

amasty

Guide for Loyalty Program for Magento 2

Add 16 additional promo actions to your default cart price rules. Run numerous promotions to easily attract customers with new irresistible offers and increase sales.

- Promotions for cheapest/most expensive items
- Deals with free products
- Create fixed and percent discounts
- Offer specials with quantity steps
- Launch promo campaigns based on the spent amount

General rules of working with coupons:

- Coupon code should be unique for each rule. It means, that you can't create different promotion rules for one coupon name. For example, you have two rules: A and B. The rule A: get a 10% discount by the coupon "amtest". The rule B: get a 35% discount by the coupon "amdiscount". If both rules have name "amtest", then a customer will get 45% discount. You shouldn't use the same name for different coupons in order not to apply several rules for one coupon.
- Coupons name are not case-insensitive. Therefore, the coupon name "CHEAPEST" and the coupon name "cheapest" will be the same for the extension.

Difference between Actions and Conditions

What is the difference between product **conditions** in the Actions tab and in the Conditions tab?

Actions 



Apply

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :

Category is one of 17,25 



Apply 10% discount on products from categories 17 and 25...

Conditions



Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

Subtotal equals or greater than 300 

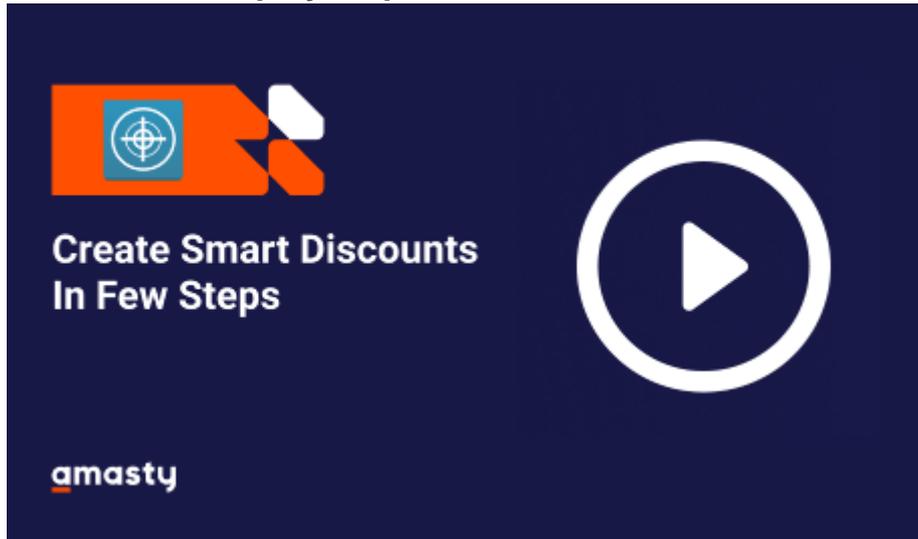


But only if Subtotal reached \$300

Conditions in the '**Conditions**' tab control *when* the rule will be applied. For example, if the Subtotal has reached a certain value or if there are some specific products in the cart.

Conditions on the Actions tab control to *which products* discount will be applied. For example, you can restrict discount application on the product from only a certain category.

Easily set a promotion with our **Step-by-Step Video Tutorial**



Configure General Settings

To Configure general extension settings please go to **Stores → Configuration → Special Promotions**

General

Check Special Options Values [store view]

Skip Settings

Skip Items with Special Price [store view]

Skip Items with Tier Price [store view]

Skip Configurable Items when Child has Special Price [store view]

Discount Breakdown

Show Discount Breakdown [store view]

Debug

Enable Debug Mode [global]

Show Debug Information Only For [global]
Comma separated IP addresses

Check Special Options Values - If the option is set to 'Yes' the custom options for the rule conditions will be enabled. Thus, you can use the 'Custom option SKU' condition, for example, to trigger a discount rule only when a particular Special Option was selected for a product. See the example of custom options below.

Conditions



Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

If total quantity equals or greater than 3 for a subselection of items in cart matching ALL of these conditions:

Please choose a condition to add. ▲

⊕ Please choose a condition to add.

Conditions Combination

Cart Item Attribute

Price in cart

Quantity in cart

Row total in cart

Custom Options SKU

If you set custom options for any specific products in your store, you can use them for creating flexible rules. Specify the necessary custom option value or custom option SKU to apply only to particular products.

Skip Items with Special Price - Set this option to 'Yes', if you don't want to apply coupons and shopping cart price rules to the products with a special price.

Items with special prices from the Catalog Price Rules will be skipped as well.

Skip Items with Tier Price - Set this option to 'Yes', if don't want to apply coupons and shopping cart price rules to the products with tier price.

Skip Configurable Items when Child has Special Price - Set this option to 'Yes', if don't want to apply coupons and shopping cart price rules to configurable products if their child items have a special price.

Show Discount Breakdown - enable the option to display the list of discounts with discounted products. The customer will clearly see which products are discounted and what is the discount amount.

You can check if all the configurations and rules you've set up are applied correctly. The debug mode will enable you to see the amount of discount applied to each particular items. You will see this information on the cart page.

Enable Debug Mode - set to **Yes** to enable the debug mode. When enabled, you will see the discounts applied to each particular item in the cart. The feature is designed to let you make you sure that all the configurations and settings work as expected. It is not available to customers.

Show Debug Information Only For - specify IP addresses, separated by a comma, to which the debug mode is applied. If you leave this field empty, nothing will be displayed.

This is the example of how the debug mode works:

Shopping Cart

Item	Price	Qty	Subtotal
 Affirm Water Bottle	\$7.00	10	\$70.00
Rule Id	Rule Name		Discount  
8	Get \$10 back from each \$80 spent!		6.93
9	Get each second same product with \$10 discount		50
10	Get each 2nd product with 10% discount after 3 items added to the cart		2.8
 Go-Get'r Pushup Grips	\$19.00	1	\$19.00
Rule Id	Rule Name		Discount  
8	Get \$10 back from each \$80 spent!		1.88
9	Get each second same product with \$10 discount		10
 Zing Jump Rope	\$12.00	1	\$12.00
Rule Id	Rule Name		Discount  
8	Get \$10 back from each \$80 spent!		1.19
10	Get each 2nd product with 10% discount after 3 items added to the cart		1.2

[Update Shopping Cart](#)

Under each item, on the left side, you'll see the applied rule id and its name. On the right side, on the opposite of the rules, you will see the amount of discount applied.

How to Highlight Promotions?

How to make so that your customers will instantly see the promotion campaigns you launch? The answer is evident - highlight them with banners and labels.

Please, go to **Marketing** → **Cart Price Rules** → **Add New Rule** button. Then, create any promotion based on the action, provided by the extension. Know how to configure any type of promotions in the section [How to set up a promo rule? See the examples.](#)

After all the necessary configuration is set up, open the **Highlight Promotion** tab.

Highlight Promotion

Show Banner For

All Products	▲
All Products	
Product SKU	
Categories	

Top Banner On Product Page

After Product Description Banner

Product Label

At first, specify for which products the banners/labels should be shown. You can choose to display them for all products, for particular product categories or only for special products.

