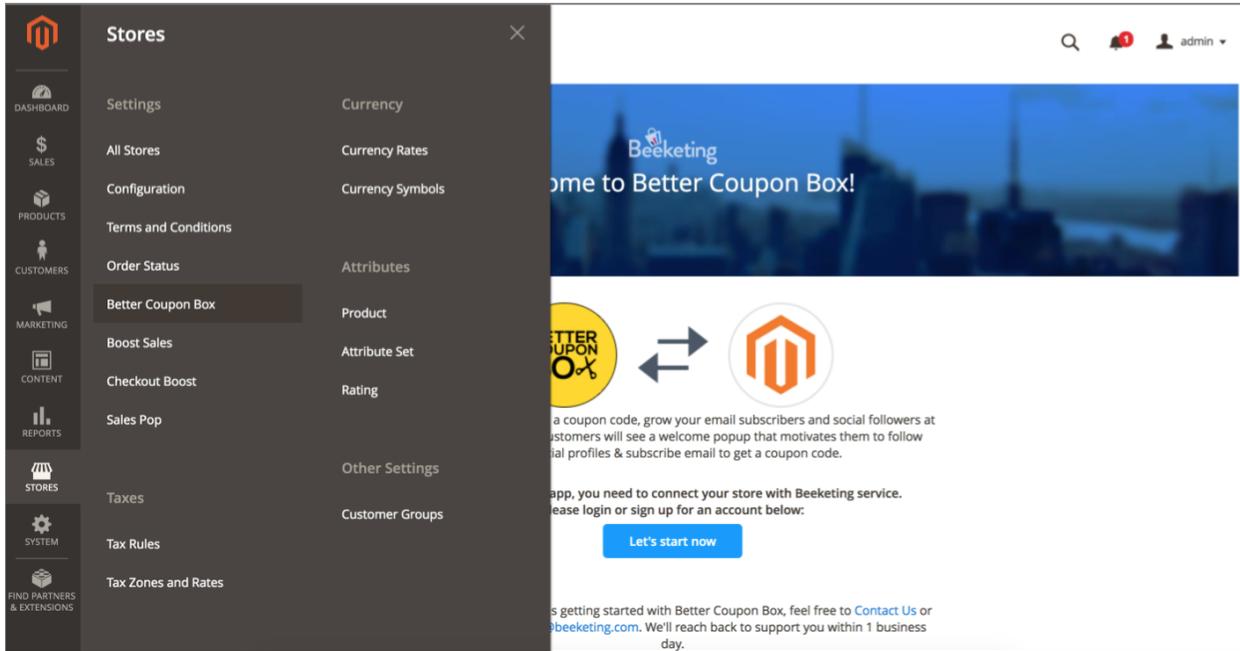




## THANK YOU FOR GETTING ON-BOARD WITH EXIT COUPON POPUP EXTENSION

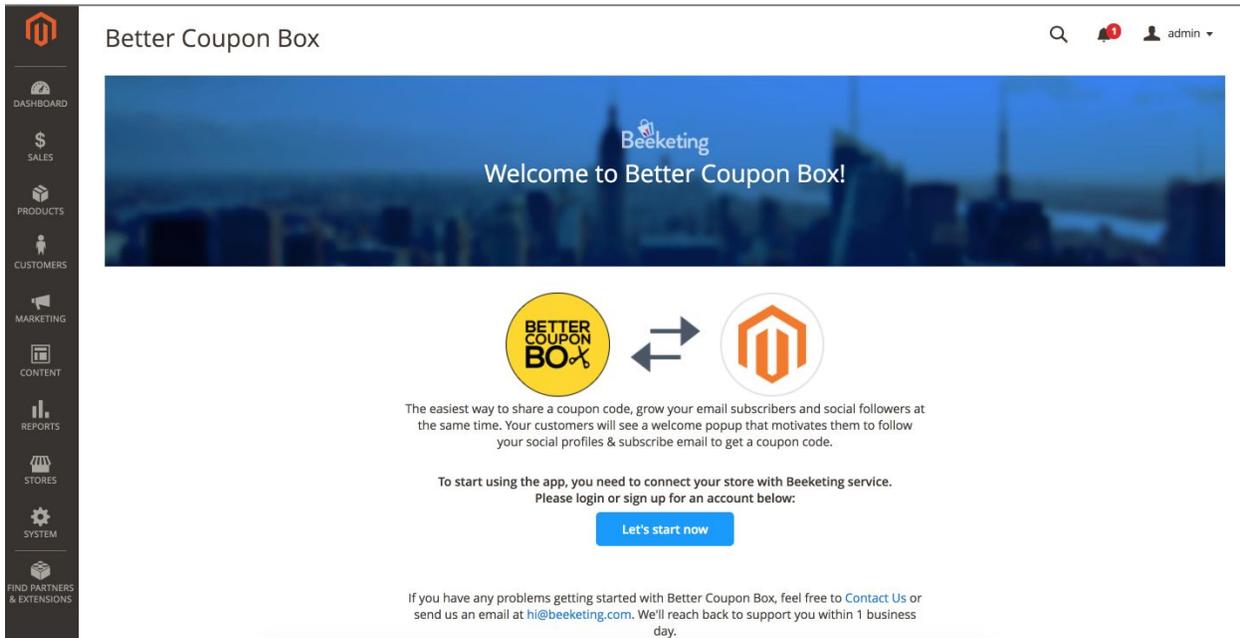
In the app's admin dashboard, there are 5 tabs to manage different elements of the coupon box: **Settings, Design, Subscribers, Email Subscription and Translate**. Let's go over each tab to see what you can do to optimize your coupon popup.

## Connect your store with Beeketing service



The screenshot shows the Magento admin interface. On the left, the 'Stores' menu is open, highlighting 'Better Coupon Box'. The main content area displays a welcome message from Beeketing: 'Welcome to Better Coupon Box!'