

amasty

Guide for Landing Pages for Magento 2

To create Landing Pages, go to **Admin Panel**→ **Content**→ **Landing Pages section**→ **Pages**.

Select quick actions on the grid. It allows to edit, delete, *duplicate* or preview page.

ID ↓	Title	URL Key	Layout	Store View	Status	Created	Modified	Action
1	Summer Sale	summer_sale	2 columns with left bar	All Store Views	Enabled	Oct 31, 2016 10:58:28 AM	Feb 22, 2018 5:37:03 PM	Select ▲ Preview Delete Edit Duplicate
2	Watch Sale 30 % OFF	watch_sale	3 columns	All Store Views	Enabled	Oct 31, 2016 12:47:44 PM	Feb 22, 2018 5:36:18 PM	
3	Exercise Kit	exercise_kit	Empty	All Store Views	Enabled	Oct 31, 2016 2:41:25 PM	Oct 31, 2016 5:02:59 PM	
4	New Apparel Collection	spring2018	Empty	All Store Views	Enabled	Feb 22, 2018 4:14:50 PM	Feb 22, 2018 5:35:40 PM	Select ▼

General landing page info

At the *Page Information* tab, you can choose at which store views to display the landing page, specify its name and URL key.

If URL key is equal to *sport-backpacks*, URL of the landing page will be: *yoursite.com/sport-backpacks*
The URL will be canonical. If URLs on your site have suffixes, the landing page address will include suffix too. E.g. *yoursite.com/sport-backpacks.html*

← Back Delete Page Reset Save and Continue Edit **Save Page**

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions

Page Products

Page Information

Status * Enabled ▼

Page Title * New Apparel Collection

URL Key * spring2018
Relative to Web Site Base URL

Store View * **All Store Views** ⓘ

Main Website

Main Website Store

Default Store View

Landing page layout and static blocks

At the *Design* tab, you can choose layout for the landing page:

- 1 column
- 2 columns with left bar

- 2 columns with right bar
- 3 columns
- Empty

Use layered navigation - you can choose whether to display the navigation block and where.

Columns count - You can select in how many columns the products will be displayed on landing pages.

You can specify **Heading**, **Image** and custom **description** for each landing page.

[← Back](#) [Delete Page](#) [Reset](#) [Save and Continue Edit](#) [Save Page](#)

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions

Page Products

Page Layout

Layout * 2 columns with left bar ▼

Columns Count 4 ▼

Count of columns in

Include Navigation Yes ▼

Heading

Image No file chosen

Delete Image

Supported formats: jpg,jpeg,gif,png

Image Alt

Top Description

Rich text editor toolbar with icons for bold, italic, underline, link, unlink, list, indent, outdent, undo, redo, etc.

Static Block - You can display a static block above (Top) and under (Bottom) the list of products.

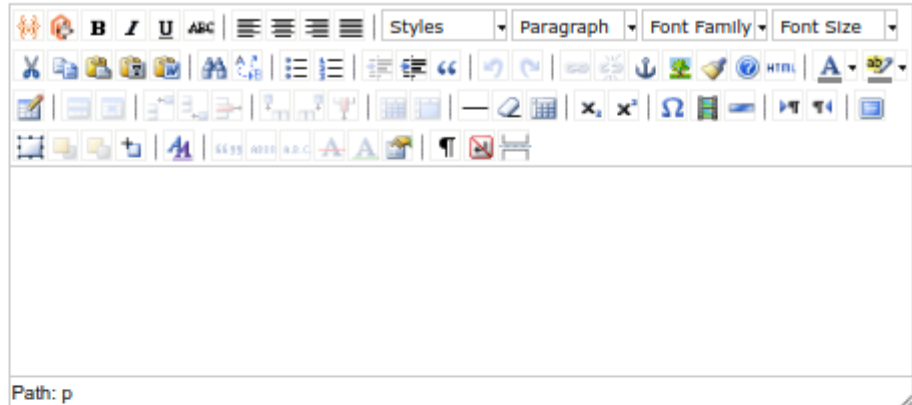
Default Product Listing Sort by - If you want to use the *Configuration Settings*, put a check mark in the checkbox. If not, select the desired default sorting (*Position, Product Name, Price*) from

dropdown.