When displaying banners or labels for definite products, you should specify the necessary product categories or product SKUs.

Then choose which kind of banners to display:

1) **Top Banner On Product Page** - the banner will appear on top of product pages.

⏪ Top Banner On Product Page

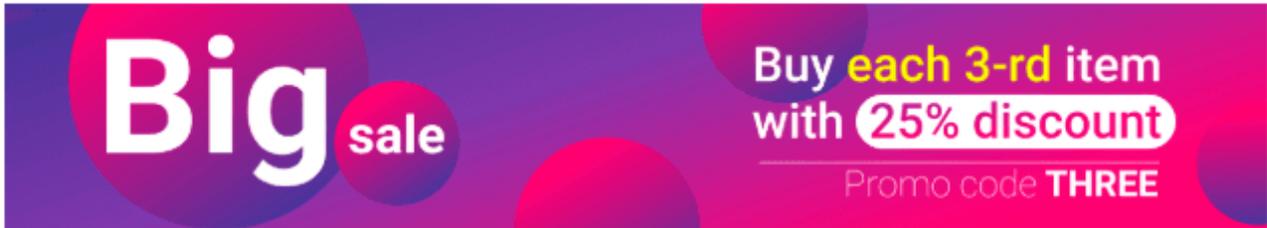
Image	<input type="button" value="Upload"/>
	
	1_banner.png 1240x224, 51 KB
Alt	<input type="text"/>
On Hover Text	<input type="text" value="25% off for each 3-rd item!"/>
Link	<input type="text"/>

Banner will appear on product pages only. To highlight your promotions more effectively, consider installing our extension [Promo Banners for Magento 2](#) which allows to display banners on cart page, category pages, etc. [See more details here](#)

On Hover Text - specify the text that will be shown on a mouse hover.

Link - define the page to which the banner should lead.

Here's the example of how it will display on the frontend:



Radiant Tee



3 Reviews [Add Your Review](#)

\$22.00

IN STOCK
SKU#: WS12



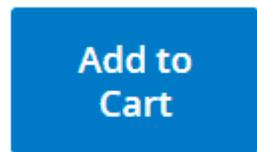
Size



Color



Qty



2) **After Product description Banner** - the banner will appear on product pages, after the products description.

⏪ After Product Description Banner

Image	<input type="button" value="Upload"/>
	
	3_banner.png 964x117, 21 KB
Alt	<input type="text"/>
On Hover Text	<input type="text" value="Hot deall Pushup Grips and a Sprite Foam Roller for !"/>
Link	<input type="text"/>

Banner will appear on product pages only. To highlight your promotions more effectively, consider installing our extension [Promo Banners for Magento 2](#) which allows to display banners on cart page, category pages, etc. [See more details here](#)

Here's the frontend example:



Sprite Foam Roller

Be the first to review this product

\$19.00

IN STOCK
SKU#: 24-WG088

Qty

Add to Cart

- ADD TO WISH LIST
- ADD TO COMPARE
- EMAIL

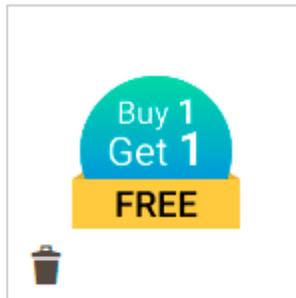
HOT DEAL! Pushup Grips + Sprite Foam Roller = **25\$**

Also, you can choose to provide products with catchy labels:

Product Label

Image

Upload



2_label.png
84x77, 3 KB

Alt

Label will be rendered at the upper left corner of the product photo. For more options to customize your label messages, consider using our Product Label extension. [Click here for more details](#)

The image shows a product page for a teal V-neck running tee. In the top left corner, there is a blue circular badge with the text 'Buy 1 Get 1' and a yellow rectangular badge below it with the text 'FREE'. The main product image shows a male model wearing the teal tee. To the right of the image, the product title 'Atomic Endurance Running Tee (V-neck)' is displayed in a large font. Below the title, there are five stars with the first four filled, followed by the text '3 Reviews' and a link 'Add Your Review'. The price '\$28.00' is shown in a large font, with 'IN STOCK' and 'SKU#: MS11' to its right. Below the price, there are sections for 'Size' (with buttons for XS, S, M, L, XL), 'Color' (with buttons for blue, green, yellow), and 'Qty' (with a text input field containing '1'). A large blue 'Add to Cart' button is positioned below these options. At the bottom right, there are three icons with text: a heart for 'ADD TO WISH LIST', a bar chart for 'ADD TO COMPARE', and an envelope for 'EMAIL'. In the bottom left corner of the product area, there are two smaller thumbnail images of the tee, one from the front and one from the back, with the front view highlighted by a red border.

You can combine different banners types and show them together with banners.

How to set up a promo rule? See the examples

To create promotion rules please go to the admin panel → **Marketing** → **Cart Price Rules** and click **'Add New Rule'** button.

Common settings

These settings are common among most of the actions and work quite the same.

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

Calculate Discount Based On ▼

Max Amount of Discount

Skip Items with Special Price ▼

- **Discount Amount** - the percentage of the fixed value which is deducted from the order totals when the promotion rule is activated.
- **Maximum Qty Discount is Applied To** - the maximum number of items to which the discount can be applied. For example, if your promotion is set to apply a discount on each second product in the cart and you set this setting to '2', the discount will be applied only twice even if a customer has 5 or more items in the cart.
- **Discount Qty Step (Buy X)** - in most cases, this setting controls the step by which a discount will be iterated. For example, if you set '2', the discount will be applied to every second product in the cart: 2, 4, 6, etc.
- **Apply to Shipping Amount** - when it's enabled, the discount will be applied to the sum of the Subtotal + the Shipping Rate.
- **Discard subsequent rules** - enable this option to stop the rules with lower priority when the rule with this setting is activated.
- **Calculate Discount Based On** - this setting controls how the discount value is calculated.

Price (Special Price is Set) - the calculation will be based on a)the price configured by any of the applied cart price rules or b)the special price, that was set in the product settings.

Price After Previous Discount - the calculation will be based on the price configured after the previous discount is applied.

Original Price - the calculation will be based on the price before any changes are applied.

- **Max Amount of Discount** - sets the maximum discount amount that can be applied to one rule.
- **Skip Items with Special Price** - when this option is enabled, the rule will be applied to all products in the cart except the items with the Special Price.

Popular

The Cheapest, also for Buy 1 get 1 free

The Cheapest action is designed to apply a discount based on the price of cheapest products in the shopping cart.

This rule is set up to give 10% discount on the cheapest product in the cart.

Let's have a look how to configure the settings for this action.

Actions

Apply

Please see [usage example](#)

Discount Amount (in %) *

Maximum Qty Discount is Applied To

Max Amount of Discount

Discount Qty Step (Buy X)

Calculate Discount Based On

Skip Items with Special Price

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

Apply the rule only to cart items matching the following conditions
(leave blank for all items).

If ALL of these conditions are TRUE :



Free Shipping

Discount Amount (in %) - set here the amount of the discount(%) you would like to give. In our case, it's 10%.

