

Rich Banner Slider

for Magento 2

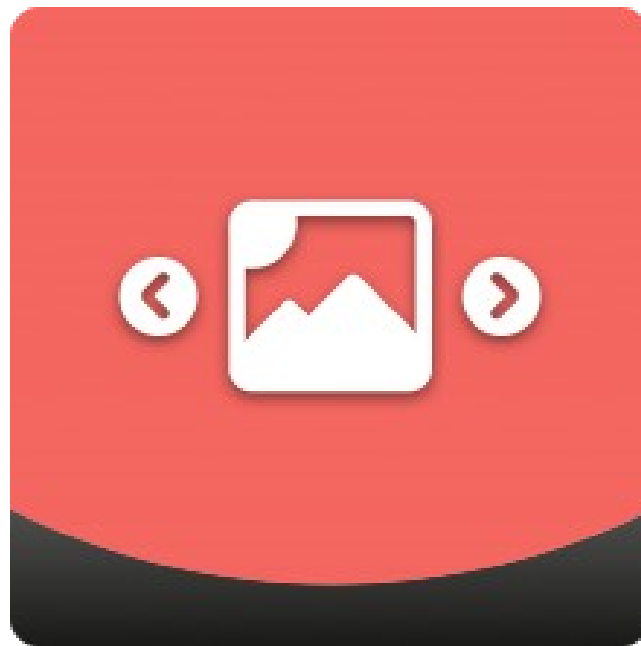


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Introducing Rich Banner Slider

Magento 2 Rich Banner Slider is designed for a flawless management of rotating banner sliders. Store admins can create in-page and widescreen banners with configurable images, URL's, animations, timing, and other parameters. Banners can be put on particular pages and page sections. The performance of each banner can be evaluated by viewing key banner stats in the individual grid.

The extension introduces advertising banner rotation to the Magento 2 stores:

- Multiple Slides available for Banner composition;
- Adjustable Banner and Slide look;
- Customer group targeting.

Compatibility: Magento Open Source 2.1.X — 2.2.X, Magento Commerce 2.1.X — 2.2.X

Extension Logic

The module allows adding banner slides (or simply banners) to home, product, catalog, blog pages, or within a custom Magento widget. Each banner can contain several slides and target a particular customer group. Thanks to the flexible product attributes and conditions, store admins can place banners on a required set of pages. Additionally, the extension provides click-through rate (CTR) statistics per slider for evaluating the promotional campaign's efficiency.

Getting Around

Rich Banner Slider introduces its sections under **Content > Rich Banner Slider by Aheadworks**. The extension comes with three sections:

- Slides - allows store administrator create and manage slides;
- Banners - allows store administrator create and manage banners;
- Statistics - provides an overview of the banner and slides performance.

