

amasty

For more details see the [Promo Banners for Magento 2](#) extension page.

Promo Banners for Magento 2

With the **Amasty Promo Banners** extension, you can easily enhance your advertising actions. Use a great variety of conditions and rules to display an appropriate banner in any place of your web shop for any marketing campaign.

- Add banners to the product pages, category pages and carts
- Adjust banners display by setting conditions
- Choose the most suitable position for banners
- Show promo banners based on product attributes
- Add lists of promo items to banners

General Settings

Display banners according to the priority. To manage settings, go to **Admin Panel** → **Stores** → **Configuration** → **Amasty Extension** → **Promo Banners**.

- To display one promo banner per page position, select **Show only one with the highest priority**. A banner with the highest priority will be applied. If there are Banner A with *priority 2* and Banner B with *priority 1*, the Banner A will be applied.
- To display several banners per one position at once, select **Show all, sorted by priority**. All the banners that meet the conditions will be displayed. A banner with the highest priority will be displayed above the ones with lower priority.

General Settings

In case several banners are active
for one position
[global]

Product collection container selector
[global]

Category page width (in products)
[global]

Used as a limit for 'Among Category Products' banner position

Product container selector
[global]

Banner General

To create banners and setup rules for their display, go to **admin panel** → **Promotions** → **Banners**.

To create a banner, click *Add Banner* button.

Name - Select an appropriate name for a promo banner.

Status - You can activate or deactivate a banner in this field.

Stores - Select stores, where your promo banner should be displayed.

The screenshot displays the 'Banner General' configuration form in the Magento 2 Admin Panel. On the left, a sidebar menu shows 'BANNER' with sub-items: 'General' (selected), 'Banner Content', and 'Cart Conditions'. The main form area is titled 'General' and contains the following fields:

- Name ***: A text input field containing 'BOGOF Promo'.
- Status ***: A dropdown menu set to 'Active'.
- Stores**: A multi-select dropdown menu showing 'Main Website' and 'Main Website Store' (selected), with a sub-item 'Default Store View' highlighted in grey.

Below the 'Stores' field, there is a note: 'Leave empty to show the banner in all stores'.

Customer Groups - Select an appropriate group of customers to display a promo banner to.

Customer Groups


NOT LOGGED IN


General

Wholesale

Retailer

Leave empty to show the banner for all groups

From Date 

To Date 


Priority

From Date - To Date - Apply a time interval, when a promo banner is activated.

There is an intuitive user-friendly calendar. Select a month and a year from dropdowns, pick a day on the grid. There are UI sliders to easily select **Hour, Minute, Second**.

Priority - The priority takes effect when several banners are displayed in the same position. Banners with highest priority will be displayed at the top.

The image shows a date and time selection interface. At the top, there are dropdown menus for the month (Sep) and year (2016). Below this is a calendar grid for the month of September 2016. The date 29 is selected. Underneath the calendar, the current time is displayed as 11:22:40. There are three sliders for adjusting the time: Hour (set to 11), Minute (set to 22), and Second (set to 40). At the bottom of the picker are two buttons: 'Go Today' and 'Close'.

From Date 

Banner Content

Choose **Position** to place promo banner on your webshop pages.

- *Above cart.* Banner is displayed on the shopping cart page, above the list of items added to cart.
- *Cart Page (Below Total).* Banner is displayed below the Cart Total on the Shopping Cart Page.
- *Sidebar Additional.* You can place banners on the sidebars of the product pages.
- *Sidebar Main.* Banner is displayed on all pages in the sidebar.
- *Product Page (Top/Bottom).* Banner is displayed on a product page, above/under product image and description.
- *Product Page (Bellow Cart Button).* Banner is displayed on a product page, under the *Add to Cart* button.
- *Category Page (Top/Bottom).* Banner is displayed on the selected category pages.
- *Category Page (Below Cart Button).* Banner is displayed on a category page, under the *Add to Cart* button.
- *Catalog Search (Top).* Banner is displayed on top of the Catalog Page.
- *On Top of Page.* Banner is shown on the very top of the selected page.

- *Home Page Under Menu*. Displays a banner right under the main menu of your site.