Maximum Qty Discount is Applied To - here, we set the maximum number of items to which the discount can be applied. For example, if your promotion is set to apply a discount on 1 cheapest product in the cart and you set this setting to '1', the discount will be applied only once. If you want to get a discount to 2 cheapest products in the cart - set this option to '2'. In our case, we set 1.

Please, make sure the value is more than zero. Otherwise, the whole order will have a 100% discount after coupon application.

Max Amount of Discount - set the maximum discount amount that can be applied to one rule. It means that no matter how you configured the previous settings, the final discount can be more than you specify here. In our case, we'll not set any limitations.

Discount Qty Step (Buy X) - here you specify a step by which a discount will be iterated. For example, if you set '2', the discount will be applied for every second product in the cart: 2, 4, 6, etc. In our case, we need to set '1'.

Calculate Discount Based On - this setting controls how the discount value is calculated.

Skip Items with Special Price - when this option is enabled, the rule will be applied to all products in the cart except the items with the Special Price.

Apply to Shipping Amount - enabled this option only if you want to apply the discount to the sum of the Subtotal + the Shipping Rate. We don't need this for our promotions, so we set to 'No'.

Discard subsequent rules - enable this option to stop other rules with lower priorities if this rule is applied. We don't need this for our promotions, so we set to 'No'.

Let's see the rule in action.

Example rule setup

Shopping Cart

Item	Price	Qty	Subtotal
 Fusion Backpack	\$59.00	1	\$59.00
 Argus All-Weather Tank Size: M Color: Gray	\$22.00	1	\$22.00
 Clamber Watch	\$54.00	1	\$54.00

Summary

Estimate Shipping and Tax

Subtotal	\$135.00
Discount	-\$2.20
Tax	\$0.00

Order Total \$132.80

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

The cheapest product, in this case, is 'Argus All-Weather Tank' which is priced at \$22.00. The discount amount is \$2.20 which is exactly 10% of \$22.00. Spot on!

The Most Expensive

The Most Expensive action works just the same as **The Cheapest**, but instead of calculating discount based on cheapest product, it checks the price of most expensive product instead.

Sample rule setup

Actions 

Apply	<input type="text" value="The Most Expensive"/>
	Please see usage example
Discount Amount (in %) *	<input type="text" value="10"/>
Maximum Qty Discount is Applied To	<input type="text" value="1"/>
Max Amount of Discount	<input type="text"/>
Discount Qty Step (Buy X)	<input type="text" value="1"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/>
Skip Items with Special Price	<input type="text" value="As Default"/>
Apply to Shipping Amount	<input type="checkbox"/> No
	Discount amount is applied to subtotal only
Discard subsequent rules	<input type="checkbox"/> No

Please, make sure the '**Maximum Qty Discount is Applied To**' value is more than zero. Otherwise, the whole order will have a 100% discount after coupon application.

The rule is set to give 10% discount on most expensive product. And here's the result

Shopping Cart

Item	Price	Qty	Subtotal
 Fusion Backpack  	\$59.00	1	\$59.00
 Argus All-Weather Tank Size: M Color: Gray  	\$22.00	1	\$22.00
 Clamber Watch  	\$54.00	1	\$54.00

Summary

Estimate Shipping and Tax

Subtotal \$135.00

Discount -\$5.90

Tax \$0.00

Order Total \$129.10

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

'Fusion Backpack' is the most expensive product in this case priced at \$59.00. 10% of that value will be \$5.90, and looking at Discount value we see a match.

Get \$Y for each \$X spent

With this action you can configure promotions like 'Get \$10 off every \$300 in the cart'.

Sample rule

Actions 

Apply

Please see [usage example](#)

Discount Amount *

Maximum Qty Discount is Applied To

Max Amount of Discount

Discount Qty Step (Buy X)

Calculate Discount Based On

Skip Items with Special Price

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

This rule is set to give \$1 every \$20 spent. This it how it looks in action

Shopping Cart

Item	Price	Qty	Subtotal
 Fusion Backpack	\$59.00	1	\$59.00
 Argus All-Weather Tank Size: M Color: Gray	\$22.00	1	\$22.00
 Clamber Watch	\$54.00	1	\$54.00

Summary

Estimate Shipping and Tax ▼

Subtotal \$135.00
Discount -\$6.00
Tax \$0.00

Order Total \$129.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

Subtotal value is \$135.00. Our discount should apply 6 times ($135/20=6.75$, rounding to the lower value) and give \$6 discount. Which it does!

Buy X Get Y (X and Y are different products)

This rule group can be used when you want to give a discount on certain product or selection of products, but only if there is specific, different, product present in the cart. Example promotion: 'Buy White Shirt and get Red Bow-tie with 15% discount'.

Percent Discount: Buy X get Y Free

Let's set up a rule like 'Buy Pushup Grips and get fitness video with 15% discount'. This is how the rule might look like

Apply

Percent Discount: Buy X get Y Free

Please see [usage example](#)

Discount Amount (in %) *

15

Maximum Qty Discount is Applied To

0

Max Amount of Discount

Number of X Products

1

For the rule `Buy 2X, get 5Y` it is 2

Number of Y Products

1

For the rule `Buy 2X, get 5Y` it is 5

Calculate Discount Based On

Price (Special Price if Set)

Skip Items with Special Price

As Default

Apply to Shipping Amount

No

Discount amount is applied to subtotal only

Discard subsequent rules

No

Define X product (leave blank for any product)

If ALL of these conditions are TRUE :



Free Shipping

-- Please Select --

Define Y product (X and Y are different products)

Promo Categories

Comma separated list of the category ids

Promo SKU

240-LV05

Comma separated list of the SKUs

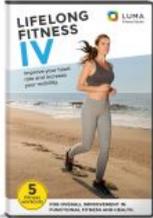
This one requires some explanation.

Promo Categories and **Promo SKU** sections is where you define the Y product in **Buy X get Y** formula. Product X is defined in condition tree at the bottom. So you can use any attribute as condition for Product X, but Product Y can be defined only by SKU or category.

Also please note **Number of X Products** and **Number of Y Products** fields. In my example we have 'one for one' logic, but if you want to, for example, give discount like **Buy 5 X and get 2 Y** then 'Number of X Products' should be set to '5' and 'Number of Y Products' to '2'.

[But let's see how our rule works now](#)

Shopping Cart

Item	Price	Qty	Subtotal
 <p>LifeLong Fitness IV Downloads: LifeLong Fitness IV</p>	\$14.00	1	\$14.00
 <p>Go-Get'r Pushup Grips</p>	\$19.00	1	\$19.00

Summary

Estimate Shipping and Tax ▼

Subtotal \$33.00

Discount -\$2.10

Tax \$0.00

Order Total \$30.90

Proceed to Checkout

[Check Out with Multiple Addresses](#)

The discount amount is \$2.10 which is exactly 15% of \$14 for our fitness video.

Please note that due to certain limitations of Magento 2 logic, it is required to set up at least one condition in the **Define X product** configurations section.

Define X product (leave blank for any product)

If ALL of these conditions are TRUE :



In case the mentioned above configuration is left blank, you'll get a validation error notification.