. Below the header, there is a diagram showing the 'Better Coupon Box' logo connected to the Magento logo. The text explains that the extension allows users to share coupon codes, grow email subscribers, and social followers simultaneously. It also states that to use the app, users need to connect their store with Beeketing service and provides a 'Let's start now' button. At the bottom, there is a note about contacting support for any issues.

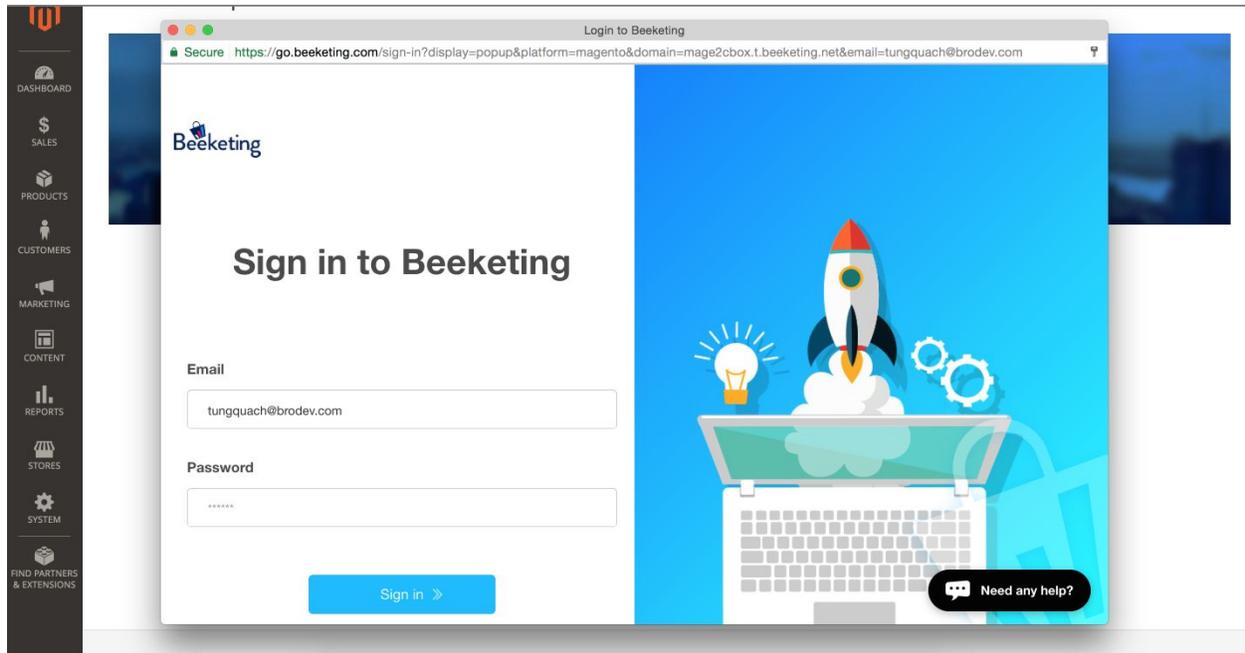
After installing the extension, go to **Stores >> Settings >> Better Coupon Box** to open it on your Magento admin.



