

Amasty

For more details see the [Google Rich Snippets for Magento 2](#) extension page.

Rich Snippets for Magento 2

With the extension, you can greatly enhance your snippets in the search results. Add breadcrumbs, rating, price and more to highlight your web store and provide the customers with a better shopping experience.

Breadcrumbs

Fixed Category Path - Enable extended breadcrumbs display on the product pages.

Enabled - Enable extended breadcrumbs display in the rich snippets.

Breadcrumbs



Fixed Category Path

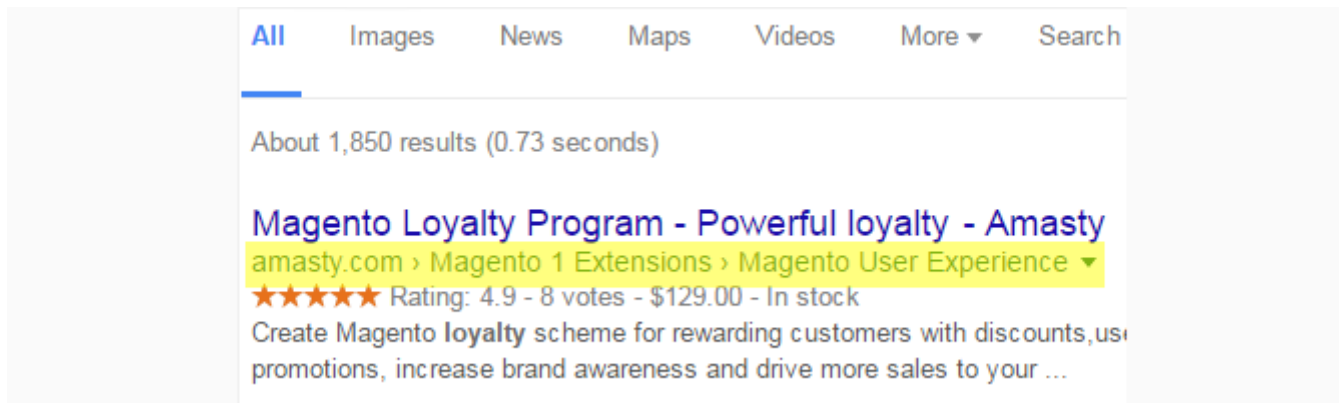
[STORE VIEW]

At the Product Page use the most specific category path if no category info is available


Enabled

[STORE VIEW]

See <https://developers.google.com/structured-data/breadcrumbs>



Home > Gear > Fitness Equipment > Affirm Water Bottle



Affirm Water Bottle

★★★★☆
1 Review [Add Your Review](#)

\$7.00 **IN STOCK**
SKU#: 24-UG06

Qty:

[Add to Cart](#)

Company Attributes

Specify your **Website Name** to include it in Google rich snippets.

Include Your Site Name in Search Results ⌵

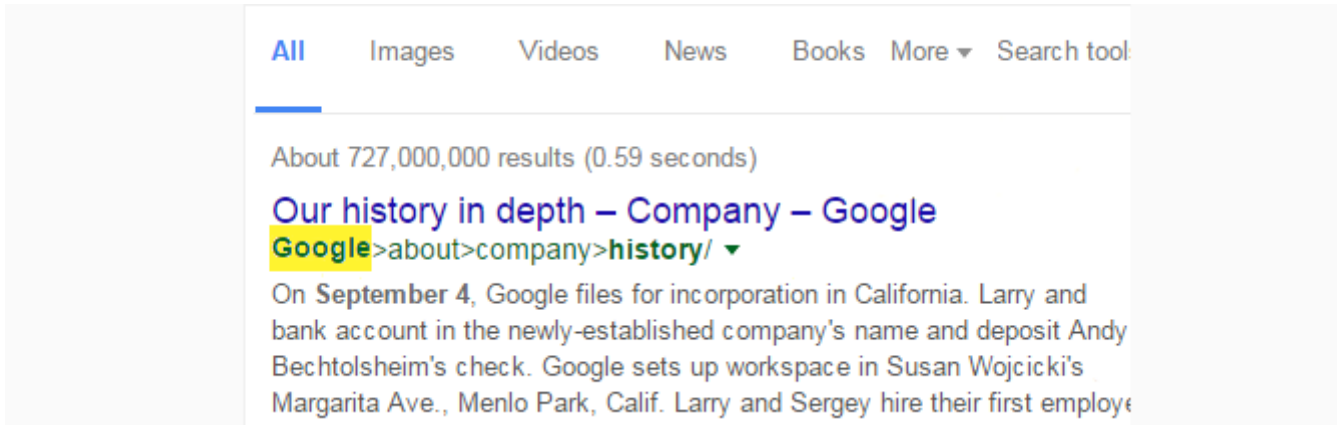
Enabled

[STORE VIEW]