Banner Position and Type

Position

- Above Cart
- Cart Page (Below Total)
- Sidebar Additional
- Sidebar Main
- Product Page (Top)**
- Product Page (Bottom)
- Product Page (Below Cart Button)
- Category Page (Top)
- Category Page (Bottom)
- Category Page (Below Add to Cart Button)
- Catalog Search (Top)
- On Top of Page
- Home Page under Menu
- Among Category Products

Where to display this banner

Among Category Products. You can place a banner on the category page on the grid of products. After you select this position, two new fields will appear. (In *Product line number*, input a number of a tier on the product's grid, where you want to display a banner. In *Banner width*, select a number of products' positions you want to cover with a banner)

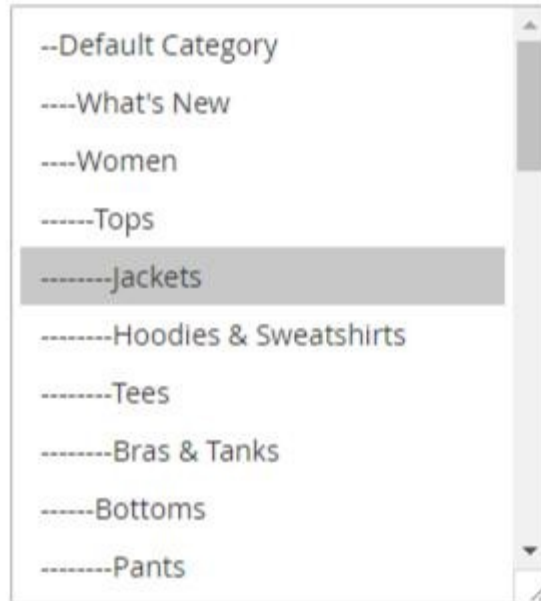
Product line number

Banner width (number of products)

 ▼

When **Position** is selected, you can choose product categories for which a banner should be displayed.

Categories

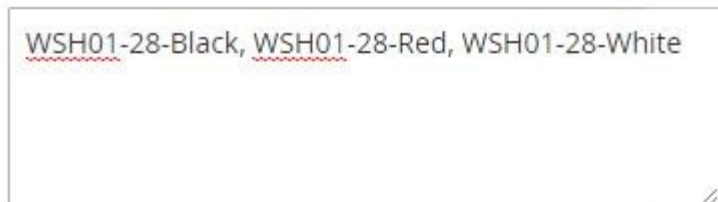


Leave empty to show in all categories. Not applicable for 'Above Cart' position.

Product SKUs. You can also specify SKUs of particular products on pages, where banner should be displayed.

Search Keywords. Allows to display this banner on Magento Search Results page. To show banner on all catalog search pages, leave empty.

Product SKUs



Comma separated list of product SKUs where this banner should be displayed. Leave field blank to display banner on all products

Search keywords



Provide search keywords one per line. Leave empty to show banner on all catalog search pages

Banner Type

The extension offers three types of promo banners. Choose whether to use **Image**, **CMS Block**, or **HTML Text** for your promo campaign.

Image. Simply upload a picture of any format or insert a link to any image in the web. Name it.