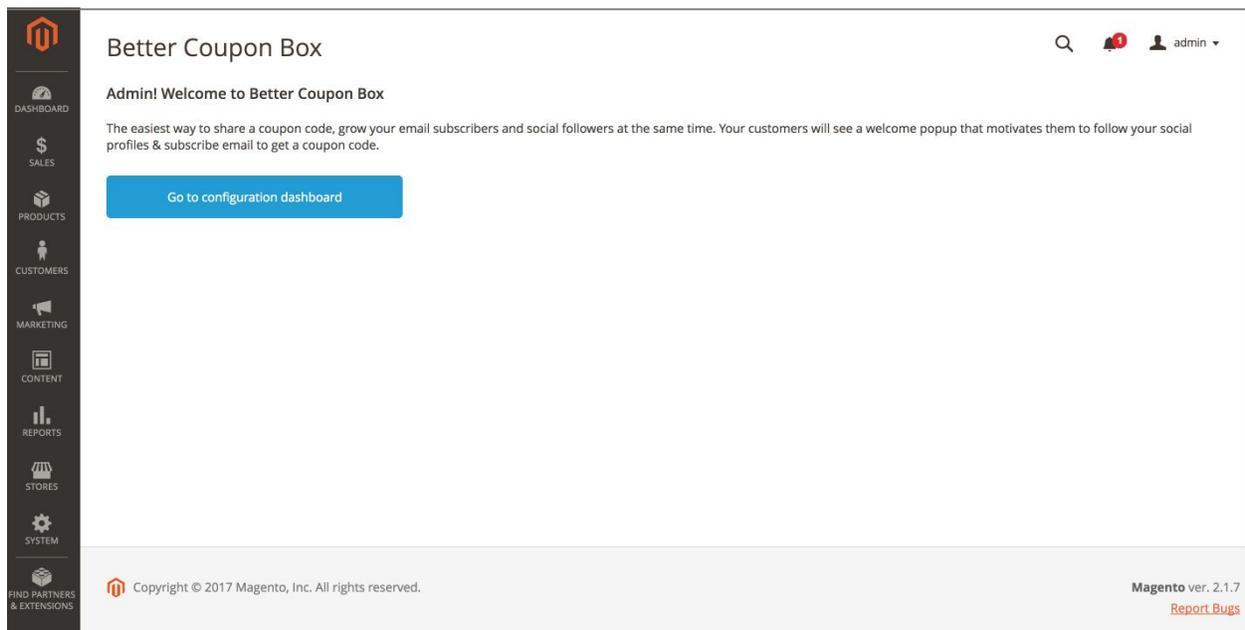
The screenshot shows the 'Better Coupon Box' settings page in the Magento admin interface. The page features a blue header with the Beeketing logo and the text 'Welcome to Better Coupon Box!'. Below the header, there is a diagram showing the 'Better Coupon Box' logo connected to the Magento logo. The text explains that the extension allows users to share coupon codes, grow email subscribers, and social followers simultaneously. It also states that to use the app, users need to connect their store with Beeketing service and provides a 'Let's start now' button. At the bottom, there is a note about contacting support for any issues.

You will be asked to connect your store with Beeketing service by signing up for a new account (if you are a new Beeketing user), or logging in (if you already have a Beeketing account).

