

amasty

Guide for Instagram Feed for Magento 2

Make your store trendy and increase your traffic with Instagram Feed extension for Magento 2. Display catchy Instagram content to visualize your store even more.

- Automatically display engaging Instagram content with a widget
- Add widgets to any webstore pages
- Set flexible pictures sorting options
- Choose the most apposite layout
- Display the number of likes and comments right in the widget

For the proper functioning of the Instagram Feed extension, make sure you have **HTTPS connection** configured and your Magento is an “Open Magento”, with **no htaccess permission limitations**. This means that the functionality might not work to the fullest if you installed the module on a local environment or with restricted *htaccess* permissions. It is required by the Instagram API.

Configuration

To configure the extension, go to **Stores → Configuration → Amasty Extensions → Instagram Feed**.

Due to certain limitations in sessions for our Demo routers, the **General Settings** and **Generate Access Token** tabs are closed for public access in our demo. At the moment, we are working on the workaround to provide you with full access to our module functionality. All other features that are listed on the product page are absolutely available for you to explore. After installation to your Magento 2 store, the functionality of the **Instagram Feed** extension will work as described in the User Guide.

Expand the **General** tab.

General

General

Enabled
[store view]



Enabled - set to Yes to activate the extension.

Instagram Settings

In this tab, you need to link your Instagram account to your Magento 2 store.

Instagram Settings

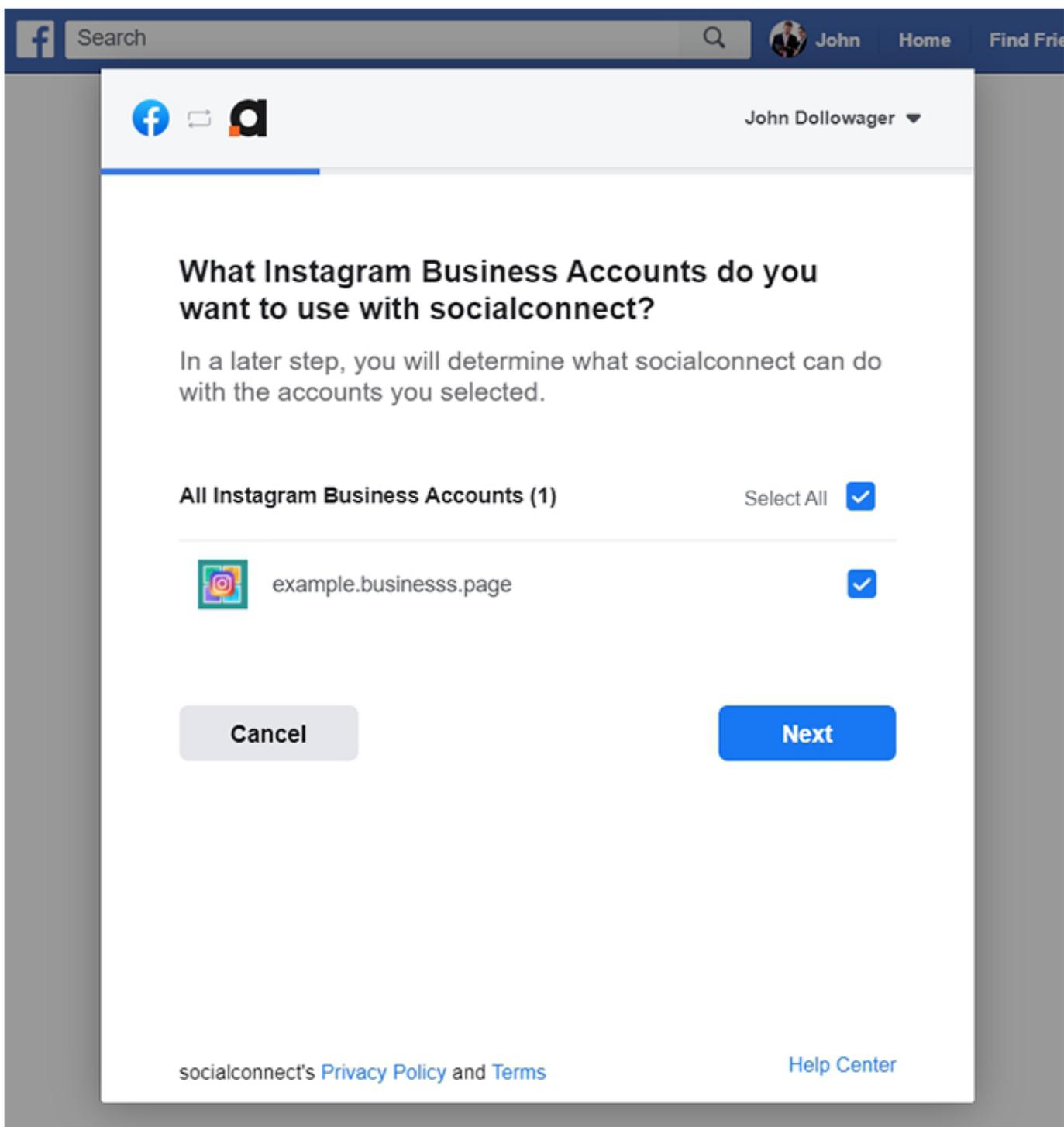
User Id [store view]	Generate Token To Get User ID
Access Token [store view]	<input type="text"/>
	<input type="button" value="Generate Access Token"/>

Press the **Generate Access Token** button to create your Access Token, that is required for proper extension functioning.

