



# USER GUIDE

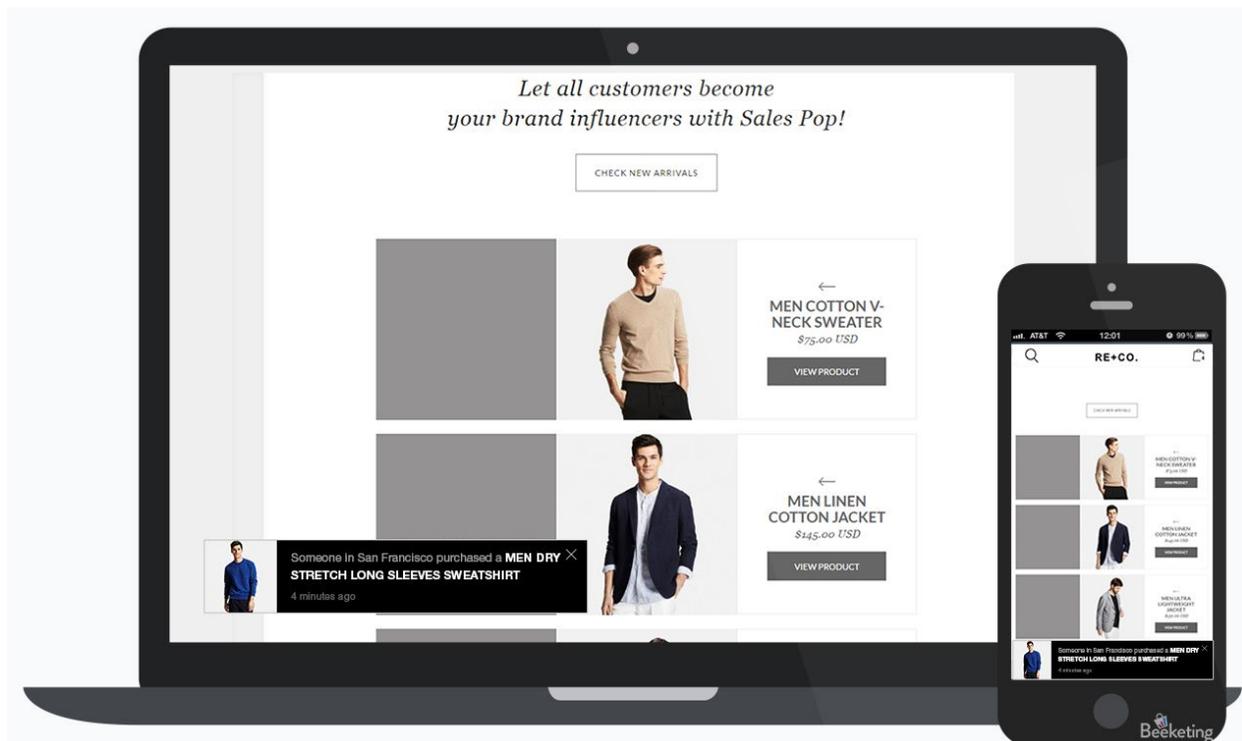
*for*

BEEKETING SALES POP

## BEFORE WE GET STARTED

**Beeketing Sales Pop** extension helps Magento merchants leverage social proof to motivate customers to start buying on the store.

By turning orders in sales notifications that let customers know other shoppers have just bought items, you can create the sense of a busy store, promote best sellers, and increase add-to-cart rate.