Layout Update XML - Customize layout template.

Bottom Description

Show / Hide Editor



A WYSIWYG editor interface. At the top is a toolbar with various icons for text formatting (bold, italic, underline, text color, background color), lists, links, and media. Below the toolbar is a large empty text area. At the bottom left of the text area, it says "Path: p".

Top Static Block

Eco Friendly Block

Choose Static Block to show Above Products List

Bottom Static Block

Sale Block

Choose Static Block to show Below Products List

Default Product Listing Sort By *

Position

Use Config Settings

Layout Update XML




An empty rectangular box intended for entering XML code.

Meta Data


At the *Meta Data* tab, you can specify meta tags for the landing page.

If you have multiple store views, it is possible to specify meta title, description, and keywords for each of them, for a single landing page.

PAGE INFORMATION

Page Information 

Design

Meta Data 

Conditions

Page Products

Default Store View

Title	<input type="text" value="bags on sale"/>
Keywords	<input type="text" value="backpack, bag, sale"/>
Description	<input type="text" value="Great discounts on comfortable backpacks"/>

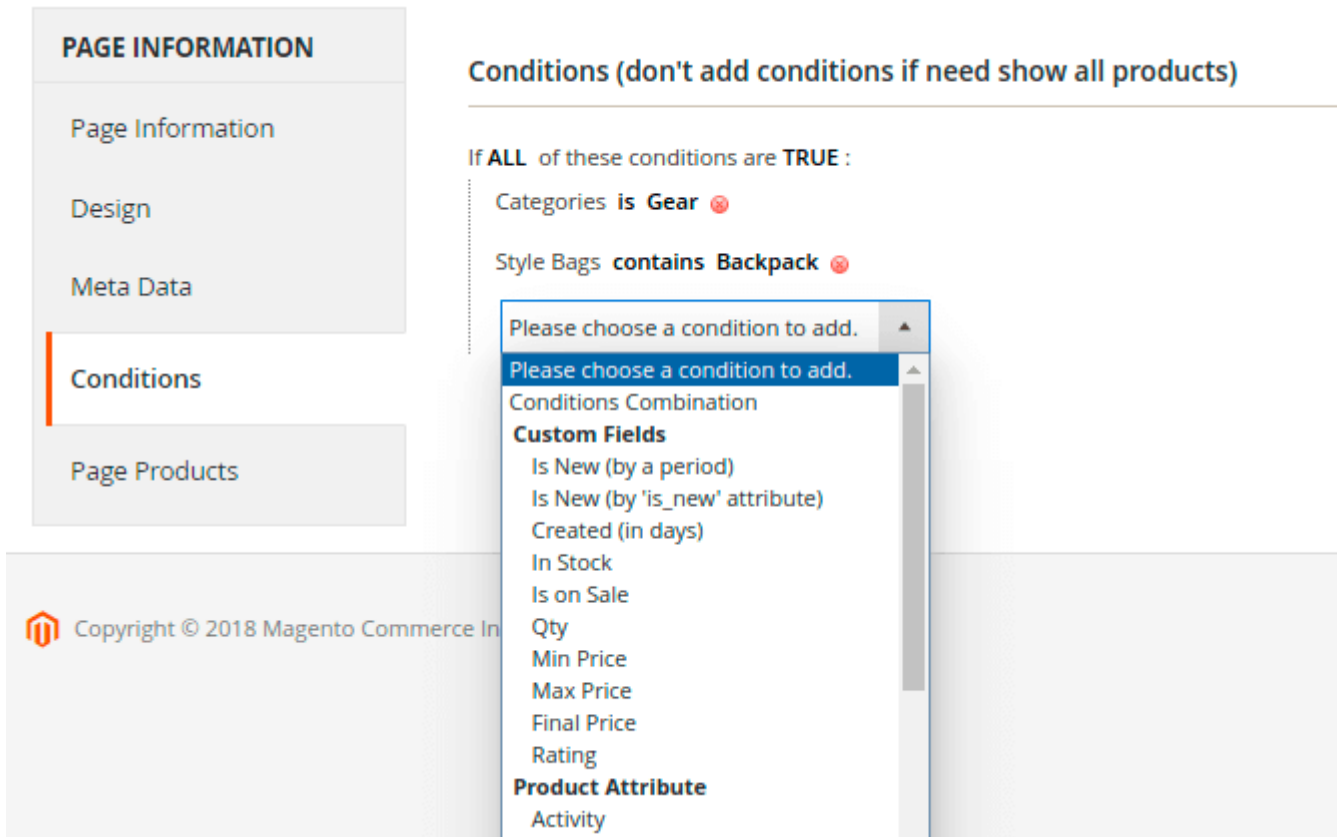
French

Title	<input type="text" value="Sacs à main"/>
Keywords	<input type="text" value="Sac femme, Sacs de voyage pas cher"/>
Description	<input type="text" value="Vente de sac de voyage"/>

Conditions

Combine product conditions according to your needs. The conditions should be met for all products that are displayed on the landing page.

With *Custom Fields*, you can specify attribute conditions to narrow down the product list. You can combine an unlimited number of attributes.



Page Products

Preview the products that will be displayed on the landing page.

You can sort them manually if needed. Choose the product you want to move and enable the Manual Sorting mode for it. Then, simply drag the product to the desired place. You can also use the **Move to top** link to instantly move a product to the top of the list.

