



USER GUIDE

BEFORE WE GET STARTED

Mobile Web Boost extension helps Magento merchants convert more mobile shoppers into customers, by optimizing the conversion funnel on the mobile site.

This extension is built to seamlessly connect Magento stores to [Mobile Web Boost](#) app on [Beeketing](#) platform. All features are configured and managed in our server, so the extension is as lightweight as possible and takes minimum resources from your website.

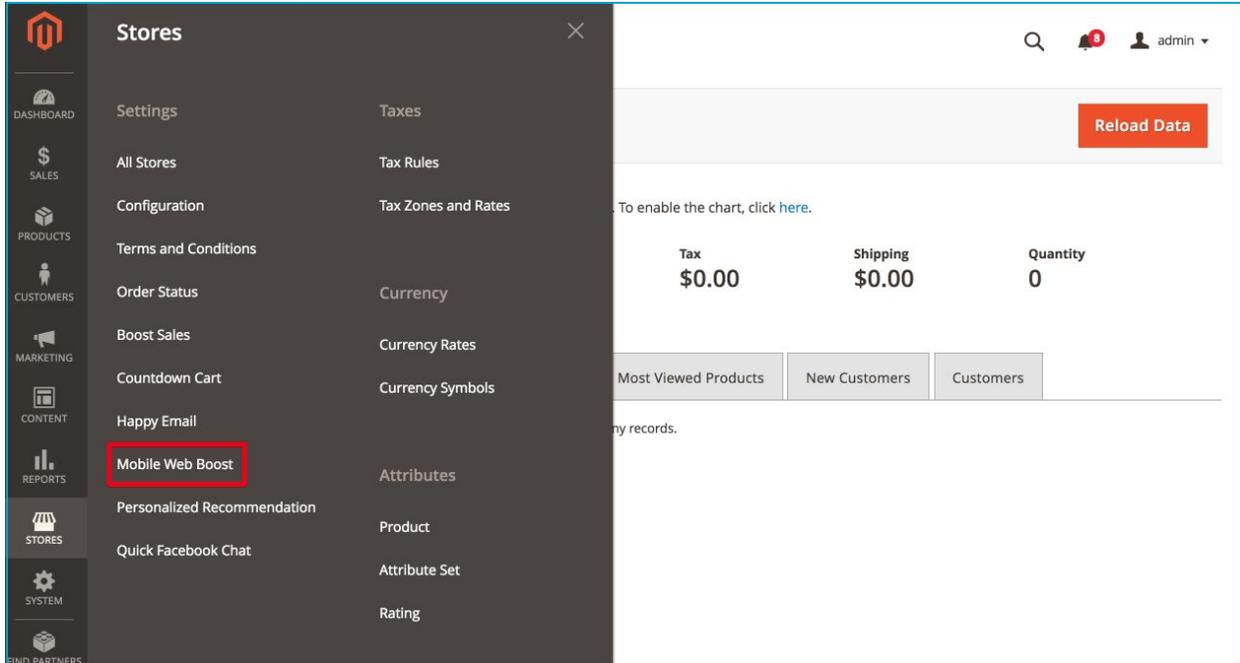
Mobile Web Boost extension empowers 2 powerful widgets:

- **Conversion Driver:** Add a fixed bar with Add-to-cart button on the top/bottom of mobile screen while customers scroll up/down the screen.
- **Mobile Gallery:** Show a full-screen gallery view of product images so that customers can have the most detailed visual look of your products on mobile.