See <https://developers.google.com/structured-data/site-name>

Website Name

[STORE VIEW]



Specify **Organization Name** and an **Logo URL** to get them included in search results.

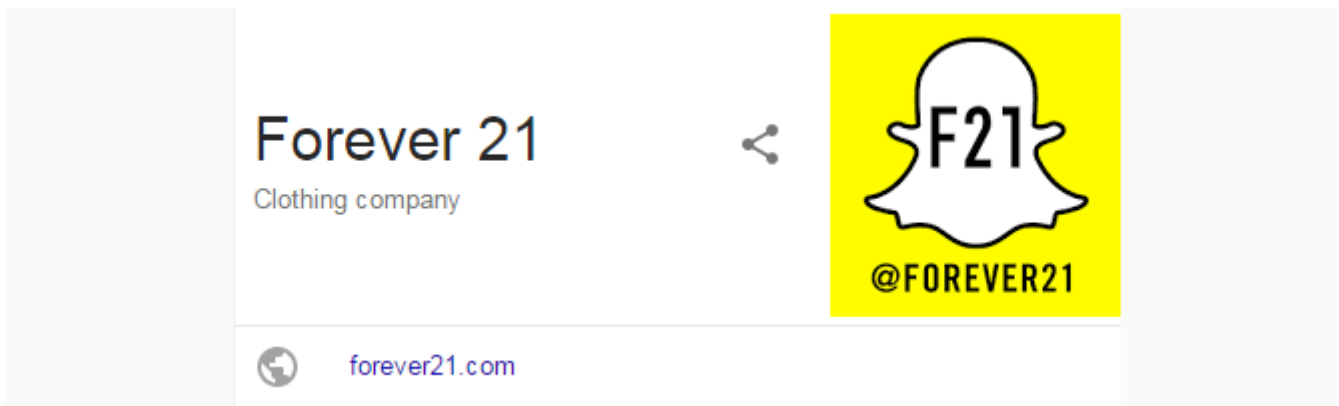
Organization ⌵

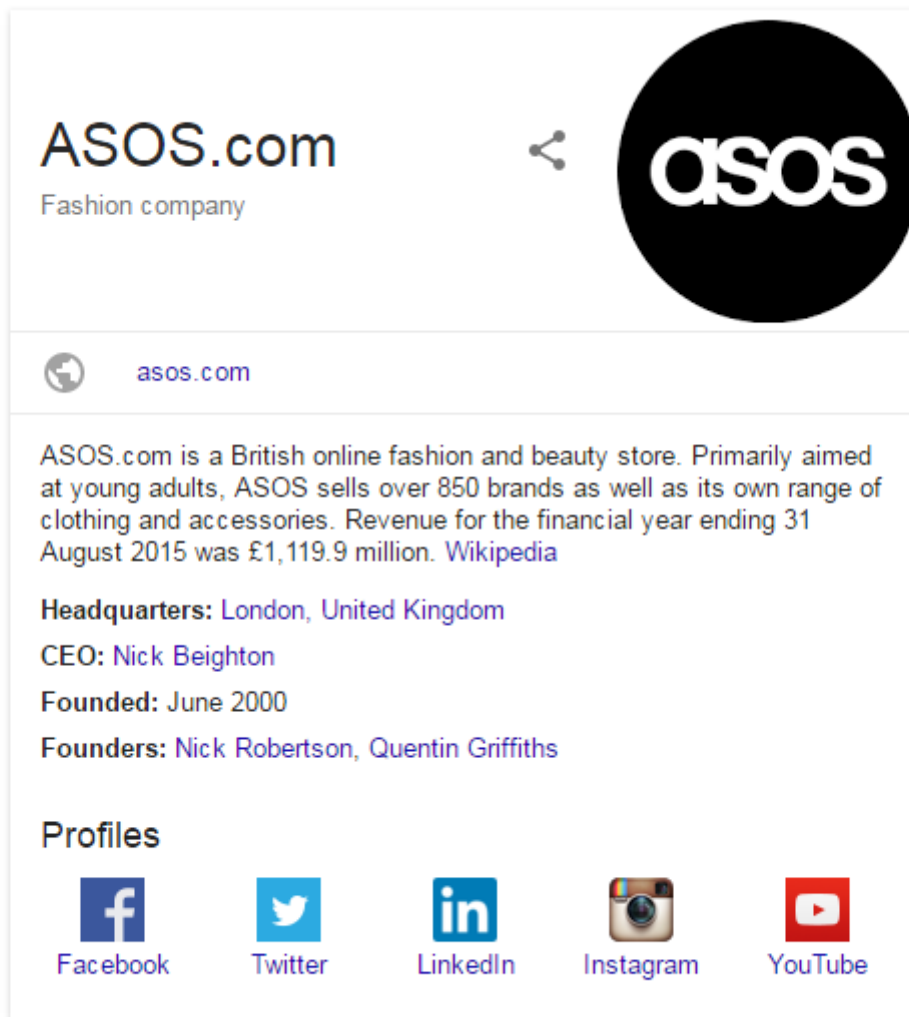
Enabled [STORE VIEW]

