

**Aitoc**



# Product Reviews & Ratings

User Manual for Magento 2

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1. Let customers vote reviews as *helpful* or *unhelpful*.
2. Automatically show the most helpful reviews first.
3. Let customers specify *pros* and *cons* when they review a product.
4. Show the *Verified* mark next to reviews by confirmed buyers.
5. Display the number of votes a rating is based on.
6. Show a distribution of ratings (e.g., 99% of customers gave an item 5 stars).
7. Allow customers to filter reviews by rating (e.g., show only 4-star reviews).
8. Add emotive descriptions such as *Very Good*, *Excellent*,.. to each rating.
9. Allow customers to report abusive reviews.
10. Place an additional “Write Review” button at the top.
11. Let customers leave anonymous reviews.
12. Give buyers an opportunity to attach images to reviews.

1. Send automatic *review requests* for purchased products.
2. Set a delay period (e.g. 2 weeks) after which to send requests.
3. Manually generate and send *review requests*.
4. Send review requests to selected *Customer Groups*.
5. Automatically add a discount coupon to a review request.
6. Set a time period (in days) during which a discount is valid.
7. Keep track of reviews posted as the result of sent requests.
8. Get a grid where you can see pending and sent review requests as well as review requests on hold.
9. Manually delete or put on hold chosen *review requests* in the grid.
10. Set Rich Snippets for your product reviews.
11. Allow/disallow attaching images to reviews.
12. Comment customer reviews.

1. Unzip and paste the extension file into your root Magento folder.
2. Connect to your server by SSH
3. Go to your Magento root folder
4. Perform these commands:

```
php bin/magento module:enable Aitoc_ReviewBooster  
php bin/magento setup:upgrade
```

## 4. Improved customer reviews



Details	More Information	Reviews (3)
---------	------------------	-------------

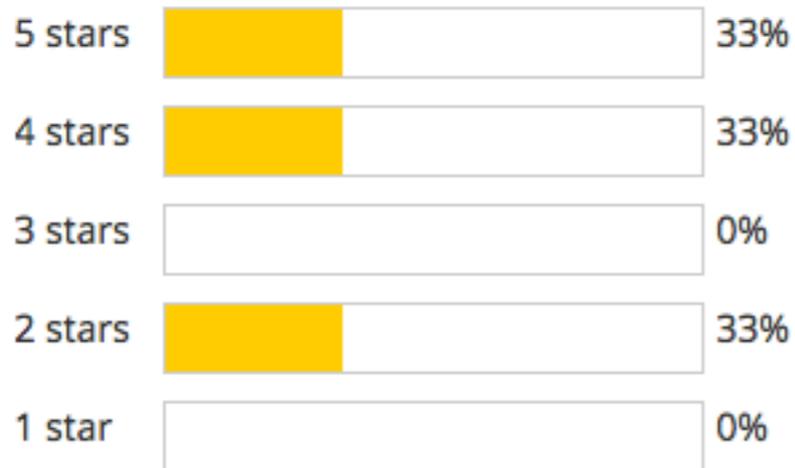
Each rating has a verbal representation such as [Excellent](#), [Very Good](#), [Average](#), [Poor](#) or [Terrible](#).

### Customer

### REVIEWS

★★★★★ Very good

3.65 out of 5 stars, based on 3 votes



Share your thoughts with others  
After you install Review Booster, a new visual block appears in the Reviews tab.

### Light but tight

Review by Nell 10/12/16 Rating ★★★★★

This shirt is very light but a TIGHT fit! Almost compression-tight.

Was this review helpful?   [Report Abuse](#)

## 4. Improved customer reviews

Your Rating \*



Very good

The same verbal representation is visible at mouseover when your customers are writing a review.

Nickname

Now customers can create anonymous reviews, the Nickname field is not mandatory.

Summary \*

Review \*

What I like about this product

What I don't like about this product

Customers can upload several images to their review.

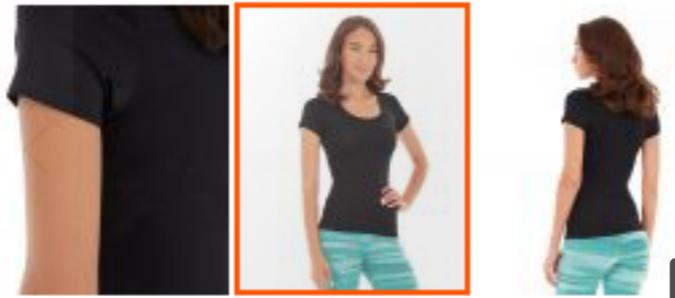
Upload Image

Choose File No file chosen



Choose File No file chosen

Submit Review



Not all ratings are created equal. A rating based on 100 reviews is more accurate than a rating based on 1 review.