New Cart Price Rule



admin ▾

← Back

Reset

Save and Continue Edit

Save

× Please scroll down to the 'Actions' section and add at least one condition.

Fixed Discount: Buy X get Y with \$10 Off

This action works exactly the same as **Percent Discount: Buy X get Y Free** above, but it will give fixed amount of discount instead of percent discount.

Fixed Price: Buy X get Y for \$9.99

This action works exactly the same as **Percent Discount: Buy X get Y Free** above, but it will set fixed price for **Product Y** instead of percent discount.

Each N-th

This action can be used in promotions like **Get 20% off each 5-th product in the cart.**

The action applies the discount for each N-th item in the cart.

Percent Discount: each 2-d, 4-th, 6-th with 15% Off

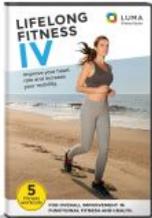
Let's set up a rule **Get 10% off each second item in the cart.** The rule will look like this

Actions 

Apply	<input type="text" value="Percent Discount: each 2-d, 4-th, 6-th with 15% Off"/>
	<small>Please see usage example</small>
Discount Amount (in %) *	<input type="text" value="10"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Max Amount of Discount	<input type="text"/>
Each N-th	<input type="text" value="2"/>
At first apply discount to	<input type="text" value="Cheapest products"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/>
Skip Items with Special Price	<input type="text" value="As Default"/>
Apply to Shipping Amount	<input type="checkbox"/> No
	<small>Discount amount is applied to subtotal only</small>
Use For	<input type="text" value="All Products in Shopping Cart"/>
Discard subsequent rules	<input type="checkbox"/> No

Then let's see how it worked on our cart [here](#)

Shopping Cart

Item	Price	Qty	Subtotal
 <p>Lifelong Fitness IV Downloads: Lifelong Fitness IV</p>	\$14.00	1	\$14.00
 <p>Go-Get'r Pushup Grips</p>	\$19.00	6	\$114.00

Summary

Estimate Shipping and Tax ▼

Subtotal \$128.00

Discount -\$5.70

Tax \$0.00

Order Total \$122.30

Proceed to Checkout

[Check Out with Multiple Addresses](#)

Note, that the discount will be applied to each second item in the cart - the **Use For** field is set to **All Products in Shopping Cart**. Since **Each N-th** setting was set to '2' and quantity of 'Lifelong Fitness IV' is lower than that value, then the discount can't be applied to this item. But we have 6 Pushup Grips in the cart. $6/2=3$, so we can apply the discount to three Pushup Grips items. Price of 1 item is \$19, 10% of \$19 will be \$1.9. Multiply \$1.9 by 3 and we get **\$5.7 total discount**. Match!

Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off

This action works exactly the same as **Percent Discount: each 2-d, 4-th, 6-th with 15% Off** above, but it will give fixed amount of discount instead of percent discount.

Fixed Price: each 5th, 10th, 15th for \$49

This action works exactly the same as **Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off** above, but it will give a fixed price for each N-th product instead of a fixed amount of discount.

Set up the **At first apply discount to** setting to sort the products, to which the rule is applied, starting from the cheapest or the most expensive ones. When it is set to **Cheapest products**, then the discount will be applied to the cheapest products first.

The examples above illustrate the ability to apply discounts to all products in the cart. At the same time, the extension allows you to tune the group of "Each N-th" actions so that discounts will be applied only to identical products in the cart. For instance, you're going to run the promotion "Get

each second same product with 10% discount". To set up the action, fill in the fields as illustrated below:

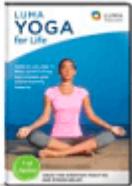
Actions

Apply	<input type="text" value="Percent Discount: each 2-d, 4-th, 6-th with 15% Off"/>
	<small>Please see usage example</small>
Discount Amount (in %) *	<input type="text" value="10"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Max Amount of Discount	<input type="text"/>
Each N-th	<input type="text" value="2"/>
At first apply discount to	<input type="text" value="Cheapest products"/>
Calculate Discount Based On	<input type="text" value="Price (Special Price if Set)"/>
Skip Items with Special Price	<input type="text" value="As Default"/>
Apply to Shipping Amount	<input type="checkbox"/> No <small>Discount amount is applied to subtotal only</small>
 Use For	<input type="text" value="The Same Product in Shopping Cart"/>
Discard subsequent rules	<input type="checkbox"/> No

The field, which controls the application of discounts to the same products – the **Use For** field – should be set to **The Same Product in Shopping Cart**.

See, how it works.

Shopping Cart

Item	Price	Qty	Subtotal
 <p>Luma Yoga For Life Downloads: Episode 1</p>	\$9.00	1	\$9.00
 <p>Pursuit Lumaflex™ Tone Band</p>	\$16.00	7	\$112.00
 <p>Affirm Water Bottle</p>	\$7.00	2	\$14.00

Summary

Estimate Shipping and Tax ▼

Subtotal	\$135.00
Discount	-\$5.50
Buy the same second item with 10% discount	-\$5.50
Tax	\$0.00
Order Total	\$129.50

Proceed to Checkout

Check Out with Multiple Addresses

Update Shopping Cart

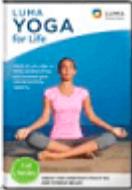
At first discount will be applied to the second item of Affirm Water Bottle and will constitute \$0.7. Then, the discount will be applied to each second item of Pursuit Lumaflex™ Tone Band products. The discount amount equals to \$4,8 (3 * \$1,6 = \$4.8). To the Luma Yoga For Life product, the discount won't be applied as the cart contains only one item of a kind. The total discount amount is \$5.50.

Let's compare the result with the one we can obtain by applying the discount for all products in the cart.

Note! Keep in mind that for this case the **Use For** field should be set to **All Products in Shopping Cart**. Also pay attention to the **At first apply discount to** field: according to the example, the discount will be applied to the most expensive products in the cart first.

For the products we've chosen in the previous example, discount amount will constitute \$7.10 (\$0,7 + \$1,6 * 4 = \$7.10):

Shopping Cart

Item	Price	Qty	Subtotal
 Luma Yoga For Life Downloads: Episode 1	\$9.00	1	\$9.00
 Pursuit Lumaflex™ Tone Band	\$16.00	7	\$112.00
 Affirm Water Bottle	\$7.00	2	\$14.00

Summary

Estimate Shipping and Tax

Subtotal	\$135.00
Discount	-\$7.10
Buy the same second item with 10% discount	-\$7.10
Tax	\$0.00
Order Total	\$127.90

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

[Update Shopping Cart](#)

[Apply Discount Code](#)

Now it's time for you to decide which of the ways of discount application meets your business strategy.

Each Product After N

This action can be used in promotions like **10% off on all products after fifth one!**

The trick with this action is that you can give discount not only on all products after certain threshold is reached, but you can set the rule to give discount for each second, third, and so forth instead.

This is what **Each Product (step)** and **After N** setting control.