Click “Let’s start now” button and a native popup will appear to guide you through the login/signup process:



Once logged in successfully, you will see a message as below:



Click “Go to configuration dashboard” button and you will be redirected to the extension’s dashboard to start the settings.

## TAB 1 : SETTINGS

Enter the basic elements of your coupon box and set up its display options:

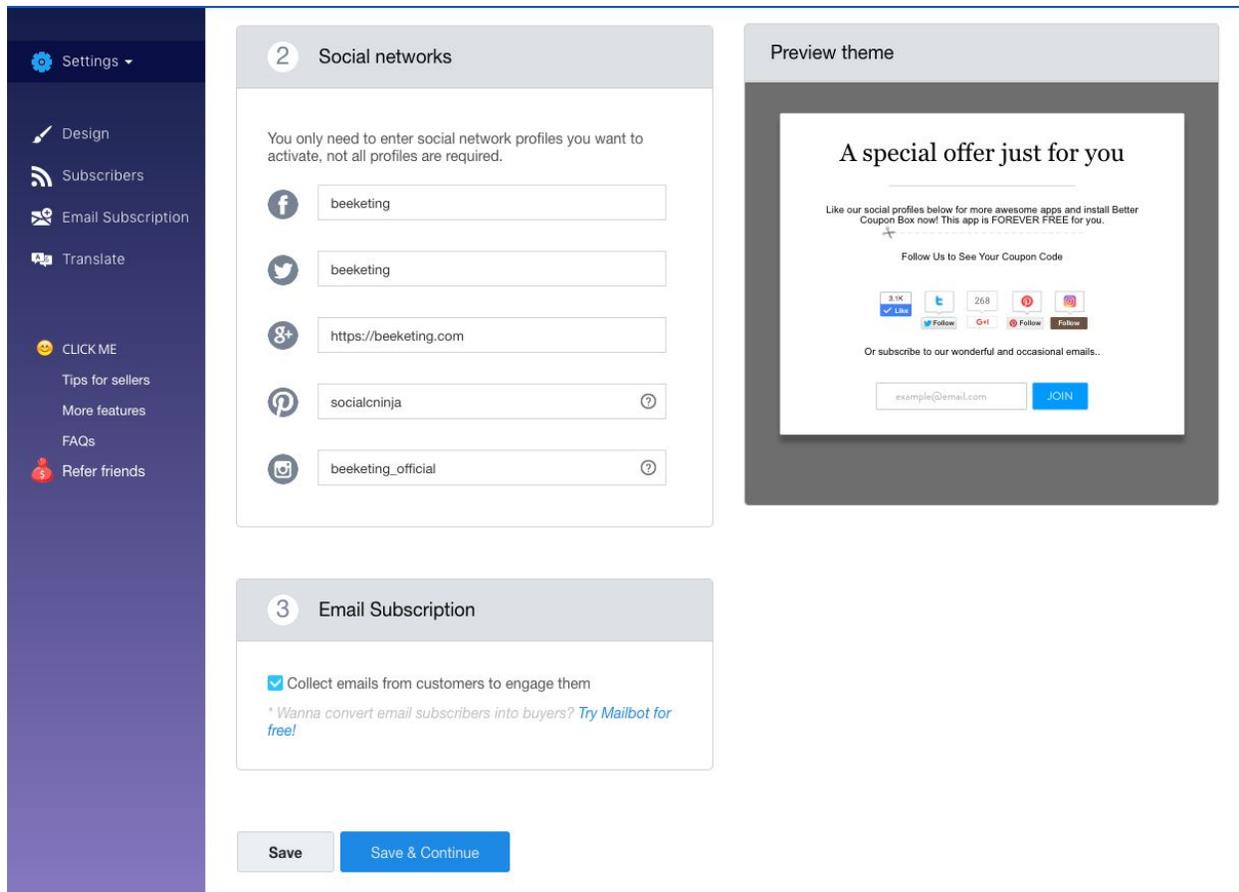
**Step 1:** Submit all required information to create the coupon box:

The screenshot shows the 'Settings' page for creating a coupon box. The page is divided into two tabs: 'Create coupon box' (active) and 'Display Options'. The 'Create coupon box' tab contains a form with three main sections: 'Subject', 'Message', and 'Coupon Code(s)'. The 'Subject' field contains 'A special offer just for you'. The 'Message' field contains a promotional text about social media and a coupon code. The 'Coupon Code(s)' field contains 'HappyBeeketing'. Below the form, there is a note about creating coupon codes and a link to Shopify's Bulk Discounts app. To the right of the form is a 'Preview theme' section showing a visual representation of the coupon box with a toggle switch for 'Turn on/off coupon box'.

- **Subject:** Let's create a "hook" to catch your customer's attention about your promotion campaigns
- **Message:** Explain more about your campaigns, especially how to get the discount code. For example: Follow us on social media to get 20% off on all purchases today.
- **Coupon code:** Enter coupon code(s).

Create a coupon code in Magento 2 Admin as [this instruction](#). This extension supports multiple one-time codes to make sure each customer can only use a coupon code once only, so add as many coupon codes into this field as you want.

**Step 2:** Enter social network profiles and activate email subscription:

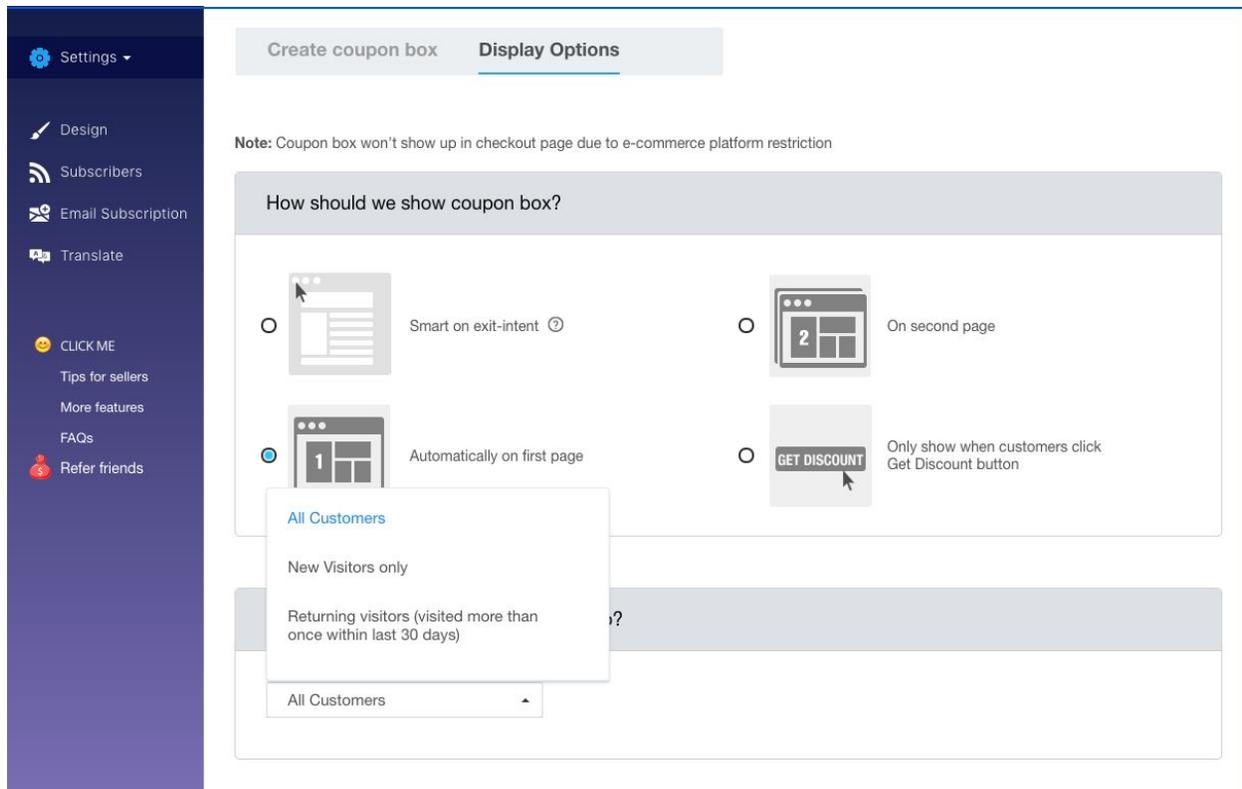


Enter your Facebook page ID, Twitter handle, Pinterest, Instagram, Google+, URLs into the placeholders as instructed. Not all profiles are required, you only need to enter social profiles that you want to integrate into the coupon box.

