



# USER GUIDE

*for*

FREQUENTLY BOUGHT TOGETHER

## BEFORE WE GET STARTED

**Frequently Bought Together** extension helps Magento merchants increase average order value by recommending personalized products and upselling relevant items to shoppers.

Using big data and machine learning, we build smart recommendation algorithms behind to monitor sales data history of the store, customer's browsing and purchasing behavior, in order to generate the most relevant recommendations.

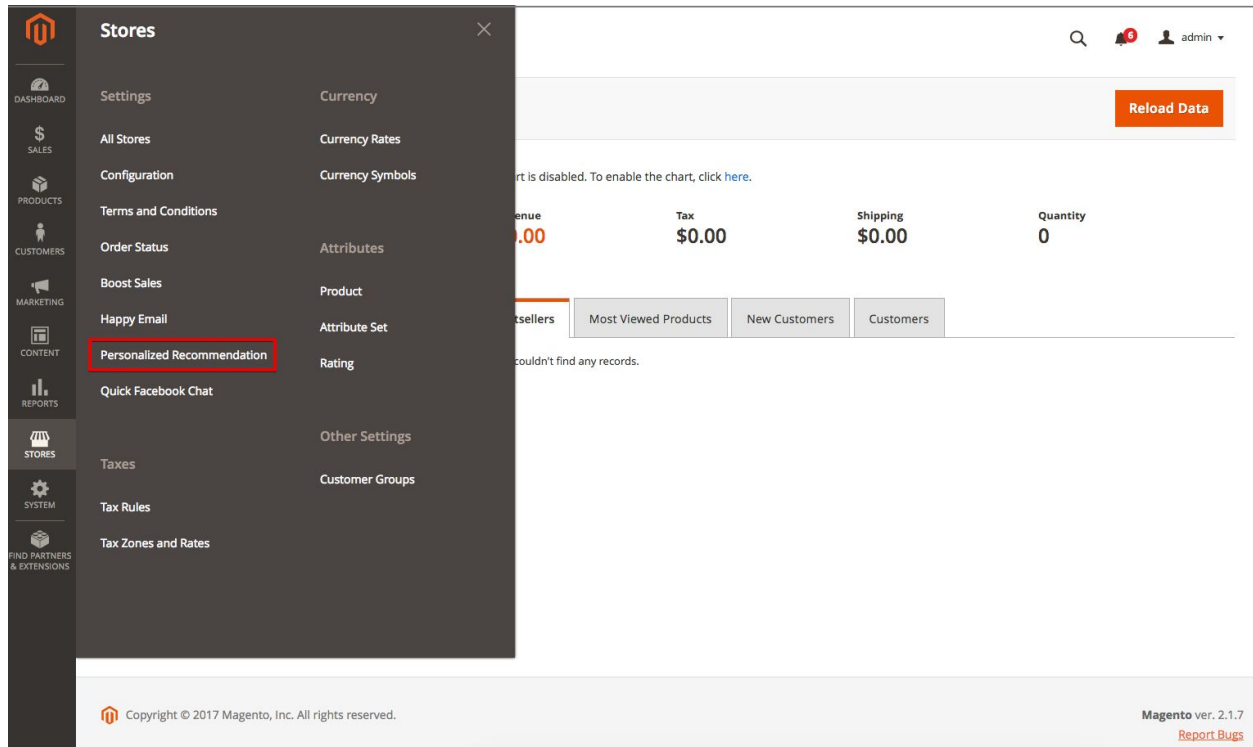
Your store will also be empowered to automatically sell even more with the Upsell popups, that display right when customers click to buy any product in the recommendation blocks.

Let's discover how you can master **Frequently Bought Together** extension by following the detailed instruction below.

**\*\*Note:** **Frequently Bought Together** extension is a connector between Magento stores and [Personalized Recommendation app](#) built and developed by [Beeketing](#). You will find all materials and information from Beeketing relate to the Personalized Recommendation app.

## CONNECT WITH BEEKETING PLATFORM

After installing the extension, go to **Stores >> Settings >> Personalized Recommendation** to open it on your Magento admin.



The screenshot displays the Magento admin interface. On the left, the 'Stores' sidebar menu is open, and the 'Personalized Recommendation' option is highlighted with a red box. The main content area shows a 'Reload Data' button and a table with the following data:

Revenue	Tax	Shipping	Quantity
0.00	\$0.00	\$0.00	0

Below the table, there are tabs for 'Most Viewed Products', 'New Customers', and 'Customers'. The 'Most Viewed Products' tab is selected, and the message 'couldn't find any records.' is displayed below it.

At the bottom of the page, the footer contains the text: 'Copyright © 2017 Magento, Inc. All rights reserved.' and 'Magento ver. 2.1.7 Report Bugs'.