See <https://developers.google.com/structured-data/customize/contact-points>

Organization Name [STORE VIEW]

Logo Url [STORE VIEW]





ASOS.com
Fashion company

asos.com

ASOS.com is a British online fashion and beauty store. Primarily aimed at young adults, ASOS sells over 850 brands as well as its own range of clothing and accessories. Revenue for the financial year ending 31 August 2015 was £1,119.9 million. [Wikipedia](#)

Headquarters: London, United Kingdom
CEO: Nick Beighton
Founded: June 2000
Founders: Nick Robertson, Quentin Griffiths

Profiles

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Search Box

Display a handy **Search Box** in Google search results' snippets.

Search Box

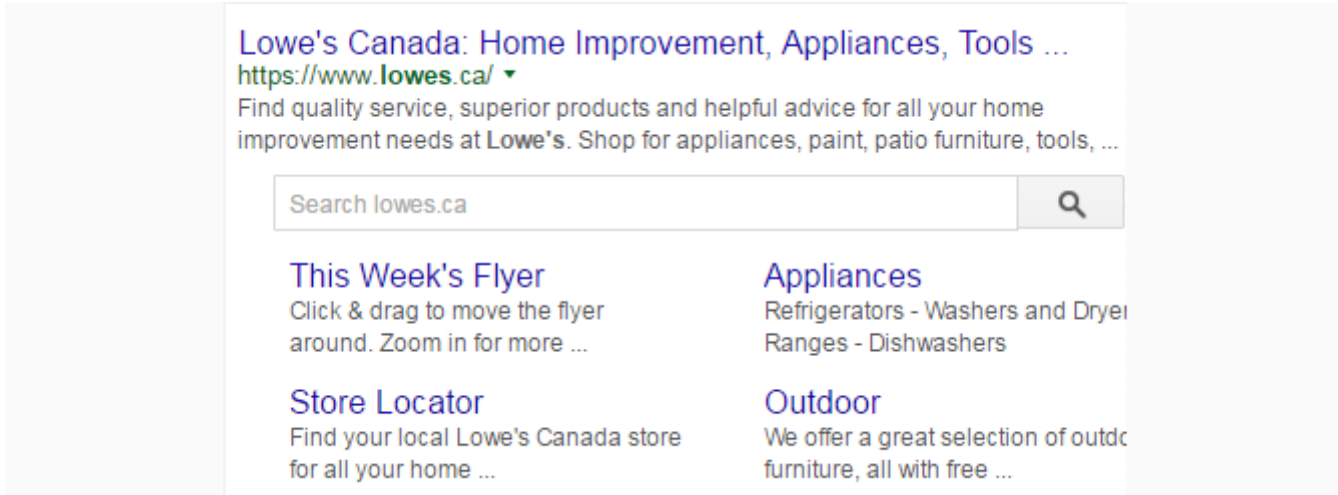


Enabled

[STORE VIEW]

Display search input box for home page in Google search results. See <https://developers.google.com/structured-data/slsb-overview>

Google uses multiple parameters to determine the search box display such as on-site information and various types of navigational queries. Therefore, only Google decides which websites will be able to display a search box.