After you install Review Booster, your customers can see [the number of votes](#) a particular rating is based on.

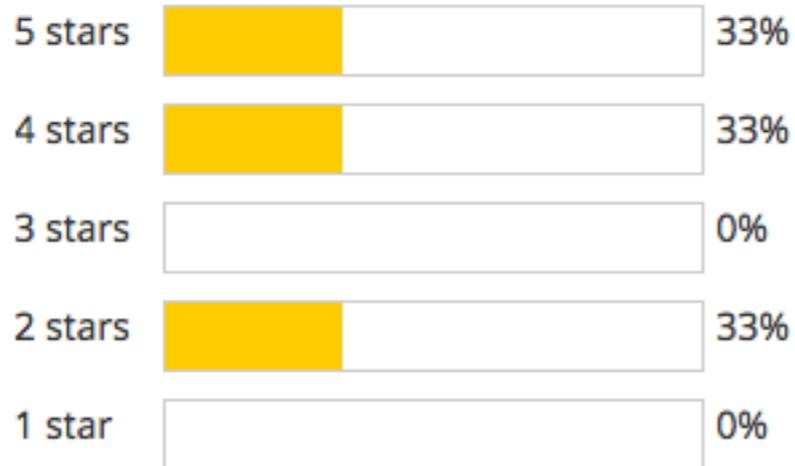
Details

More Information

## Customer Reviews

★★★★★ Very good

3.65 out of 5 stars, based on 3 votes



Share your thoughts with others

[Write Review](#)

Your customers can see a chart with the distribution of ratings (in percent).

### Light but tight

Review by Nell 10/12/16 Rating ★★★★★

This shirt is very light but a TIGHT fit! Almost compression-tight.

Was this review helpful?

Yes

No

[Report Abuse](#)

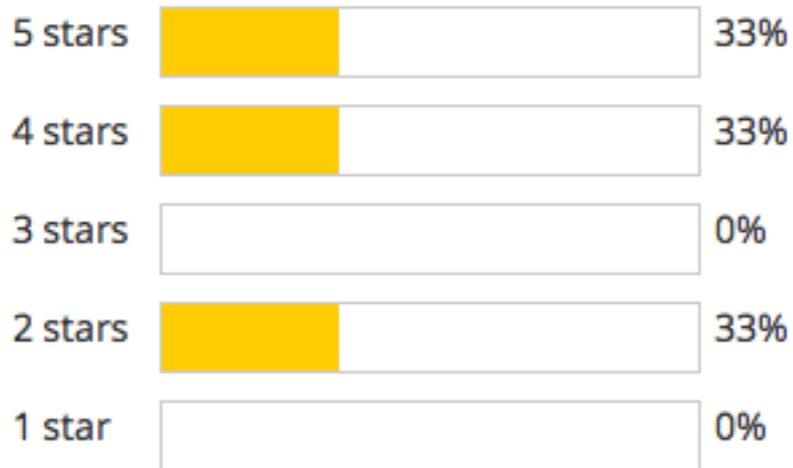


Customers can filter reviews by rating (e.g., they can choose 5-star reviews only) by clicking a respective bar in the table.

Details	More Information
---------	------------------

## Customer Reviews with 5 stars - [Show all](#)

★★★★★ Very good  
3.65 out of 5 stars, based on 1 votes



Share your thoughts with others

[Write Review](#)

An additional [Write Review](#) button is placed at the top of Reviews to encourage your customers to write a review right away, without having to scroll to the end of the list.

### Looks and feels aweseom

Review by Skye 10/12/16 Rating ★★★★★

Really like the seams. Looks and feels awesome!

Was this review helpful?

[Report Abuse](#)

## Price is ok, but the quality is poor

Review by Charlotte 1/18/17 Price ★★★★★

tetet ★★★★★

I expected better quality of the fabric for this price. It looks ok, but feels awful on my skin, because it's synthetic.

- + color is ok
- synthetic material

Your Magento store visitors can vote reviews as [helpful](#) or [unhelpful](#).