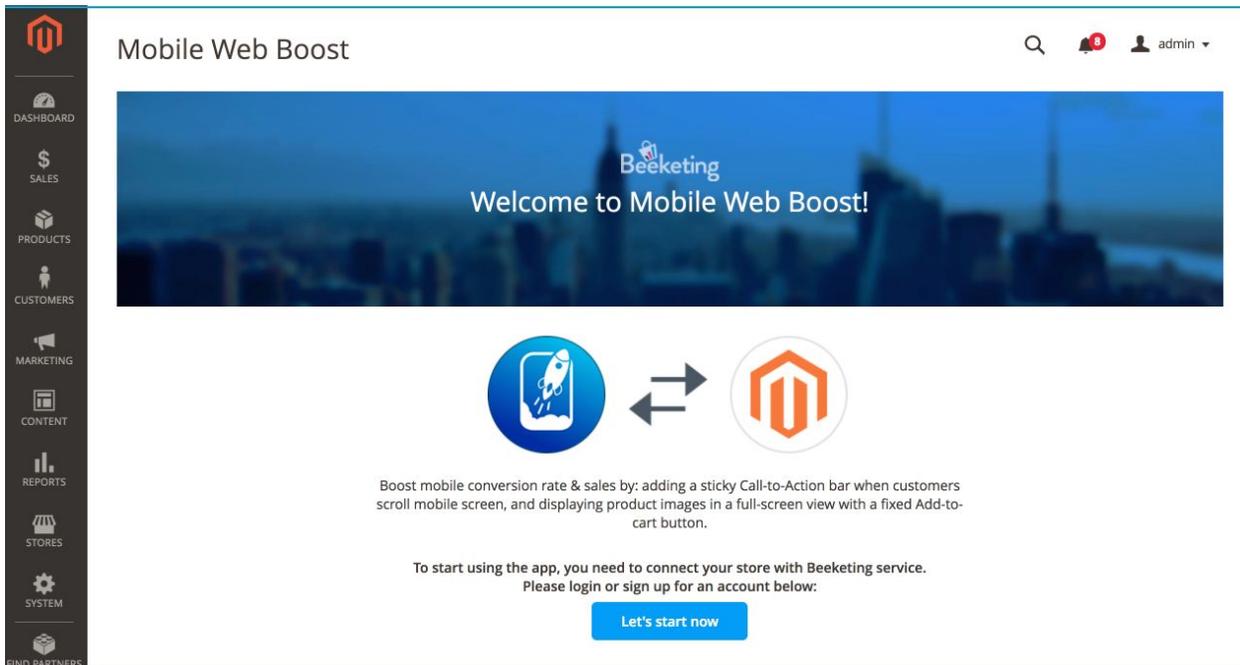
Let's discover how you can master this extension, by following the detailed user guide below.

Connect your store with Beeketing platform

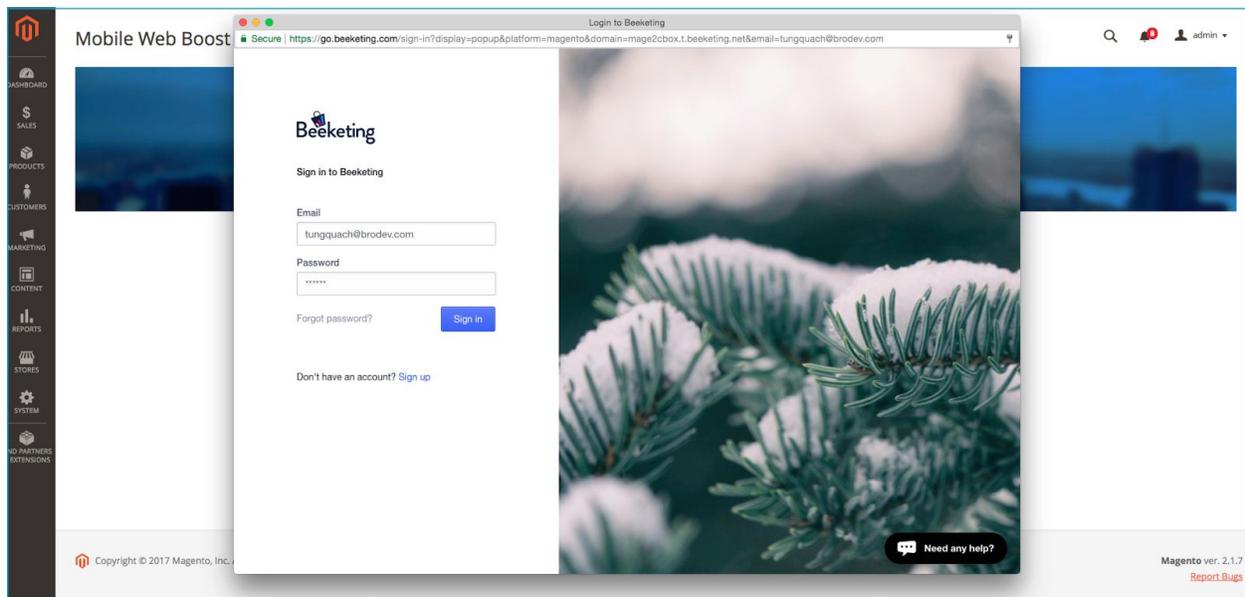
After installing the extension, go to **Stores >> Settings >> Mobile Web Boost** to open it on the dashboard:



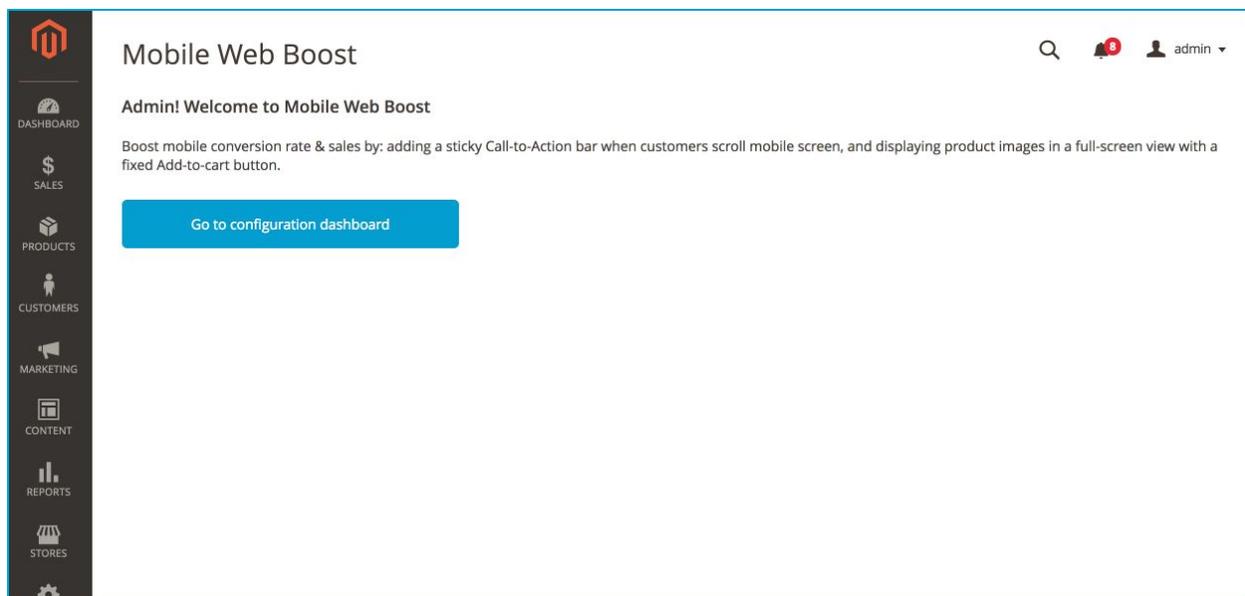
You will be asked to connect your store with Beeketing platform by signing up for a free account (if you are a new Beeketing user), or logging in (if you already have a Beeketing account):



Click “Let’s start now” button and a native popup will appear to guide you through the login/signup process:



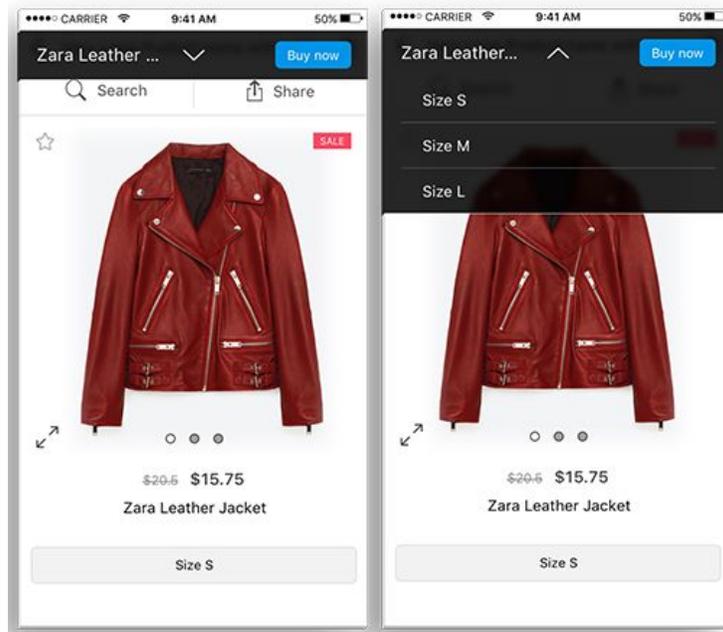
Once logged in successfully, you will see a message as below:



Click “Go to configuration dashboard” button to access your control dashboard.

CONVERSION DRIVER

This feature adds a fixed bar with Add-to-cart button on the top or bottom of mobile screen while customers scroll up/down the screen. This helps to make sure that mobile shoppers, though easily being distracted by their phone activities, can conveniently make purchase in just 1 click.



Open Settings of this feature: **Dashboard >> Conversion Driver:**

Your mobile web boost

Preview

Settings On

Show Conversion Driver in product page
Choose the position of your Conversion Driver bar
Show at bottom

Choose background theme of the Conversion Driver bar
Dark theme

Choose your Button color
#4ea9ae

Choose your Text Button color
#ffffff

Show Conversion Driver in Cart page
Boost your sales by motivating user complete checkout process by open Shopify checkout