If you've just updated to the versions >2.0.0 from 1.X.X, it is **required** for you to **reconnect the app to the Instagram** via pressing the *Generate Access Token* button. It is necessary to make the extension function as described on both the product page and the user guide.

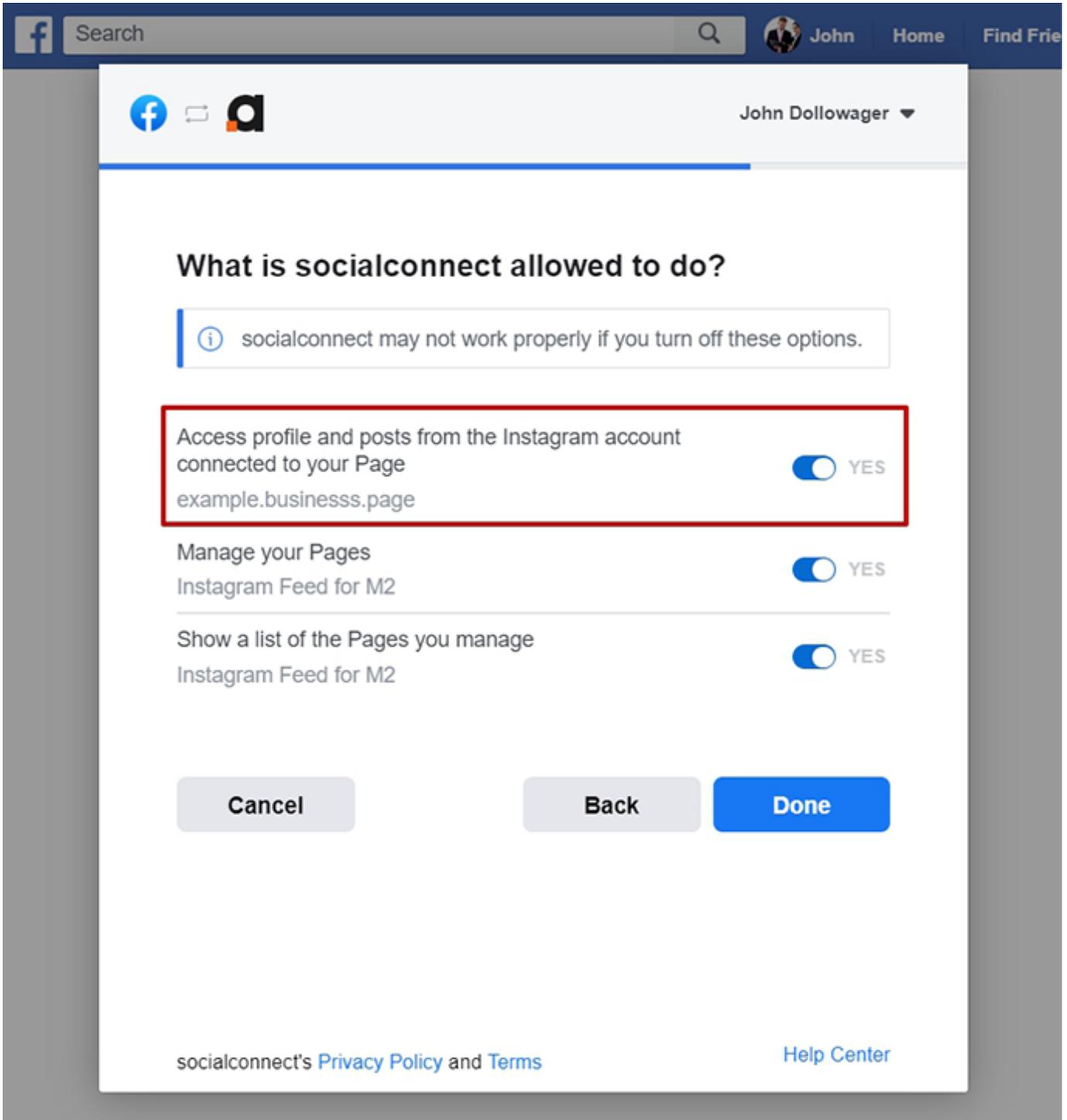
To generate an Access Token, your account needs to be either a **Business Account** or **Creator Account**. We recommend choosing **Business Account** type if possible. Also, make sure you have your Instagram account connected to Facebook in the Instagram mobile app via **Settings → Account → Linked Accounts**.

After clicking on the *Generate Access Token* button, a pop-up window from Facebook will appear.



Choose the account that represents your store's business account. Then, proceed to set up what Facebook Page you want to be connected.

