

1. Introduction to FaceBook All in One for Magento 2.0

Install our **Facebook All in One** extension to get a possibility to use all main features of this social network. With our extension, your clients will be able to use Like, Share, Send to a Friend, Login and Comments box.

Add these features to every product on your site to help your customers share the product with friends or share their opinion regarding the product and the store. Such sharing can be a great tool for the promotion of your business.

Today the word of mouth promotion has its continuation in social media. Your promotional campaign doesn't always require big investment: your site visits can be boosted by social media promotion. If your customers are fond of your store, they will put their likes and share the products they like with their friends.

Integrate your store with the biggest and most popular social network in the world. Add a possibility to use its main features and feel a great influx of visits and enjoy each like and share.

Key Features:

- **Login** - it is very convenient for clients to log in to the store, using their Facebook accounts with the help of Facebook Connect. Customers' Facebook account information is perfectly applicable for successful registrations.
- **Like** - when you enter a store, the most obvious analysis you can make is to check the number of likes. You can estimate the popularity of the store and find out whether it's a successful one (at least in social networks). Even if your store is simply beginning its life, you can install the feature and enjoy each Like and consider it one small step to success.
- **Share** - for some, a successful purchase of a great product is something to be proud of and a reason for a post on Facebook. If your customers share with friends on their Facebook feed, there is one obvious result for you: it leads to more visits. More visits translate in more purchases, and it seems this is exactly what every business owner is looking for.
- **Send to a Friend** - in today's world customers still discuss products with each other, but more and more often they discuss it in social networks such as Facebook, they share and they recommend. Each time you find an interesting product, you want to share it with a friend so he or she could advise you and tell whether it's a good one.
- **Comments box** - a great and simple tool for reviews. The easier it is to post reviews, the more reviews you'll have. And what can be easier than leaving a comment using Facebook comments box?

And the only thing you need to use all these features is to install the Facebook All in One.

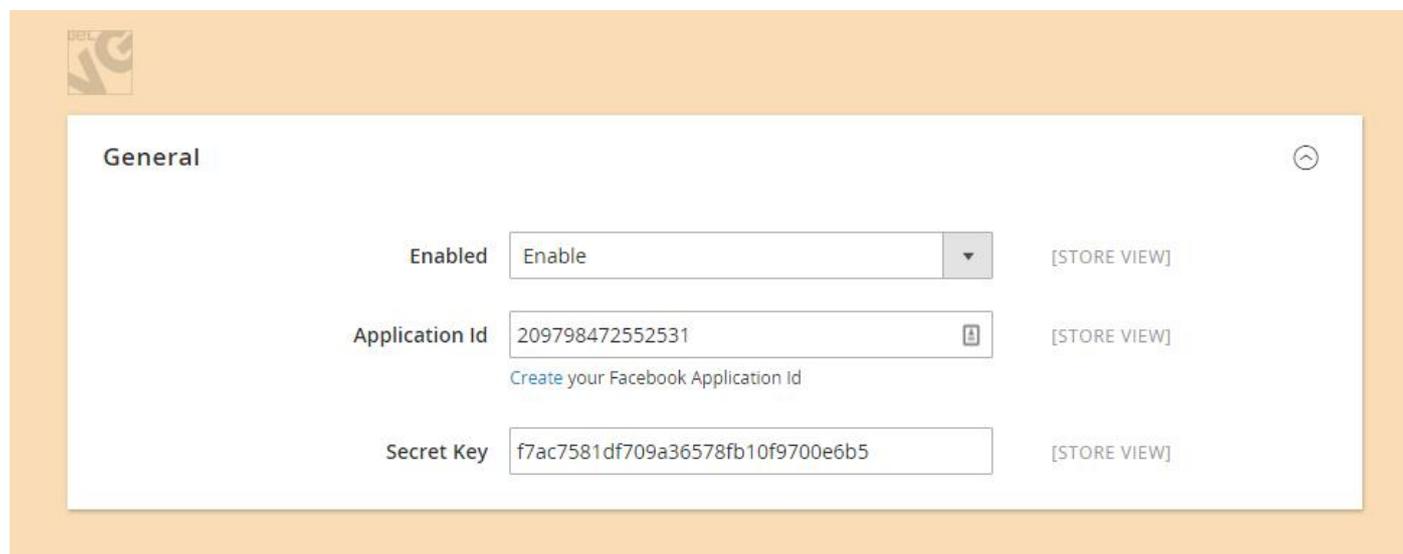
2. How to Configure

Now, go to your Magento admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **Stores** → **Configuration** → **BelVG Extensions** → **Facebook Connect**

General Settings

In this section you need to enter your **Facebook Application Id** and **Secret Key** codes which Facebook has generated for your website.