Rating and stock status

Enabled on Category Pages - This option adds average ratings of the products from the particular category and the minimal starting price to category pages.

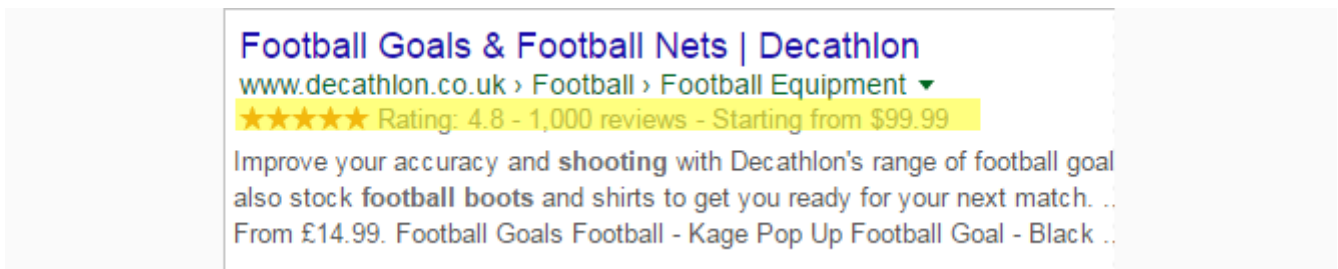
Enabled on Category Pages



Enabled

[STORE VIEW]

Add average products rating and minimal price rich data on category page



Product Rich Data

Show Availability - This option adds the stock availability tag to product rich snippets to let customers know whether the product they are looking for is in stock right from Google search results.

Show Condition - This option adds the new condition tag to product rich snippets

Product Rich Data

Enabled

See <https://developers.google.com/search/docs/data-types/products>

Show Availability

Show Condition



Show Configurable Products as a List of Simple Products Offers


Show Grouped Products as a List of Associated Products Offers

Description

Show Rating

Show Configurable Products as a List of Simple Products Offers - the feature lets Google mark all the simple products of configurable one in the relevant way, thus the simple products are shown in the search results as offers.

Normally, Google doesn't include simple products offers in snippets, when examines configurable products.

Product	
@type	Product
image	 images/product/fruit/berries/br_nystrawbrry_z.jpg?lastModify=2012-06-18
description	There's nothing quite like the aromatic perfume and tangy flavors of a local berry. If you've only experienced standard fresh berries, these bright red strawberries directly from local berry patches, will be a sensory revelation. Get them now – the season for local berries is short, and you could only get these little beauties fresher if you picked them yourself.
name	Pell Family Farm Local Strawberries
brand	
@type	Thing
name	Pell Family Farm

Show Grouped Products as a List of Simple Products Offers - lets Google mark all the simple products of grouped product and suggest them as offers in the search result.

In Google Structured Testing Tool simple products marked as offers

Google Structured Data Testing Tool	
sku	MJ01
image	http://ce220.pomaleyko.p70m.sty/pub/media/1-yellow_main.jpg
aggregateRating	
@type	AggregateRating
ratingValue	90
bestRating	100
reviewCount	2
offers	
@type	Offer
priceCurrency	USD
price	42
availability	http://schema.org/InStock
itemOffered	
@type	Product
name	Beaumont Summit Kit-XS-Orange
sku	MJ01-XS-Orange
itemCondition	http://schema.org/NewCondition
seller	
@type	Organization
name	Main Website Store
offers	
@type	Offer
priceCurrency	USD
price	42

Description - Select what sort of description to include in rich snippets: *Product Short Description*, *Product Full Description*, *Page Meta Description*.

Show Rating - Enable rating in rich snippets.

Find out how to install the **Rich Snippets** extension for Magento 2 via [Composer](#).

Rate the user guide

★★★★★ from 1 votes ([Details](#))

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- ★★☆☆☆ 0 visitor votes
- ★★★☆☆ 0 visitor votes
- ★★★★☆ 0 visitor votes
- ★★★★★ 0 visitor votes

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<https://amasty.com/docs/> - **Amasty Extensions FAQ**

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