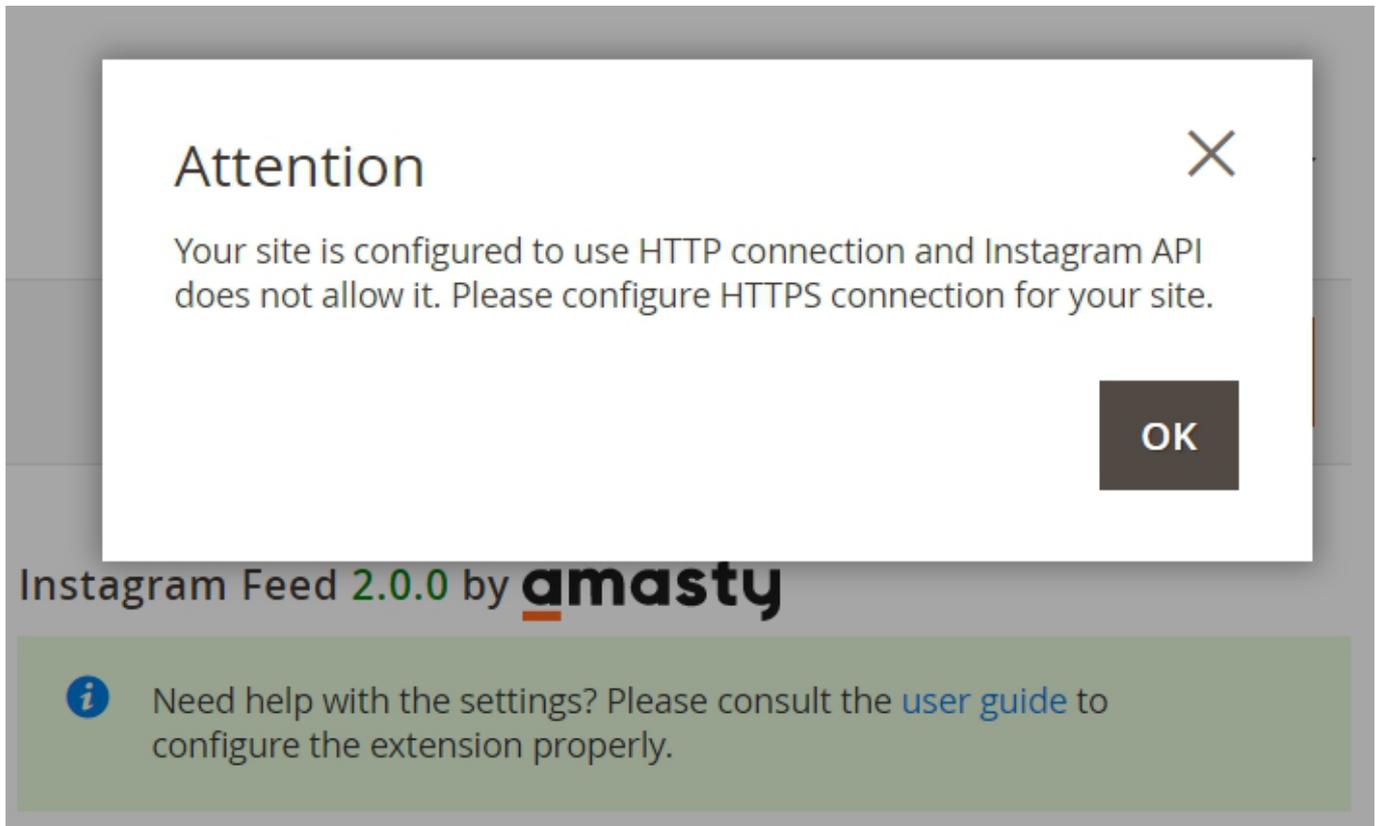
At the last step, please make sure that the setting named **Access profile and posts from the Instagram account connected to your page** is set to **Yes**. As for the rest of the settings, it is recommended to set them to Yes for proper performance.



After a successful connection, you'll see a filled-in Access Token field.

You can connect different accounts to different store views. For example, you can add Instagrams @brand_example_de to German store view, and add @brand_example_us for Worldwide and US store views.

If you see the following pop-up with a warning when configuring the extension:



The screenshot shows a white dialog box with the title "Attention" and a close button (X) in the top right corner. The text inside the dialog box reads: "Your site is configured to use HTTP connection and Instagram API does not allow it. Please configure HTTPS connection for your site." There is an "OK" button in the bottom right corner of the dialog box. Below the dialog box, the text "Instagram Feed 2.0.0 by amasty" is visible. Underneath that, there is a green banner with an information icon (i) and the text: "Need help with the settings? Please consult the [user guide](#) to configure the extension properly."

It occurs if your website is configured to use the HTTP connection. To resolve the issue, you need to configure the HTTPS connection for your site. Instagram API doesn't allow the HTTP connection, so you can't generate an *Access Token* if you use the HTTP protocol.

Widget Creation

The extension allows to create flexible Instagram widgets and add them to any store page. To create a widget, navigate to **Content** → **Widgets**.

Widgets

 demouser ▾

[Add Widget](#)

[Search](#) [Reset Filter](#) 24 records found

20 ▾ per page < 1 of 2 >

Widget ID ↑	Widget	Type	Design Theme	Sort Order
<input type="text"/>	<input type="text"/>	<input type="text"/> ▾	<input type="text"/> ▾	<input type="text"/>
25	Set widget for the specific product	Amasty Instagram Feed	Magento Luma	0
24	Display the grid on a Home Page	Amasty Instagram Feed	Magento Luma	0
22	Display multiple galleries on one page	Amasty Instagram Feed	Magento Luma	1
21	Show catchy pictures in Shopping Cart	Amasty Instagram Feed	Magento Luma	1
20	Add widget to Category Sidebar	Amasty Instagram Feed	Magento Luma	1
19	Display Instagram Widget on Product Page	Amasty Instagram Feed	Magento Luma	1
18	Giftcard Category Content	CMS Static Block	Magento Luma	0

You can view and edit all existing widgets in a handy grid. To create a new one, hit the **Add Widget** button.