You will be asked to connect your store with Beeketing platform by signing up for a new account (if you are a new Beeketing user), or logging in (if you already have a Beeketing account).

Personalized Recommendation

Beeketing  
Welcome to Personalized Recommendation!

PERSONALIZED RECOMMENDATION

A unique tool that unleashes product discovery and increases sales: it collects and analyze shopping patterns and sales history on your store to learn customer's interest and recommend personalized products they most likely want to buy.

To start using the app, you need to connect your store with Beeketing service.  
Please login or sign up for an account below:

[Let's start now](#)

If you have any problems getting started with Personalized Recommendation, feel free to [Contact Us](#) or send us an email at [hi@beeketing.com](mailto:hi@beeketing.com). We'll reach back to support you within 1 business day.

Copyright © 2017 Magento, Inc. All rights reserved. Magento ver. 2.1.7  
[Report Bugs](#)

Click “Let’s start now” button and a native popup will appear to guide you through the login/signup process:

Login to Beeketing

Secure <https://go.beeketing.com/sign-in?display=popup&platform=magento&domain=mage2cbox.t.beeketing.net&email=tungquach@brodev.com>

Beeketing

**Sign in to Beeketing**

Email

Password

[Sign in >](#)

[Need any help?](#)

Once logged in successfully, you will see a message as below:

**Personalized Recommendation**

Admin! Welcome to Personalized Recommendation

A unique tool that unleashes product discovery and increases sales: it collects and analyze shopping patterns and sales history on your store to learn customer's interest and recommend personalized products they most likely want to buy.

[Go to configuration dashboard](#)

Copyright © 2017 Magento, Inc. All rights reserved. Magento ver. 2.1.7  
[Report Bugs](#)

## 5 TYPES OF RECOMMENDATIONS

There are 5 types of product recommendation in this extension:

### **Who bought this also bought**

When customer views a product, it will recommend items that most other customers usually buy together with that product

### **Best sellers of the store**

Recommend the most popular products of your store

### **Recently viewed & featured recommendations**

Remind customers of items they viewed and are interested in, together with featured recommendations based on their browsing and purchase history

### **Cart recommendations**

Suggest most relevant products that customers most likely want to buy, based on items in their shopping cart

The screenshot shows a dashboard interface. On the left is a dark blue sidebar with navigation options: Dashboard (selected), Design, Settings, Translate, Share Your Love, Tips for sellers, More features, and Refer friends. The main content area is titled 'Dashboard' and includes a greeting: 'Howdy Aaron! Here's your recommendation stats.' Below this is a table with four columns: Sales, Impression, Cart Added, and Orders. The values are \$7,653.82 USD, 127048, 2286, and 54 respectively. Underneath the table is a 'Widgets' section with four toggleable items, all of which are currently turned on:

Sales	Impression	Cart Added	Orders
\$7,653.82 USD	127048	2286	54

**Widgets**

- 1. Store best sellers**  
Show best selling products. Best when displayed on Home page.
- 2. Who bought this also bought**  
Show products customers also buy with a target product. Best when displayed on Product page.
- 3. Cart recommendations**  
Show recommendations based on customer's cart. Best when displayed on Cart page.
- 4. Recently viewed & featured recommendations**  
Show recommendations based on customers' browsing history & sales history, Best when displayed on footer of all pages.

Simply switch the button beside each widget to turn on/off the recommendation type you want.

---

## SET UP RECOMMENDATIONS ON EACH PAGE

Recommendation widgets can display on **Home** page, **Category** page, **Product** page, and **Cart** page.

In **Settings** tab, you can choose to enable what widgets on each type of page, as in the screenshot below:

Dashboard

Design

**Settings**

Translate

Share Your Love  
Tips for sellers  
More features

Refer friends

## Settings

Here you can config Personalized Recommendation app's settings

### Where do you want to place your recommendation widgets?

*You can skip and use recommended settings*

#### Home page option

- Store best sellers
- Cart recommendations
- Recently viewed featured recommendations

#### Category page option

- Store best sellers
- Cart recommendations
- Recently viewed featured recommendations

#### Product page option

- Store best sellers
- Cart recommendations
- Who bought this also bought
- Recently viewed featured recommendations
- Handpicked products just for you

#### Cart page option

- Store best sellers
- Cart recommendations

By default, the widgets will be placed on the footer of the page. You can customize position of widgets in this field.

Dashboard

Design

Settings

Translate

Share Your Love

Tips for sellers

More features

Refer friends

Who bought this also bought

Recently viewed featured recommendations

Handpicked products just for you

**Cart page option**

Store best sellers

Cart recommendations

Recently viewed featured recommendations

Where do you want to show recommendation on your site? [Need more help?](#)

footer, #footer, .footer, #pagefooter, #content, main.main-content

Only change this setting if recommendation widgets are not showing or if you want to change their position on your site.

