

Popup Pro

for Magento 2



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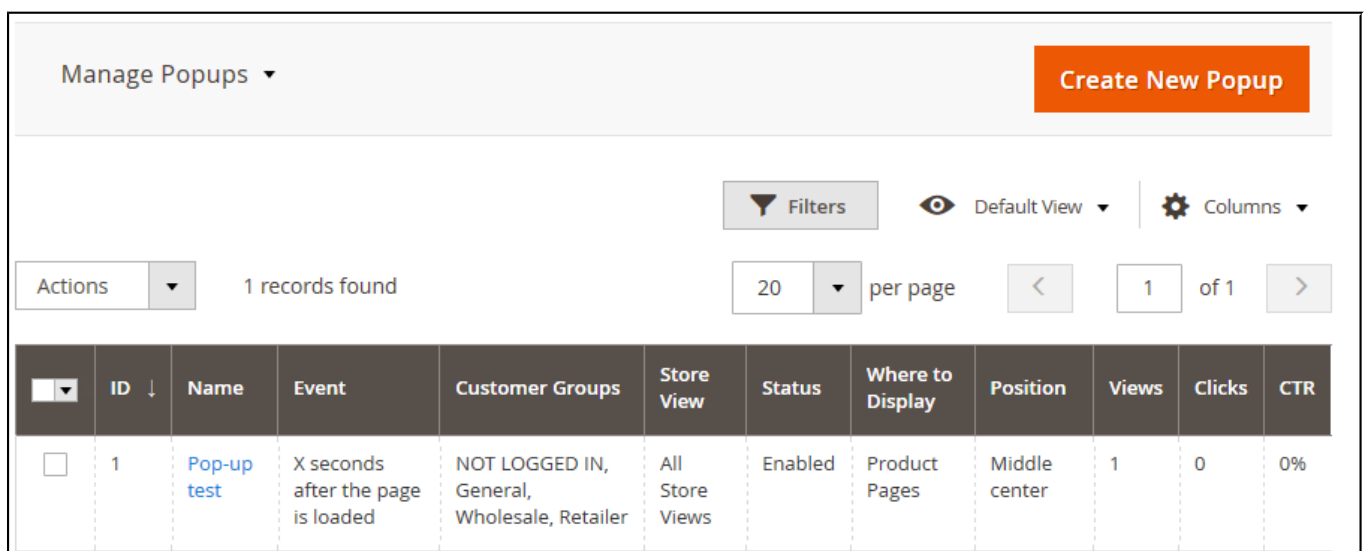
Introducing Popup Pro

Magento 2 Popup Pro helps online merchants draw the buyers' attention to their offers by means of highly customizable (in terms of design, content, animation effects, position, etc.) popups. Popup windows are initiated according to one of the five trigger events provided by the extension and custom trigger values that pinpoint the timing of each popup. Popups can be created for distinct store views and customer segments and displayed on specific product pages.

Compatibility: Magento Open Source 2.1.X - 2.3.0, Magento Commerce 2.1.X - 2.3.0

Getting Around

Once installed the extension introduces its section under **Content > Popup Pro by aheadWorks > Manage Popups**



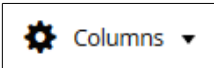
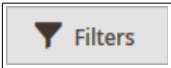
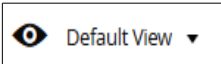
The screenshot shows the 'Manage Popups' interface. At the top, there is a 'Manage Popups' dropdown and a 'Create New Popup' button. Below this, there are controls for 'Filters', 'Default View', and 'Columns'. A table with 12 columns is displayed, showing one record. The columns are: Actions, ID, Name, Event, Customer Groups, Store View, Status, Where to Display, Position, Views, Clicks, and CTR. The record has ID 1, Name 'Pop-up test', Event 'X seconds after the page is loaded', Customer Groups 'NOT LOGGED IN, General, Wholesale, Retailer', Store View 'All Store Views', Status 'Enabled', Where to Display 'Product Pages', Position 'Middle center', Views '1', Clicks '0', and CTR '0%'.

Actions	ID ↓	Name	Event	Customer Groups	Store View	Status	Where to Display	Position	Views	Clicks	CTR
<input type="checkbox"/>	1	Pop-up test	X seconds after the page is loaded	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views	Enabled	Product Pages	Middle center	1	0	0%

Manage Popups screen is the management center of the extension. The popup grid offers an overview of all the popups created along with the Click Through Rate (CTR) statistics:

- **Views** - how many times the popup has been displayed to the customers;
- **Clicks** - how many times customers clicked the popup contents;
- **CTR** - views to clicks ratio.

The Manage Popups grid can be adjusted according to a particular task:

-  button allows enabling/disabling the grid columns that may be considered relevant or excessive for the current task;
-  button allows sorting popups created according to the relevant attributes (event, position, status, etc.);
-  button allows saving the current grid look for quick access.