Widgets

 demouser ▾

[← Back](#) [Reset](#)

WIDGET

Settings 

Settings

Type * ▾

Design Theme * ▾

[Continue](#)

In the **Type** field choose **Amasty Instagram Feed**.

Set the necessary **Design Theme** and click **Continue**.

Storefront Properties

In this tab, you can adjust widget display on the frontend.

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type: Amasty Instagram Feed

Design Package/Theme: Magento Luma

Widget Title: * Display Instagram Widget on Product Page

Assign to Store Views: *
All Store Views
Main Website
Main Website Store
Default Store View

Sort Order: 1
Sort Order of widget instances in the same container

Layout Updates

Display on: All Product Types

Products	Container	Template
<input checked="" type="radio"/> All <input type="radio"/> Specific Products	Main Conte	Amasty Instagram Feed Template

Add Layout Update

Widget Title - set the title for the widget that will be displayed in the backend and in the widget grid.

Assign to Store Views - specify the store views to which Instagram widget will be added.

Sort Order - set widget position among the other widgets within the same container.

Layout Updates - assign the widget to the category, product or generic pages.

If you select category or product pages, you may specify the particular ones to which the widget will be added.

In the **Container** dropdown select the position where the Instagram widget will be displayed.

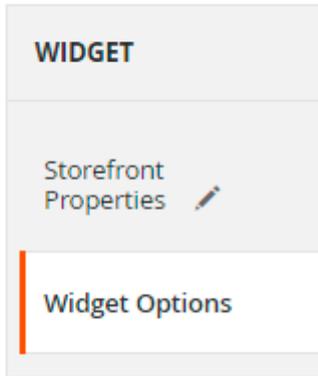
Layout Updates

Products	Container	Template
<input checked="" type="radio"/> All <input type="radio"/> Specific Products	Main Conte -- Please Select -- After Page Header After Page Header Top Before Main Columns Before Page Footer Before Page Footer Container Main Content Area Main Content Aside Main Content Bottom Main Content Container Main Content Top Page Bottom Page Footer Page Footer Container Page Top Product info auxiliary container Sidebar Additional Sidebar Main	Amasty Instagram Feed Template

Add Layout Update

Widget Options

Go to this tab to configure the widget layout.



Widget Options

Title
Leave empty if you don't need title for widget

Widget Type ▲

- Grid
- Slider
- Single Post
- Collage

Title - set a catchy title for the block that will be displayed on the frontend. Leave empty if no title needed.

Widget Type - choose one of the available widget types:

- Grid
- Slider
- Single Post
- Collage

Grid

If the Grid Widget Type is selected, it will have the following layout:

Check our most loved products!



[Load More](#)

You may customize it according to your webstore design.

Posts Limit *

20

Specify the number of posts to display in widget on the storefront. Please note: plugin loads 180 recent posts per account and updates them every hour by cron.

Sort Posts By

Most Liked



Sorting is applied to all 180 loaded posts (regardless of the value inserted in Posts Limit setting).

Enable "Load More"

Yes



Number of Posts per Page *

6

Posts Limit - set the maximum number of images to add.

Sort Posts By - choose the algorithm according to which posts will be sorted:

- Newest
- Most Liked
- Most Commented
- Random

Enable "Load More" - set to Yes if you want to show the "Load More" button.

Number of Posts per Page - specify the limit of the posts that will be displayed on one page.

Max Width	<div>Low Resolution (320x320) ▲</div> <div>Thumbnail (150x150)</div> <div>Low Resolution (320x320)</div> <div>Standard Resolution (640x640)</div>
Mouse Click Action on Posts	<div>Open Post in Pop-up ▲</div> <div>Open Post in Instagram</div> <div>Open Post in Pop-up</div>
Mouse On Hover Action on Posts	<div>Show Photo Description ▲</div> <div>Scale Photo</div> <div>Show Photo Description</div>
Posts Padding, px	<input type="text" value="5"/> Leave empty if you don't want to use a padding between posts.
Cache Lifetime (Seconds)	<input type="text" value="600"/> Cron for posts updates is running every hour by default. That's why we recommend to insert 3600 here for timely updates on the storefront. (If the default cron job configuration is overwritten, please insert the corresponding value).

Max Width - choose the resolution suitable for your store.

Mouse Click Action on Posts - select the action that will be performed if a customer clicks a post: *Open Post in Pop-up* or *Open Post in Instagram*.

Mouse On Hover Action on Posts - specify the action that will be performed if a customer hovers a post: *Scale Photo* or *Show Photo Description*.

Description is shown in the following way:

Check our most loved products!



