 11	—	—	✓

Financial Information

Financial Information

Advanced Model

Banking Information

Routing Number

0532013000

Account Number

05113000

Credit Card Information

Name on Card

Jordan Bennet

Card Number

8957679122231564

CVV

685

Expiration Date

10/2020

Complete Registration

Dashboard

Once the seller is approved to access the portal, he/she will be able to access the dashboard section which contains the details of all the active products available in the Magento store. Sample design shown below:-

The screenshot shows the 'buyr' Dashboard interface. At the top, there is a search bar and a user profile for 'Hi, Leonardo'. Below the search bar, there are navigation options for 'Filters', 'My View 1', and 'Columns'. The main content is a table listing products with the following columns: ID, Thumbnail, Name, Manufacturer, Category, SKU, UPC, Quantity, Price, Shipping, Status, and Offers. The table contains 10 rows of product data, including Samsung Galaxy Note 5 32GB, Samsung Bluetooth Smart Watch, SAMSUNG UE-22H5000, and Xiaomi Redmi 4 Pro. Each row includes a checkbox, a thumbnail image, the product name, manufacturer, category, SKU, UPC, quantity, price, shipping cost, a status toggle switch, and a link to 'New Offers'.

ID	Thumbnail	Name	Manufacturer	Category	SKU	UPC	Quantity	Price	Shipping	Status	Offers
1554569		Samsung Galaxy Note 5 32GB	Samsung	Category A	SAM-JN-SL-36-GN	887276123592	46	\$406.50	\$16.70	<input checked="" type="checkbox"/>	12 New Offers
1599896		Samsung Bluetooth Smart Watch	Samsung	Category A	SAM-WA-98	887276122878	85	\$12.00	\$10.56	<input type="checkbox"/>	0 New Offers
1757765		SAMSUNG UE-22H5000	Samsung	Category A	SAM-JN-SL-36-GN	8806090000358	12	\$180.50	\$25.90	<input checked="" type="checkbox"/>	8 New Offers
1985576		Xiaomi Redmi 4 Pro	Xiaomi	Category A	XIA-RD-4-32-GN	217027227352	3	\$115.00	\$14.69	<input checked="" type="checkbox"/>	4 New Offers
1554569		Samsung Galaxy Note 5 32GB	Samsung	Category A	SAM-JN-SL-36-GN	887276123592	46	\$406.50	\$16.70	<input checked="" type="checkbox"/>	12 New Offers
1599896		Samsung Bluetooth Smart Watch	Samsung	Category A	SAM-WA-98	887276122878	85	\$12.00	\$10.56	<input type="checkbox"/>	0 New Offers
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1985576		Xiaomi Redmi 4 Pro	Xiaomi	Category A	XIA-RD-4-32-GN	217027227352	3	\$115.00	\$14.69	<input checked="" type="checkbox"/>	4 New Offers
1554569		Samsung Galaxy Note 5 32GB	Samsung	Category A	SAM-JN-SL-36-GN	887276123592	46	\$406.50	\$16.70	<input checked="" type="checkbox"/>	12 New Offers
1599896		Samsung Bluetooth Smart Watch	Samsung	Category A	SAM-WA-98	887276122878	85	\$12.00	\$10.56	<input type="checkbox"/>	0 New Offers

- Products will be displayed in the grid with features of filters, customised view and dynamic column selection. User can view the product list and will be able to publish the product on the customer app via the publish form

- User will click on the product row to view the publish form and will be able to see the product details such as MSRP, Map Price, Cost and Inventory

Filters

Feature to view the customised result for viewing different products on the dashboard

The screenshot shows a filter panel at the top with four sliders: ID (1514401 to 1955678), PRICE, \$ (64 to 956), QUANTITY (10 to 105), and SKU (17889 to 19500). Below the sliders is a text input for NAME. To the right are dropdown menus for VISIBILITY, ATTRIBUTE SET, and STATUS. There are 'Clear All' and 'Apply Filters' buttons. Below the filter panel is a product grid with columns: ID, Thumbnail, Name, Manufacturer, Category, SKU, UPC, Quantity, Price, Shipping, Status, and Offers. Two rows are visible: Samsung Galaxy Note 5 32GB and Samsung Bluetooth Smart Watch.

