

Facebook Link

Created and last modified by Unknown User (malynow) on июн 09, 2016

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Extension page: <http://ecommerce.aheadworks.com/magento-extensions/facebook-link.html>

Installation

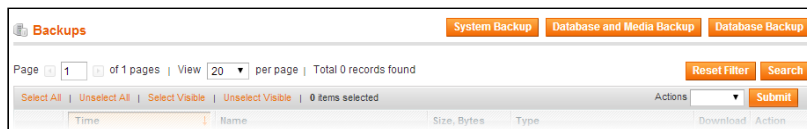
Installing Facebook Link extension

1. Backup your web directory and store database.

[Click to view details](#)

You can make backup copies with any tool you find appropriate

If you are going to use the native Magento backup function, navigate to **System -> Tools -> Backups** and perform **System** and **Database** backups



2. Log in to the Magento backend

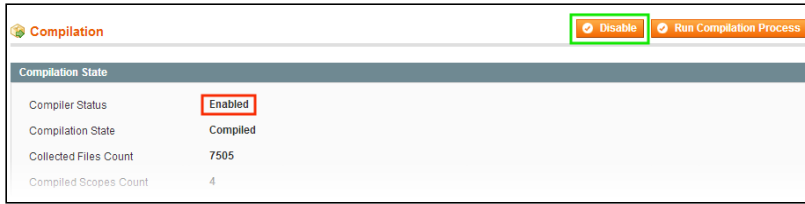
3. Disable compilation

[Click to view details](#)

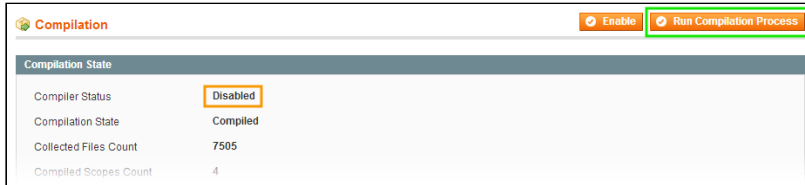
Navigate to **System -> Tools -> Compilation**.

If Compiler status is Disabled, you can skip to the next step

If Compiler is enabled, disable it.



IMPORTANT: after the extension is installed, you can enable the compilation again; **IT IS CRUCIAL** that you use "Run Compilation Process" function, not just "Enable button"



Installing an extension with the Compilation enabled will result in store downtime.

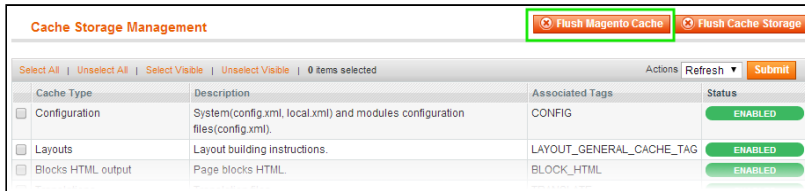
4. Flush store cache

Click to view details

You can flush the store cache in 2 ways:

- **via the backend:**

Navigate to **System -> Cache Management** menu, and click **Flush Magento Cache** button



- **via filesystem:**

On your server, navigate to Magento root folder, then proceed to **/var/cache/**; delete all the content there.

5. Download the extension package from your account and extract the downloaded archive

6. Copy the content of **/Step_1/** folder to your store's root directory

If you are using a custom theme,
read the instructions here.

In case you are using a custom theme, it is recommended to copy the design files to your current theme's folders. In case there are several themes in use at the same store, the design files must be copied to each of them.

- Find this folder in the package:
`/step_1/app/design/frontend/base/default/` ; copy its content to
`/app/design/frontend/[your_package]/[your_theme]/`
- Find this folder in the package:
`/step_1/skin/frontend/base/default/` ; copy its content to `/skin/frontend/[your_package]/[your_theme]/`

7. Copy the content of **/Step_2/** folder to your store's root directory

8. Flush store cache again; log out from the backend and log in again.

Registering application on Facebook

To register a Facebook app navigate to the [Facebook Developers](#) page. And follow the [Facebook Register and Configure an App guide](#).

Configuration

All the extension configuration options can be found under **System > Configuration > AheadWorks extensions**.

As the extension introduces several aspects of the Facebook API functionality all settings are splint into five sections:

- Facebook Core;
- Facebook Connect;
- Facebook Like;
- Facebook Comments;
- Facebook Subscribe Button.