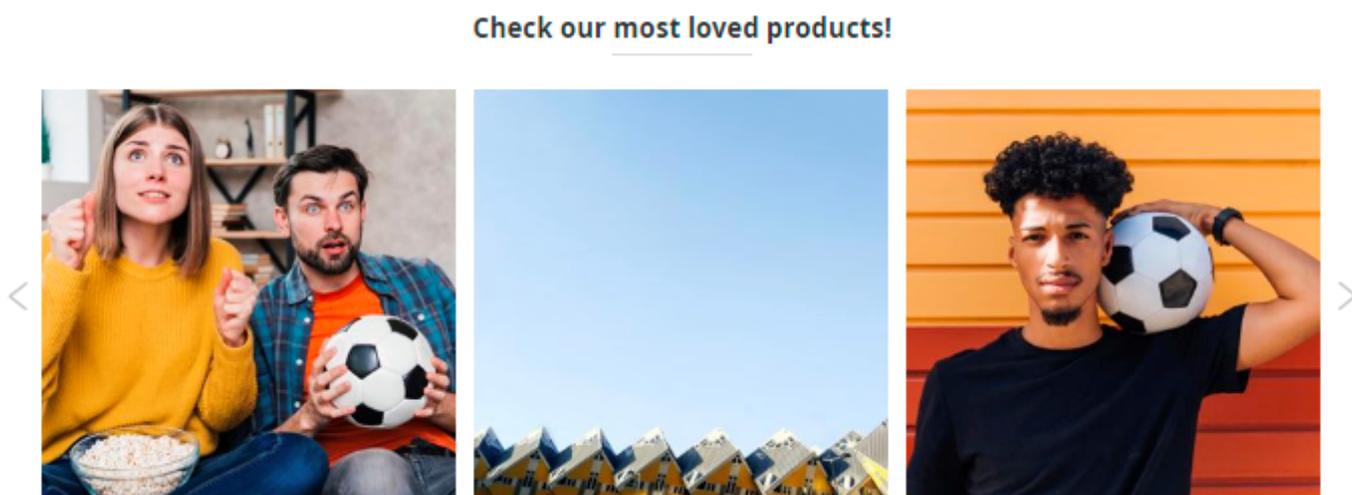
Posts Padding, px - adjust the padding if you want to add some space between pictures. Leave empty if you don't want to use padding between posts.

Cache Lifetime (Seconds) - specify the time in seconds between the widget updates. If not set, equals to 3600 seconds (1 hour).

To update widget instantly, go to Cache Management and clear Blocks HTML Output cache. The Instagram pictures in your widgets are indexed and updated via Cron job. We choose this implementation, as the Instagram API has strict limitations on the number of requests per hour. That's why now we can't instantly update information in real-time.

Slider

If the Slider Widget Type is set, it will be displayed in the following way:



You can adjust the number of **Columns** and **Rows** in the slider.

Number of Columns *	<input type="text" value="3"/>
Number of Rows *	<input type="text" value="1"/>
Enable Autoplay	<input type="text" value="Yes"/> ▼
Autoplay Delay (milliseconds)	<input type="text" value="30"/> <small>Leave blank to use the default value.</small>

Enable Autoplay - set to Yes if you want the slider to flip automatically.

Autoplay Delay (milliseconds) - adjust the speed of the autoplay. Leave blank to use the default value.

The other settings are configured similar to the *Grid Widget Type*.

Single Post

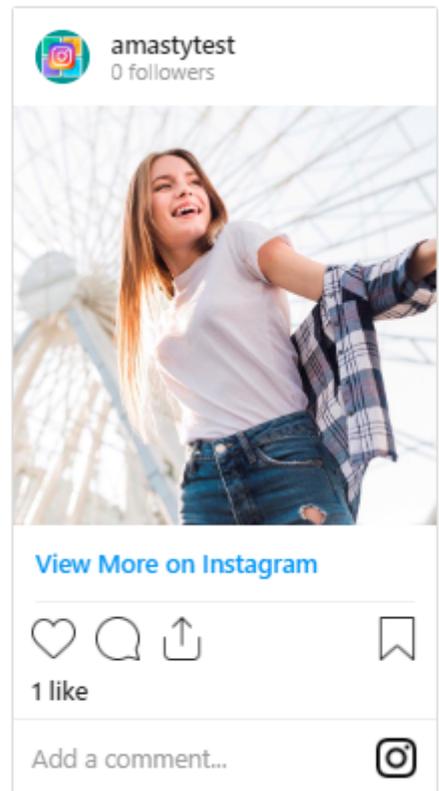
In the Single Post Widget Type, only one particular post is displayed.

[Bottoms](#) > [Elisa EverCool™ Tee](#)

Elisa EverCool™ Tee

Be the first to review this product

As low as
\$29.00



It is possible to configure the following options:

Widget Options

Title	<input type="text" value="Follow us on Instagram"/>
	Leave empty if you don't need title for widget
Widget Type	Single Post ▼
Post URL *	<input type="text" value="https://www.instagram.com/p/B0lAC6noChw/"/>
Max Width	320 ▼
Hide Caption	No ▼
Cache Lifetime (Seconds)	<input type="text" value="600"/>

Post URL - fill in the URL of the post that you want to show on your store page.

Max Width - adjust widget width according to your webstore style.

Hide Caption - you may hide photo caption or display it.

Collage

In the Collage Widget Type you can display a great number of photos in one place.

Check our most loved products!



It is possible to set the required **Collage Size**: 3×3; 4×4; 5×5.

Widget Options

Title	<input type="text" value="Check our most loved products!"/>
	<small>Leave empty if you don't need title for widget</small>
Widget Type	<input type="text" value="Collage"/> ▼
Collage Size	<input type="text" value="4 x 4"/> ▲ <input type="text" value="3 x 3"/> <input checked="" type="text" value="4 x 4"/> <input type="text" value="5 x 5"/>
Max Width	<input type="text" value="Low Resolution (320x320)"/> ▼
Mouse Click Action on Posts	<input type="text" value="Open Post in Pop-up"/> ▼
Mouse On Hover Action on Posts	<input type="text" value="Scale Photo"/> ▼
Posts Padding, px	<input type="text" value="5"/>
	<small>Leave empty if you don't want to use a padding between posts.</small>
Cache Lifetime (Seconds)	<input type="text" value="600"/>

Also, set the necessary resolution, click and hover actions, padding and cache lifetime.