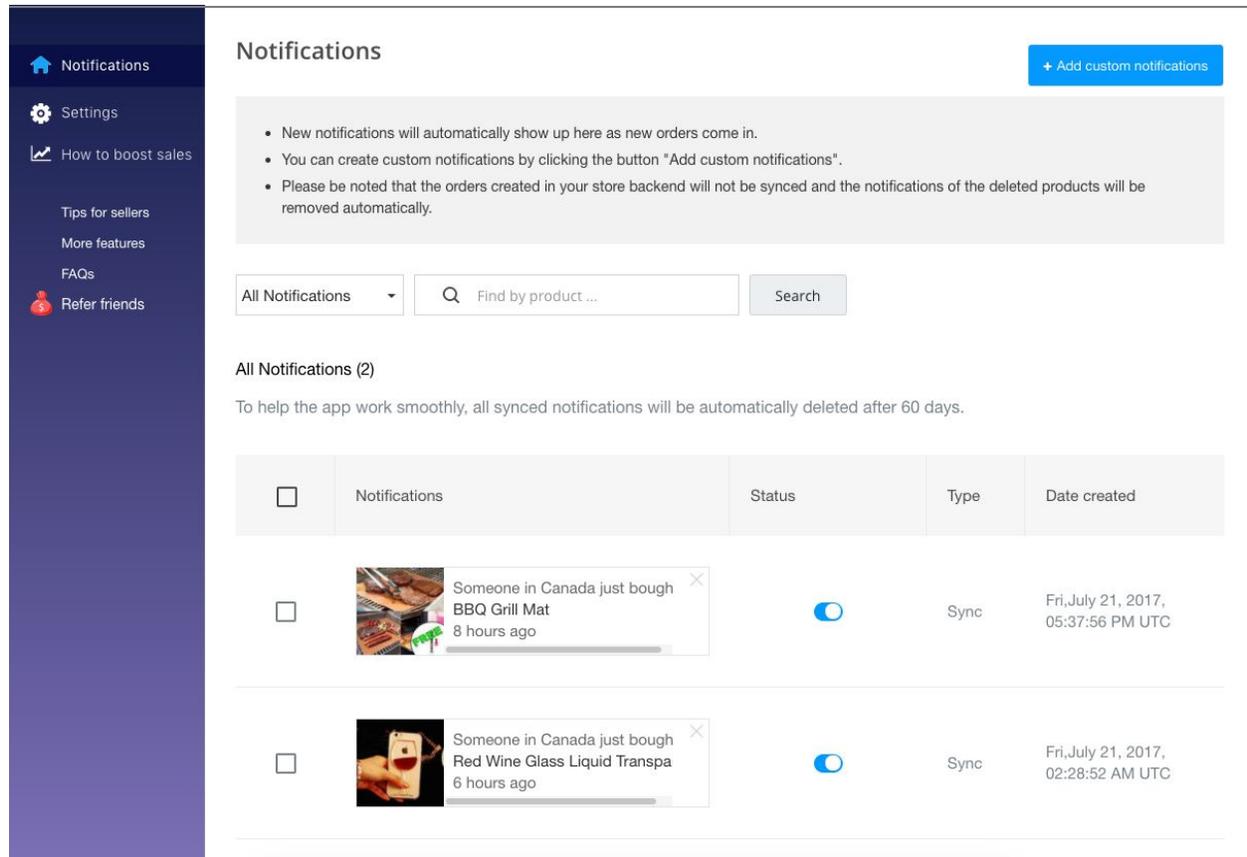
The extension can either auto-sync orders from your sales data, or show custom notifications created by you if you want to promote any items.

Let's discover how you can master **Beeketing Sales Pop** by following the detailed user guide below.

## SYNC REAL NOTIFICATIONS

Once installed, Beeketing Sales Pop will automatically crawl your sales data and sync the most recent 200 orders into notification list. It may take 5-60 minutes for the app to sync with your sales data.