- Fetch the fields from Magento store for filters as shown above
- Follow ranges for ID, price, quantity and SKU.
- Visibility, attribute set and status as drop down
- Name currently as text
- Apply filters to view the results in grid as per the set field values in filter panel

View

Feature to allow user to set different views of product selection based on different column formats and filter sets

The screenshot shows a product grid with columns: ID, Thumbnail, Name, Manufacturer, Category, SKU, UPC, Quantity, Price, Shipping, Status, and Offers. A 'Columns' dropdown menu is open, showing options: Default View, My View 1, My View 2, and New View. The grid shows three product rows: Samsung Galaxy Note 5 32GB, Samsung Bluetooth Smart Watch, and SAMSUNG UE-22H5000.

- User can either re-arrange the columns or apply different filters and can save the view based on different combinations. Default view is without any filters.
- Powerful feature to save time for user if the query is repetitive

Columns

Feature to view only the selected columns in the grid

The screenshot shows a product grid with columns: ID, Thumbnail, Name, Manufacturer, Category, SKU, UPC, Quantity, Price, Shipping, Status, and Offers. A 'Columns' dropdown menu is open, showing a list of columns with checkboxes: Id, Price, Status, Cost, Color, Thumbnail, Attribute Set, Weight, MSRP, Action, Size, Name, SKU, Active Form, and Manufacturer. The grid shows five product rows: Samsung Galaxy Note 5 32GB, Samsung Bluetooth Smart Watch, SAMSUNG UE-22H5000, Xiaomi Redmi 4 Pro, and Samsung Galaxy Note 5 32GB.

- User can select the list of columns to view on the grid and apply on the grid

Publishing Products

Seller will be able to publish the items to be sold over the BuyR customer portal BuyR.com for the final customers to make the purchase of the product. There are 2 versions to release this feature:-

- Without Pricing Model (Current Iteration)
- With Pricing Model (Future Iteration)

Sample design attached below:

The screenshot displays a product management interface. At the top, there is a grid of products with columns for ID, Thumbnail, Name, Manufacturer, Category, SKU, UPC, Quantity, Price, Shipping, Status, and Offers. Three products are visible: Samsung Galaxy Note 5 32GB, Samsung Bluetooth Smart Watch, and SAMSUNG UE-22H5000. Below the grid, a 'MARKET PRICING MODEL' panel is open, showing fields for MSRP, Map Price, Cost, Inventory, Starting Price, and Price Change. It also includes options for Advanced Pricing (Sloped Pricing), Timeframe (Every Week), and Fulfillment (Enable In-Store Pickup, Enable Same Day Delivery). A line graph shows pricing over 100 units. At the bottom, there are buttons for 'Sync to buyr.com & Web' and 'Sync to buyr.com', along with summary statistics: Current Sales: 256, Current Revenue: \$4,588.25, Model Price: \$578.25, Potential Revenue: \$5,448.25, and Margin: 48.25%.

- Seller can select the product which they would like to sell to their end customer. Once the user selects the product, a panel slides down with the details of the pricing such as MSRP, Map Price, cost and inventory from the Magento store.
- Seller can then click on the button 'Sync to BuyR.com' to publish the item via the publish API available, which can then be viewed on the customer portal. Once the product is published the status is changed to green, indicating the product is active on the customer portal
- Seller can also decide to publish the product in bulk from the action button available at the top of the grid on the left hand side status can be changed to enabled or disabled for the products to be published on the customer portal. Once the user selects the multiple products, it navigates to publish form for each selected product and once, user saves the data then it will publish the product and change status to enable.

Unpublish Products

User can unpublish the product from the seller portal for making it unavailable on the customer portal BuyR.com. This will again be an API call which will be made once the user change the status to off i.e. disabled from the UI as shown in the design below for status column.