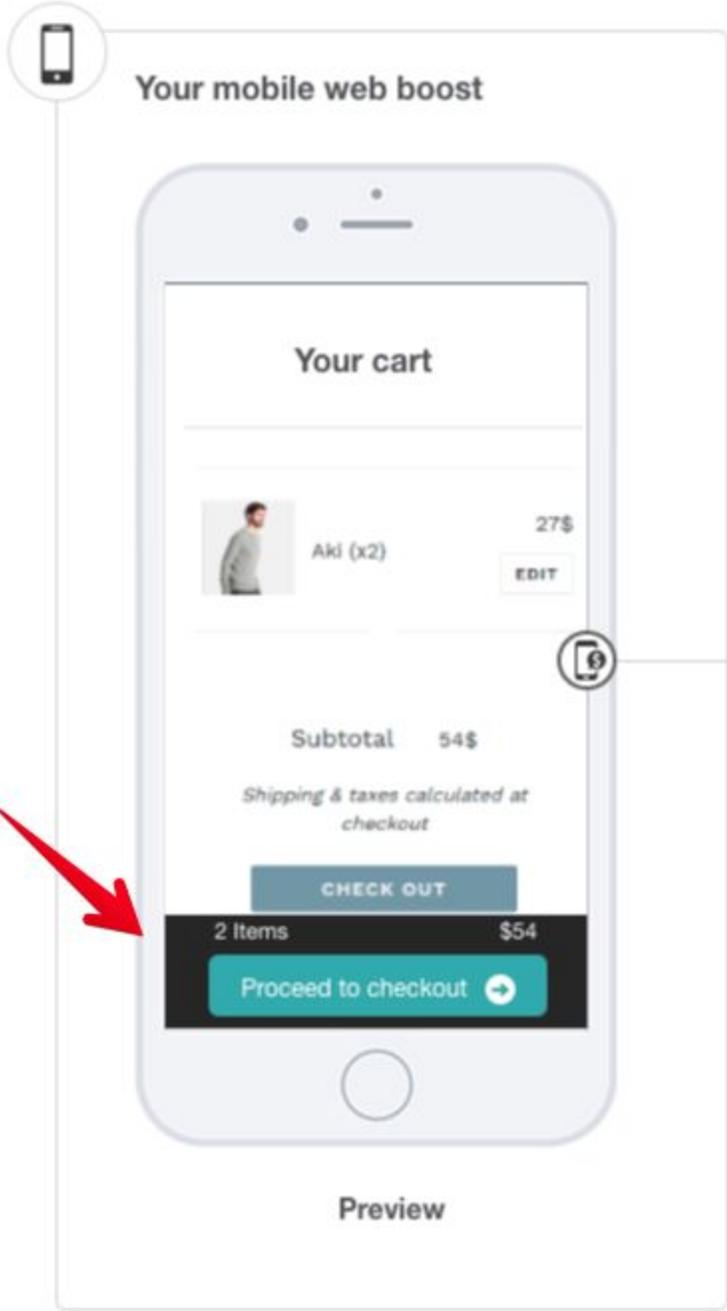
Power settings
"Buy now" Button size

- Buy now Height: 25px. - Mini size
- Buy now Height: 30px. - Medium size
- Buy now Height: 35px. - Big size
- Buy now Height: 40px. - Super Big size

Once switched on, this feature by default shows on all product pages. You can:

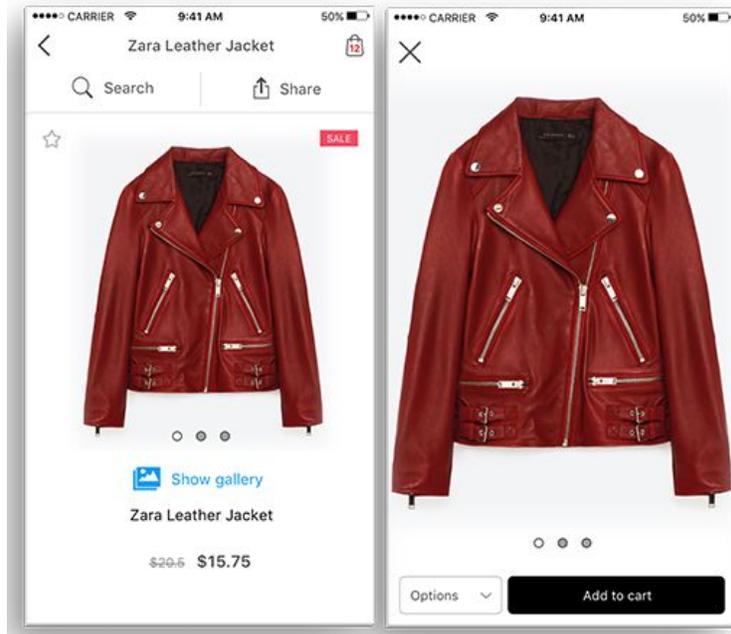
- Choose to show it on top or bottom of mobile screen
- Choose the light theme or dark theme to match with your mobile web theme.
- Design the CTA button color & size, text color to make it stand out and motivate customers to click

If you enable this feature on Cart page, the CTA button will redirect customers to checkout page, to help you increase the mobile checkout rate. See below:



MOBILE GALLERY

Mobile Gallery feature shows a full-screen gallery view of product images so that customers can have the most detailed visual look of your products on mobile. Customers can swipe left or right to view different images, just like viewing photos in their smart phone. A CTA button is also built with this feature to encourage shoppers to add products to cart in a click.



Open Settings of this feature: **Dashboard >> Mobile Gallery:**

The screenshot displays the 'Mobile Gallery' settings page. On the left is a dark blue sidebar with navigation options: Dashboard, Conversion Driver, Mobile Gallery (highlighted), Translate, Tips for sellers, More features, and Refer friends. The main content area is divided into two panels. The left panel, titled 'Your mobile web boost', shows a mobile phone preview of a product page. The phone screen displays a product image of a man in a grey sweater, a 'Show gallery' button, and promotional text: 'THIS IS A DEMO VIEW PRODUCT PAGE Size XL'. Below the phone is a 'Preview' label. The right panel, titled 'Settings', has a toggle switch set to 'On'. It contains two main sections: 'Show gallery in product page' and 'Show gallery in full screen view'. The first section includes a dropdown for 'Center', a color picker for '#1e88e5', and a dropdown for 'Click on both icon & main product image'. The second section includes a dropdown for 'Show at bottom', a theme dropdown for 'Light theme', a color picker for '#1e88e5', and a text color picker for 'ffffff'. A blue 'Save' button is located at the bottom of the settings panel. Below the phone preview, there is a small text link: 'Do you want to remove " by Beeketing" for FREE? [Please contact us.](#)