For example, we've set **After N** to '3' (as we wanted to discount items after the third one) and **Each Product (step)** to '2' (to give discount for each second item). How the rule will be applied in this case you can see from the diagram below:

1	2	3 After N setting	4 100%	5 STEP 1 start of "step" calculation	6 STEP 2 reset "step" 100%	7 STEP 1	8 STEP 2 100%	9 STEP 1
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But that is not all. To better understand how the calculation logic works, below you can find step-by-step explanation:

1. From total quantity of products in the cart value set in **After N** setting is subtracted.
2. Result of previous operation then divided by the value from **Each Product (step)**.
3. Then all products in the cart are sorted by price, from lowest price to highest.
4. Discount will be applied to products with lowest price after the third one (according to the **After N** setting, the 1st, the 2nd and the 3rd products are ignored).

Example of the above. Let's say we've set **After N** to '3', **Each Product (step)** is set to '2' and in the cart we have products priced \$10, \$20, \$30, \$40, \$50 and \$60. And we want to give 10% discount. So let's work the steps:

1. Total qty is '6', **After N** is '3'. $6-3=3$.
2. **Each Product (step)** is '2', so $3/2=1.5$, rounding to bigger value and getting *2*. Then we're going to apply discount on **two products**.
3. After sorting the products we have this array: \$10, \$20, \$30, \$40, \$50, \$60
4. \$40 and \$50 products are the cheapest in this case, as the first three items are ignored. 10% of \$40 is \$4 and 10% of \$50 is \$5. $4+5=9$. Quick math. So the resulting discount will be \$9.

Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart

Get 20% off any product after the fifth one in the cart sounds like a nice enough promotion, let's try it.

Here's how the rule might look like in this case

Actions 

Apply

Please see [usage example](#)

Discount Amount (in %) *

Maximum Qty Discount is Applied To

Max Amount of Discount

After N

Each Product (step)

At first apply discount to

Calculate Discount Based On

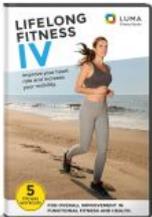
Skip Items with Special Price

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

And this is how it will affect the cart

Shopping Cart

Item	Price	Qty	Subtotal
 Lifelong Fitness IV Downloads: Lifelong Fitness IV	\$14.00	1	\$14.00
 Go-Get'r Pushup Grips	\$19.00	5	\$95.00
 Driven Backpack	\$36.00	1	\$36.00

Summary

Estimate Shipping and Tax

Subtotal	\$145.00
Discount	-\$6.60
Tax	\$0.00
Order Total	\$138.40

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

If you've checked the explanation on action login above then you can calculate the result yourself. Otherwise this is how the result was achieved:

1. Total qty is '7', **After N** is '5'. $7-5=2$.
2. **Each Product (step)** is '1', so $2/1=2$. Then we're going to apply discount on **two products**.
3. After sorting the products we have this array: \$14, \$19, \$19, \$19, \$19, \$19, \$36
4. According to the **After N** rule, the first five items are ignored, so the discount will be applied to \$19 and \$36 products. 20% of \$19 is \$3.80 and 20% of \$36 is \$7.20. $3.8+7.2=11$. So the resulting discount will be \$11. Exact match!

Fixed Discount: each 3d, 7th, 11th with \$15 Off after 5 items added to the cart

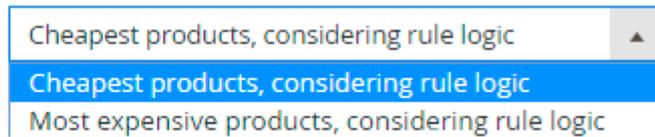
This action works exactly the same as **Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart** above, but it will give fixed amount of discount instead of percent discount.

Fixed Price: each 5th, 7th, 9th for \$89.99 after 5 items added to the cart

This action works exactly the same as **Fixed Discount: each 3d, 7th, 11th with \$15 Off after 5 items added to the cart** above, but it will set a fixed price for the product instead of a fixed amount of discount.

Keep in mind, that you can choose to which products, matching the rule conditions, discounts should be applied first:

At first apply discount to



Cheapest products, considering rule logic	▲
Cheapest products, considering rule logic	
Most expensive products, considering rule logic	

Each Group of N

Get 5 shirts for \$200 promotion is an example of how this action can be used.

The logic behind this action is quite simple:

1. **Discount Amount** is a price for the group of items
2. **Discount Qty Step (Buy X)** value determines how many products will be in one group.
3. **Max Amount of Discount** - the max. discount amount that can be got with the rule.
4. Products in the cart are sorted by the price, from lowest to highest.
5. Products in the cart are divided into groups and each group has a discount applied individually.

Example can be seen below.

Fixed Price: Each 5 items for \$50

The example #1

Let's try making simple rule without product restrictions

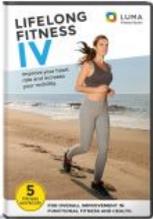
Actions 

Apply	<input type="text" value="Fixed Price: Each 5 items for \$50"/>
	<small>Please, change the priority of this rule to 0. If more than one rule has priority 0, the discount can be calculated incorrectly Please see usage example</small>
Discount Amount *	<input type="text" value="50"/>
Max Amount of Discount	<input type="text"/>
Discount Qty Step (Buy X)	<input type="text" value="3"/>
At first apply discount to	<input type="text" value="Cheapest products"/>
Skip Items with Special Price	<input type="text" value="As Default"/>
Discard subsequent rules	<input type="checkbox"/> No

This rule is set to apply fixed price of \$50 for group of three products. Any products, no restrictions. But if you want to limit the products which will be used in calculation and hence have discount applied, please use conditions tree in Actions tab to define these products.

[Checking the result...](#)

Shopping Cart

Item	Price	Qty	Subtotal
 <p>LifeLong Fitness IV</p> <p>Downloads: LifeLong Fitness IV</p>	\$14.00	1	\$14.00
 			
 <p>Go-Get'r Pushup Grips</p>	\$19.00	4	\$76.00
 			

Summary

Estimate Shipping and Tax ▼

Subtotal	\$90.00
Discount	-\$2.00
Tax	\$0.00

Order Total **\$88.00**

Proceed to Checkout

[Check Out with Multiple Addresses](#)

Some explanation is required here. Let's work the logic steps:

1. **Discount Qty Step (Buy X)** is set to '3'. We have 5 products in the cart so discount will be applied only once.
2. After sorting products in the cart by the price we have this array: \$14, \$19, \$19, \$19, \$19
3. \$14, \$19, and \$19 products are the cheapest three in the cart, so the discount will be applied to them.

Calculations: $14+19+19=52$. **\$52 is the original price** of these three products. But we've set to give a fixed price of \$50 for a group. So the total discount will be **$\$52-\$50=\$2$** . Looks like exactly what we have in Discount line.

The example #2

Actions 

Apply

Please, change the priority of this rule to 0. If more than one rule has priority 0, the discount can be calculated incorrectly
Please see [usage example](#)

Discount Amount *

Max Amount of Discount

Discount Qty Step (Buy X)

At first apply discount to

Skip Items with Special Price

Discard subsequent rules No

According to the rule, the groups will be formed of 3 items and the price for each set will be \$30.