ID	Thumbnail	Name	Manufacturer	Category	SKU	UPC	Quantity	Price	Shipping	Status	Offers
1554569		Samsung Galaxy Note 5 32GB	Samsung	Category A	SAM-JN-SL-36-GN	887276123592	46	\$406.50	\$16.70		12 New Offers
1599896		Samsung Bluetooth Smart Watch	Samsung	Category A	SAM-WA-98	887276122878	85	\$12.00	\$10.56		0 New Offers

Inventory Sync

Seller can sell the items from different stores can be either BuyR.com, Amazon, eBay or at a retailer store etc. At Buyr, we need to make sure the inventory is the latest and right amount of inventory is displayed for the product published on the BuyR.com portal. To achieve the right inventory we need

to keep the system synced with the Magento store, below are some of the scenarios for which we can track inventory:-

a. BuyR to Magento:

- Order Placed: When order is created in BuyR portal, we need to update Magento store to deduct the quantity
- Cancelled Order: When order is cancelled from BuyR, the inventory needs to be updated in the Magento Store

b. Magento to BuyR: Whenever there is a change in the Inventory table of Magento store update the BuyR portal

Inventory Sync should happen for the 4 below events:-

1. Order placed from BuyR
2. Order cancelled from BuyR
3. Publishing product to BuyR
4. Inventory change in Magento Store will trigger the sync to BuyR portal of the product

Workflow information provided as below:-

Retailer registration

#	Retailer	Action	Magento	Action	Buyr MP
1		Registrating →		→	
2		Fill Profile →		→	
3				← Retailer approval by admin	

Product synchronization

#	Retailer	Action	Magento	Action	Buyr MP
		<u>Add/Remove products to sync</u> →			
				Sync product →	
			Inventory changed (Order or admission)		
				Inventory update →	

Order workflow

#	Magento	Action	Buyr MP	Action	Customer
1				← Buy now a product	
2		← Check available inventory			
3.A	There is enough inventory				
			Create an order		
		← Send order info			
	Fulfill the order				
		Send tracking details →			
			Store this details		
				Notify: order status changed →	
	Order shipped				
		Update order status →			
				Notify: order status changed →	
3.B	There is not enough inventory				
		Decline Order →			

Offer workflow

#	Retailer	Action	Magento	Action	Buyr MP	Action	Customer
1						← Offer	
2					Store offer info		
3				← Request offers			
4	Review offers						
5.A		Accept →					
			Check availability				
				Accept offer →			
						Notify about accept →	
					Create an order		
See Order Workflow							
5.D		Decline →		→			
					Close offer		
						Notify about decline →	

Publish items: Pricing Models

Pricing model is a feature provided to the seller to have the ability to sell their products in different pricing models to forecast a trend of their sales and also, have a better control of their inventory.

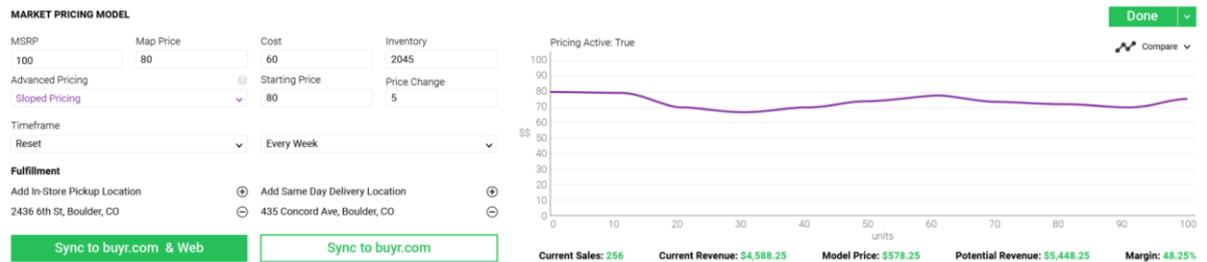
There are 4 types of pricing models listed below:-

