

Advanced SEO for Magento 2.x

Activo Extensions – July 2017

Introduction

Improves rankings for your Magento 2 store with powerful features including schema.org rich snippet upgrade and more.

This extension improves all aspects of Magento 2's SEO. The list of features is the following:

1. Fixes Magento 2 (out of the box) schema.org errors
2. Major enhancements for Rich Snippets and Schema.org:
 - a. Product ratings
 - b. Product reviews
 - c. Product in stock and out of stock status
 - d. Product main featured image
3. Adds Organization rich snippet to the home page
4. Improves Category canonical url
5. More features coming soon...

Installation Instructions:

To install the extension manually follow these instructions:

1. Download the files from Magento Marketplace or from Activo Extensioins website.
2. Copy the extension files to the following folder on the server:
[webroot]/app/code/Activo/AdvancedSeo

3. Setup and install the extension:
`php bin/magento setup:upgrade`
4. Clear the cache:
`php bin/magento cache:flush`
5. Compile:
`php bin/magento setup:di:compile`

Uninstall

Please follow the below steps:

1. Delete the extension files under the following folder:
`[webroot]/app/code/Activo/AdvancedSeo/`
2. Clear the cache:
`php bin/magento cache:flush`
3. Compile:
`php bin/magento setup:di:compile`

Usage:

Once the extension is installed, visit the admin panel of your store and head over to the System Configuration. Go to the Activo > Advanced SEO section. To start, please enable the extension and then review the settings and apply based on your preference. Here's the system config

options as of 7/31/2017:

Enable

Enabled
[global] Yes

Brand

Enabled
[global] Yes

Attribute Code
[store view] manufacturer

Attribute Code value will be used for brand.

Category

Enabled canonical url for categories
[global] Yes

Organization Detail for Home Page

Enabled
[global] Yes

Organization Name
[store view] Activo

This name will set for schema organization

Organization Description
[store view] An awesome Magento 2 development team

This description will set for schema organization

What now?

That's it. You now have a working extension which will improve your SEO. If you would like to get an SEO evaluation of your store, please reach out to us at:

<https://www.activo.com/contact/>

Learn More

- Extension page: <https://extensions.activo.com/magento-2-seo-extensions.html>
- Activo Extensions home page: <https://extensions.activo.com/>