All the items in the cart are sorted by the price, thus, we have the following array: 2 2 19 19 45 45 54 54 54

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips	\$19.00	2	\$38.00
 Clamber Watch	\$54.00	3	\$162.00
 Overnight Duffle	\$45.00	2	\$90.00
 Antonia Racer Tank Size: XS Color: Black	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax ^

Country

State/Province

Zip/Postal Code

Flat Rate

Fixed \$45.00

Best Way

Table Rate \$5.00

Subtotal	\$294.00
Discount	-\$124.00
Tax	\$0.00
Order Total	\$170.00

Proceed to Checkout

[Check Out with Multiple Addresses](#)

The extension selects first 3 items. Their sum (23) is less than the price for the group in the rule (30). Thus, the first element is skipped and the extension selects the next 3 elements, started with the second element: $2 + 19 + 19 = 40$. The sum is bigger than the price for the group in the rule (30), so the discount will be the following: $40 - 30 = 10$

As the rule doesn't have any discount limits, the extension continues forming the groups for the discount.

The next group is 45 45 54. The sum ($45 + 45 + 54 = 144$) is bigger than the price for the group (30), so the discount is $144 - 30 = 114$

The next group is 54 54. The number of items is less than it should be for making up the group, so the extension doesn't calculate the discount.

The final discount is $10 + 114 = 124$

Percent Discount: Each 5 items with 10% off

This action works the same as **Fixed Price: Each 5 items for \$50** but instead of giving the fixed price for a group of products, it applies a percent discount to them.

Each group of N actions also provide you with the possibility to apply discounts to the products, placed from the cheapest to the most expensive ones or backward. To use the option, set up the **At first apply discount to** setting according to your needs.

Product Set

This action can be used in promotions like **Buy shirt, pants and shoes just for \$100** and alike.

Let's have a look what does the settings mean for this action.

Discount Amount - product set's price

Max Number of Sets Discount Applied To - the max number of sets that can be gathered by the rule. (If you leave this field empty the number of sets is unlimited.)

Max Amount of Discount - the max discount amount that can be applied. (the discount for the set is the difference between the sum of all products' prices in the set and the price for the set)|

Promo SKU - here you put down the SKUs of the products that make up the set.

Percent discount for product set

As an example, I will set a promotion, where I give 50% discount for a purchase of a combination of Pushup Grips, Watch and fitness video. Here's my rule

Actions

Apply

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).
Please see [usage example](#)

Discount Amount (in %) *

Max Number of Sets Discount is Applied To

Max Amount of Discount

Apply to Shipping Amount

 No

Discount amount is applied to subtotal only

Discard subsequent rules

 No

Free Shipping

Define Product Set

Set Items by SKU



Comma separated list of the SKUs. Simple products supported only.

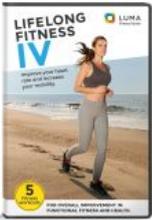
Set Items by Category IDs



Comma separated list of the category ids

[And here's the result](#)

Shopping Cart

Item	Price	Qty	Subtotal
 Lifelong Fitness IV Downloads: Lifelong Fitness IV	\$14.00	1	\$14.00
 Go-Get'r Pushup Grips	\$19.00	1	\$19.00
 Clamber Watch	\$54.00	1	\$54.00

Summary

Estimate Shipping and Tax

Subtotal	\$87.00
Discount	-\$43.50
Tax	\$0.00
Order Total	\$43.50

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

I have only products from the product set in the cart, total for products is $\$14 + \$19 + \$54 = \87.00 and 50% of that value is $\$43.50$. Seems correct.

Please pay attention to **Set Items by SKU** and **Set Items by Category IDs** fields. Here you define which products will be in the product set.

You can define categories instead of manual listing product SKUs. This makes it possible for customers to choose any products they want from the specified categories.

Say, you've listed 2 categories: Video Download and Fitness Equipment. This means that customer's set will constitute of 2 products: any product from the Video Download category + any product from the Fitness Equipment category.

Here's the example of a configuration:

Actions

Apply

Percent discount for product set

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).
Please see [usage example](#)

Discount Amount (in %) *

30

Max Number of Sets Discount is Applied To

0

Max Amount of Discount

Apply to Shipping Amount

No

Discount amount is applied to subtotal only

Discard subsequent rules

No

Free Shipping

-- Please Select --

Define Product Set

Set Items by SKU



Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs

5,10



Comma separated list of the category ids

Fixed price for product set

This action works exactly the same as **Percent discount for product set** above, but it will give a

fixed amount of discount instead of percent discount.

The example #1 Two sets

We created a promo rule, that offers a set for \$20. The set is comprised of the following items. Go-Get'r Pushup Grips, Clamber Watch and Antonia Racer Tank.

Actions

Apply

Fixed price for product set

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).

Please see [usage example](#)

Discount Amount *

20

Max Number of Sets
Discount is Applied To

0

Max Amount of Discount

Discard subsequent rules

No

Free Shipping

-- Please Select --

Define Product Set

Set Items by SKU

24-UG05,WT-08-XS-Black,24-WG03



Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs



Comma separated list of the category ids

The result:

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips \$19.00 2 \$38.00			
 Clamber Watch \$54.00 2 \$108.00			
 Overnight Duffle \$45.00 2 \$90.00			
 Antonia Racer Tank Size: XS Color: Black \$2.00 2 \$4.00			

Summary

Estimate Shipping and Tax ^

Country
United States

State/Province
Please select a region, state or provi

Zip/Postal Code

Flat Rate
 Fixed \$40.00

Best Way
 Table Rate \$5.00

Subtotal \$240.00
Discount -\$110.00
Tax \$0.00

Order Total \$130.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

In the example, there are 2 of each promo items in the cart, thus, 2 sets can be created. According to this:

The discount is: $(38+108+4) - 2*20 = 110$

The subtotal is: $240 - 110 = 130$

The example #2 Compatibility with another cart price rule

The configuration of the rule #1 (The priority is 0)

Actions

Apply

Fixed price for product set 

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).

Please see [usage example](#)

Discount Amount *

20

Max Number of Sets Discount is Applied To

0

Max Amount of Discount

Discard subsequent rules

No

Free Shipping

-- Please Select -- 

Define Product Set

Set Items by SKU

24-UG05,WT-08-XS-Black,24-WG03 

Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs



Comma separated list of the category ids

The configuration of the rule #2 (The priority is 1)

Actions

Apply

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).

Please see [usage example](#)

Discount Amount *

Max Number of Sets Discount is Applied To

Max Amount of Discount

Discard subsequent rules

 No

Free Shipping

Define Product Set

Set Items by SKU

Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs

Comma separated list of the category ids

The result:

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips	\$19.00	2	\$38.00
 Clamber Watch	\$54.00	3	\$162.00
 Overnight Duffle	\$45.00	2	\$90.00
 Antonia Racer Tank Size: XS Color: Black	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax ^

Country

State/Province

Zip/Postal Code

Flat Rate
 Fixed \$45.00

Best Way
 Table Rate \$5.00

Subtotal \$294.00
 Discount -\$179.00
 Tax \$0.00

Order Total \$115.00

Proceed to Checkout

[Check Out with Multiple Addresses](#)

In this example, the products Go-Get'r Pushup Grips, Clamber Watch, Antonia Racer Tank can be made up as a set for \$20 (watch the rule with 0 priority).