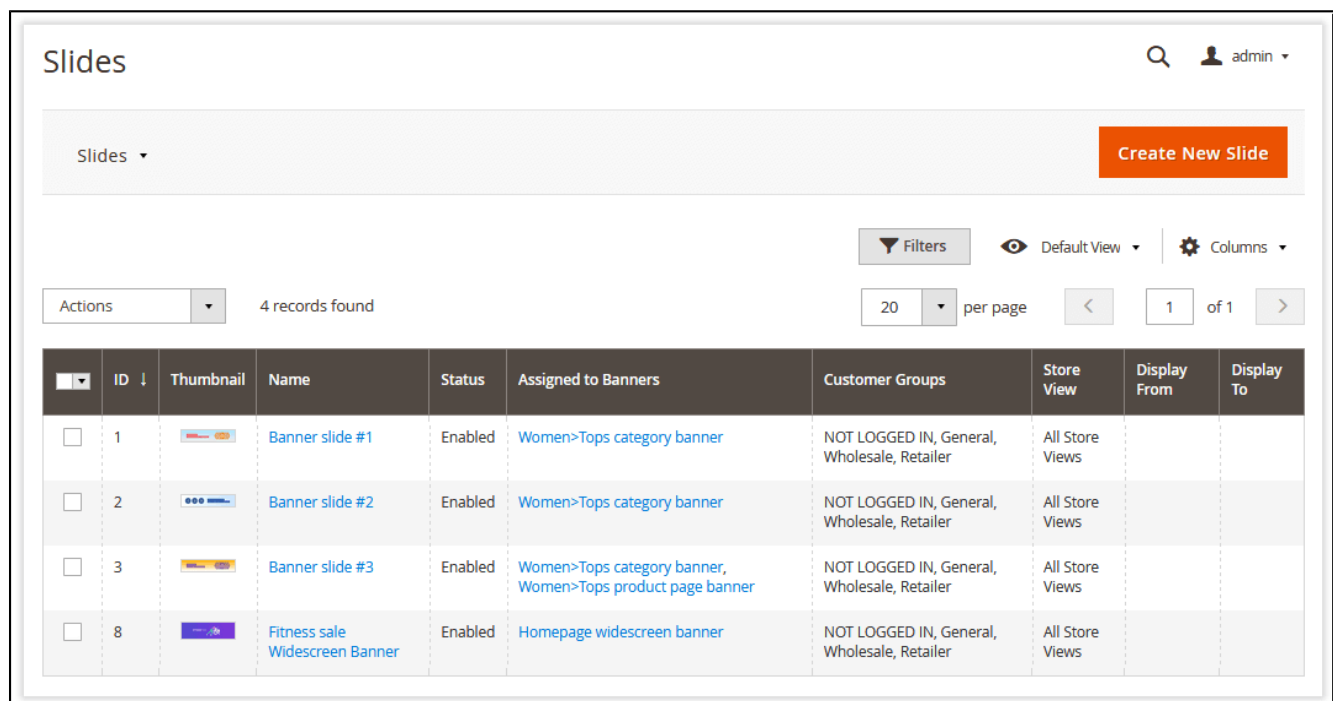
Managing Sliders

As it has been mentioned in the first chapter Banners consist of the Slides, - a base units of a banner slider.

To create a banner, store administrator should first create a required number of Slides. Each Slide can have a unique background image, destination URL and can be assigned to a number of different Banners.

Slides

The slides can be created and managed from under the **Content > Rich Banner Slider by Aheadworks > Slides** section.



The screenshot displays the 'Slides' management page. At the top, there is a search bar and a user profile for 'admin'. Below this, a 'Slides' dropdown menu and a prominent orange 'Create New Slide' button are visible. The main area contains a table with 4 records found. The table has columns for Actions, ID, Thumbnail, Name, Status, Assigned to Banners, Customer Groups, Store View, Display From, and Display To. The records are as follows:

Actions	ID	Thumbnail	Name	Status	Assigned to Banners	Customer Groups	Store View	Display From	Display To
<input type="checkbox"/>	1		Banner slide #1	Enabled	Women>Tops category banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	2		Banner slide #2	Enabled	Women>Tops category banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	3		Banner slide #3	Enabled	Women>Tops category banner, Women>Tops product page banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		
<input type="checkbox"/>	8		Fitness sale Widescreen Banner	Enabled	Homepage widescreen banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views		

To create a Slide, click [Create New Slide](#) . To edit the slide, click on its name in the grid.

The 'Edit Slide' page is represented with three setting blocks: **General Information**, **Background Image**, **URL Options**.

General Information

Edit Slide ← Back Delete Reset Save and Continue Edit **Save**

General Information

Name *

Assign to Banner(s)
 Women>Tops category banner
 Women>Tops product page banner
 Homepage widescreen banner

Enable Slide Yes

Store View *
 All Store Views
 Main Website
 Main Website Store
 Default Store View