Adding Widget to a Page

Instagram feed lets you show posts on any page of your store. You may also add widgets using WYSIWYG editor.

To do this, go to **Content** → **Pages**. Choose the page to which you want to add a widget. In the **Action** column click *Edit*.

Pages

demouser ▾

Add New Page

Search by keyword

Filters

Default View ▾

Columns ▾

Actions ▾

6 records found

20 per page

<

1 of 1

>

<input type="checkbox"/>	ID ↓	Title	URL Key	Layout	Store View	Status	Created	Modified	Action
<input type="checkbox"/>	1	404 Not Found	no-route	2 columns with right bar	All Store Views	Enabled	Dec 7, 2018 8:15:47 AM	Dec 7, 2018 8:15:47 AM	Select ▾
<input type="checkbox"/>	2	Home Page	home	1 column	All Store Views	Enabled	Dec 7, 2018 8:15:47 AM	Aug 1, 2019 8:17:49 AM	Select ▲ Edit Delete View
<input type="checkbox"/>	3	Enable Cookies	enable-cookies	1 column	All Store Views	Enabled	Dec 7, 2018 8:15:47 AM	Dec 7, 2018 8:15:47 AM	
<input type="checkbox"/>	4	Privacy Policy	privacy-policy-cookie-restriction-mode	1 column	All Store Views	Enabled	Dec 7, 2018 8:15:47 AM	Dec 7, 2018 8:17:43 AM	Select ▾

Expand the **Content** tab and click **Insert Widget** in the WYSIWYG editor.

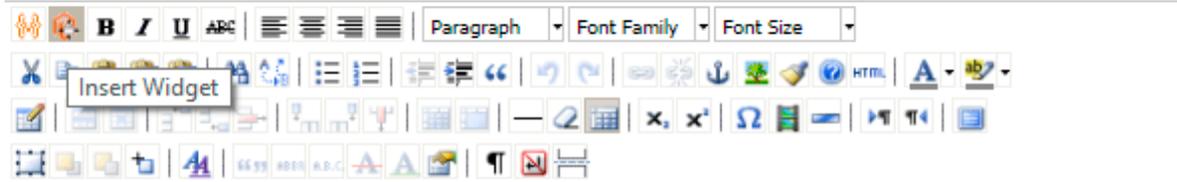
Content



Content Heading

Home Page

Show / Hide Editor



```
{widget type="Amasty\InstagramFeed\Block\Widget\FeedWrapper" template="widget/feed/content/grid.phtml" type="1" posts_limit="20" sort="0" columns_count="7" rows_count="1" autoplay="0" post_size="thumbnail" click="0" show_description="0" padding="10" cache_lifetime="600"}
```

Choose **Amasty Instagram Feed** type and configure the widget according to your needs.

ty

Insert Widget...

Widget

Widget Type * Amasty Instagram Feed ▼

Widget Options

Template Amasty Instagram Feed Template ▼

Title See more products!

Leave empty if you don't need title for widget

Widget Type Grid ▼

Posts Limit * 20

Maximum number of images to add. We load N recent posts. Please keep in mind that Sandbox mode has limit of 20 posts. If you need to increase this limit, please approve your Instagram app.

Sort Posts By Newest ▼

Sorting is applied to loaded posts only.

Enable "Load More" No ▼

Con

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Click **Insert**.

Frontend Examples

Add widgets to promote your Instagram account right on product pages.



Antonia Racer Tank

★★★★☆ 3 Reviews [Add Your Review](#)

As low as

SKU#: WT08

\$34.00

Size

- XS
- S
- M
- L
- XL

Color



Qty

Add to Cart

- [ADD TO WISH LIST](#)
- [ADD TO COMPARE](#)
- [EMAIL](#)



Details

More Information

Reviews (3)

You won't know what you like best about the Antonia Racer Tank: soft, stretchy, lightweight fabric? Super-cute colorblocked details? Whatever it is, this piece is sure to quickly move to the top of your workout rotation.

- Machine wash.
- Line dry.

Check our most loved products!



Make your category pages look stylish.

Bottoms

Items 1-9 of 24

Shopping Options

- CATEGORY
- STYLE
- CLIMATE
- COLOR
- MATERIAL
- PATTERN
- PRICE

Follow us on Instagram

amastytest
0 followers



[View More on Instagram](#)



1 like

amastytest

Magic happens here! ✨ We got you an AMAZING 30% discount if you follow us on Instagram! Hurry up and always be trendy 🤩🔥

Add a comment...