In the example, there are 2 or more promo items in the cart, so 2 sets can be created.

The discount for this set will be the following: $(38+108+4) - 2*20 = 110$

2 of 3 Clamber Watches was got into the first set. But the remaining Clamber Watch item can be grouped in another set for \$30(watch the set with the priority 1).

The discount for this set: $(54+45) - 30= 69$

The discount for 3 sets: $69+110 = 179$

The subtotal: $294 - 179 = 115$

The example #3

Now let's change the priorities of the rules from the example #2.

Item	Price	Qty	Subtotal
 <p>Go-Get'r Pushup Grips</p>	\$19.00	2	\$38.00
 <p>Clamber Watch</p>	\$54.00	3	\$162.00
 <p>Overnight Duffel</p>	\$45.00	2	\$90.00
 <p>Antonia Racer Tank</p> <p>Size: XS Color: Black</p>	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax ^

Country
United States

State/Province
Please select a region, state or provi

Zip/Postal Code

Flat Rate

Fixed \$45.00

Best Way

Table Rate \$5.00

Subtotal \$294.00

Discount -\$193.00

Tax \$0.00

Order Total \$101.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

Clamber Watch и Overnight Duffel are grouped in a set for \$30 with the rule's priority 0. As there are 2 Clamber Watch and 2 Overnight Duffel items in the cart, we can create 2 sets.

Thus, the discount is: $(54*2+45*2) - 30*2 = 138$

After the first set was grouped, only 1 Clamber Watch item left. Therefore, for the rule with the priority 1 only one set for \$20 can be created.

The discount: $(19+54+2) - 20 = 55$

The final discount for 3 sets: $138+55 = 193$

The subtotal: $294 - 193 = 101$

The example #4 The rule with the specified max.amount of discount

Actions

Apply 

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).
Please see [usage example](#)

Discount Amount *

Max Number of Sets Discount is Applied To

Max Amount of Discount

Discard subsequent rules No

Free Shipping 

Define Product Set

Set Items by SKU 

Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs 

Comma separated list of the category ids

In this example, we restrict the max.amount of the discount that can be applied to the rule. The discount shouldn't be more than \$100.

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips	\$19.00	2	\$38.00
 Clamber Watch	\$54.00	3	\$162.00
 Overnight Duffel	\$45.00	2	\$90.00
 Antonia Racer Tank Size: XS Color: Black	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax

Country: United States

State/Province: Please select a region, state or provi

Zip/Postal Code:

Flat Rate
 Fixed \$45.00

Best Way
 Table Rate \$5.00

Subtotal: \$294.00
Discount: -\$100.00
Tax: \$0.00

Order Total: \$194.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

As we have 2 of each promo items in the cart, 2 sets for \$20 can be grouped.

The discount is: $(38+108+4) - 2*20 = 110$

But according to the rule, we have a restriction on the max. discount amount for the set (\$100), so in this case, the discount that will be applied is \$100.

The subtotal: $294 - 100 = 194$

The example #5 The rule with the specified max. number of sets

Actions

Apply

Fixed price for product set

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).
Please see [usage example](#)

Discount Amount *

20

Max Number of Sets Discount is Applied To

1

Max Amount of Discount

Discard subsequent rules

No

Free Shipping

-- Please Select --

Define Product Set

Set Items by SKU

24-UG05,WT08-XS-Black,24-WG03



Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs



Comma separated list of the category ids

The result:

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips	\$19.00	2	\$38.00
 Clamber Watch	\$54.00	3	\$162.00
 Overnight Duffle	\$45.00	2	\$90.00
 Antonia Racer Tank Size: XS Color: Black	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax ^

Country
United States v

State/Province
Please select a region, state or provi v

Zip/Postal Code

Flat Rate
 Fixed \$45.00

Best Way
 Table Rate \$5.00

Subtotal	\$294.00
Discount	-\$55.00
Tax	\$0.00
Order Total	\$239.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

As we have 2 of each promo items in the cart, 2 sets for \$20 can be grouped.

But according to the rule, we have a restriction on the max.number of sets that can be formed (1), so in this case, the discount will be applied just for 1 set.

The discount will be the following: $(19+54+2) - 20 = 55$

The subtotal: $294-55=239$

The example #6 The rule with the specified max. amount of discount and specified max. number of sets

Actions

Apply

Fixed price for product set

WARNING: 'Product set' rules always have the highest priority. If you have many rules and they work simultaneously, 'Product set' rule is applied before any other one. If you have multiple 'Product set' rules, they will be applied according to their priorities (still before all the other types of rules).
Please see [usage example](#)

Discount Amount *

20

Max Number of Sets Discount is Applied To

1

Max Amount of Discount

30

Discard subsequent rules

No

Free Shipping

-- Please Select --

Define Product Set

Set Items by SKU

24-UG05,WT08-XS-Black,24-WG03



Comma separated list of the SKUs. Simple products supported only.

Set Items by Category IDs



Comma separated list of the category ids

As we have 2 of each promo items in the cart, 2 sets for \$20 can be grouped.

Item	Price	Qty	Subtotal
 Go-Get'r Pushup Grips	\$19.00	2	\$38.00
 Clamber Watch	\$54.00	3	\$162.00
 Overnight Duffle	\$45.00	2	\$90.00
 Antonia Racer Tank Size: XS Color: Black	\$2.00	2	\$4.00

Summary

Estimate Shipping and Tax ^

Country
United States ▼

State/Province
Please select a region, state or provi ▼

Zip/Postal Code

Flat Rate
 Fixed \$45.00

Best Way
 Table Rate \$5.00

Subtotal \$294.00
Discount -\$30.00
Tax \$0.00

Order Total \$264.00

[Proceed to Checkout](#)

[Check Out with Multiple Addresses](#)

The discount is: $(19+54+2) - 20 = 55$

But according to the rule, we have a restriction on the max. number of sets that can be formed (1), so in this case, the discount will be applied just for 1 set.