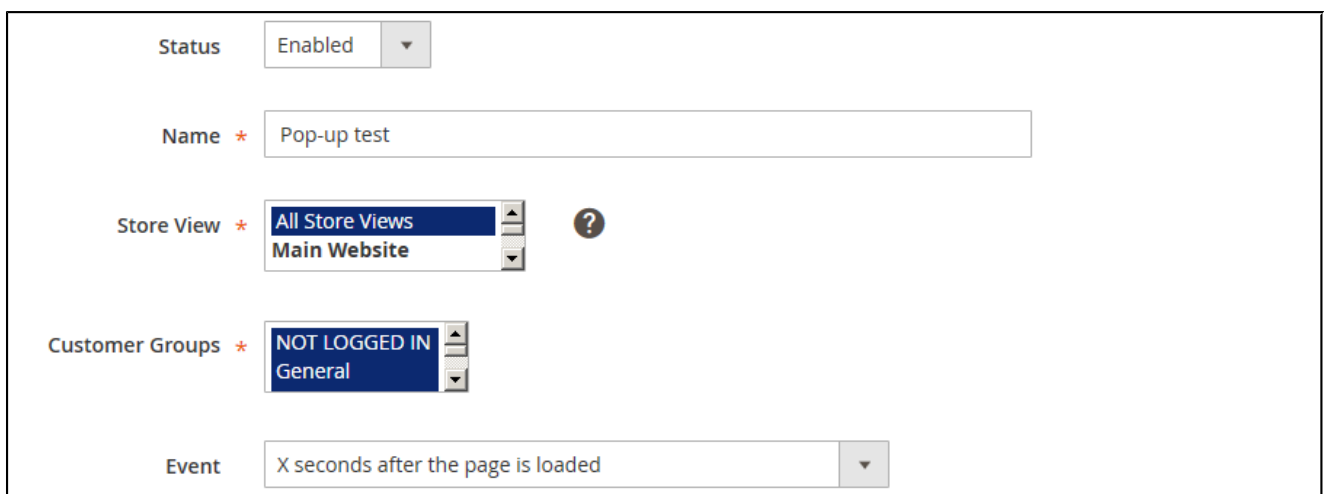
Once the Manage Popups grid configured store administrator may start managing popups.

Managing Popups

To create new popup click  button.

General Information

In this section store administrator is suggested to enter the name of the popup, store view to display etc.



The screenshot shows the configuration form for a new popup. It includes the following fields and settings:

- Status:** Enabled (dropdown menu)
- Name:** Pop-up test (text input field)
- Store View:** All Store Views (dropdown menu), Main Website (dropdown menu), and a help icon (?)
- Customer Groups:** NOT LOGGED IN (dropdown menu), General (dropdown menu)
- Event:** X seconds after the page is loaded (dropdown menu)

General Information section of the New Popup page comes with the following settings:

- **Status** - allows enabling/disabling the popup;
- **Name** - name of the popup for identification purposes (not visible by customers);

- **Store View** - allows defining on what store view(s) the popup should be displayed;
- **Customer Groups** - allows defining customer groups the popup should be displayed to;
- **Event** - allows selecting an event to display a popup:
 - *Immediately after the page is loaded (not recommended);*
 - *X seconds after the page is loaded;*
 - *Once the page is scrolled by X%;*
 - *Once customer viewed X pages;*
 - *Once cursor is moved outside the page.*
- **Animation Effect** - allows selecting an effect the popup will be displayed with:
 - *Fade-zoom;*
 - *Fade-slide;*
 - *Newspaper;*
 - *Horizontal move;*
 - *Move from top;*
 - *3d unfold;*
 - *Zoom-out.*
- **Cookie Lifetimes, minutes** - allows defining after how much time the popup can be displayed the next time.

Where to display

This is the second popup configuration section. Here store administrator is suggested to decide on what pages the popup should be displayed.

The section comes with the following settings:

- **Display At** - allows defining on what page types the popup should be displayed:
 - *Home Page;*
 - *Product Pages;*
 - *Catalog Pages;*

- *Shopping Cart;*
- *Checkout.*

Display At * Home Page
Product Pages

Position Middle center

Conditions (don't add conditions if rule is applied to all products)

If ALL of these conditions are TRUE :

Category is not one of 38, 20, 21, 23, 24

- **Position** - allows defining the popup position on the page:
 - *Top left/center/right;*
 - *Middle left/center/right;*
 - *Bottom left/center/right;*
- **Conditions** - represent a set of native Magento conditions controlling the whereabouts of the popup at the store.

Popup content

The next section of the New Popup page is the content section.

Content Show / Hide Editor

This is a sample popup.

The popup can be edited with native Magento WYSIWYG editor, meaning that store administrator can include any media in the popup content: images, videos, widgets, etc.

For the demo purposes we have included a product widget:

Here store administrator is represented with the WYSIWYG editor and the popup content blocks.

The functionality of the native Magento WYSIWYG editor should be familiar to the store administrator. With its help the popup can include: widgets, any media (images, video), hyperlinks etc.

Popup design

The final section of the New Popup page. Here store administrator can submit custom CSS design adjusting the popup look and feel. If the field is empty the default design is used.

For an in-depth look visit Popup Pro demo store at the extension's [product page](#).

Feel free to contact our support team with any questions:

[Submit a help desk ticket](#)

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