If you do not require customers to follow social media to get coupon codes, just leave these fields blank.

Check the option **“Collect email from customers to engage them”** if you want to collect customer emails with your coupon box.

**Step 3:** Set up Display Options:



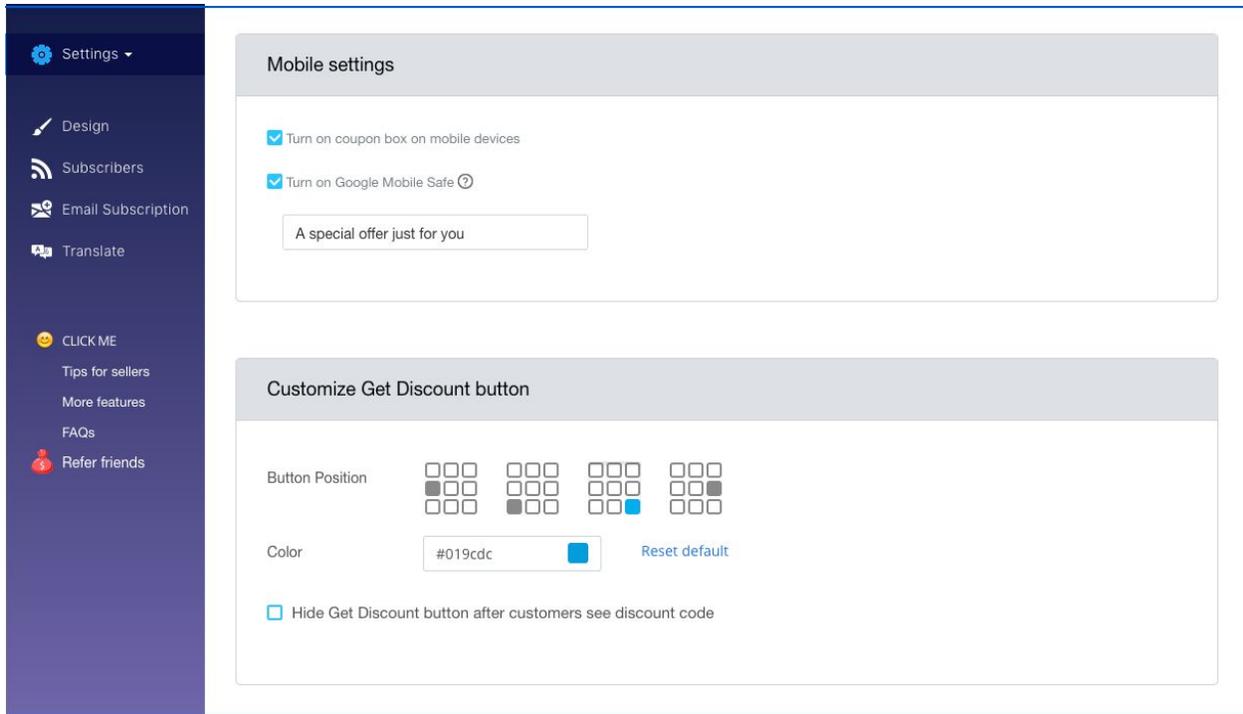
## 1. How should we show coupon box:

There are 4 options to choose where to show your coupon box on the site:

- Automatically on first page: popup automatically show on homepage when customers first visit the site
- On second page: if customers navigate to any site after entering homepage, the popup will show
- Smart on exit-intent: popup only shows when customers hover mouse around the browser bar, indicating that they're about to leave the site
- Only show when customers click Get Discount button: popup only shows if customers want to open it manually by clicking the Get discount button in site corner

## 2. Who do you want to show coupon box:

This setting allows you to target audience for your coupon code. There are 3 options: All Customers, New Visitors only, and Returning visitors (visited more than once within last 30 days)



### 3. Mobile settings

- Check option “**Turn on coupon box on mobile devices**” to activate your coupon box on mobile devices. We support iOS and Android devices.
- Check option “**Turn on Google Mobile Safe**” to reduce coupon box to a smaller-sized popup on mobile for better user experience according to Google Ranking rule.