Facebook Core

In the **Facebook Core** settings section one is suggested to specify the **Facebook App credentials**.

- **Application ID** - Facebook App ID number;
- **Application Secret** - Facebook App secret;
- **Admin** - this field defines a list of the Facebook user IDs to be considered as page administrators.

Application Settings		
Application ID	<input type="text"/>	[STORE VIEW]
Application Secret	<input type="text"/>	[STORE VIEW]
Admin	<input type="text"/>	[STORE VIEW]
<small>ⓘ A comma-separated list of either the Facebook IDs of page administrators.</small>		

Facebook Connect

Facebook Connect settings section allows setting up extension behavior related to logging in, automatic Facebook wall updates etc.

General options

- **Enable Extension** - allows enabling/disabling the extension;
- **Title** - allows defining the login button title.

General Options		
Enable Extension	<input type="text" value="Yes"/>	[STORE VIEW]
Title	<input type="text" value="Sign in with Facebook"/>	[STORE VIEW]
<small>ⓘ The title of the button.</small>		

Content Options

- **Display on Login Page** - defines if the Facebook login button should be displayed at the Login page;
- **Display on Checkout Page** - defines if the Facebook login button should be displayed at the Checkout page;
- **Display Custom Buttons** - allows disabling/enabling all custom buttons placed via **CMS > Widget**;
- **Display Widget Buttons** - allows disabling/enabling **ALL** Facebook Connect related buttons.

Content Options		
Display on Login Page	<input type="text" value="Yes"/>	[STORE VIEW]
Display on Checkout Page	<input type="text" value="Yes"/>	[STORE VIEW]
Display Custom Buttons	<input type="text" value="Yes"/>	[STORE VIEW]
Display Widget Buttons	<input type="text" value="Yes"/>	[STORE VIEW]

Wall Post

- **Publish order on Facebook wall** - defines if the order placed by the customer logged in via Facebook should be automatically placed on the customer's Facebook wall;
- **Order status to post order details to Facebook Wall** - works in conjunction with **Publish order on Facebook wall** option and defines what status should obtain the order before it will be posted on the customer's wall;
- **Customer Wall update** - allows typing in a message that should be displayed on the customer's Facebook wall along with the order details;
- **Action template** - defines the look of the Facebook wall posts;
- **Number of items to post** - defines how many items from the order should be displayed on the customer's Facebook wall;
- **Post product image** - defines if the image of the product(s) purchased should also be displayed at the customer's wall;
- **Use Wishlist Facebook Share Button** - defines if the 'Share wishlist' button should be available at the customer's wishlist at the store;
- **Customer Wishlist Share Wall update** - defines a message for sharing a wishlist.

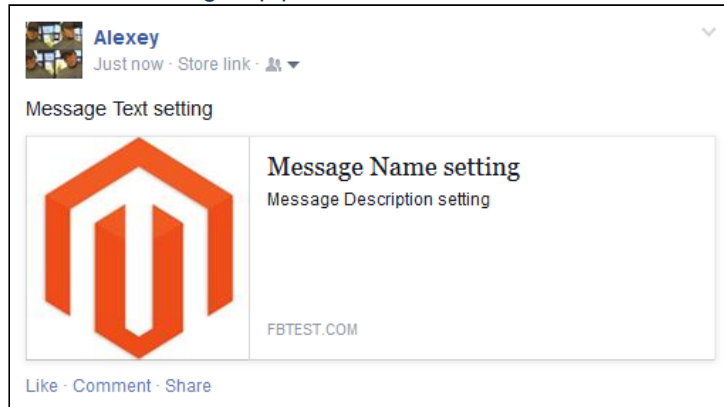
Wall Post	
Publish order on Facebook wall	Yes [STORE VIEW]
Order status to post order details to Facebook Wall	Pending [STORE VIEW] <small>Indicate at what order status order details should be posted to user's Facebook wall.</small>
Customer Wall update	I've just purchased {items_count} item(s) at Mager [STORE VIEW] <small>Publish a post into the stream on the user's Facebook Page's Wall and News Feed.</small> <small>Available variables:</small> <small>{items_count} - number of items purchased</small> <small>{store_link} - link to your store</small>
Action template	View {item_name} for {item_price} {item_link} [STORE VIEW] <small>Required field. Available variables:</small> <small>{items_count} - number of items purchased</small> <small>{item_name} - item name</small> <small>{item_price} - item price</small> <small>{item_link} - link to the item purchased</small> <small>{store_link} - link to your store</small>
Number of items to post	0 [STORE VIEW] <small>0 - all items</small>
Post product image	Yes [STORE VIEW]
Use Wishlist Facebook Share Button	No [STORE VIEW]
Customer Wishlist Share Wall update	I have some items in my wishlist at Magento Store [STORE VIEW] {wishlist_link} <small>Publish a wishlist into the stream on the user's Facebook Page's Wall.</small> <small>Available variables:</small> <small>{store_link} - link to your store</small> <small>{wishlist_link} - link to customer's Wishlist</small>