- a. Constant Pricing

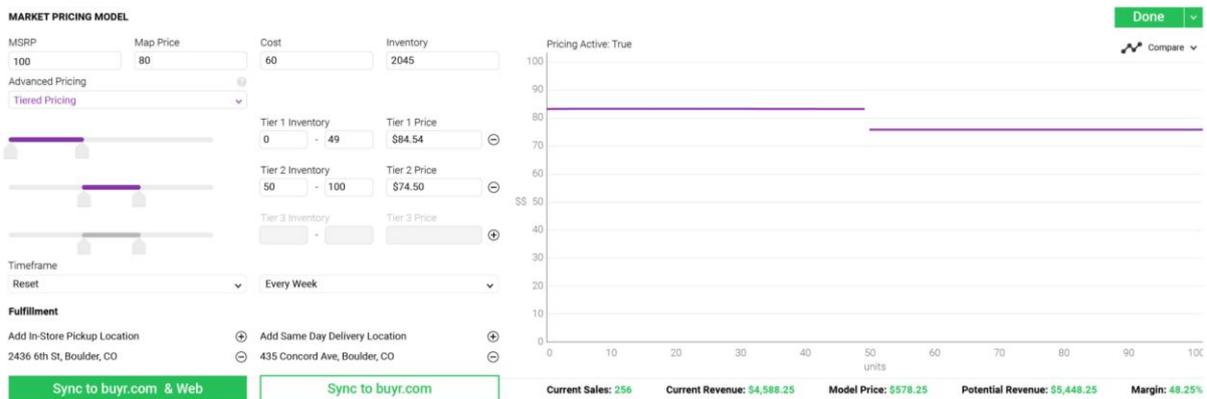
- b. Sloped Pricing
- c. Tiered Pricing and
- d. Curved Pricing

Constant Pricing: - Price for every unit sold is fixed for the respective product, which gives a straight line on the x-y axis graph

Sloped Pricing:- Price for every unit changes after every sale for the respective product, the change value is the price provided to be decremented after every unit is sold i.e. it is positive integer ex:- \$2/+\$2 and increments after every sale if it is -\$2. Generally, it gives a linear slope for x-y axis graph



Tiered Pricing: - Price for incremental group of set units are defined termed as Tiered. A price value is defined for units in every tier, for example: 0-49 inventory Price can be defined as \$50 and for 50-100 it can be \$45



View Offers + Accept/Reject Offers

Seller can view the offers received for the published products from the customers placed from BuyR.com and can make a choice to either accept or reject the offer. Offer details can be viewed from the offers column in the grid and the count of offers received in the particular column. Sample Design below:

Filters My View 1 Columns

ID	Thumbnail	Name	Manufacturer	Category	SKU	UPC	Quantity	Price	Shipping	Status	Offers
1554569		Samsung Galaxy Note 5 32GB	Samsung	Category A	SAM-JN-SL-36-GN	887276123592	46	\$406.50	\$16.70	<input checked="" type="checkbox"/>	12 New Offers
1599896		Samsung Bluetooth Smart Watch	Samsung	Category A	SAM-WA-98	887276122878	85	\$12.00	\$10.56	<input type="checkbox"/>	0 New Offers
1757765		SAMSUNG UE-22H5000	Samsung	Category A	SAM-JN-SL-36-GN	8806080000358	12	\$180.50	\$25.90	<input checked="" type="checkbox"/>	8 New Offers

OUTSTANDING MARKETPLACE OFFERS

MSRP: \$25.6 Map Price: \$26.5 Cost: \$27.8 Inventory: 12

Offer Specifications

Minimum Price, \$

Located within

Fulfilled via

Expiring

Offer Preview

Availbe Inventory: 12 Matching Offers: 8 Average Offer Price: \$22.6 Potential Revenue: 172.3\$

Pricing Active: True

Competing Retailers: 26 Outstanding Offers: 4,588 Top Offer Average: \$18.25 Total Offer Demand: \$5,448.25

- Seller can either **accept** i.e. the offer received is of the expected denominations to the seller then he/she can accept the offer by clicking on the accept offer. Seller can see the offered price and the datetime of when it was placed with the address.
- Seller can also **reject** the offer received, which will then update the customer with offer rejected statement in the customer portal and the customer will no longer be able to purchase the product at that offered price.