



USER GUIDE

BEFORE WE GET STARTED

Mobile Web Boost extension helps Magento merchants convert more mobile shoppers into customers, by optimizing the conversion funnel on the mobile site.

This extension is built to seamlessly connect Magento stores to [Mobile Web Boost](#) app on [Beeketing](#) platform. All features are configured and managed in our server, so the extension is as lightweight as possible and takes minimum resources from your website.

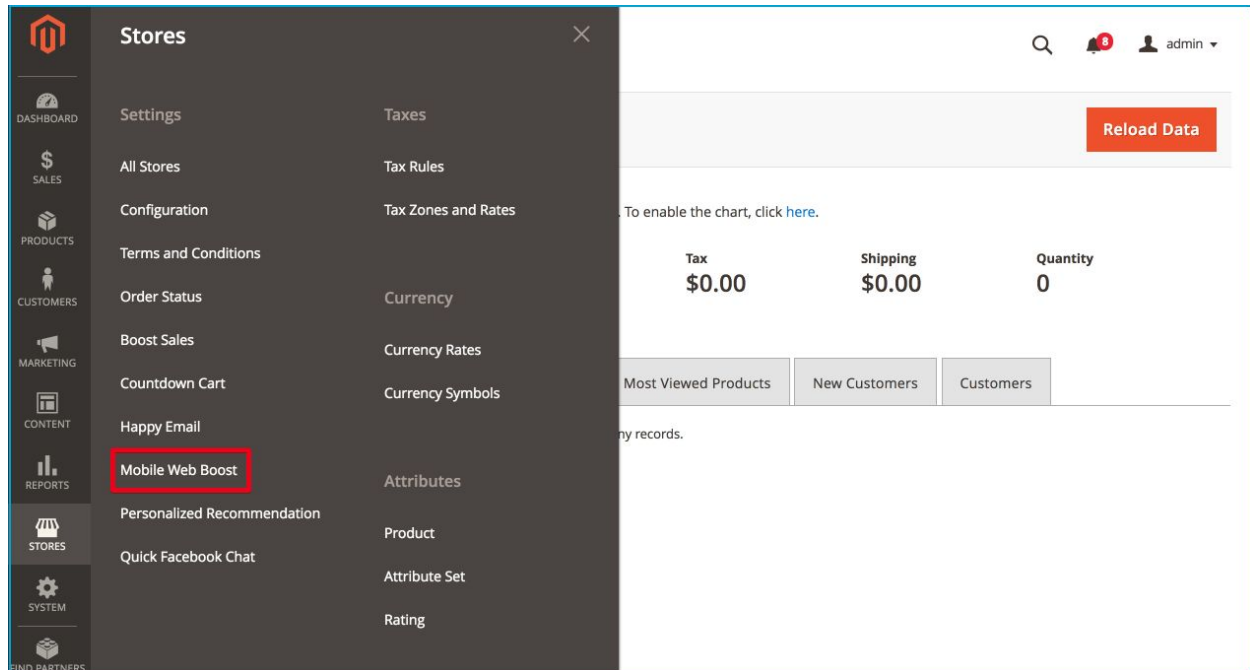
Mobile Web Boost extension empowers 2 powerful widgets:

- **Conversion Driver:** Add a fixed bar with Add-to-cart button on the top/bottom of mobile screen while customers scroll up/down the screen.
- **Mobile Gallery:** Show a full-screen gallery view of product images so that customers can have the most detailed visual look of your products on mobile.