Facebook "Sign Up" Options

- **Enable Facebook Wall "Sign Up" Message** - allows defining a message to be posted at the customer's Facebook wall when first logging in to the store using Facebook account;
- **Message Text** - defines the message that will be displayed on the customer's Facebook wall upon registering at the store;
- **Image URL** - defines the image to be displayed along with the **Message Text**;
- **Message Name** - defines the store title to be displayed;
- **Message Description** - the description message to be displayed to the left of the store image defined with the **Image URL**.

Facebook "Sign Up" Options	
Enable Facebook Wall "Sign Up" Message	Yes [STORE VIEW]
Message Text	I've just registered in Magento store [STORE VIEW]
Image URL	[STORE VIEW] <small>Image URL. Ex.: http://magentoshopuri.com/images/signupimage.jpg</small>
Message Name	Magento Store Name [STORE VIEW]
Message Description	Magento Store Description [STORE VIEW]

How does the Sign Up post look like?



Create New Account Options

- **Enable Notifications** - allows enabling/disabling welcome emails to customer;
- **Welcome Email** - defines a welcome email template;
- **Email Sender** - defines an email sender to be displayed in the **From:** field of the welcome email.

Create New Account Options	
Enable Notifications	Yes [STORE VIEW]
Welcome Email	Facebook new account (Default Template from) [STORE VIEW]
Email Sender	General Contact [STORE VIEW]

Welcome email template can be found and edited at the store FTP: app/locale/en_US/template

Facebook Like

Facebook Like settings section allows setting up extension behavior related to Facebook like functionality.

General Options

- **Button Plugin Code** - defines the plugin code that should be used for the **Like** button functionality (leave the default value if you are not sure if you want to change it);
- **URL to Like** - allows defining the custom page that will be "liked" when customer clicks **Like** button disregarding of the **Like** button position at the store. Leave empty so the current page would be displayed as "liked";
- **Send Button (XFBML Only)** - defines if the **Send** button should be included along with the **Like** button;
- **Layout Style** - defines the **Like** button's style:
 - standard;
 - button_count;
 - box_count;
- **Show Faces** - defines if the profile pictures of the customers who liked this page should be displayed below the **Like** button;
- **Width** - **Like** button block width in pixels;
- **Height** - **Like** button block height in pixels;
- **Verb to display** - defines the verb to display at the button:
 - like;
 - recommend;
- **Color Scheme** - defines the **Like** button's color scheme:
 - light;
 - dark;
- **Title** - defines the title of the **Like** post to display at Facebook (leave empty for default page title);
- **Type** - defines the type of the entity "liked" (e.g. page, article);
- **URL** - defines canonical, permanent URL of the page representing the entity;
- **Image** - allows defining images for the store entities "liked";
- **Site Name** - allows defining custom store name. Leave empty for default site name.

General Options	
Button Plugin Code	HTML5 [STORE VIEW]
URL to Like	[STORE VIEW] <small>▲ The URL to like. In XFBML, defaults to the current page. If this field is empty then current URL will be used as default.</small>
Send Button (XFBML Only)	No [STORE VIEW] <small>▲ Include a Send button with the Like button. This only works with the XFBML version.</small>
Layout Style	standard [STORE VIEW] <small>▲ Determines the size and amount of social context next to the button.</small>
Show Faces	No [STORE VIEW] <small>▲ Show profile pictures below the button.</small>
Width	450 [STORE VIEW] <small>▲ The width of the plugin, in pixels.</small>
Height	21 [STORE VIEW] <small>▲ The height of the plugin, in pixels.</small>
Verb to display	like [STORE VIEW] <small>▲ The verb to display in the button. Currently only 'like' and 'recommend' are supported.</small>
Color Scheme	light [STORE VIEW]

Content Options

- **Display on CMS pages** - defines if the Facebook **Like** button should be displayed at the CMS pages;
- **Display on Home page** - defines if the Facebook **Like** button should be displayed at the Home page of the store;
- **Display on categories page** - defines if the Facebook **Like** button should be displayed at the category pages;
- **Display on products page** - defines if the Facebook **Like** button should be displayed at the product pages;
- **Display Custom Buttons** - allows disabling/enabling all custom buttons placed via **CMS > Widget**;
- **Display Widget Buttons** - allows disabling/enabling **ALL** Facebook **Like** related buttons.