Customer Groups *
 NOT LOGGED IN
 General
 Wholesale
 Retailer

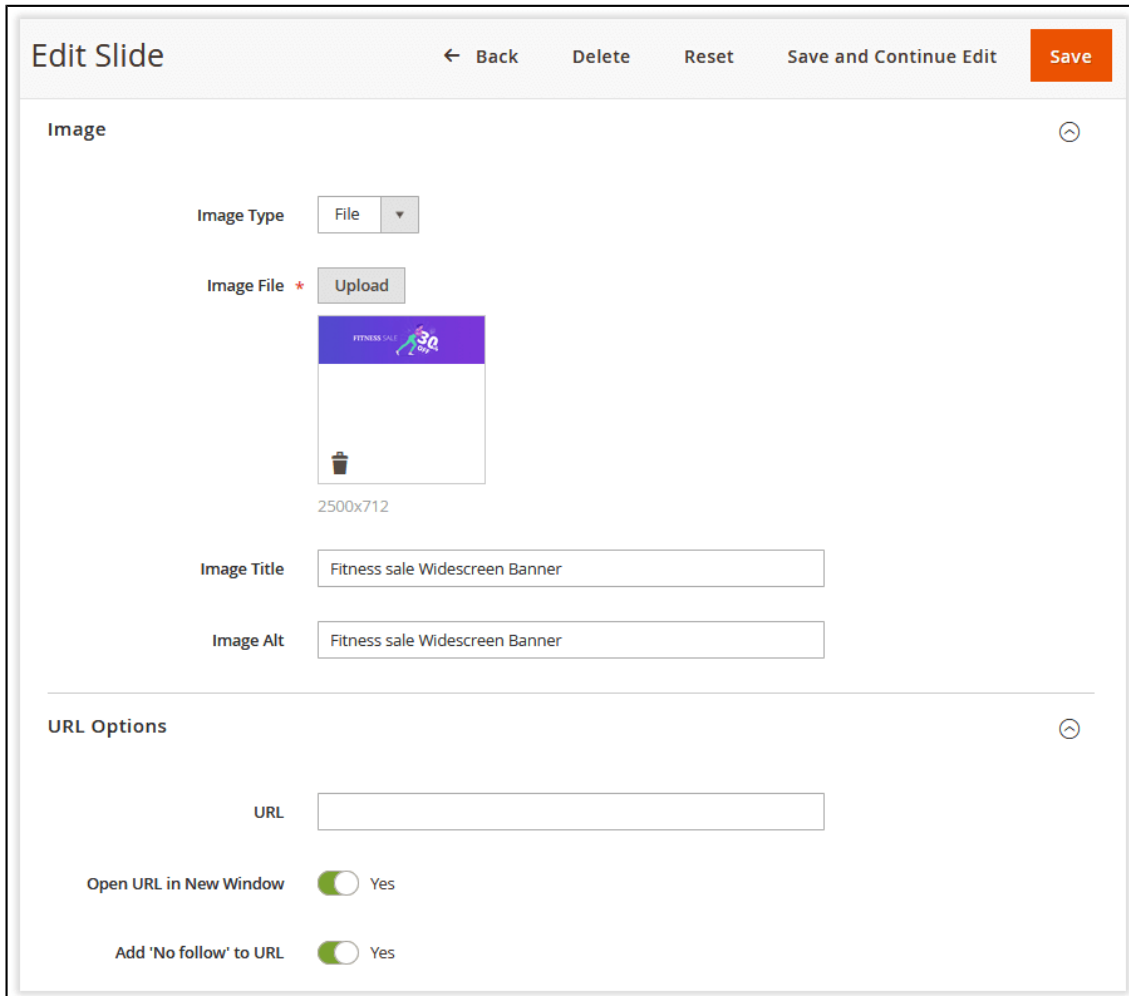
Display From

Display To

This screen allows store administrator to name the Slide, define customer and store view conditions and allows for the slide scheduling. The following settings are available:

- **Name** - defines the name of the Slide for internal identification purposes;
- **Assign to Banner(s)** - allows assigning the Slide to a particular banner upon saving;
- **Enable Slide** - allows enabling/disabling the Slide;
- **Store View** - defines store views the Slide will be displayed at;
- **Customer Groups** - defines the customer groups the Slide will be displayed for;
- **Display From/to** - allows Slide scheduling.

Background Image and URL Options




The screenshot shows the 'Edit Slide' interface. At the top, there are navigation buttons: 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and a prominent orange 'Save' button. The main content is divided into two sections: 'Image' and 'URL Options'. The 'Image' section includes a dropdown for 'Image Type' (set to 'File'), an 'Image File' field with an 'Upload' button, a preview of a 'FITNESS SALE 30%' banner, a trash icon, and the dimensions '2500x712'. Below the preview are text input fields for 'Image Title' and 'Image Alt', both containing the text 'Fitness sale Widescreen Banner'. The 'URL Options' section features a 'URL' input field, a toggle for 'Open URL in New Window' (set to 'Yes'), and a toggle for 'Add 'No follow' to URL' (set to 'Yes').

The '**Image**' section allows defining the Slide's image and related options.

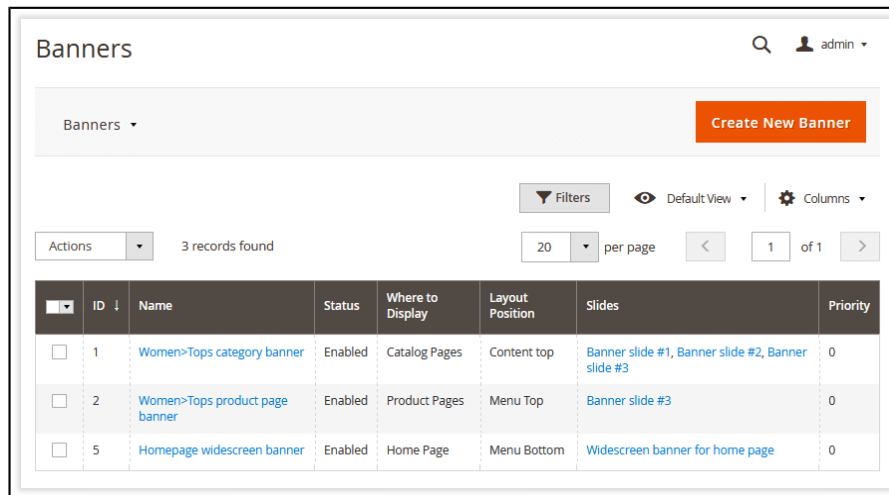
- **Image Type** - allows uploading an image file or defining image URL;
- **Image Title** - allows defining image title for description purposes;
- **Image Alt** - allows defining the text to display upon mouse hover.

The '**URL Options**' section defines the image destination URL and related options.

- **URL** - allows defining a destination URL;
- **Open URL in New Window** - defines if the destination URL should be opened in a new browser window;
- **Add 'No follow' to URL** - defines if [rel="nofollow"](#) should be added to the destination URL.

