

Amasty

For more details see the Visual Merchandiser for Magento 2 extension page.

Visual Merchandiser for Magento 2

Employ a wide range of options to manage product listing of the catalog pages in various ways. Reach your marketing aims using configurable products sorting.

- Reorder products via handy drag-and-drop function
- Apply various sorting options
- Create multiple virtual categories
- Add products to virtual categories automatically
- Specify the order number for every single product

Creating a Category

With the extension, you are able to create various catalog pages with any sorting order you need.

To create a new virtual category or edit the existing one, go to **Admin Panel → Catalog → Categories**.

Choose the category you want to edit or create a new one via **Add Root Category/Add Subcategory** buttons.

Sale (ID: 37)

demouser ▾

Store View: All Store Views ▾ ? Delete Save

Add Root Category
Add Subcategory

- [Collapse All](#) | [Expand All](#)
- Default Category (1181)
 - What's New (10)
 - Women (0)
 - Men (0)
 - Gear (46)
 - Promotions (0)
 - Sale (7)
 - Training (6)
 - Collections (13)

Enable Category Yes
[store view]

Include in Menu Yes
[store view]

Category Name *
[store view]

Automatic Category Yes ?

- Product Conditions ⌵
- Products Merchandising ⌵
- Content ⌵
- Display Settings ⌵
- Search Engine Optimization ⌵
- Design ⌵
- Schedule Design Update ⌵

First, configure the general settings of the category.

Enable Category Yes
[store view]

Include in Menu Yes
[store view]

Category Name *
[store view]

Automatic Category Yes ?

Enable Category - set to Yes to make a category visible on the frontend.

Include in Menu - enable this option to add the category to your storefront menu.

Category Name - specify the title of the category.

Automatic Category - enable this functionality to collect and display only those products that match the specified conditions.

If you have various stores and you want to promote a particular product the same way on all of them, you don't need to configure this separately for each of your store views. Switch to **All Store Views** to configure the default store. If you need to arrange a category only for particular store view, switch to this store in the **Store View** section and uncheck **Use Default** settings.

Product Conditions

Expand this tab to set conditions based on the attributes to display only the desired group of products.

Product Conditions



Select Conditions

If ALL of these conditions are TRUE :

Is on Sale is Yes



Apply Conditions

After you click the 'Apply Conditions' button, the category will display only the products that are matching the conditions.

Import Conditions

Import conditions from

-- Please Select --

-- Please Select --

- Default Category
- ... What's New
- ... Women
 - Tops
 - Jackets
 - Hoodies & Sweatshirts
 - Tees
 - Bras & Tanks
- ... Bottoms
- ... Pants
- ... Shorts
- ... Men
 - Tops
 - Jackets
 - Hoodies & Sweatshirts
 - Tees
 - Tanks
- ... Bottoms
- ... Pants

Use the **Conditions Tree** to specify the necessary conditions or their combinations. After you click

the **Apply Conditions** button, the category will display only the products that are matching the conditions.

To avoid common mistakes while setting the conditions, check this post.

You may also save time by duplicating the conditions of a particular category and moderate them if needed. Use the **Import conditions from** dropdown menu to choose the category which conditions you want to reproduce. The conditions will be retrieved to the current automatic category, afterwards you can modify them.

Any time there is an inventory update, the category page will be updated automatically.

Products Merchandising

Once you set the conditions, go to **Products Merchandising** section to see the products that are automatically retrieved. Products merchandising is available for all categories, including dynamic and ordinary ones.

Products Merchandising



Sort Order

Price: Ascending

Sort

Search by SKU or name

Search

Visible items: 7

9

per page

1

of 1



Sprite Stasis Ball 75 cm
SKU: 24-WG083-pink
In Stock \$32.00

 MANUAL



Teton Pullover Hoodie-M-Purple
SKU: MH02-M-Purple
In Stock \$70.00

 MANUAL 



Affirm Water Bottle
SKU: 24-UG06
In Stock \$7.00

 AUTO 



Stark Fundamental Hoodie-M-Purple
SKU: MH06-M-Purple
In Stock \$42.00

 AUTO 



Marco Lightweight Active Hoodie-XL-Lavender
SKU: MH13-XL-Lavender
In Stock \$74.00

 AUTO 



Savvy Shoulder Tote
SKU: 24-WB05
In Stock \$32.00

 MANUAL 



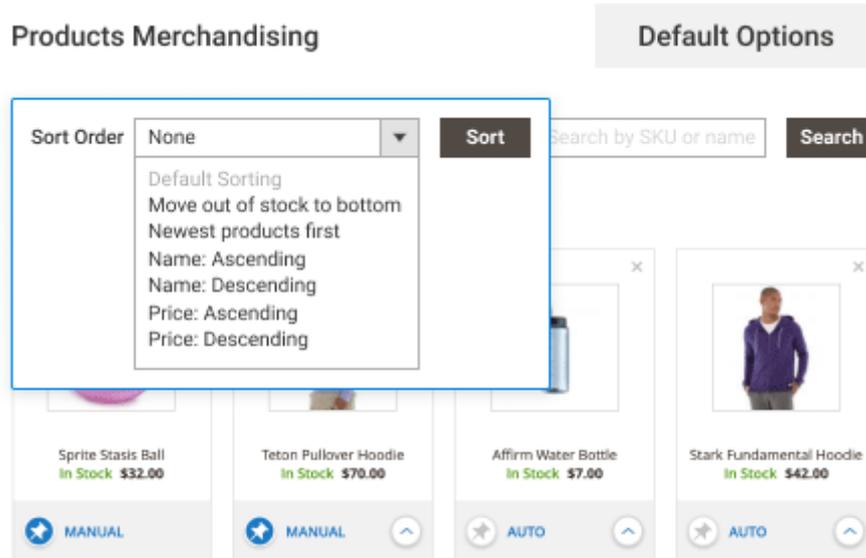
Miko Pullover Hoodie-XL-Purple
SKU: WH04-XL-Purple
In Stock \$69.00