Banner Type * ▼
What kind of content banner will display

Show Products * ▼
Choose Yes to show selected products below banner

Image

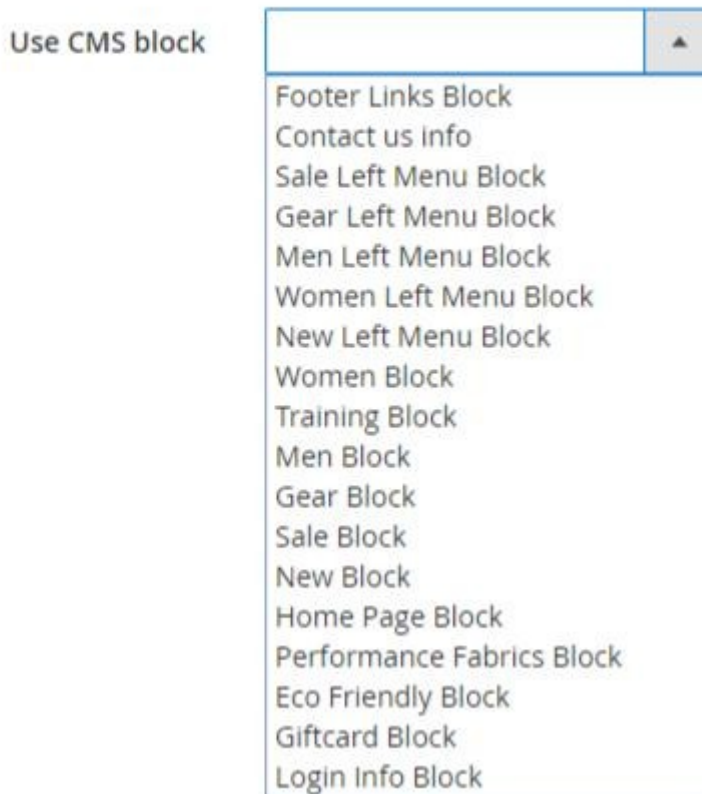
Image No file chosen


Link

Title

CMS Block. Choose from available or create a new CMS block for a proper marketing campaign.

CMS Block



HTML Text. You can create a catchy banner, using HTML code. Easily insert media in banner and provide necessary links.

HTML Text



Product Attributes

You can show a banner on pages of products, which utilize specific attributes. Or depending on cart attributes. *For instance, choose color - green and material - wool, to see a label being displayed on the pages of products, that contain these color and material.*

Product attributes

If **ALL** of these conditions are **TRUE** :

Please choose a condition to add.

Conditions Combination

Cart Item Attribute

- Price in cart
- Quantity in cart
- Row total in cart

Product Attribute

- Activity
- Attribute Set
- Category
- Category Gear
- Climate
- Collar
- Color
- Eco Collection
- Erin Recommends
- Features
- Format
- Gender
- Material

Products

You can add a list of products to your HTML-, Image- or CMS- block banner. Set *Show Products* option to **Yes** to enable this feature.

Go to the **Products** tab and select the items which should be displayed in the list of products on the banner.

Show Products * Yes
Choose Yes to show selected products below banner

BANNER

General

Banner Content

Products

Cart Conditions

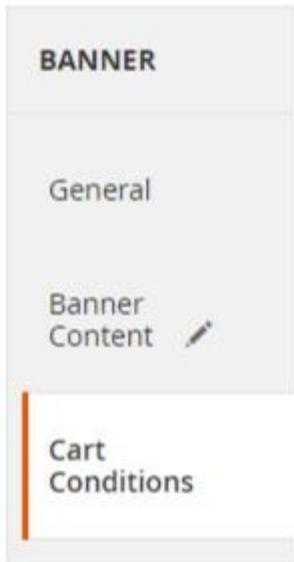
Search [Reset Filter](#) 2046 records found

20 per page 1 of 103

<input type="checkbox"/>	ID ↑	Name	SKU	Price
<input type="checkbox"/>				<input type="text" value="From"/> <input type="text" value="To"/>
<input checked="" type="checkbox"/>	2046	Set of Sprite Yoga Straps	24-WG085_Group	
<input checked="" type="checkbox"/>	2045	Erika Running Short	WSH12	\$45.00
<input type="checkbox"/>	2044	Erika Running Short-32-Red	WSH12-32-Red	\$45.00
<input type="checkbox"/>	2043	Erika Running Short-32-Purple	WSH12-32-Purple	\$45.00

Cart Conditions

At the **Conditions** tab you can select conditions for a banner display. If conditions are met by the products in the cart, the banner will be displayed.



Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

Please choose a condition to add. ▲

- Please choose a condition to add.
- Products subselection
- Conditions combination
- Cart Attribute**
 - Subtotal
 - Total Items Quantity
 - Total Weight

Find out how to install the **Promo Banners** extension for Magento 2 via [Composer](#).

Rate the user guide

★★★★☆ from 4 votes

○ ○ ○ ○ ○

★☆☆☆☆ 0 visitor votes

★★☆☆☆ 1 visitor votes

★★★☆☆ 0 visitor votes

★★★★☆ 0 visitor votes

★★★★★ 1 visitor votes

From:

<https://amasty.com/docs/> - Amasty Extensions FAQ

Permanent link:

https://amasty.com/docs/doku.php?id=magento_2:promo-banners

Last update: 2019/04/24 09:30