Once done setting up a Slide store administrator clicks . After a required set of Slides created, store administrator can proceed to creating a Banner.

Banners



The screenshot shows the 'Banners' management interface. At the top, there is a search bar, a user profile 'admin', and a 'Create New Banner' button. Below this is a 'Filters' section and a 'Default View' dropdown. A table lists 3 records found, with 20 items per page. The table has columns for Actions, ID, Name, Status, Where to Display, Layout Position, Slides, and Priority.

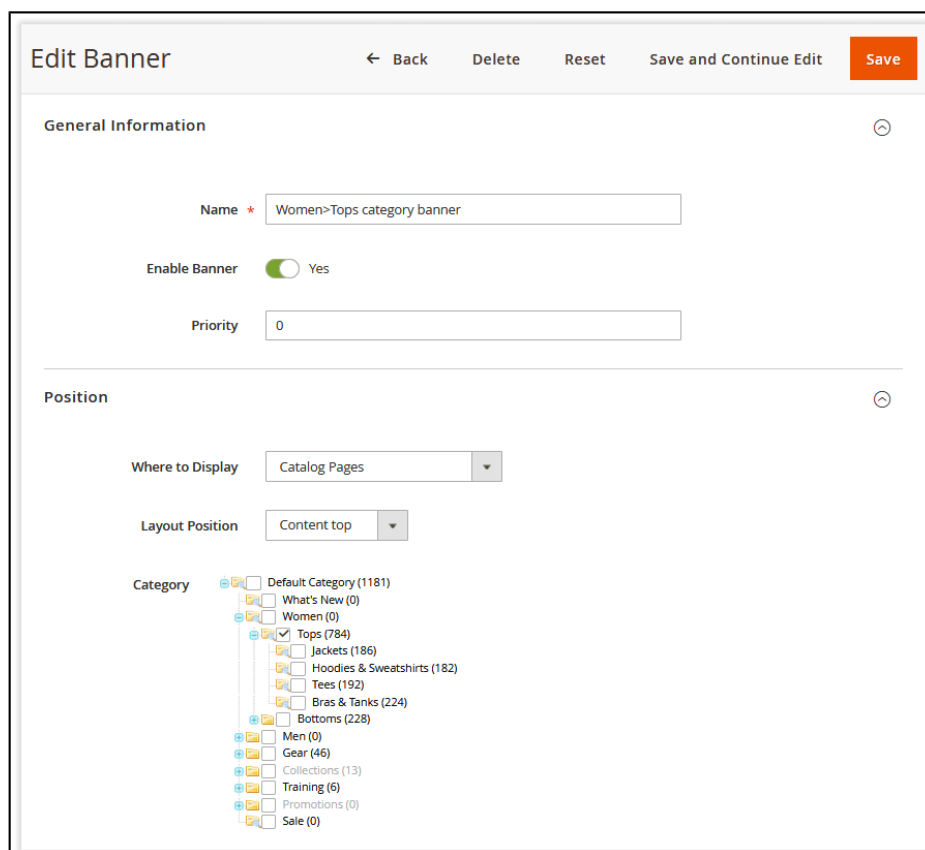
Actions	ID	Name	Status	Where to Display	Layout Position	Slides	Priority
<input type="checkbox"/>	1	Women>Tops category banner	Enabled	Catalog Pages	Content top	Banner slide #1, Banner slide #2, Banner slide #3	0
<input type="checkbox"/>	2	Women>Tops product page banner	Enabled	Product Pages	Menu Top	Banner slide #3	0
<input type="checkbox"/>	5	Homepage widescreen banner	Enabled	Home Page	Menu Bottom	Widescreen banner for home page	0

Banners are composed of the different slides and represent a block of images at the product or category pages. Banners put on the same position can be sorted by priority.

To create a banner, click [Create New Banner](#). To edit a banner, click on its name in the grid.

The 'Edit Banner' page is represented with four setting blocks: **General Information**, **Position**, **Behaviour**, **Slides**.