There is a small text link in the product page that directs customers to the mobile gallery view of the product. You can:

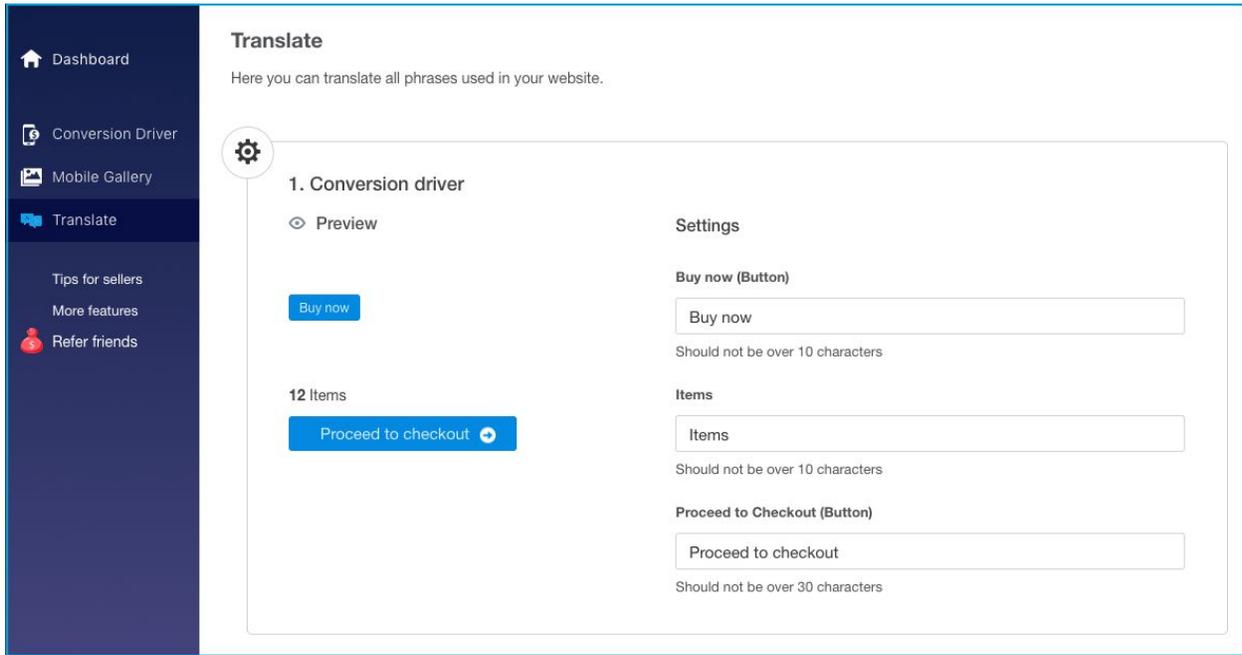
- Choose the position of the text link: left, right, or center
- Design the color of the text link and the icon in the left

There is a Call-to-action button on the gallery view to encourage customers to add items to cart. You can:

- Choose the position of the button: top or bottom of the screen
- Choose light theme or dark theme
- Choose color for the button and the text

Translation:

In Translation tab, you can translate the default text displayed in storefront into other terms or languages.



The screenshot shows the 'Translate' settings page for the '1. Conversion driver'. The page is divided into a 'Preview' section and a 'Settings' section. The 'Preview' section shows two buttons: a blue 'Buy now' button and a blue 'Proceed to checkout' button with a right-pointing arrow. The 'Settings' section contains three text input fields with character limits: 'Buy now (Button)' with a limit of 10 characters, 'Items' with a limit of 10 characters, and 'Proceed to Checkout (Button)' with a limit of 30 characters. A dark blue sidebar on the left contains navigation options: Dashboard, Conversion Driver, Mobile Gallery, Translate (highlighted), Tips for sellers, More features, and Refer friends.

We have walked you through all settings in **Mobile Web Boost** extension. Simple, isn't it?

Need any support? Contact us at hi@beeketing.com and we will be right back to you within 1 business day!