

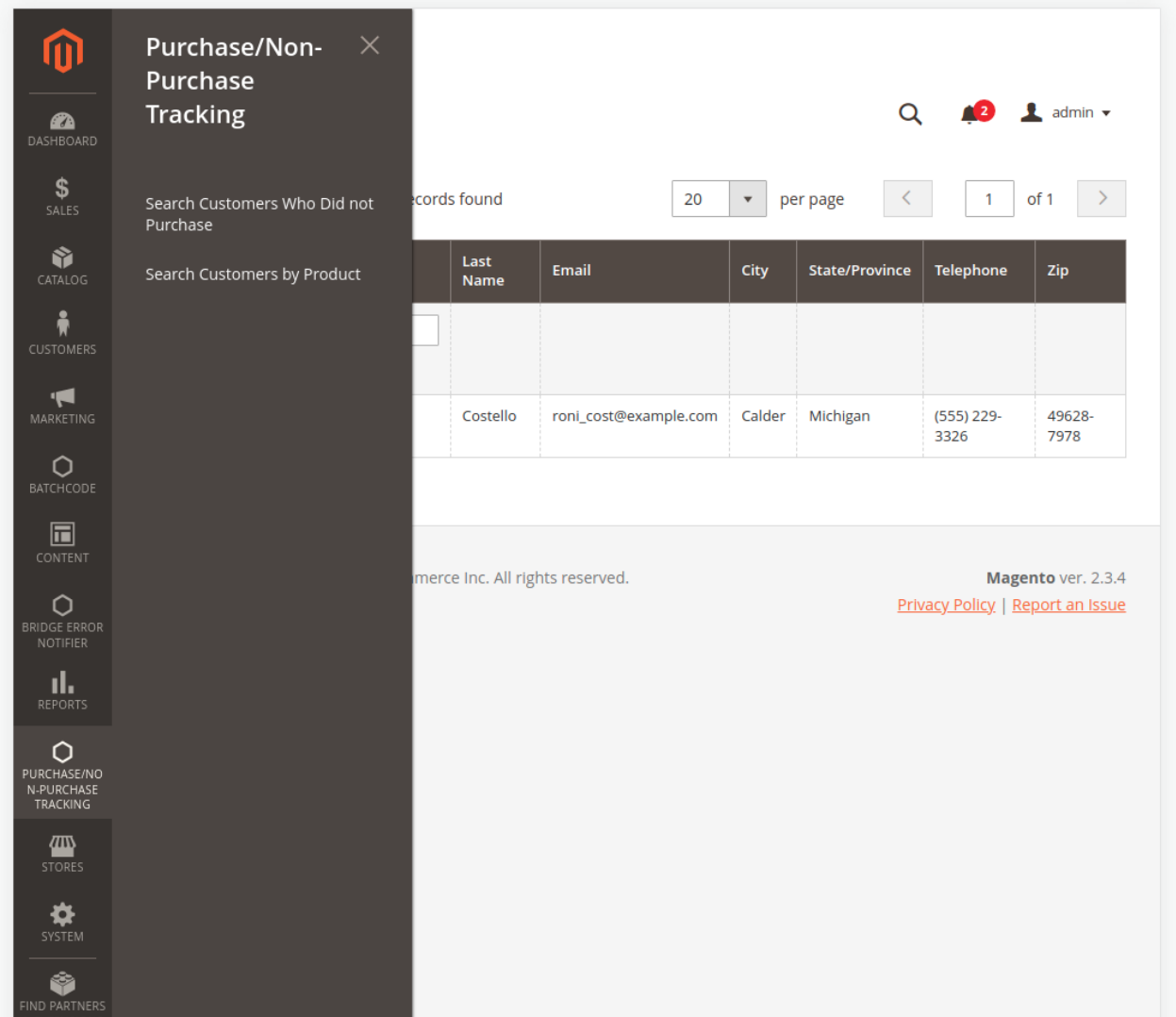


# **Purchase Non Purchase Tracking User Guide**

"Purchase/Non-Purchase Tracking" is a tracking tool to track customers' purchases. The extension provides you a list of customers who have not purchased any product in a given time interval. And it also gives you a list of customers who ordered a product or shipped a product to them.

## Menu

Please go to admin panel -> Customers Purchase Tracking -> Search Customers Who Did Not Purchase



The screenshot displays the Magento admin interface. On the left is a dark sidebar menu with various icons and labels. The main content area is titled "Purchase/Non-Purchase Tracking" and shows search results for "Search Customers Who Did not Purchase".