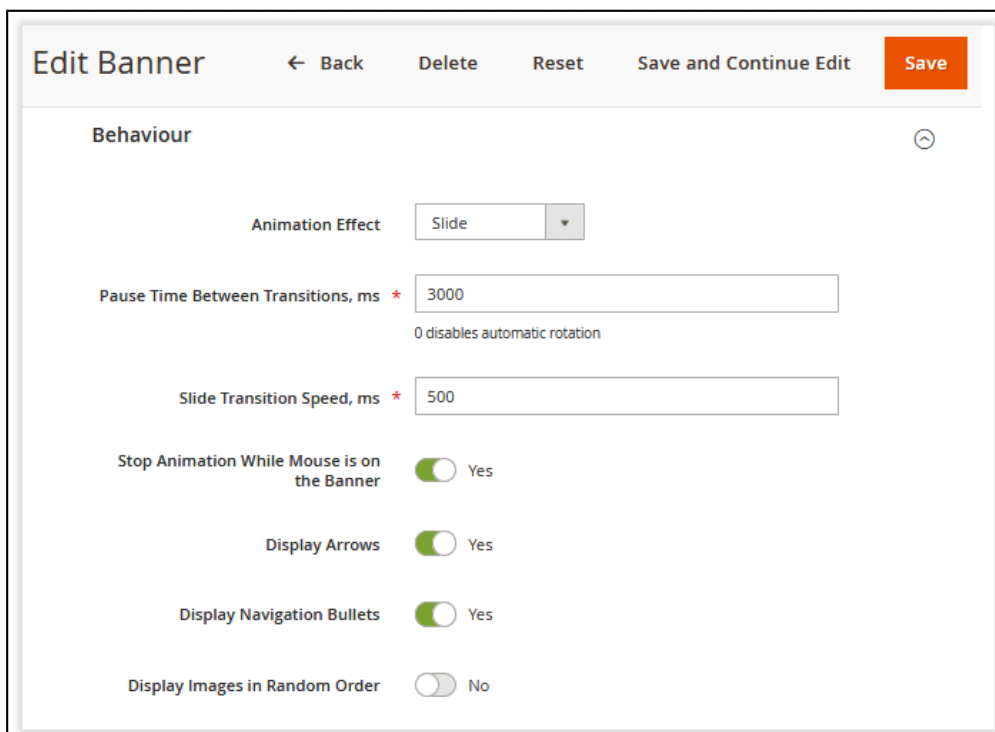
General Information and Position



The screenshot shows the 'Edit Banner' form. At the top, there are navigation buttons: Back, Delete, Reset, Save and Continue Edit, and a Save button. The form is divided into two main sections: 'General Information' and 'Position'. The 'General Information' section includes a 'Name' field (required, with a red asterisk) containing 'Women>Tops category banner', an 'Enable Banner' toggle switch set to 'Yes', and a 'Priority' field containing '0'. The 'Position' section includes a 'Where to Display' dropdown menu set to 'Catalog Pages' and a 'Layout Position' dropdown menu set to 'Content top'. Below these is a 'Category' section with a tree view of categories. The 'Tops (784)' category is selected, and its sub-categories are expanded: 'Jackets (186)', 'Hoodies & Sweatshirts (182)', 'Tees (192)', and 'Bras & Tanks (224)'. Other categories include 'Bottoms (228)', 'Men (0)', 'Gear (46)', 'Collections (13)', 'Training (6)', 'Promotions (0)', and 'Sale (0)'.

- **Name** - defines the name of the Banner for internal identification purposes;
- **Enable Banner** - allows enabling/disabling the Banner;
- **Where to Display** - defines at what type of pages the Banner will be displayed:
 - *Home Page* - the Banner is displayed at the home page of the store;
 - *Product Pages* - if selected store administrator can specify a set of product attributes that define a target product pages;
 - *Catalog Pages* - if selected store administrator can specify a set of categories the Banner should be displayed at;
 - *Custom Widget* - if selected store administrator can create a widget and select appropriate Banner to be displayed within.
- **Layout Position** - defines the Banner position at the target page:
 - *Menu Top*;
 - *Menu Bottom*;
 - *Content top*;
 - *Page bottom*.

Behaviour



The screenshot shows the 'Edit Banner' configuration interface. At the top, there are navigation buttons: 'Back', 'Delete', 'Reset', 'Save and Continue Edit', and a prominent orange 'Save' button. The main section is titled 'Behaviour' and contains several settings:

- Animation Effect:** A dropdown menu currently set to 'Slide'.
- Pause Time Between Transitions, ms:** A text input field containing '3000'. A note below it states '0 disables automatic rotation'.
- Slide Transition Speed, ms:** A text input field containing '500'.
- Stop Animation While Mouse is on the Banner:** A toggle switch that is currently turned 'Yes'.
- Display Arrows:** A toggle switch that is currently turned 'Yes'.
- Display Navigation Bullets:** A toggle switch that is currently turned 'Yes'.
- Display Images in Random Order:** A toggle switch that is currently turned 'No'.

- **Animation Effect** - defines the slide change animation effect:
 - *Slide*;
 - *Fade Out/In*;
- **Pause Time Between Transitions, ms** - defines the interval between switching slides automatically;
- **Slide Transition Speed, ms** - defines the speed at which slides are switched;
- **Stop Animation While Mouse is on the Banner** - defines if the slide switching should stop upon the mouse hover;
- **Display Arrows** - enables/disables navigation arrows at the Banner;
- **Display Navigation Bullets** - enables/disables navigation bullets at the Banner;
- **Display Images in Random Order** - defines if the slides should be displayed randomly.