Content Options	
Display on CMS pages	Yes [STORE VIEW]
Display on Home page	Yes [STORE VIEW]
Display on categories page	Yes [STORE VIEW]
Display on products page	Yes [STORE VIEW]
Display Custom Buttons	No [STORE VIEW]
Display Widget Buttons	No [STORE VIEW]

Facebook Comments

Facebook Comments settings section allows setting up extension behavior related to commenting particular store pages.

General Options

- **Button Plugin Code** - defines the plugin code that should be used for the **Comment** button functionality (leave the default value if you are not sure if you want to change it);
- **URL to comment on** - allows defining the custom page that will be "commented" when customer clicks **Comment** button disregarding of the **Comment** block position at the store. Leave empty so the current page would be displayed as "commented";
- **Width - Comment** block block width in pixels;
- **Number of posts** - defines number of the latest customer's comments to display in the **Comments** block;
- **Color Scheme** - defines the **Comments** block's color scheme:
 - Light;
 - Dark.

General Options	
Button Plugin Code	HTML5 [STORE VIEW]
URL to comment on	[STORE VIEW]
Width	600 [STORE VIEW]
Number of posts	10 [STORE VIEW]
Color Scheme	Light [STORE VIEW]

Content Options

- **Display on CMS pages** - defines if the Facebook **Comment** block should be displayed at the CMS pages;
- **Display on Home page** - defines if the Facebook **Comment** block should be displayed at the Home page of the store;
- **Display on products page** - defines if the Facebook **Comment** block should be displayed at the product pages;
- **Display Custom Buttons** - allows disabling/enabling all custom buttons placed via **CMS > Widget**;
- **Display Widget Buttons** - allows disabling/enabling **ALL** Facebook Comments related buttons.

Content Options	
Display on CMS pages	Yes [STORE VIEW]
Display on Home page	Yes [STORE VIEW]
Display on products page	Yes [STORE VIEW]
Display Custom Button	Yes [STORE VIEW]
Display Widget Buttons	Yes [STORE VIEW]

Facebook Subscribe Button

Facebook Subscribe Button settings section allows setting up extension behavior related to subscribing with the Facebook account.

General Options

- **Button Plugin Code** - defines the plugin code that should be used for the **Subscribe** button functionality (leave the default value if you are not sure if you want to change it);
- **URL to comment on** - defines the Facebook page the customer will be subscribed to when clicking **Subscribe** button;
- **Layout Style** - defines the **Subscribe** button's style:
 - standard;
 - button_count;
 - box_count;
- **Show Faces** - defines if the profile pictures of the customers who subscribed the store Facebook page should be displayed below the **Subscribe** button;
- **Color Scheme** - defines the **Subscribe** button's color scheme:
 - light;
 - dark.
- **Width - Subscribe** button width in pixels.

General Options	
Button Plugin Code	HTML5 [STORE VIEW]
URL to Subscribe	http://www.facebook.com/aheadWorks [STORE VIEW]
Layout Style	standard [STORE VIEW]
Show Faces	No [STORE VIEW]
Color Scheme	light [STORE VIEW]
Width	450 [STORE VIEW]

Content Options

- **Display on CMS pages** - defines if the Facebook **Subscribe** button should be displayed at the CMS pages;
- **Display on Home page** - defines if the Facebook **Subscribe** button should be displayed at the Home page of the store;
- **Display on products page** - defines if the Facebook **Subscribe** button should be displayed at the product pages;
- **Display Custom Buttons** - allows disabling/enabling all custom buttons placed via **CMS > Widget**;
- **Display Widget Buttons** - allows disabling/enabling **ALL** Facebook Subscribe related buttons.