General

Enabled [STORE VIEW]

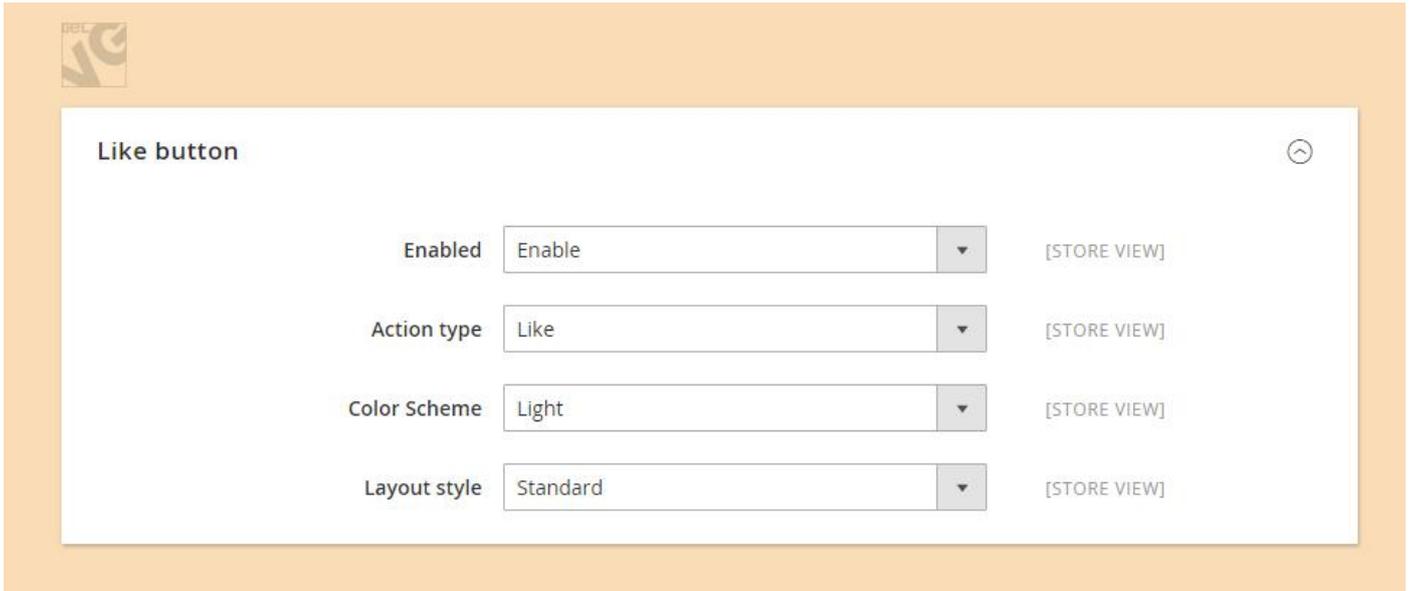
Application Id [STORE VIEW]
[Create your Facebook Application Id](#)

Secret Key [STORE VIEW]

Like button

This option lets your customers like products and goods that are located in your store, so that their friends can read about them in Facebook activities stream.

- **Enabled** – select this box to activate the Like button;
- **Action type** – choose the type of action the module will perform when the Like button is clicked (Like or Recommend);
- **Layout** – choose button style;
- **Color Scheme** – choose color scheme for the button.