Pierce Gym Short

As low as **\$27.00**

- 32
- 33
- 34
- 36



Arcadio Gym Short

As low as **\$20.00**

- 32
- 33
- 34
- 36



Orestes Fitness Short

★★★★☆ 2 reviews

As low as **\$35.00**

- 32
- 33
- 34
- 36



Rapha Sports Short

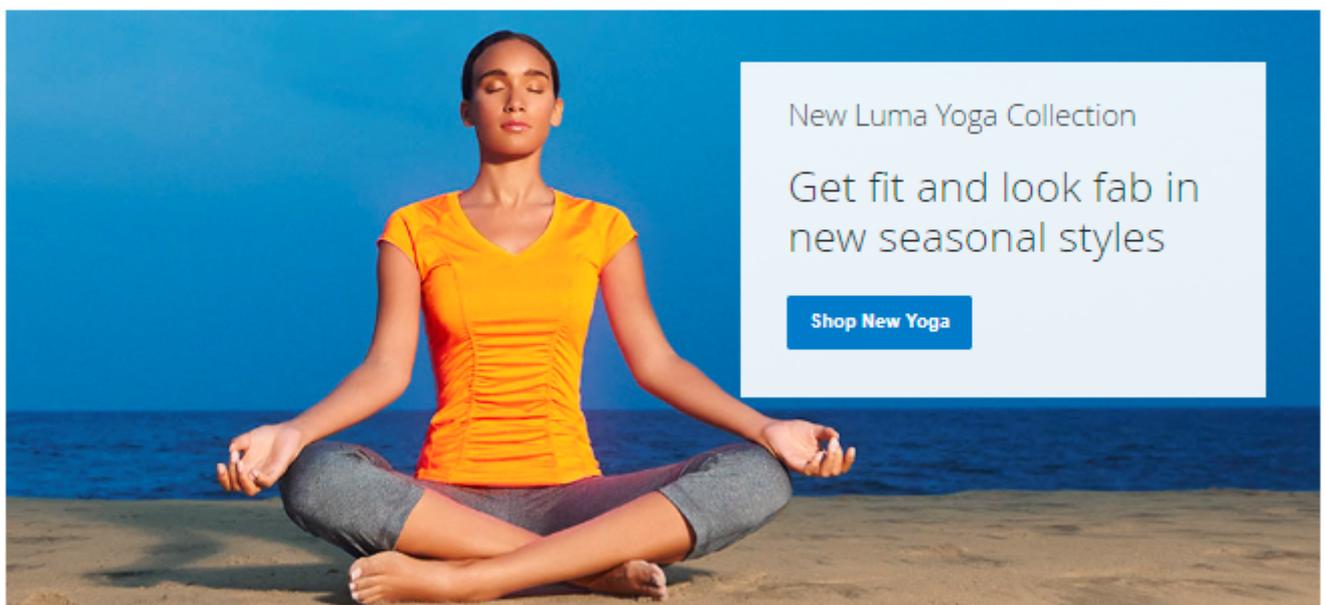
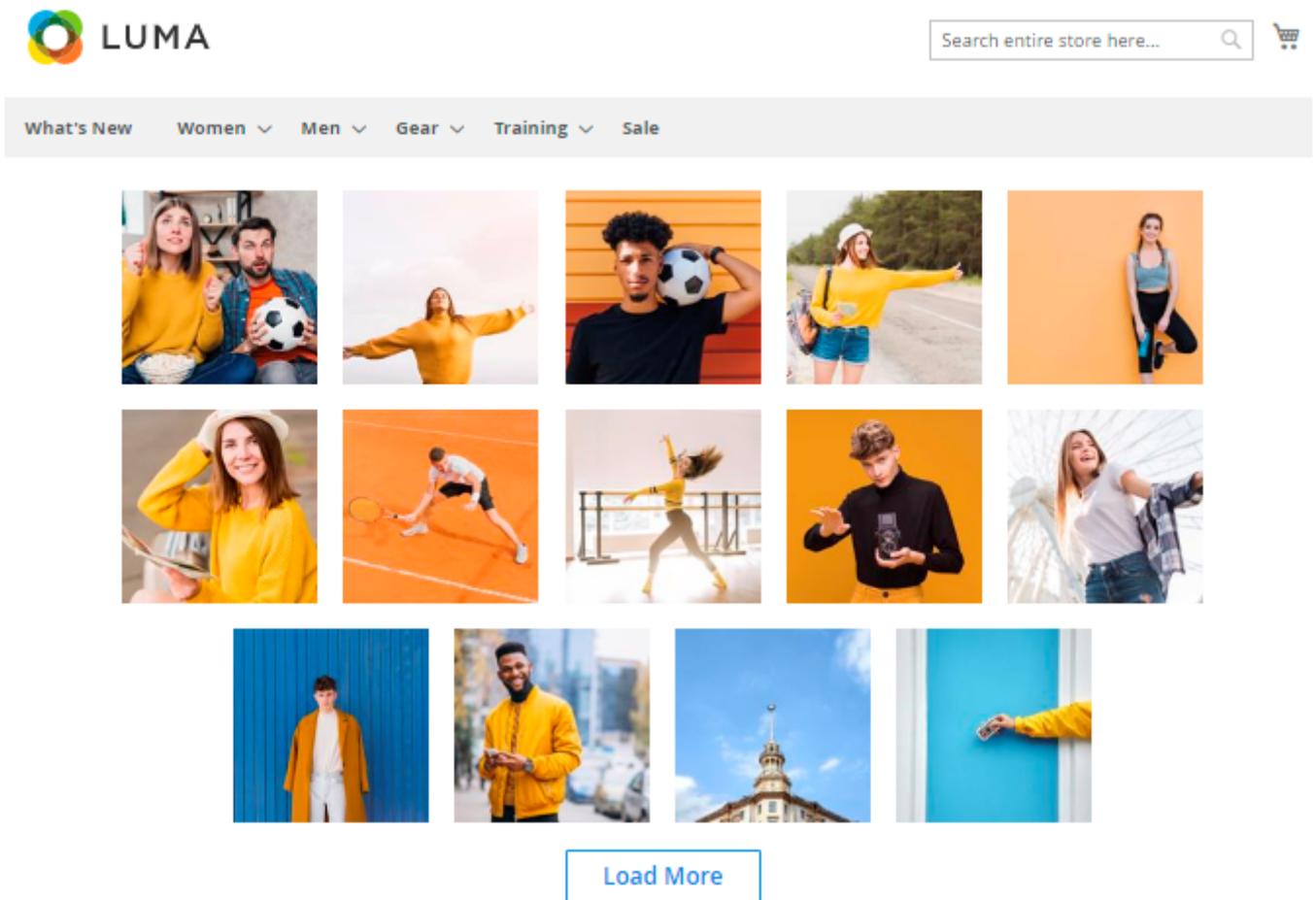
★★★★☆ 3 reviews