Was this review helpful?   [Report Abuse](#)

## Nice everyday dress

Review by anonymous 1/18/17 Price ★★★★★  
Customers can also specify product [pros](#) and [cons](#). The pros and cons appear on the front end only if a customer specifies them.

I expected it to be more party like, and instead I got a very casual dress

- + color
- the quality of the fabric is below average

Shoppers can report inappropriate [abusive reviews](#) in a click.

Was this review helpful?   [Report Abuse](#)

## Best dress ever!

Review by Nicky 1/18/17 Price ★★★★★

## Love the fabric

2 of 2 people found this helpful

Review by anonymous 6/5/18

The most helpful reviews appear at the top of the list.

Simple and classic black tee. I love the fabric, so soft! Fits to the size so if you want a loose fit, go one size bigger



The uploaded image is rescaled to fit the dimensions set by the admin in the module Global settings.

The resulting images cannot be taller or wider than set in the backend, and their proportions do not change.

+ fabric, fit

You have found this helpful. [Report Abuse](#)

Verified reviews are posted by registered customers who actually bought the item.

## Good yoga pants

✓ Verified Review by Bill 1/18/17 Rating ★★★★★

My girlfriend loved it! They are stretchy and the material is great.

Was this review helpful?

Yes

No

[Report Abuse](#)

# 5. Rich snippets

**Delay Period (days)**  
[website]

Specify a delay period after which review reminders should be sent.

**Add Rich Snippets**  
[website]

✓ Yes  
No

## Discount Settings

Enable rich snippets to display product reviews in Google.

**Add Discounts to Alerts**  
[website]

If you choose 'No' option, alerts are sent without discounts

**Discount Percent**  
[website]

**Discount Period(days)**  
[website]

Specify a discount period(days), during which a discount is active for recipients

## Admin Notification Settings

**Enable Notifications**  
[website]

If you choose 'Yes' option, you'll receive a notification every time a review is created.

**Email recipient**  
[website]

Notifications will be sent to this email address.

# 5. Rich snippets

[m2-1.demo2.aitoc.com/desiree-fitness-tee.html](https://m2-1.demo2.aitoc.com/desiree-fitness-tee.html)

No information is available for this page.

Learn why

This is the looks of a rich snippet made from a review in the store.

## Desiree Fitness Tee - by WomenInSports

<https://www.womeninsports.com/en/tees/desiree-fitness-tee.html>

★★★★★ Rating: 4.9 - 39 reviews - \$125.00 - In stock

Allow your customers to personalize presents such as mugs, T-shirts, greeting cards, and others. Let shoppers change the default print of your merchandise by ...

## Smart Reports - Magento extension by Aitoc

[https://www.aitoc.com/en/smart\\_reports.html](https://www.aitoc.com/en/smart_reports.html)

★★★★★ Rating: 5 - 7 reviews

Get a wealth of actionable marketing data delivered to your email - extracted from Magento by Smart Reports. See your strong and weak sales points, user ...

## Aitoc Custom Product Designer for Magento 2. Upgraded

<https://www.aitoc.com/blog/aitoc-magento-2-custom-product-designer-2/>

Apr 3, 2018 - Be it an inspiring quote on a T-shirt or a branded logo on a textbook, customers can easily place any type of image or text on the products at ...

## Magento Extnsions - Descargas de video gratuitas

<https://es-news.com/news/magento+extnsions>

Magento 2 Review Booster Extension | Aitoc ... [www.aitoc.com/en/magento\\_2\\_review\\_booster.html](http://www.aitoc.com/en/magento_2_review_booster.html)  
Demo - [m2-1.demo2.aitoc.com/desiree-fitness-tee.html](https://m2-1.demo2.aitoc.com/desiree-fitness-tee.html).

## Magento 2 - Unduhan video gratis

<https://id-news.com/news/magento+2> Translate this page

Magento 2 Review Booster Extension | Aitoc ... [www.aitoc.com/en/magento\\_2\\_review\\_booster.html](http://www.aitoc.com/en/magento_2_review_booster.html)  
Demo - [m2-1.demo2.aitoc.com/desiree-fitness-tee.html](https://m2-1.demo2.aitoc.com/desiree-fitness-tee.html).

## Extension Review - ruvideos.org

<https://ruvideos.org/s/extension+review>

Magento 2 Review Booster Extension | Aitoc ... [www.aitoc.com/en/magento\\_2\\_review\\_booster.html](http://www.aitoc.com/en/magento_2_review_booster.html)  
Demo - [m2-1.demo2.aitoc.com/desiree-fitness-tee.html](https://m2-1.demo2.aitoc.com/desiree-fitness-tee.html).