← Back Delete Page Reset Save and Continue Edit Save Page

PAGE INFORMATION

Page Information

Design

Meta Data

Conditions




Page Products

Store: Default Store View

Sort order: None Sort

25 records found

20 per page 1 of 2

 Chaz Kangeroo Hoodie Price: \$52.00 Stock: In Stock ★ AUTO	 Teton Pullover Hoodie Price: \$70.00 Stock: In Stock ★ AUTO ^	 Bruno Compete Hoodie Price: \$63.00 Stock: In Stock ★ AUTO ^
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Import

To import a landing page as a .csv file, go to **Stores → Configuration → Amasty Extensions section → Landing Pages**

Select a target store to which the landing page will be imported.

Upload a .csv file with a landing page. Remember to click *Save Config* button, when you are done.

Import

Choose Target Store
[global]

Default Store View

CSV File
[global]

Choose File

No file chosen

- Go to Admin Panel→Content→Landing Pages→Pages
- It's possible to export the selected pages in a .csv file. You can run export directly from the grid.
- Remember to tick pages that you want to export.

Pages

demouser ▾

Add New Page

Search by keyword

Actions ▾ 4 records found (4 selected) 20 per page CSV

<input type="checkbox"/>	ID ↓	Title	URL Key	Layout	Store View	Status	Created		
<input checked="" type="checkbox"/>	1	Summer Sale	summer_sale	2 columns with left bar	All Store Views	Enabled	Oct 31, 2016 10:58:28 AM	Feb 22, 2018 5:37:03 PM	Select ▾
<input checked="" type="checkbox"/>	2	Watch Sale 30 % OFF	watch_sale	3 columns	All Store Views	Enabled	Oct 31, 2016 12:47:44 PM	Feb 22, 2018 5:36:18 PM	Select ▾
<input checked="" type="checkbox"/>	3	Exercise Kit	exercise_kit	Empty	All Store Views	Enabled	Oct 31, 2016 2:41:25 PM	Oct 31, 2016 5:02:59 PM	Select ▾
<input checked="" type="checkbox"/>	4	New Apparel Collection	spring2018	Empty	All Store Views	Enabled	Feb 22, 2018 4:14:50 PM	Feb 22, 2018 5:35:40 PM	Select ▾

Search Landing Pages


To display **Landing Pages** instead of the search results page, go to **Admin Panel > Marketing >**

SEO & Search > Search Terms > Press *Add New Search Term*.