Slides




Edit Banner

[← Back](#)
[Delete](#)
[Reset](#)
[Save and Continue Edit](#)
Save

Slides ↻

i Use same resolution images for best results

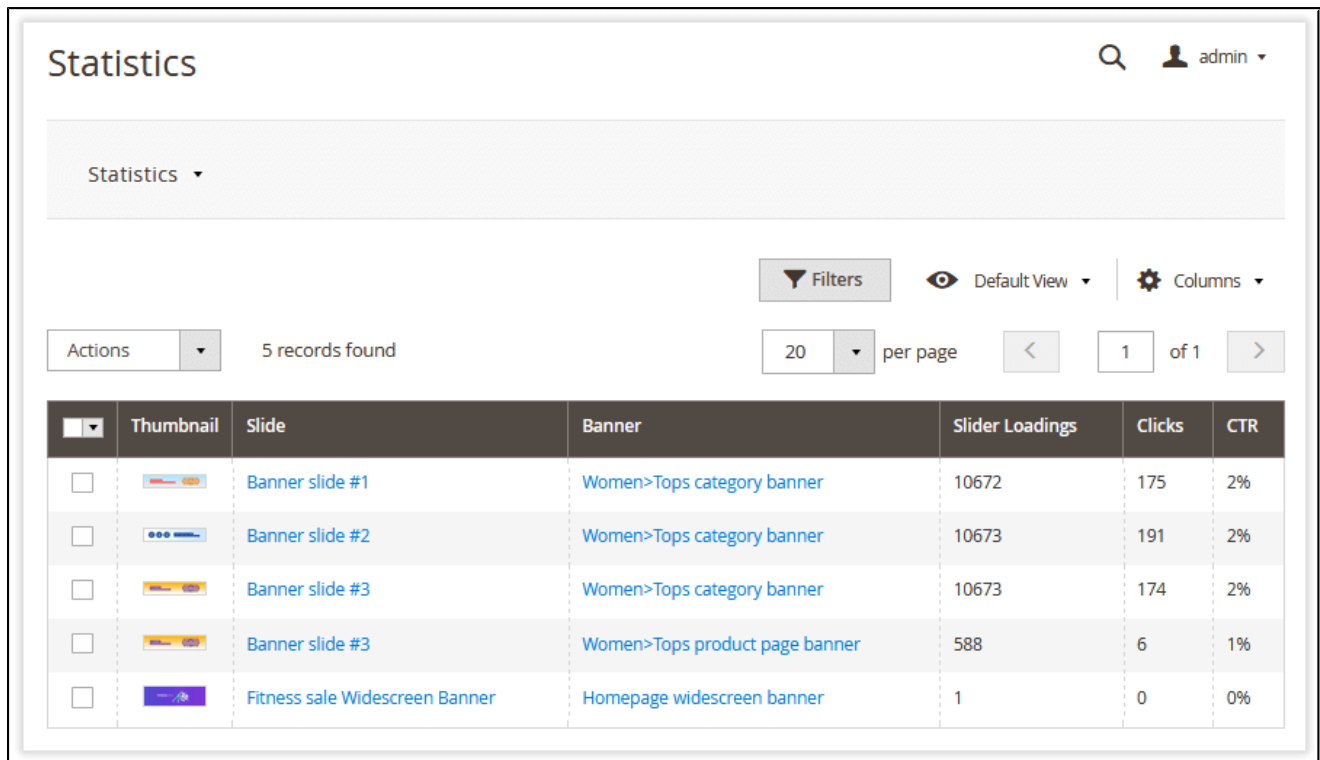
Search [Reset Filter](#) 3 records found
20 per page < 1 of 1 >

<input checked="" type="checkbox"/>	ID ↑	Thumbnail	Name	Status	Assigned to Banners	Customer Groups	Store view	Display From	Display To	Position
Yes <input type="checkbox"/>	From To			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	All Stor	From To	From To	From To
<input checked="" type="checkbox"/>	12		Banner slide #3	Enabled	Women>Tops category banner, Women>Tops product page banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			2
<input checked="" type="checkbox"/>	11		Banner slide #2	Enabled	Women>Tops category banner, Homepage banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			3
<input checked="" type="checkbox"/>	10		Banner slide #1	Enabled	Women>Tops category banner, Blog Page Banner	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views			1






Here store administrator is suggested specifying Slides that will be in the Banner.

Statistics

Once the banners are set up, you can estimate the performance of each single one. At the **Content > Rich Banner Slider by Aheadworks > Statistics** section, you can find every slider's performance stats, including the Click Through Rate (Loads/Clicks=CTR).