As low as **\$35.00**

- 32
- 33
- 34
- 36



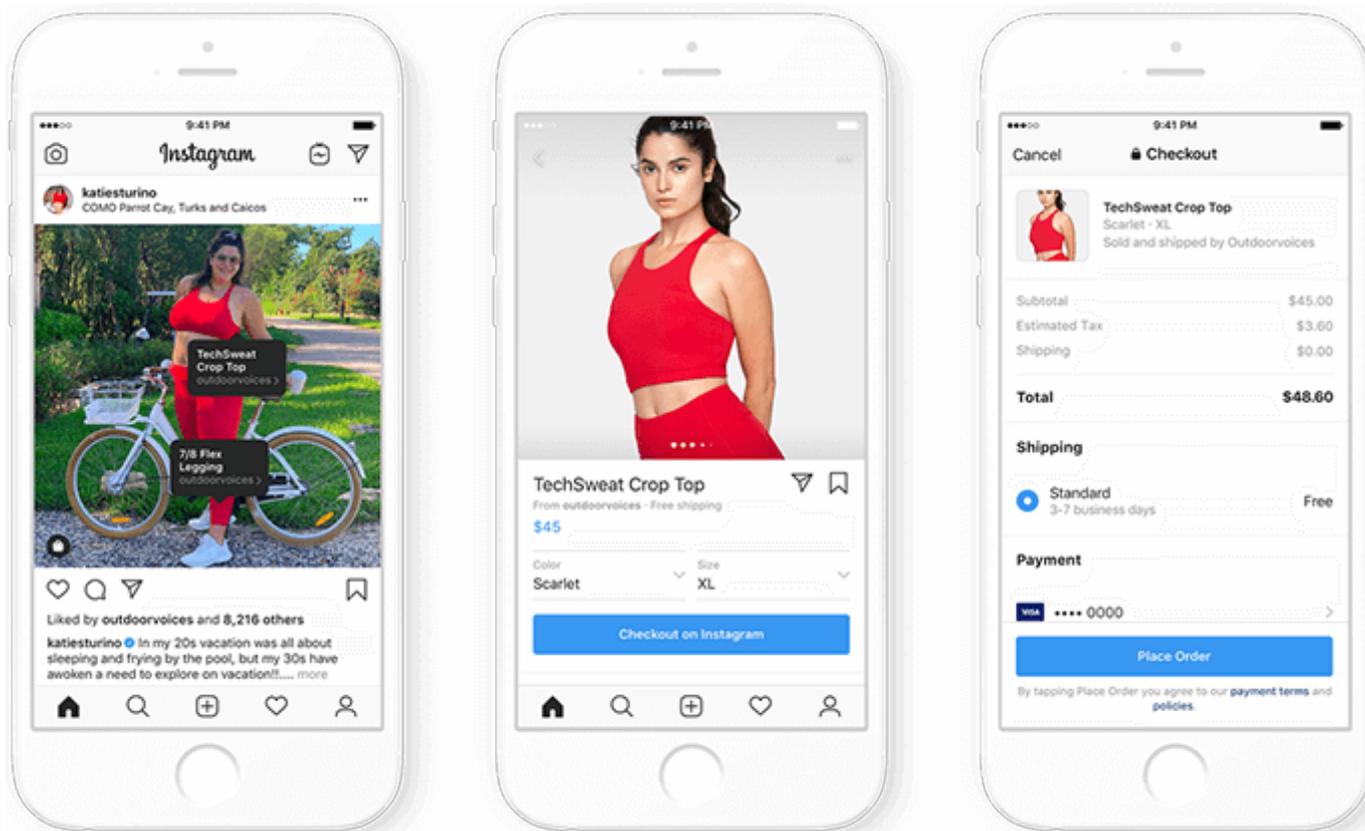
Show catchy pictures on CMS pages.



Apply one-click login and speed us shopping process with **Magento 2 Social Login**.

Boost your Instagram effectiveness

Maximize the benefits of a growing user base on your Instagram account. Oftentimes, users will click on posts that are featured in the Instagram Feed widgets and visit the original page. To not lose potential sales, store admins can set up Instagram Shopping. [Instagram Shopping](#) is an original Instagram feature that perfectly complements the Amasty extension.



To implement this feature, you need to be compliant with [commerce policies](#) and:

- Be located in a supported market — [check the list](#) on an official Instagram page;
- Sell physical goods, example — clothing, jewelry, etc.;
- Have a [business Instagram account](#) and connect it to a Facebook page.

After you complete the necessary requirements, you can start tagging goods on organic posts. These tags will also be visible on the post featured in the Instagram Feed for Magento 2 widgets and are a great tool to boost sales.

Find out how to install the **Instagram Feed** extension for Magento 2 via [Composer](#).