- Input expected **Search Query**;
- Specify the **Store**;
- **Redirect URL** - input the URL of the landing page.

General Information

Search Query *

Store * 

Redirect URL
ex. http://domain.com

Display in Suggested Terms

Usage example

How to use dynamic categories

The extension provides you with the ability to use dynamic categories based on landing pages.

Let's check how to set up the feature.

Step 1. Create a new landing page. Go to **Admin Panel**→ **Content**→ **Landing Pages section**→ **Pages** and click the **Add New Page** button.

Step 2. Fill in the necessary information on the Page Information tab. Set the **Status** field to **Dynamic Category** and choose the dynamic category in the **Linked Dynamic Category** field (you can choose any of the existing categories or create a new one). If you need to edit the category you've chosen as a dynamic, click the **Dynamic Category Edit Page Link** to get right to the dynamic category page.

PAGE INFORMATION

Page Information

Conditions

Page Products

Page Information

Status *


Select 'Dynamic Category' to use Landing Page conditions for category product display. The selected Landing Page becomes unavailable by direct link.

Linked Dynamic Category

Dynamic Category [Video Download](#)
Edit Page Link

Page Title *

URL Key *
Relative to Web Site Base URL

Store View * 

Main Website

Main Website Store

Default Store View

Step 3. Specify conditions to be applied on the **Conditions** tab. Remember, that the products displayed on the landing page will be refreshed automatically in accordance with the conditions you've set up.

PAGE INFORMATION

Page Information

Conditions

Page Products

Conditions (don't add conditions if need show all products)

If **ALL** of these conditions are **TRUE** :

Categories is one of 10 ❌

Is on Sale is Yes ❌



Step 4. Preview the products that will be displayed to customers on the page (according to the conditions we've set, these will be the products on sale from the category Video Download). Sort the products if needed.

PAGE INFORMATION

Page Information

Conditions

Page Products




Store Default Store View ▼

Sort order None ▼

Sort

3 records found

20 ▼ per page < 1 of 1 >

 <p>LifeLong Fitness IV Price: \$14.00 Stock: In Stock</p> <p>★ AUTO</p>	 <p>Yoga Adventure Price: \$22.00 Stock: In Stock</p> <p>★ AUTO ▲</p>	 <p>Solo Power Circuit Price: \$14.00 Stock: In Stock</p> <p>★ AUTO ▲</p>
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How it will be displayed on the frontend:

Home > Training > Video Download

Video Download

Shopping Options 3 Items Sort By Position

ACTIVITY


PRICE

Compare Products


You have no items to compare.

My Wish List

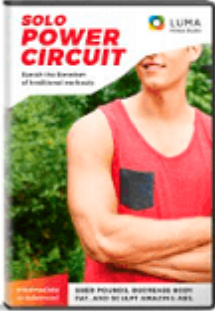
You have no items in your wish list.



LifeLong Fitness IV
\$14.00



Yoga Adventure
\$22.00



Solo Power Circuit
\$14.00

Show 9 per page

When a customer clicks to a dynamic category, he automatically gets to a landing page (note, that the module creates redirect from the landing page's link to the product category's link).

You can also switch on a dynamic category right from the category itself. To do this, go to **Catalog** → **Categories** and choose the category you want to make dynamic. Set the **Dynamic Category** to **Yes** and choose the landing page to display these products on in the **Product Conditions** field.

Add Root Category

Add Subcategory

[Collapse All](#) | [Expand All](#)

- Default Category (2046)
 - What's New (0)
 - Women (0)
 - Men (0)
 - Gear (46)
 - Collections (13)
 - Training (6)
 - Video Download (6)**
 - Promotions (0)
 - Sale (0)

Enable Category Yes [store view]

Include in Menu Yes [store view]

Category Name * [store view]

Dynamic Category Yes

Product Conditions

Please select the Landing Page product conditions to display the category products

[Edit Landing Page: Get our best training videos with 20% off!](#)

Install via Composer

Find out how to install the **Landing Pages** extension for Magento 2 via [Composer](#).

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