The screenshot displays the 'Statistics' section of a Magento admin interface. It features a search bar, a user profile 'admin', and a dropdown menu for 'Statistics'. Below this, there are controls for 'Filters', 'Default View', and 'Columns'. A table shows 5 records found, with 20 per page. The table columns are: Actions, Thumbnail, Slide, Banner, Slider Loadings, Clicks, and CTR. The data rows are as follows:

Actions	Thumbnail	Slide	Banner	Slider Loadings	Clicks	CTR
<input type="checkbox"/>		Banner slide #1	Women>Tops category banner	10672	175	2%
<input type="checkbox"/>		Banner slide #2	Women>Tops category banner	10673	191	2%
<input type="checkbox"/>		Banner slide #3	Women>Tops category banner	10673	174	2%
<input type="checkbox"/>		Banner slide #3	Women>Tops product page banner	588	6	1%
<input type="checkbox"/>		Fitness sale Widescreen Banner	Homepage widescreen banner	1	0	0%

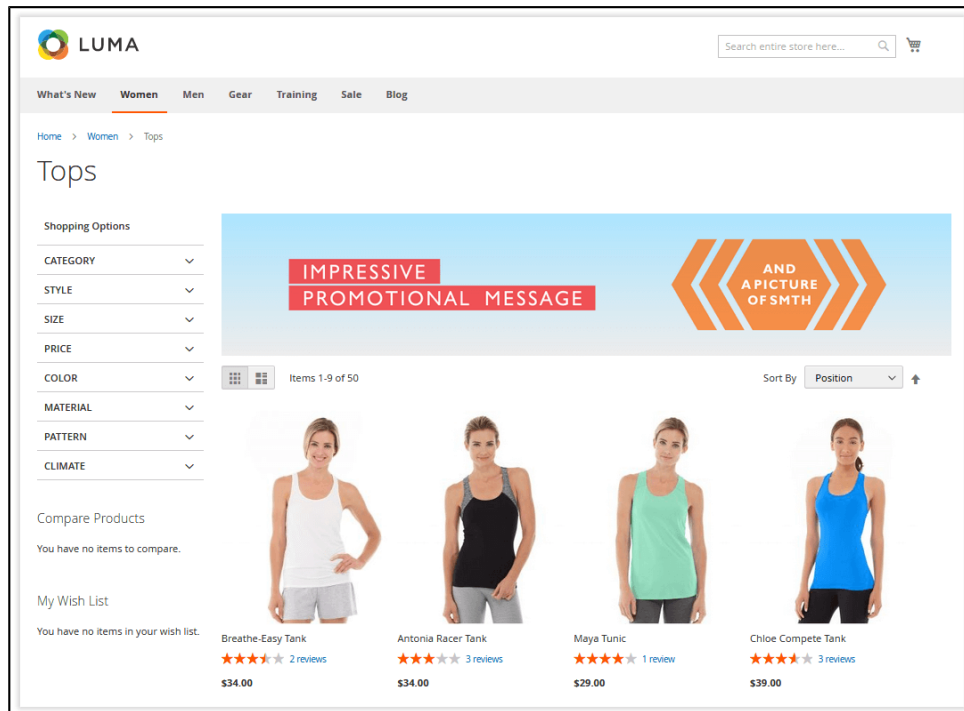
Here you can filter the existing slides by the banner they are assigned to, define the target clicks, loads, CTR, or find a particular slide by its name.

This section allows identifying the promotional offers customers are interested in and adjusting the marketing policy accordingly.