You will be able to see the list of sync notifications in your **Notification** tab:



The screenshot shows the 'Notifications' dashboard. On the left is a dark blue sidebar with navigation options: Notifications (selected), Settings, How to boost sales, Tips for sellers, More features, FAQs, and Refer friends. The main content area is titled 'Notifications' and includes a blue '+ Add custom notifications' button in the top right. Below the title is a grey box with three bullet points explaining notification behavior. A search bar with a dropdown menu set to 'All Notifications' and a search button is present. Below the search bar, it says 'All Notifications (2)' and a note: 'To help the app work smoothly, all synced notifications will be automatically deleted after 60 days.' A table lists two notifications:

<input type="checkbox"/>	Notifications	Status	Type	Date created
<input type="checkbox"/>	 Someone in Canada just bough BBQ Grill Mat 8 hours ago	<input checked="" type="checkbox"/>	Sync	Fri, July 21, 2017, 05:37:56 PM UTC
<input type="checkbox"/>	 Someone in Canada just bough Red Wine Glass Liquid Transpa 6 hours ago	<input checked="" type="checkbox"/>	Sync	Fri, July 21, 2017, 02:28:52 AM UTC

The app will continuously auto-sync in real time whenever you have new orders.

## CREATE CUSTOM NOTIFICATIONS

If you haven't yet got orders, or want to promote items of your choice, you can create custom notifications to promote them as hot sellers.

Click the blue **"Add custom notifications" button** on the top right corner in Notifications dashboard:

## Add new notifications ✕

*Besides auto notifications, you can create your own custom notifications with product or customer information you choose. Sales Pop will randomly pick combinations of information you provide here.*

**Products \***

✕ Cobra Flex Bit ✕ 1 Pc Pocket Ninja 14 in 1 ✕ 5Pcs Pocket Ninja

**Please enter customer locations (separated by new line) \***

Hong Kong, Singapore, Kuala Lumpur, Brunei 🔄

Custom notifications will have random 'time ago' within 12 hours after they are created

There will be 3 new notifications created

[Create Now](#)

- Choose any products you want to create custom notifications for
- Enter any customer locations you want to show on the notifications

After hitting **“Create Now” button**, custom notifications will be create in your notifications list and display on your site as real-sales notifications.

# CONTROL SETTINGS

Beeketing Sales Pop control admin gives you full control over how notifications looks and display on your store so you can optimize its efficiency.

## 1) Message

Settings

1 Message

`<span style="font-size: 13px; color: #888">Someone in {{location}} just bought</span> <br> <a href="{{product_link}}">{{product_title`

Variables: {{location}}, {{product\_title}}, {{product\_link}}, {{time\_ago}}, {{random\_number}}, {{random\_time\_ago}}, {{full\_name}}, {{first\_name}}, {{last\_name}}, {{city}}, {{country}}

- Write notification message template in your own style or language
- Personalize message by shopper's name, location, time ago, and product title simply by replacing the variant code in the right place.
- You can also style the message by simple HTML/CSS code.

## 2) Theme

2 Themes

Customize your notification [\(Reset to default\)](#)

Background color  Border stroke  pixels

Text color  Border color

Link color

Remove Beeketing brand

- Choose either the white or black template

- Or customize the color of background, text, link, border, so it matches with your store's design.

### 3) Display options

The screenshot shows the 'Display options' configuration page. On the left sidebar, there are links for 'Notifications', 'Settings', 'How to boost sales', 'Tips for sellers', 'More features', 'FAQs', and 'Refer friends'. The main content area is titled '3 Display options' and contains the following settings:

- Show on Mobile
- Display notifications in random order
- Randomize interval time between notifications
- Desktop option: bottom left
- Mobile option: bottom
- Language: United States
- Display time: 10 seconds
- Interval time: 10 seconds
- Hide notifications after: 100 days
- Maximum per page: 30 notifications

A 'Save' button is located at the bottom left of the settings area.

- Choose whether to show notifications on mobile or not
- Display notifications in random order
- Set display time that notifications should appear on the site
- Randomize interval time between notifications or set a fix interval time
- Choose the position of notifications on desktop and mobile separately so it is optimized for your customers' user experience
- Hide old notifications after a period of time (you can always renew expired notifications as you want)

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We have walked you through all settings in Beeketing Sales Pop extension. Simple, isn't it?

**Need any support?** Contact us at [hi@beeketing.com](mailto:hi@beeketing.com) and we will be right back to you within 1 business day!