## General Settings

For automatic review reminders, you can choose the [Email Sender](#) and the [Email Template](#) that should be sent.

**Email Sender**  
[website]

General Contact

Review reminders will appear as coming from this sender.

You choose which [customer groups](#) should not receive review reminders.

**Email Template**  
[website]

Review Reminder (Default)

**Ignored Customer Groups**  
[website]

-- Please Select --

General

Wholesale

Retailer

You choose the [Delay Period](#) (from the moment of the purchase) after which emails should be sent.

**Automatically**  
[website]

Yes

If this is set to "No", review reminders will be generated, but won't be sent automatically via cron.

**Delay Period (days)**  
[website]

1

Specify a delay period after which review reminders should be sent.

**Delay Period (days)**  
[website]

Specify a delay period after which review reminders should be sent.

## Discount Settings

Adding discounts to alerts will motivate your customers to leave more reviews in a shorter period of time.



Specify a **Discount Percent** and **Period** (in days) during which a discount would be valid for customers.

**Add Discounts to Alerts**  
[website]

If you choose 'No' option, alerts are sent without discounts

**Discount Percent**  
[website]

**Discount Period(days)**  
[website]

Specify a discount period(days), during which a discount is active for recipients

## Admin Notification Settings



**Enable Notifications**  
[website]

If you choose 'Yes' option, you'll receive a notification every time a review is created.

**Email recipient**  
[website]

Review reminders will be sent to this email.

**Discount Period(days)**  
[website]

Specify a discount period(days), during which a discount is active for recipients

## Admin Notification Settings

**Enable Notifications**  
[website]

If you choose 'Yes' option, you'll receive a notification every time a review is created.

Enable notifications to receive a message every time a customer creates a new review. Choose an email

**Email recipient**  
[website]

Notifications will be sent to this email address.

You can allow / disallow customers to attach images to their reviews.

## Review Settings

Set maximum review image size. Images uploaded by the customer will be rescaled to fit into these parameters.

**Allow Image Upload**  
[website]

Allow image upload on product page.

**Set Uploaded Image Width**  
[website]

px

**Set Uploaded Image Height**  
[website]

## Reminders List

Manually send out review requests to selected customers.

[Generate reminders](#)

Keep track of review reminders in the Reminders List where you could see the [Date](#) when the review reminder was created; the [Order](#), the [Customer Name](#), the [Customer Email](#) and its [Status](#).

Filters

Default View

Columns

30 per page

1 of 1

- Actions
- Delete
- Change status
- Send

16 records found (3 selected)

- Hold
- Pending

You can delete selected review reminders.

You can change the status of [pending](#) reminders putting them on [hold](#), or, the other way around, change the status of reminders on [hold](#) to [pending](#).

	Order	Customer Name	Customer Email	Status	Store View
<input type="checkbox"/>	<a href="#">View</a>	Alex	yakimovich@server.it	sent	Main Website Main Website Store Default Store View
<input checked="" type="checkbox"/>	<a href="#">View</a>	Steven	plisko@server.it	pending	Main Website Main Website Store Default Store View
<input checked="" type="checkbox"/>	<a href="#">View</a>	Steven	plisko@server.it	pending	Main Website Main Website Store Default Store View
<input type="checkbox"/>	<a href="#">View</a>	Steven	plisko@server.it	hold	Main Website Main Website Store Default Store View
<input checked="" type="checkbox"/>	<a href="#">View</a>	Steven	plisko@server.it	pending	Main Website Main Website Store Default Store View
<input type="checkbox"/>	<a href="#">View</a>	Steven	plisko@server.it	hold	Main Website Main Website Store Default Store View

Disable / enable access to the extension for specific user roles.