### 4. Customize Get Discount button

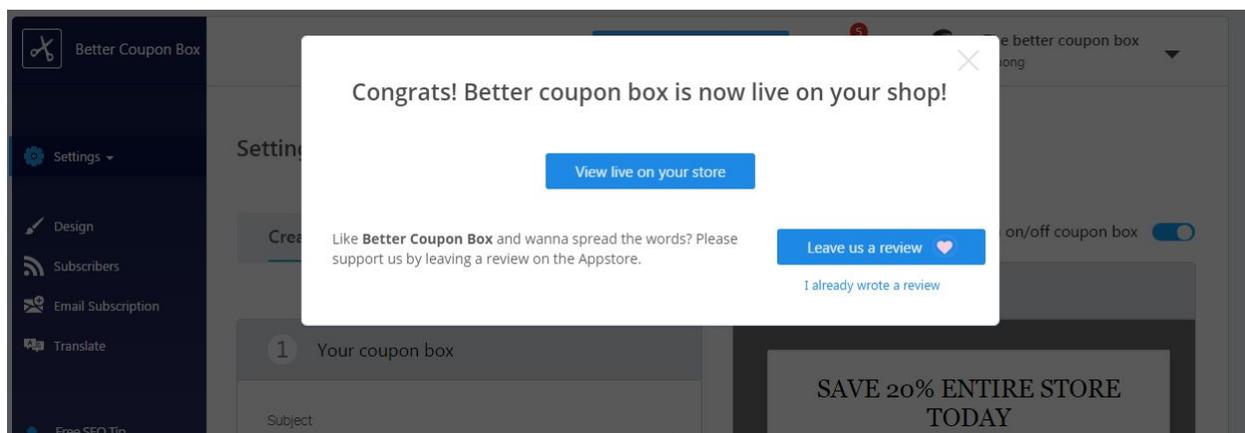
- Choose where to put the Get Discount button on your site with 4 options
- Customize the button color to make it match your store design
- Hide Get Discount button after customers see popup the first time: Check this option if you only want to show the coupon box once to each customer. After turning off the popup, they will not be able to open it again manually.

## 5. More options (Optional):

- Limit time for this offer: choose a specific time to display your coupon box on site.
- Show coupon box in specific pages only: if you want to display the coupon box on specific collections/products pages or cart page only, set up this option as instructed in the app dashboard.

### **Step 4:** Click Save when finishing all steps

- Check all the settings all over again to make sure it's set as you wish, then **Save** your coupon box and view live on your store:



## TAB 2: DESIGN:

In this tab, you can design your own coupon box popup to match your store design.

- There are 06 customizable templates with different styles. You can choose image from the app library or upload your own brand image to add in the theme.

The screenshot shows the 'Active Theme' design interface. On the left is a dark blue sidebar with navigation options: Settings, Design, Subscribers, Email Subscription, Translate, Free SEO Tip, Tips for sellers, and More features. The main area is titled 'Active Theme' and contains the following elements:

- Popup image (reset to default):** A preview of a coupon box with a background image of clothing. A 'Choose Image' button and a trash icon are next to it.
- Box color (reset to default):** A color picker showing the hex code #515151 and a black color swatch.
- Choose Get Discount button image:** A checkbox that is currently unchecked.
- Buttons:** 'Cancel' and 'Save' buttons at the bottom left, and a 'Get Discount' button at the bottom right.
- Preview:** A larger preview of the coupon box with the text 'Your coupon box will look like this'. The preview includes the text 'We've got a sweet offer for you!', a 'COUPON CODE' field, social media icons for Facebook (3.3k likes), Twitter (169 followers), and YouTube (169 subscribers), and an email subscription field with a 'Subscribe' button.