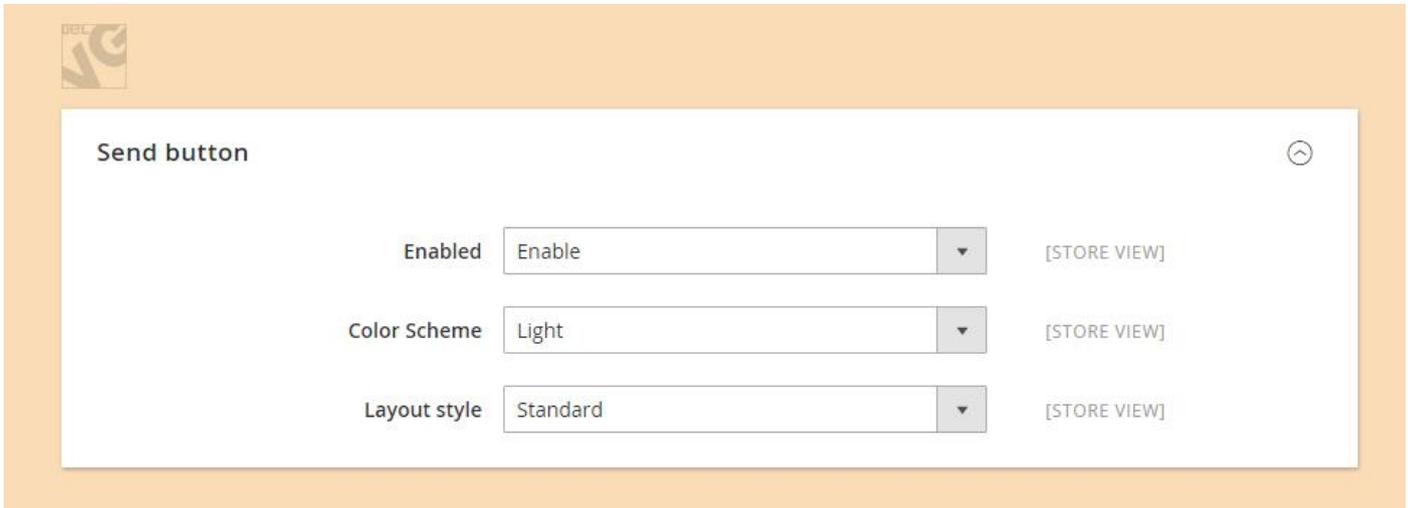
The screenshot shows a configuration panel titled "Like button" with a close icon in the top right corner. It contains four settings, each with a dropdown menu and a "[STORE VIEW]" label to its right:

- Enabled:** Set to "Enable".
- Action type:** Set to "Like".
- Color Scheme:** Set to "Light".
- Layout style:** Set to "Standard".

Send button

This option lets users send information about products and items to their Facebook friends.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Font** – choose button text font.



The screenshot shows a configuration panel titled "Send button" with a close icon in the top right corner. It contains three settings, each with a dropdown menu and a "[STORE VIEW]" label to its right:

- Enabled:** Set to "Enable".
- Color Scheme:** Set to "Light".
- Layout style:** Set to "Standard".

Comments Box

This option allows people to leave comments to any products and goods on your website by using their Facebook accounts.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Number of posts** – the number of posts which will be showed by default.

3. How to Use

Once the module is installed and enabled the **Facebook Like and Send buttons** are activated and available for all products in your web-store, so customers can Like and Share with their friends whatever product they like or find interesting, thus, bringing you more traffic and visitors.

Customers will be able to register and **log into your website right with their Facebook accounts**. No additional actions or sign up registrations are required.

Moreover, customers can **comment** and leave their impressions about any item they want.



The screenshot shows a product page for 'Caesar Warm-Up Pant' on a Magento website. The page includes a navigation menu, a search bar, and a 'Facebook Login Button' in the top right corner. The product details section shows the product name, price (\$35.00), and options for color and size. Below the product image, there are social media sharing options: 'Email', 'Like', and 'Send'. A 'Comments box' is located at the bottom of the page, with a 'Facebook Comments Plugin' logo.

Annotations on the screenshot:

- Facebook Login Button**: Located in the top right corner of the page.
- "Like" button**: A hand-drawn arrow points to the 'Like' button in the social sharing section.
- "Send to a friend" option**: A hand-drawn arrow points to the 'Send' button in the social sharing section.
- Comments box**: A hand-drawn bracket and arrow point to the '0 Comments' section at the bottom of the page.