\* tip: we use jQuery selector to append recommendation result.

\*\* default: footer, #footer, .footer, #pagefooter, #content, #main-wrap, main.main-content

Save



## CUSTOMIZE DESIGN

To make recommendation widgets look native on your site, we have options to customize the design to make it match with your store's design:

**Design**

Here you can customize the interface of your recommendation widgets.

**Who bought this also bought**

Unlovable Raglan \$112.20 Add to cart

Tailor Card Holder I \$80.20 ~~\$116.20~~ Add to cart

Tailor Card Holder \$112.20 Add to cart

KS1 Newhall Slim 13oz Selvedge Jeans \$20.20 Add to cart

**Layout**

Number of products: 10

Max products per slide: 4

Add to cart

Show button: Show on all page

Fill color: #0dbad1

Line color: #0dbad1

Font: Merriweather

Font size: 15px

Font color: #ffffff

(reset to default)

Your button will look like this

Add to cart

### Customize the layout:

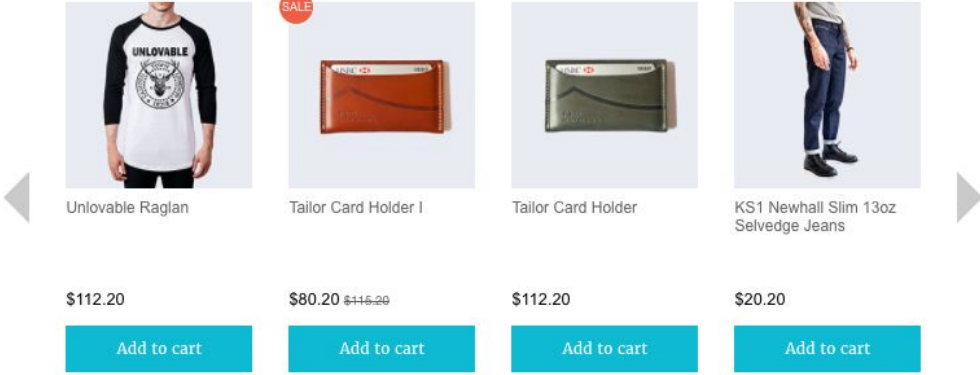
- Set the maximum number of products in 1 recommendation widget and the number of products shown in 1 slide.
- Design the Call-to-Action button: button color, text color and font

- [Dashboard](#)
- [Design](#)
- [Settings](#)
- [Translate](#)
- [Share Your Love](#)
- [Tips for sellers](#)
- [More features](#)
- [Refer friends](#)

## Design

Here you can customize the interface of your recommendation widgets.

### Who bought this also bought



#### Layout

#### Text Styling

Header	Product Name	Product Price
Font: <input type="text" value="Merriweather"/>	Font: <input type="text" value="Arial, Helvetica, sans-se"/>	Font: <input type="text" value="Arial, Helvetica, sans-se"/>
Font size: <input type="text" value="25px"/>	Font size: <input type="text" value="15px"/>	Font size: <input type="text" value="16px"/>
Font color: <input type="text" value="#232323"/>	Font color: <input type="text" value="#606060"/>	Font color: <input type="text" value="#000000"/>
Align: <input type="text" value="Center"/>	Align: <input type="text" value="Left"/>	Align: <input type="text" value="Left"/>
<a href="#">(reset to default)</a>	Sale Tag: <input type="text" value="#ee5f45"/>	<a href="#">(reset to default)</a>
	<a href="#">(reset to default)</a>	

### Customize the Text Styling:

In a recommendation widget, there are header, product name, product price, and sale tag that you can customize to make the whole widget matches with your store design.

- Choose font, font size, and color of the text
- Aline the text to be Left, Right, or Center

## TRANSLATION

All texts of the recommendation widgets shown on your storefront are pre-written in English. In **Translation** tab, you can change the text in your style, or translate into any other languages

**Translate**

Here you can translate all phrases used in your website.

<b>Who bought this also bought *</b>	Frequently bought together
<b>Recommendation based on your cart *</b>	These go well with items in your cart
<b>Best sellers of the store *</b>	Best sellers of the store
<b>Recently viewed &amp; featured recommendation *</b>	Recently viewed & featured recommendation
<b>Handpicked products just for you *</b>	Handpicked products just for you
<b>In your cart *</b>	In your cart
<b>Add to cart *</b>	Buy Now

We have walked you through all settings in **Frequently Bought Together** extension. Simple, isn't it?

**Need any support?** Contact us at [hi@beeketing.com](mailto:hi@beeketing.com) and we will be right back to you within 1-2 business days to support you.