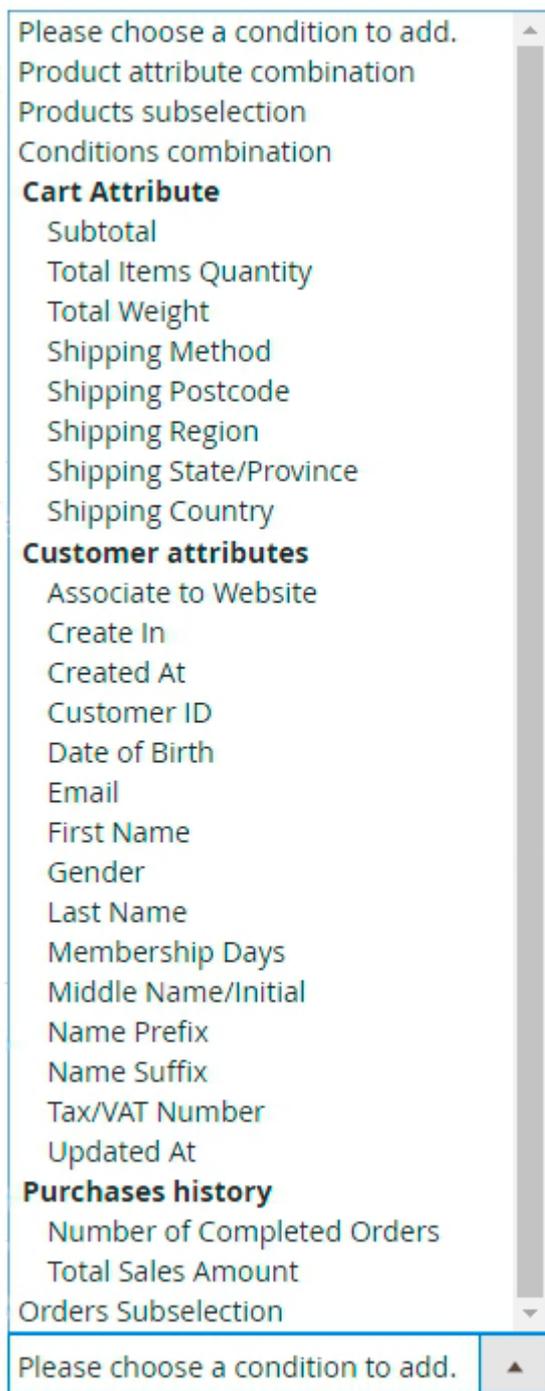
Also, we have a restriction on the max. discount amount for the set (\$30), so in this case, the maximum discount that can be applied is \$30.

The final discount is: $294 - 30 = 264$

The subtotal is: $294 - 30 = 264$

Special Promotions Pro for Magento 2 specific features

Special Promotions Pro for Magento 2 expands **Special Promotions for Magento 2** capabilities by introducing a set of conditions that check customers' purchase history and account details.



- **Customer Attributes** condition group will check the values of attributes saved in the customer's account.
- **Purchases History - Number of Completed Orders** will check the orders placed on the store and select customers which completed defined number of orders
- **Purchases History - Total Sales Amount** will sum up totals of completed orders placed by the same customer and compare the results with the value defined in condition.

- **Orders subselection** is very similar to **Number of Completed Orders** and **Total Sales Amount** but allows to define orders statuses and order dates which will be checked, instead of checking all orders with Complete status only as for the conditions above.

Limit the number of times for a rule being triggered

Now you can set a limit of times your promo rule could be applied by your customers globally in general.

For example, you want to organize a *give away with a 50% discount for the first 100 customers* who would use your prom coupon. In order to set such a limitation please navigate to **Marketing → Cart Price Rules** and then **add new rule** or **edit existing**.

Currently Active

Rule Information

Rule Name *	<input type="text" value="Buy 3 or more items and get the cheapest with a 30% discount"/>
Description	<input type="text" value="Buy 3 or more items and get the cheapest with a 30% discount"/>
Active *	<input checked="" type="checkbox"/> Yes
Global Uses Limit	<input type="text" value="100"/>
Current Uses	<input type="text" value="0"/> ?

Once Current Uses would reach or exceed Global Uses Limit, this Cart Price Rule will stop affecting customers' new Orders. Please keep in mind that Orders which were created prior to installing/updating Special Promotions to v2.8.0 can't be taken into account for this counter.

Then specify the number of times you want the rule to available to be triggered in the field '**Global Users Limit**', e.g. 100 times. It means that only 100 customers would be able to buy something in your store with a discount applied for this rule.

After the number on the counter from the field '**Current users**' would exceed the number you've set above, the rule would not be longer applied for all further new users.

Loyalty Program for Magento 2 specific features

Loyalty Program for Magento 2 extension has all the features from both **Special Promotions for Magento 2** and **Special Promotions Pro for Magento 2** modules but also adds a page to a customer account where you can display information about the loyalty program you run on your store with goals, levels and discounts for each level along with the purchase history overview.

MY ACCOUNT

- ACCOUNT DASHBOARD
- ACCOUNT INFORMATION
- ADDRESS BOOK
- MY ORDERS
- BILLING AGREEMENTS
- RECURRING PROFILES
- MY PRODUCT REVIEWS
- MY WISHLIST
- MY APPLICATIONS
- NEWSLETTER SUBSCRIPTIONS
- MY DOWNLOADABLE PRODUCTS
- LOYALTY PROGRAM

COMPARE PRODUCTS

You have no items to compare.

MY ORDERS

Last Ordered Items

- STRETCH COTTON BLAZER

[View All](#)

ADD TO CART

LOYALTY PROGRAM

LOYALTY PROGRAM DISCOUNTS

Receive discounts when purchasing at our store!
 Every spent dollar will come back to you as soon as you participate in our Loyalty Program.
 Just start buying from us and you're in!
 Discounts are based on your purchase history, frequency of shopping and the item you buy.
 You can get into one of 6 Loyalty Program Levels.

Bronze Level

5% off every product in order when Number of Completed Orders equals or greater than 7

Silver Level

Each 3d product with 10% discount when Total Sales Amount is greater than 2000\$

Gold Level

Fixed amount discount for the cart is 100\$ when Membership Days equals or more than 365 and Cart Subtotal is greater than 5000\$

VIP Customers

The most expensive item in the cart with 50% discount when Average Order Value equals or greater than 300\$

Individual Loyalty Program

Buy 1 - get 1 free (camera), when Email is peter.parker@example.com, Last Name is Parker

Wholesale Loyalty Program

All products after N with fixed 50\$ discount when Average Order Value greater than 5000\$

Save money and spend them at the same time!

YOUR STATISTICS

You are with us for **211** days

Total:

Number of completed orders is **7**

Average order value is **\$406.09**

Order amount is **\$2,842.66**

This Month:

Number of completed orders is **0**

Average order value is **\$0.00**

Order amount is **\$0.00**

Last Month:

Number of completed orders was **0**

Average order value was **\$0.00**

Order amount was **\$0.00**

Loyalty Program settings

Extensions settings are located here: **Stores - Configuration - Amasty Extensions - Loyalty Program.**

- Account Dashboard
- My Orders
- My Downloadable Products
- My Wish List

- Address Book
- Account Information
- Stored Payment Methods
- Billing Agreements

- My Product Reviews
- Newsletter Subscriptions
- Loyalty Program

Loyalty Program

How to

Spend \$100 or more this month and get 10% discount on all products!

Here's your current stats

You are with us for **0** days

Total:
 Number of completed orders is **1**
 Average order value is **\$53.50**
 Order amount is **\$53.50**

This Month:
 Number of completed orders is **1**
 Average order value is **\$53.50**
 Order amount is **\$53.50**

Last Month:
 Number of completed orders was **0**
 Average order value was **\$0.00**
 Order amount was **\$0.00**

Please note that these settings won't apply any discounts for customers. For this, you have to set up promotion rules using customer purchase history conditions. To further promote your discounted items, consider offering them as **cross-sells and upsells** on the related product and cart pages.

Rate the user guide

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- ★☆☆☆☆ 0 visitor votes
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- ★★★★☆ 0 visitor votes
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