 AUTO 

Sort Order - select from the dropdown the preferable way of automatic ordering of the product listing.

Available options:

- Move out of stock to bottom
- Newest products first
- Name: Ascending
- Name: Descending
- Price: Ascending
- Price: Descending



Enlarge the sorting options with the Magento 2 Improved Sorting extension. Due to the synergetic work of these 2 modules, you're able to sort products by 'Top Rated', 'Most Viewed', 'Best Sellers', 'Biggest Saving', 'Reviews Count' and 'Now in Wishlists'.

Search Products - find products within one current automatic category selection by SKU or name. Employ a search box at the top of the products merchandising listing.



In the **Visible Items** tab all the products that fall under the specified conditions are displayed. You can check their title, SKU, variation (color or size), price and stock availability. Due to this functionality, you can, for example, easily move out of stock products to the end of the list.

Visible items: 7

9 per page 1 of 1

 <p>Sprite Stasis Ball 75 cm SKU: 24-WG083-pink In Stock \$32.00</p> <p>MANUAL</p>	 <p>Teton Pullover Hoodie-M-Purple SKU: MH02-M-Purple In Stock \$70.00</p> <p>MANUAL</p>	 <p>Marco Lightweight Active Hoodie-XL-Lavender SKU: MH13-XL-Lavender In Stock \$74.00</p> <p>MANUAL</p>	 <p>Affirm Water Bottle SKU: 24-UG06 In Stock \$7.00</p> <p>AUTO</p>	 <p>Stark Fundamental Hoodie-M-Purple SKU: MH06-M-Purple In Stock \$42.00</p> <p>AUTO</p>
 <p>Savvy Shoulder Tote SKU: 24-WB05 In Stock \$32.00</p> <p>MANUAL</p>	 <p>Miko Pullover Hoodie-XL-Purple SKU: WH04-XL-Purple In Stock \$69.00</p> <p>AUTO</p>			

Drag-and-drop the items the way that is aligned with your current marketing needs.

Move to Top - simply click the button to send a particular product to the first position in the product listing.

Once you drag a particular product, its mode is switched to **Manual** and it is “pinned” to a particular location. Which means it will remain in the same position even after the automatic sorting is applied.

For your convenience, the number of products per page in the admin panel equals the number of products customers see on the frontend. Thus, you will see how the products will be displayed to customers on each page.

Content

In this tab you can specify category’s description and add a catchy icon to attract more customers.

Content



Category Image
[store view]

Upload



total_sale_1.png
170x110 2 KB

Description
[store view]

Rich text editor toolbar with icons for bold, italic, list, link, font family, font size (7 (36pt)), text color, background color, undo, redo, link, unlink, and HTML.

Check our mid-season sales & discounts | September

WYSIWYG Editor

Add CMS Block
[store view]

Please select a static block. ▼

Frontend Examples

Promote the desired products by creating conditions-based virtual categories.



Discover our New Arrivals!

Shopping Options

Items 1-9 of 10

Sort By Position

- STYLE
- STYLE
- CLIMATE
- MATERIAL
- PATTERN
- PRICE

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.

Electra Bra Top \$39.00	Cassia Funnel Sweatshirt \$48.00	Jade Yoga Jacket \$32.00	Chaz Kangaroo Hoodie \$52.00
XS S M L	XS S M L	XS S M L	XS S M L
Black, Grey, Pink	Orange, Pink, White	Blue, Grey, Green	Black, Grey, Orange

Top Rated Watches



Shopping Options

CATEGORY ▼

ACTIVITY ▼

GENDER ▼

MATERIAL ▼

3 Items

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.



Endurance Watch

★★★★★ 3 reviews

\$49.00



Aim Analog Watch

★★★★★ 2 reviews

\$45.00



Luma Analog Watch

★★★★★ 2 reviews

\$43.00



Bags for school

Shopping Options



6 Items

Sort By Position

- STYLE
- ACTIVITY
- FEATURES
- MATERIAL
- PRICE
- STRAP/HANDLE



Crown Summit Backpack

★★★★★ 3 reviews

\$38.00



Compete Track Tote

★★★★★ 2 reviews

\$32.00



Endeavor Daytrip Backpack

★★★★★ 3 reviews

\$33.00



Push It Messenger Bag

★★★★★ 3 reviews

\$45.00

Compare Products

You have no items to compare.

Find out how to install the Visual Merchandiser for Magento 2 via Composer.

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○ ○ ○ ○ ○

☆☆☆☆☆ 0 visitor votes

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