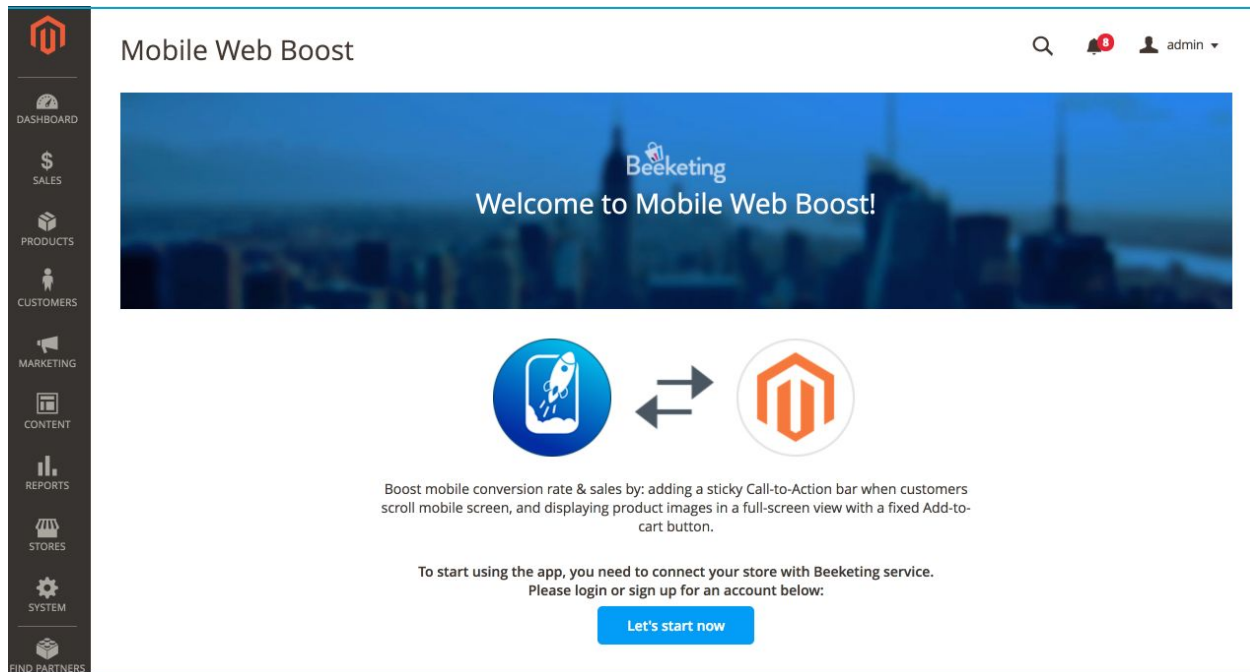
Let's discover how you can master this extension, by following the detailed user guide below.

Connect your store with Beeketing platform

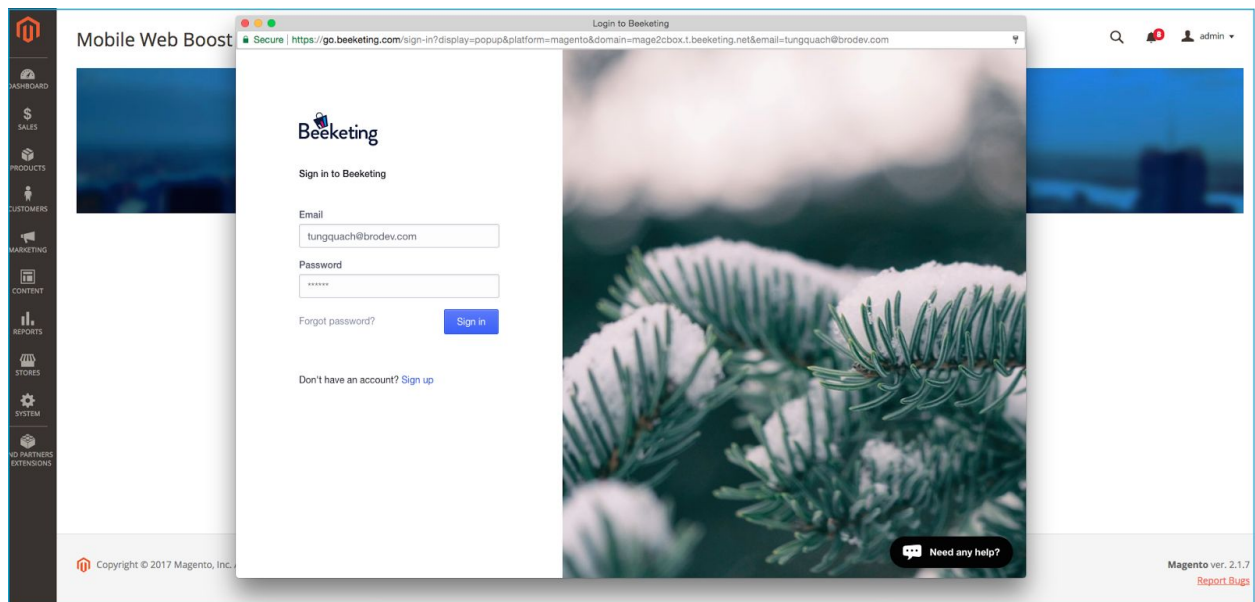
After installing the extension, go to **Stores >> Settings >> Mobile Web Boost** to open it on the dashboard:



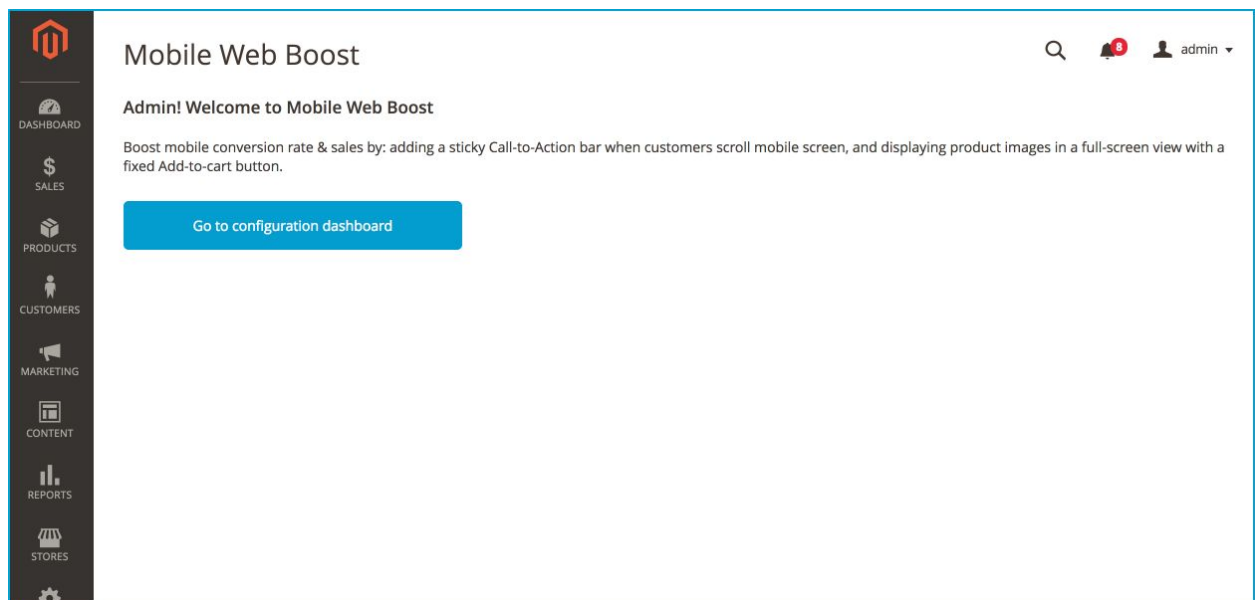
You will be asked to connect your store with Beeketing platform by signing up for a free account (if you are a new Beeketing user), or logging in (if you already have a Beeketing account):



Click “Let’s start now” button and a native popup will appear to guide you through the login/signup process:



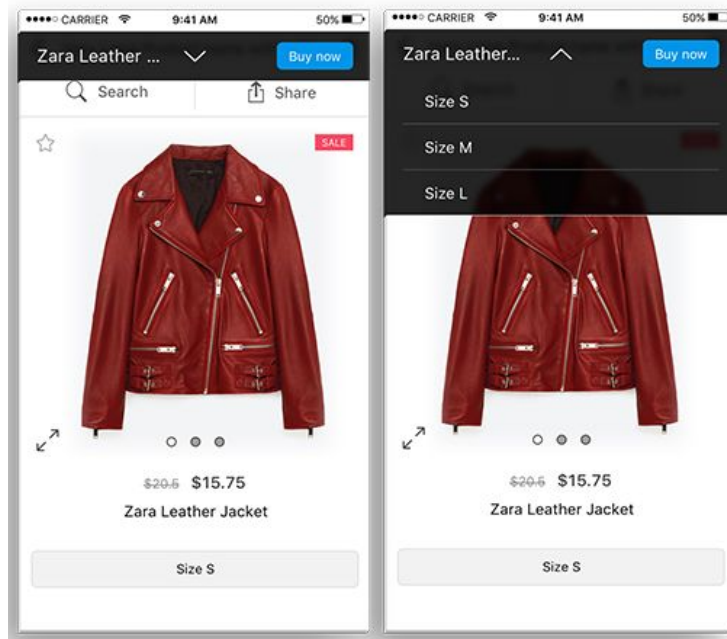
Once logged in successfully, you will see a message as below:



Click “Go to configuration dashboard” button to access your control dashboard.