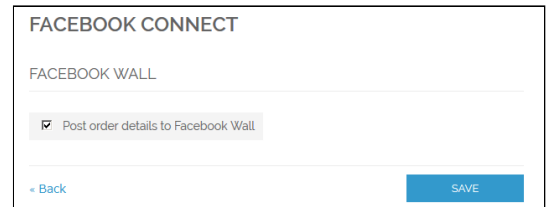
Content Options	
Display on CMS pages	No [STORE VIEW]
Display on Home page	No [STORE VIEW]
Display on categories page	Yes [STORE VIEW]
Display on products page	Yes [STORE VIEW]
Display Custom Buttons	No [STORE VIEW]
Display Widget Buttons	No [STORE VIEW]

Customer Account Section

Facebook Link extension introduces new customer account section **Facebook Connect**.

The section allows customer decide if he wants the orders to be posted at his Facebook wall.

Post order details to Facebook Wall setting is enabled by default.



Custom positions

Facebook Link extension allows placing it's buttons and blocks using widget **Layout Updates** or **CMS pages** widgets.

The extension comes with the following widgets available:

- Facebook "Like" Button;
- Facebook Comments;
- Facebook Connect;
- Facebook Subscribe.

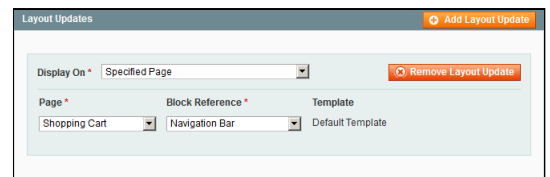
Each widget represents related functional aspect of the extension.

Layout Update

Custom Facebook button widgets can be introduced to different store pages from **CMS > Widget** section.

1. Click **Add New Widget Instance**;
2. Specify required Facebook widget in the **Type** dropdown list;
3. Specify required **Theme** you want the widget to be displayed at;
4. Click **Continue** button;
5. Set required widget parameters in the Frontend Properties section;
6. In the Layout Updates section by clicking **Add Layout Update** button specify the store pages you want the widget to be displayed at.

Once the widget is saved required Facebook widget will be displayed at the set store pages.

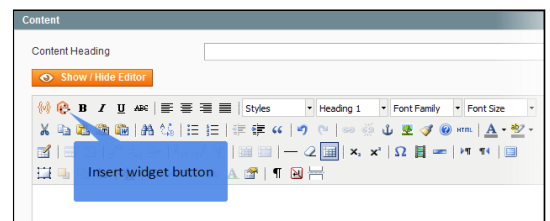


CMS Pages

Facebook Link widgets can be inserted in the CMS pages from **CMS > Pages > Manage Content** section.

1. Select existing or create new CMS page;
2. In the Content block click **Insert Widget** button of the WYSIWYG editor;
3. Select required Facebook Link widget.

The widget will be automatically inserted in the CMS page.



Uninstallation

1. Disable compilation, in case it is enabled.
2. Login to your FTP, navigate to **app/etc/modules/**
3. Open the files: **AW_Facebook_Comments.xml**, **AW_Facebook_Connect.xml**, **AW_Facebook_Core.xml**, **AW_Facebook_Like.xml**, **AW_Facebook_Subscribe.xml** and change the following line:


```
<active>>true</active>
```

to

```
<active>false</active>
```

Now your Magento is unaware of the existence of the extension

4. Clear the cache under var/cache
5. Make sure that the site is working properly, otherwise roll back the changes and apply to our [technical support](#).
6. If everything works fine, it is safe to delete the files of the extension.
7. In case you need to clean the database, **make a backup** and then run the following query in MySQL:

```
DROP TABLE 'mp_fb_like';
```

Note, if you are using the table with prefixes, you must specify them in all table names.

If you are not sure how to do that or expect any troubles with it, please contact your server administrator regarding the matter.

If you remove the tables as it is described above, you will need to configure the extension again after it is reinstalled.

Troubleshooting

After the extension installation the store gives an error, or blank page, or suggests to start Magento installation procedure.

Change the owner of the extracted extension files to the web server user and set 775 permissions on them. Clear the store cache and try again.

There is no *aheadWorks extensions* under my configuration section, or having the extension tab clicked I get a blank page, or *Access Denied* error.

Clear the store cache, browser cookies, logout and login again.

I've set up everything correctly, inserted the HTML code but there is nothing on that page.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

My configuration changes do not appear on the store.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

You can always find the latest version of the software, full documentation, demos, screenshots and reviews at <http://ecommerce.aheadworks.com>

License agreement: <http://ecommerce.aheadworks.com/LICENSE-M1.txt>

Contact us: <http://ecommerce.aheadworks.com/contacts/>

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