Below the 'Active Theme' section is a 'Customizable Themes' section showing two preview cards for holiday-themed coupon boxes with the text 'Congrats! A special gift just for you'.

- Holiday themes collection are pre-designed themes to help you decorate your store on holiday sales seasons.
- If you know CSS codes, you can even code your own coupon popup with Custom CSS/HTML

- Settings ▾
- Design
- Subscribers**
- Email Subscription
- Translate
- CLICK ME
- Tips for sellers
- More features
- FAQs
- Refer friends

Themes

Custom CSS

You can customize your coupon box design by writing custom CSS code here. ?

1

Save

## TAB 3: SUBSCRIBERS

All emails collected via Submit Email field will be stored here. You can export subscriber list in .csv file.

- Settings ▾
- Design
- Subscribers**
- Email Subscription
- Translate
- Free SEO Tip
- Tips for sellers
- More features

### Subscribers

Export subscribers

Search

All subscribers (284)

<input type="checkbox"/>	Email	Join date
<input type="checkbox"/>	test@test.com	7PM Apr 23rd, 2015
<input type="checkbox"/>	example@email.com	8AM May 22nd, 2015
<input type="checkbox"/>	test@gmail.com	2PM Jun 23rd, 2015
<input type="checkbox"/>	test@example.com	10PM Nov 9th, 2015
<input type="checkbox"/>	dddd@gmail.com	7AM Dec 20th, 2015
<input type="checkbox"/>	patrick.moloney@shopify.com	4PM Dec 30th, 2015
<input type="checkbox"/>	sdfghjk@gmail.com	10PM Dec 30th, 2015

## TAB 4: EMAIL SUBSCRIPTION:

This extension seamlessly auto-syncs email subscribers collected to other Email Service Providers: MailChimp, Constant Contact, Aweber, GetResponse, Campaign Monitor, iContact, Klaviyo.

The screenshot shows the 'Email Subscription' tab in a software interface. On the left is a dark sidebar with navigation options: Settings, Design, Subscribers, Email Subscription (highlighted), Translate, and a 'CLICK ME' section with links for Tips for sellers, More features, FAQs, and Refer friends. The main content area is titled 'Email Subscription' and features a section for 'Personalized Automated Emails' with a sub-section for 'Mailbot Email Marketing'. This section includes a Mailbot logo, a description of its features, and an 'Install' button. Below this is a 'Mass email' section with a description and a list of email service providers to link accounts to: Mailchimp, Constant Contact, Klaviyo, GetResponse, Campaign Monitor, iContact, and Aweber.

### Email Subscription

#### Personalized Automated Emails

Turn your visitors into revenue by sending personalized follow-up emails based on customer behaviors on your store.



#### Mailbot Email Marketing

100% Automated Email Marketing; built-in campaigns and customer segments, drafted & scheduled weekly newsletters.

[Install](#)

---

#### Mass email

Send mass newsletters to all customers. E.g. Announce your store's updates...

Select a service to link your accounts.

 Mailchimp	 Constant Contact	 Klaviyo
 GetResponse	 Campaign Monitor	 iContact
 Aweber		

## TAB 5: TRANSLATE

Translate any default text on coupon box into different messages and/or languages as you want

- Settings ▾
- Design
- Subscribers
- Email Subscription
- Translate**

- CLICK ME
  - Tips for sellers
  - More features
  - FAQs
  - Refer friends

### Translate

Here you can translate all phrases used in your website.

Follow Us to See Your Coupon Code *	Follow Us to See Your Coupon Code
subscribe to our wonderful and occasional emails *	subscribe to our wonderful and occasional emails.
Get Discount *	Get Discount
example@email.com *	example@email.com
JOIN *	JOIN
Subscribe button *	Subscribe
Close *	Close
Enter this promo code at checkout page. *	Enter this promo code at checkout page.
Thank you for subscribing. We look forward to keeping you posted. *	Thank you for subscribing.We look forward to keeping you posted.

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