**Menu Items:**

- DASHBOARD
- SALES
- CATALOG
- CUSTOMERS
- MARKETING
- BATCHCODE
- CONTENT
- BRIDGE ERROR NOTIFIER
- REPORTS
- PURCHASE/NO N-PURCHASE TRACKING**
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

**Search Results:**

Records found: 20 per page (1 of 1)

Last Name	Email	City	State/Province	Telephone	Zip
Costello	roni_cost@example.com	Calder	Michigan	(555) 229-3326	49628-7978

Footer: Commerce Inc. All rights reserved. **Magento** ver. 2.3.4 [Privacy Policy](#) | [Report an Issue](#)

## Screen 1

Search Customers Who Did Not Purchase any product in a time interval

The screenshot displays the Magento Admin dashboard. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Batchcode, Content, Bridge Error Notifier, Reports, Purchase/No N-Purchase Tracking, Stores, System, and Find Partners & Extensions. The main content area is titled "Magento Admin" and includes a search bar with a magnifying glass icon, a notification bell with a red "2", and a user profile dropdown labeled "admin". Below the search bar is a navigation bar with "Back", "Reset", and "Search" buttons. The main heading is "Search Customers Who Did not Purchase". Below this heading are two date selection fields: "From Date" and "To Date", each with a red asterisk and a calendar icon. At the bottom of the page, the footer contains the copyright notice "Copyright © 2021 Magento Commerce Inc. All rights reserved.", the version "Magento ver. 2.3.4", and links for "Privacy Policy" and "Report an Issue".

## Screen 2

List of customers who did not purchase any product in the selected time period.

The screenshot displays the Magento Admin interface. On the left is a vertical sidebar with navigation icons and labels: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, BATCHCODE, CONTENT, BRIDGE ERROR NOTIFIER, REPORTS, PURCHASE/NO N-PURCHASE TRACKING, STORES, and SYSTEM. The main content area is titled 'Search Items' and includes a search bar, a 'Reset Filter' button, and a notification that '1 records found'. Below this is a table with columns for ID, First Name, Last Name, Email, City, State/Province, Telephone, and Zip. The table contains one record for a customer named Veronica Costello. At the bottom of the page, there is a footer with the copyright notice 'Copyright © 2021 Magento Commerce Inc. All rights reserved.', the version 'Magento ver. 2.3.4', and links for 'Privacy Policy' and 'Report an Issue'.

Search Items 🔍 🔔 2 👤 admin ▾

Search [Reset Filter](#) 1 records found  per page <  of 1 >

ID	First Name	Last Name	Email	City	State/Province	Telephone	Zip
From	<input type="text"/>						
To							
1	Veronica	Costello	roni_cost@example.com	Calder	Michigan	(555) 229-3326	49628-7978

Copyright © 2021 Magento Commerce Inc. All rights reserved. Magento ver. 2.3.4  
[Privacy Policy](#) | [Report an Issue](#)

## Screen 3

Search customers by product.

The screenshot displays the Magento Admin interface. On the left is a vertical sidebar with icons and labels for various sections: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, BATCHCODE, CONTENT, BRIDGE ERROR NOTIFIER, REPORTS, PURCHASE/NO N-PURCHASE TRACKING, STORES, SYSTEM, and FIND PARTNERS. The main content area is titled "Magento Admin" and includes a search icon, a notification bell with a red "2", and a user profile labeled "admin". Below this is a navigation bar with "Back", "Reset", and "Search" buttons. The "Search for customers" section contains the following form fields:

- List Type \***: A dropdown menu with "Purchased" selected.
- Products \***: A text input field containing "Joust Duffle Bag".
- From Date \***: A date picker field set to "2021-12-01".
- To Date \***: A date picker field set to "2021-12-31".

At the bottom of the page, the footer contains the text "Copyright © 2021 Magento Commerce Inc. All rights reserved." and "Magento ver. 2.3.4". There are also links for "Privacy Policy" and "Report an Issue".

## Screen 4

List of customers who purchased the selected product in the given time period.

**Search Result** admin

Search [Reset Filter](#) 1 records found  per page   of 1

Order Address ID	First Name	Last Name	Email	City	Street	Telephone	Zip	View Order
<input type="text" value="From"/> <input type="text" value="To"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
6	Veronica	Costello	roni_cost@example.com	Calder	6146 Honey Bluff Parkway	(555) 229-3326	49628-7978	<a href="#">View Order</a>

Copyright © 2021 Magento Commerce Inc. All rights reserved. Magento ver. 2.3.4  
[Privacy Policy](#) | [Report an Issue](#)

# THANK YOU



**B R I D G E**

**— G L O B A L —**

**[www.bridge-global.com](http://www.bridge-global.com)  
[info@bridge-global.com](mailto:info@bridge-global.com)**