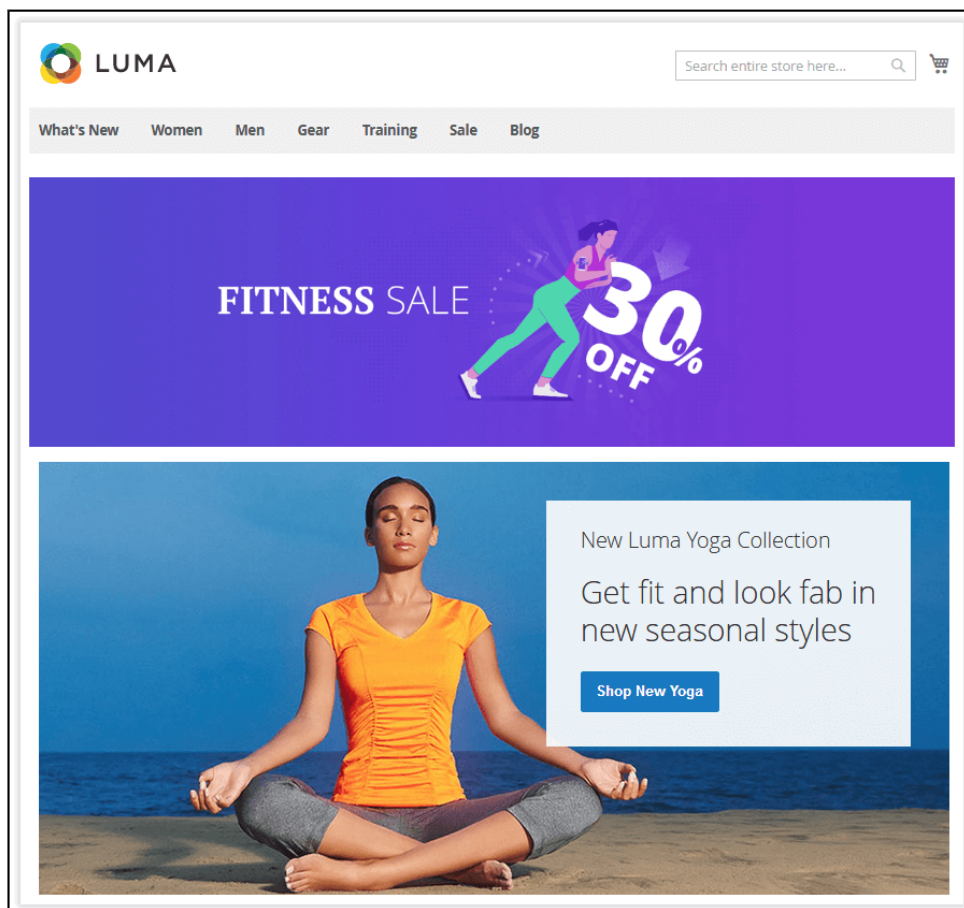
Banners on the Storefront

On the storefront, the pre-configured banner sliders are loaded together with the rest content of the page. This way, it becomes visible to visitors upon the page load.

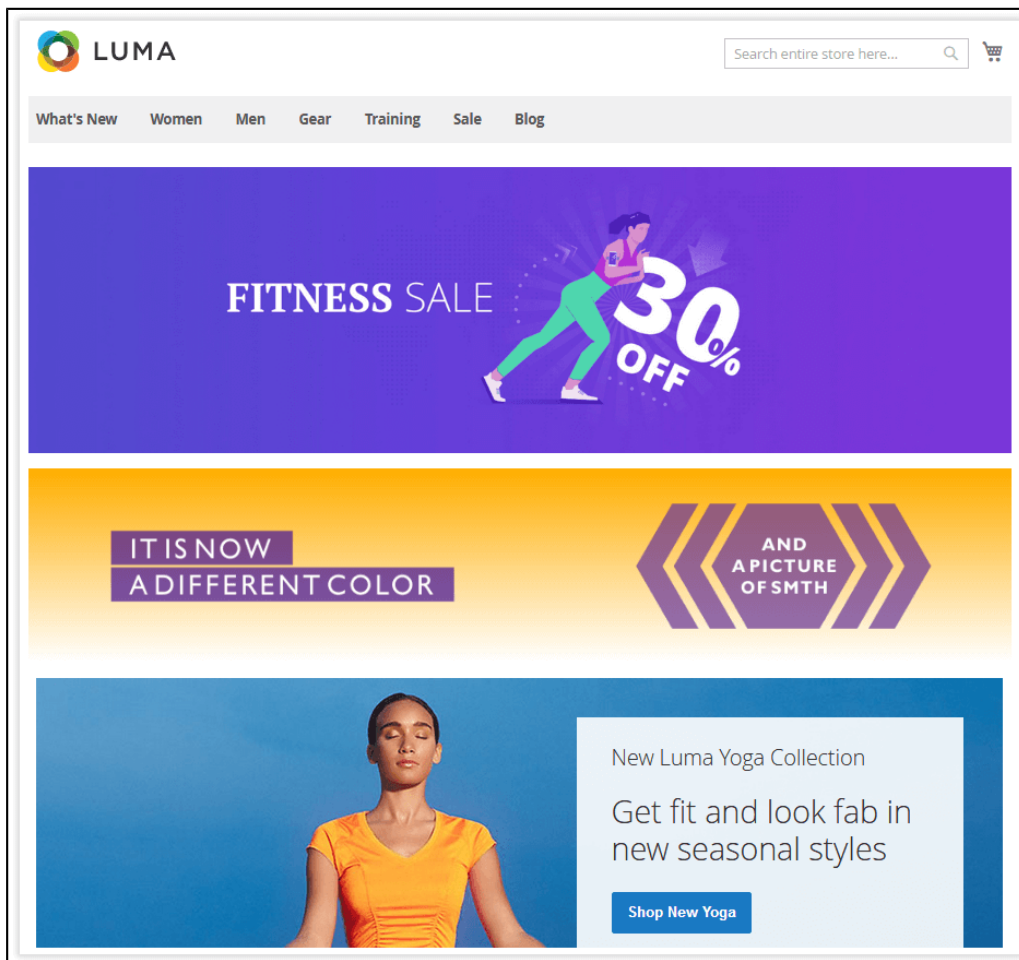
So, here's how an in-page banner slider looks like:



A widescreen banner will look something like this:



Banners in the same page position will be displayed according to the priority you previously defined.



For an in-depth look visit Rich Banner Slider demo store at the extension's [product page](#).

Feel free to contact our support team with any questions:

[Submit a help desk ticket](#)

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