CONVERSION DRIVER

This feature adds a fixed bar with Add-to-cart button on the top or bottom of mobile screen while customers scroll up/down the screen. This helps to make sure that mobile shoppers, though easily being distracted by their phone activities, can conveniently make purchase in just 1 click.



Open Settings of this feature: **Dashboard >> Conversion Driver:**

Dashboard

Conversion Driver

Mobile Gallery

Translate

Tips for sellers

More features

Refer friends

Your mobile web boost

Preview

Settings ☒ On

Show Conversion Driver in product page

Choose the position of your Conversion Driver bar

Show at bottom

Choose background theme of the Conversion Driver bar

Dark theme

Choose your Button color

#4ea9ae

Choose your Text Button color

#ffffff

☒ **Show Conversion Driver in Cart page**

Boost your sales by motivating user complete checkout process by open Shopify checkout

Power settings

"Buy now" Button size

☒ Buy now Height: 25px. - Mini size

☐ Buy now Height: 30px. - Medium size

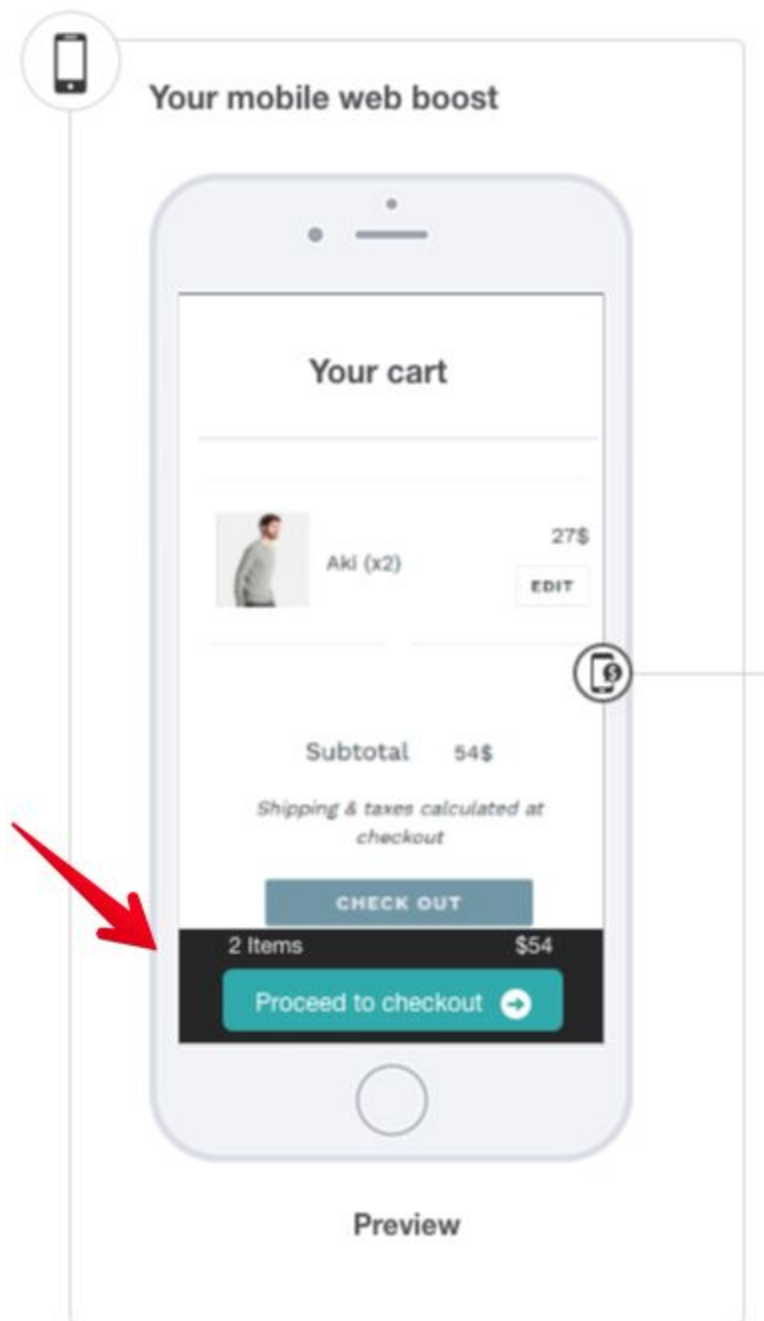
☐ Buy now Height: 35px. - Big size

☐ Buy now Height: 40px. - Super Big size

Once switched on, this feature by default shows on all product pages. You can:

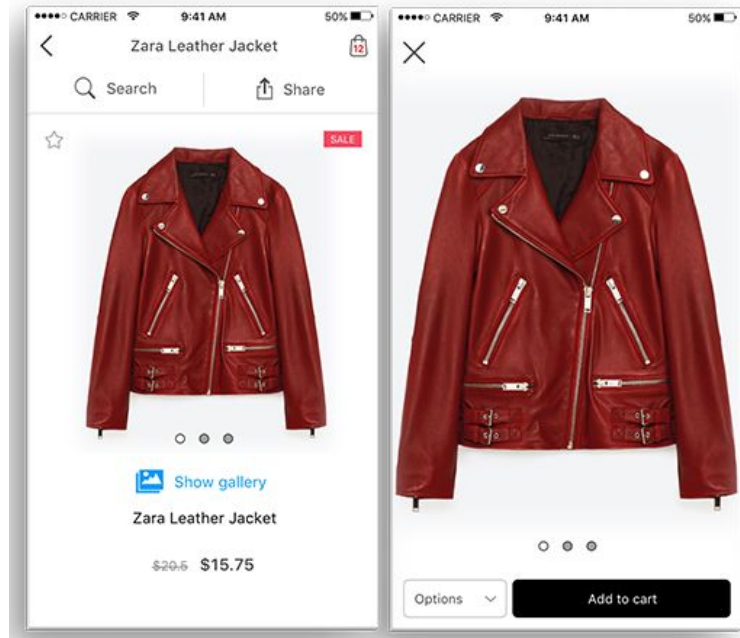
- Choose to show it on top or bottom of mobile screen
- Choose the light theme or dark theme to match with your mobile web theme.
- Design the CTA button color & size, text color to make it stand out and motivate customers to click

If you enable this feature on Cart page, the CTA button will redirect customers to checkout page, to help you increase the mobile checkout rate. See below:

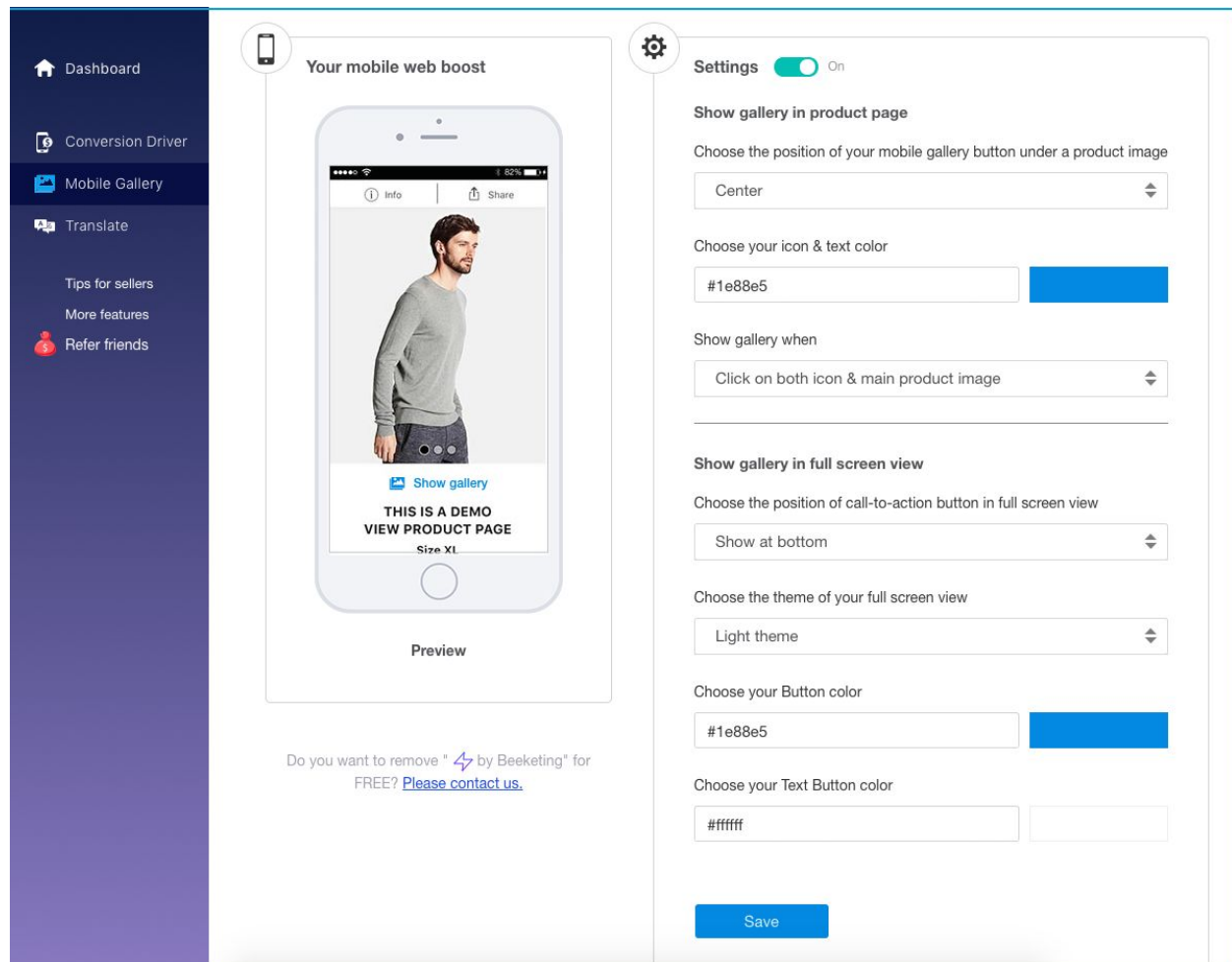


MOBILE GALLERY

Mobile Gallery feature shows a full-screen gallery view of product images so that customers can have the most detailed visual look of your products on mobile. Customers can swipe left or right to view different images, just like viewing photos in their smart phone. A CTA button is also built with this feature to encourage shoppers to add products to cart in a click.



Open Settings of this feature: **Dashboard >> Mobile Gallery:**



There is a small text link in the product page that directs customers to the mobile gallery view of the product. You can:

- Choose the position of the text link: left, right, or center
- Design the color of the text link and the icon in the left

There is a Call-to-action button on the gallery view to encourage customers to add items to cart. You can:

- Choose the position of the button: top or bottom of the screen
- Choose light theme or dark theme
- Choose color for the button and the text

Translation:

In Translation tab, you can translate the default text displayed in storefront into other terms or languages.

The screenshot displays the 'Translate' settings page. On the left is a dark sidebar with the following menu items: Dashboard, Conversion Driver, Mobile Gallery, Translate (highlighted), Tips for sellers, More features, and Refer friends. The main content area is titled 'Translate' and includes the subtitle 'Here you can translate all phrases used in your website.' Below this is a settings card for '1. Conversion driver'. Inside the card, there is a 'Preview' section showing a 'Buy now' button and a '12 Items' section showing a 'Proceed to checkout' button. To the right of the preview is a 'Settings' section with three input fields: 'Buy now (Button)' with the value 'Buy now' (note: 'Should not be over 10 characters'), 'Items' with the value 'Items' (note: 'Should not be over 10 characters'), and 'Proceed to Checkout (Button)' with the value 'Proceed to checkout' (note: 'Should not be over 30 characters').

We have walked you through all settings in **Mobile Web Boost** extension. Simple, isn't it?

Need any support? Contact us at hi@beeketing.com and we will be right back to you within 1 business day!