- ▶  System Section
- ▶  Wish List Section
- ▶  Advanced Section
- ▶  Promotion
- ▶  Store Email Addresses Section
- ▶  Advanced Admin Section
- ▶  Developer Section
- ▶  Currency Setup Section
- ▶  Aitoc Abandoned Cart Alerts Pro
- ▶  Aitoc Review Booster
- ▶  RSS Feeds Section
- ▶  Email to a Friend
- ▶  Analytics
- ▶  New Relic Reporting Section
- ▶  Terms & Conditions
- ▶  Order Status
- ▶  Shipping
  - ▶  Carriers
  - ▶  Locations
  - ▶  Packaging
- ▶  Taxes
- ▶  Currency
  - ▶  Currency Rates
  - ▶  Currency Symbols
- ▶  Attributes
  - ▶  Product
  - ▶  Update Attributes
  - ▶  Attribute Set
  - ▶  Ratings
  - ▶  Swatches
- ▶  Other Settings
  - ▶  Customer Groups
- ▶  System
  - ▶  Data Transfer
    - ▶  Import
    - ▶  Export
    - ▶  Import/Export Tax Rates
    - ▶  Import History

While editing a review in the admin panel, you get two additional fields: [product pros and cons](#).

What I like about this product

color, size

What I dislike about this product

pattern of the fabric

You can observe the image a customer attached to the review.

Image





1 abuse reports submitted

1 people found this helpful

0 people found this unhelpful

You can also see the number of people who found this review [helpful](#)/[unhelpful](#), and the number of [abuse reports](#).

## Review Details

Product [Karmen Yoga Pant](#)

Author [Bill Myers \(bill.myers0194@gmail.com\)](#) - verified

While editing a review from the admin panel, you can see if it was submitted by a [verified customer](#).

## Summary Rating

Detailed Rating \* Rating 

Status \*  

Nickname \*

Summary of Review \*

Review \*

0 people found this helpful

0 people found this helpful

Add comments to your customer reviews. Use a generic title e.g. 'Seller reply' or a specific one - 'Retail Department Manager' etc.

## Review Comment

Title

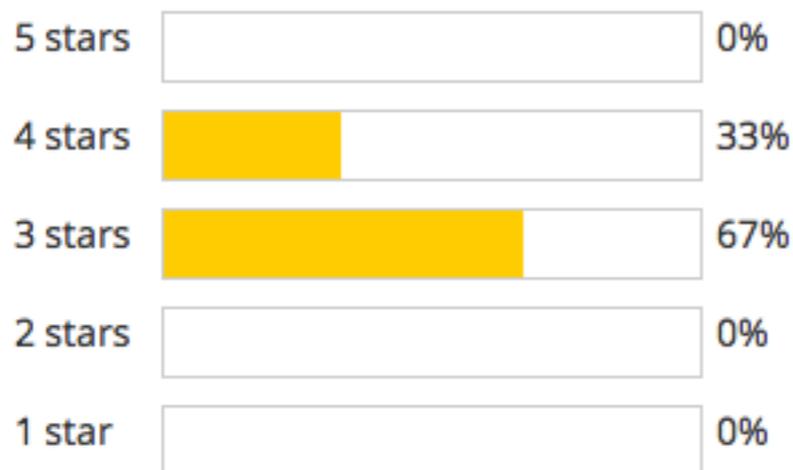
Seller reply

Comment

Thank you for your review!

Once this box is checked and review is saved, the customer receives the email that you commented his/her review.

Send to customer



Share your thoughts with others

[Write Review](#)

## Soft but not wrm

Review by Lillian 4/12/17 Rating ★ ★ ★

This is how your comment looks on the frontend.

Definitely not as warm as I hoped, but its super soft. I'll wear it when I need another layer.

**Seller reply**

*Thank you for your review!*

Was this review helpful?

[Report Abuse](#)

## Ultra comfy

Review by Sadye 4/12/17 Rating ★ ★ ★ ★ ★

This is my go-to jacket when I'm running in the morning. It keeps me warm and is ultra comfy.

Was this review helpful?

[Report Abuse](#)

## Pocket too small for mp3



An example of an automatic review reminder your customers will get.

Audrey,

Thank you for stopping by Main Website Store and considering us for your purchase.

We would really appreciate if you wrote a small review for the ordered products.



[Cassius Sparring Tank](#)

Please let us know if you had any issues or concerns. We are asking for feedback from you and other customers to make your experience at Main Website Store better.

Also, feel free to use this coupon code to get a 5% discount:

**45V4Z26A2EW3**

\*The coupon expires in 3 day(s).

Once again, thank you for your time and consideration in helping us improve our website.

[Unsubscribe](#)

[About Us](#)

[Customer Service](#)

To ensure GDPR compliancy to your customers, you need to have an option to state / delete their personal data upon request. The current module gathers the following data:

```
Customer ID  
Customer name  
Customer email
```

Data about your customers stored by the module can be found here:

```
table: aitoc_review_booster_reminder  
columns: customer_id, customer_email, customer_name
```

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